

**UN GLOBAL COMPACT COMMUNICATION ON  
ENGAGEMENT  
ICC MÉXICO**

## INTERNATIONAL CHAMBER OF COMMERCE MÉXICO

### Message from the CEO


From: January 2014

To: December 2015

To our stakeholders:

I am pleased to confirm that the International Chamber of Commerce México (ICC México) reaffirms its support for the United Nations Global Compact and its ten principles of the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. In this Communication on Engagement, we describe the actions that our organization has undertaken to support the UN Global Compact and its principles as suggested for an organization like ours. We also commit to sharing this information with our stakeholders using our primary channels of communication.

Sincerely yours,



Yesica González Pérez  
Secretary General

## **DESCRIPTION OF ACTIONS**

The International Chamber of Commerce México (ICC México) remains committed to the ten principles of the UN Global Compact.

In our efforts towards promoting business practices based on the universal principles referred to in the U.N. Global Compact relating to human rights, labour standards, environment, and anticorruption, among others, we spearheaded ICC's regional campaign advocating the U.N. Sustainable Development Goals amongst all our associates.

ICC Mexico is on a constant quest to promote best business practices on all fronts, which is why we not only disseminate those norms and guidelines published by our headquarters, but participate in their drafting and translation, as well publishing position papers at a national level, concerning Mexico's most pressing business issues.

The ICC speaks on behalf of the business community before the UN Global Compact, and although our Organization is not formally part of the UN structure, our Secretary General has been an active participant and member of the Advisory Council since having adopted the Global Compact framework in 2005. ICC Mexico has specifically strengthened its efforts towards addressing three fundamental areas: Human Rights, Anticorruption, and Environment. Regarding Labour, we comply with all of the Mexican Legislation on the subject and encourage our associates to do the same.

Some of our major activities undertaken within 2014 to 2015 include the following;

### **Human Rights**

- Since 2006, the ICC has given its constant support towards the Special Representative of the United Nations Secretary General (SRSG) regarding human rights in business and large transnational corporations. We have contributed towards forming business views aligned with the SRSG's global efforts, by mapping and defining Corporate Responsibility standards, specifically concerning human rights.

- We participated to the 3rd United Nations Forum on Business and Human Rights in Geneva, and promote the Oslo Business for Peace Award yearly among our associates. We also award exceptional business men and women the Merchants for Peace prize, locally.
- So as to create a common front regarding corporate social responsibility, we have participated in AliaRSE, forum in which ICC Mexico has a seat in the Council.
- We strengthened ties with the offices of the UNDP in Mexico.

### **Anticorruption**

- Fighting corruption, encouraging law abiding practices, and combating impunity have been a constant task at ICC Mexico, hence why, through our Commission on Anticorruption, we have insisted on the creation of an efficient National Anticorruption System through communiqués and position papers. At the same time, we have insisted on the private sector to take co-responsibility in combating this wide affecting issue, which is why we have disseminated our rules, guidelines, and clauses on the matter, among businesses in Mexico.
- ICC Mexico participated in various OECD enquiries evaluating Federal Government's policy against corruption.
- ICC Mexico's Anticorruption Commission participated in the United Nations Convention Against Corruption and Global Compact which took place in Tegucigalpa, Honduras.
- We strengthened our relationship with the Center for Responsibility Enterprise & Trade (CREATE) so as to share tools and papers on fighting corruption and protecting Intellectual Property.
- We are currently carrying out a course on Anticorruption for undergraduate students at Universidad Panamericana.
- We have been working alongside UNODC, and Transparencia Mexicana, on an array of projects that seek to abolish corruption.

### **Environment**

- Concerning Mexico's Energy Reform and to contribute to the transition towards a model that is more dynamic, based on competition, openness, transparency, sustainability, and long term fiscal responsibility, we held a forum on the challenges and perspectives on the reform, where we analyzed the secondary legislation initiatives. Our conclusions and recommendations were sent to our legislators and executive branch.

- We led the national campaign for the “Paris Pledge for Action”, to reinforce the business community’s commitment towards mitigating climate change, limiting the temperature increase to 2° Celsius.
- We coordinated the participation of the Mexican business sector during the COP 21.
- Alongside the Economic Commission for Latin America and the Caribbean (ECLAC), we held a Private-Public Regional Dialogue “A Business Perspective on COP 21”.
- We participated in the World Bank’s Climate Investment Fund meeting, in Washington.

## **MEASUREMENT OF OUTCOMES**

### **Anticorruption**

- Concerning Anticorruption, we published the following position papers:
  - Anticorruption Reform needed for efficient Structural Reforms.
  - Mexico’s priority: Combating Corruption
  - National Anticorruption System
- We helped draft, the ICC Guide on Anti-corruption Third Party Due Diligence for SMEs. This Guide was translated into Spanish and launched locally.
- We drafted the ICC Anticorruption Clause, which was subsequently adopted by our headquarters. Today, this tool is used worldwide.
- We participated in the review of the OECD paper on Whistleblowing.
- We also boosted a regional position paper against corruption that was jointly launched with all the National Committees from the Americas, on International Anti-Corruption Day.

### **Environment**

- Concerning the environment, we published the following position papers:
  - Official business position and document on COP20 Conclusions
  - Supporting Innovation to Meet Climate Change Challenges
  - Areas of Opportunity in the 1st Bidding Round resulting from Mexico’s Energy Reform
  - ICC Mexico’s recommendations concerning the Energy Reform’s Secondary Legislation
  - Value Chains in the Energy Reform
  - Carbon Pricing Principles.

- Within the COP21 framework, we boosted several position papers concerning the Agreement on Climate Change.
- We translated and launched the Spanish version of the ICC Business Charter for Sustainable Development.
- We strengthened our partnership with ProMéxico, ECLAC, National Energy Control Center, and the Ministry of Energy.