

# ANNUAL PROGRESS REPORT

2013-2014



## KAUSHALYA GRAMODYOG SANSTHAN

APPROVED BY KHADI AND VILLAGE INDUSTRIES COMMISSION  
MINISTRY OF MICRO SMALL AND MEDIUM ENTERPRISES,  
GOVERNMENT OF INDIA



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## CONTENTS-2013-14

<u>Sl No</u>	<u>Chapters</u>	<u>Page No.</u>
1	PREFACE	27
2	ORGANISATIONAL PROFILE	29
3	: VISION AND MISSION OF THE ORGANIZATION	30
4	LEPROSY CONTROL	34
5	CHILD WELFAIR CARE	35
6	SAFE DRINKING WATER AND ENVIRONMENAL SANITATION	35
7	PLANTATION CAMPAIGN	35
8	AWARENESS ON HERBAL MEDICINES	36
9	COMPUTER TRAINING	36
10	DEVELOPMENT PROGRAMME	36
11	NON –FORMAL EDUCATIONS	37
12	ADULT EDUCATION	38
13	COMMUNITY HEALTH PROGRAMMES	38
14	FUTURE PLAN OF ACTION:-	39

## **PREFACE**

Kaushalya Gramodyog Sansthan accord greatest concern to harness process of capacity and capability of men and women as well as in people's organization and institution. It has been widely observed that many development programs could not march ahead above the take-off stage because the workers, farmers, businessmen, traders, entrepreneurs, managers have not been able to give a speed push to developments projects, programs and enterprises to the level of attainment of higher production, productivity and efficiency. While the need to the hour is to take up development with a speed, time bound and result based, it must change the status of the common man, community and the country. The same principles apply to the government, public institution, voluntary organization, private concerns and business houses. The indicators of their success are maximum production, highest productivity and greatest efficiency. Therefore, Kaushalya Gramodyog Sansthan has second priority to strengthen multidimensional capacity of CBOs SHGs, Association minorities, artisans, Youth and civil society.


Such a strategy will lead to use to available resources, find out missing resources, mobilize individual, groups and community resources, and recycle such resources for providing development opportunities by creating Swarozgar (gainful employment and income).

Kaushalya Gramodyog Sansthan has in the recent past has shown greater concern with the poor capabilities of the CBOs, SHGs, Association and civil society as their physical and financial performance on the whole has been discouraging and dismal. There is no doubt one of the critical problem of the NGOs is the limitation of the fund and resources. It is well acknowledge that NGO community can take people's participation and involve them in the development process much more effectively and efficiently than any department of the government, political organizations, local self-government. Thus the strategy is simply to encourage the NGOs, CBOs and SHGs to become more active and vibrant. There are huge resources available with many ministries and governmental agency at every level. But these funds are not utilizing as present political leadership and governments are uncommitted to development.

In the context of the above harsh realty the Kaushalya Gramodyog Sansthan has continued its strength to improve the capabilities of CBOs, SHGs and Association by education, training, technical services, professional guidance and encouraging them to contribute the

best in the national effort to national prosperity with social justice and equity. Our strategy is to support small and emerging People organization, Association of minorities through networking alliance and cooperation, information and dissemination, trust and honesty, responsibility and accountability that shall continue for many years to come.

**Date-22 May, 2014**  
**Place-Roorkee**

  
**Jitendra Singh Tyagi**  
**Secretary**

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## ORGANISATIONAL PROFILE

Name and full address of Agency:	<b>KAUSHALYA GRAMODYOG SANSTHAN</b>
Registered Office:	<b>H.No. 415, Ganesh Kunj, Railway Road, Roorkee District Haridwar (U.K.)</b>

### NAME AND ADDRESS OF GOVERNING COMMITTEE

<b>S. No.</b>	<b>Name &amp; Address</b>	<b>Post</b>	<b>Address</b>
<b>1.</b>	Mr. Hariom Tyagi	President	Jaroda Panda, Saharanpur
<b>2.</b>	Mr. Arvind Kumar Tyagi	Vice President	Village Binarshi Post Chudyla, Haridwar
<b>3.</b>	Mr. Jitendr Singh Tyagi	Secretary	415, Ganesh Kunj, Railway Road, Roorkee, Haridwar
<b>4.</b>	Smt. Anju Chouhan	Treasurer	IRI Colony, Block-2, Roorkee, Haridwar
<b>5.</b>	Smt. Neelam Tripathi	Member	481/1, Pashachmi Ambar Talab, Roorkee, Haridwar
<b>6</b>	Mr. Ashvani Kumar	Member	383/1, Chav Mandi, Roorkee, Haridwar
<b>7</b>	Smt. Suman Tyagi	Member	409/2, Parbhudayal Bag, Roorkee, Haridwar
<b>8</b>	Dr. Jashwant Singh	Member	Buggawala, Haridwar
<b>9</b>	Smt. Meera Tyagi	Member	Village Khjuri Post Ikbalpur, Haridwar

## **VISION OF THE ORGANIZATION**

Kaushalya Gramodyog Sansthan envisages enabling the oppressed class people, especially destitute women, children and poverty ridden mass to conquer their poverty, oppression and inequality in the society in which they live in.

The vision of the organization is highlighted as follows:

- Facilitate holistic development of young women ameliorating their social economic development with equity and justice.
- Promote women development by making them educated, trained and organized.
- Enable them through their leadership and organization for securing their social, economic, cultural development by self efforts and self initiatives.
- Extend support and help to enrich women for their integrated development by participating in all kind of social economic development project of the governments and non-governmental agencies.

## **MISSION OF THE ORGANIZATION**

Kaushalya Gramodyog Sansthan is a proactive people's organization that works towards establishing a progressive, peaceful, secular and just society based on the doctrine of people's equality, fraternity and mutual support.

The mission of the organization is highlighted as follows:

- Make aware and knowledgeable about development issues and challenges and prospects for the developments.
- Participate in development initiatives undertaken by Central, state and local self-government for the development of poor, weaker section and in particular women and children living in both rural and urban areas.
- Conduct vocational trainings for human resource development and help them to start micro-projects for economic development.
- Participate in health, MCH, Family planning and family welfare.

- Secure all kind of entitlements given by the governments at the Panchayat, Zila Parishad, State Government and Central Government

### **AIMS OF THE ORGANIZATION**

- Educate, organize and develop enrich human resource by education, training, entrepreneurship, managerial skill etc.
- Initiate development process for the marginalized men & women in the sector of education, organization, health, gender equality, environment economic development;
- Participate in the projects, programs and schemes initiated by Central government, State government and local self government;
- Link cooperate and take participation in the schemes of official and non-official voluntary agencies, national and international donors and government schemes;
- Initiate people's effort for people's development with their own resources and linkages with the bank, financial institution and agencies of development.
- Develop alliances, cooperation, network with friendly organization, agencies, NGOs for advocacy and development;
- Promote gender equity and child development;
- Undertake projects and programs of disaster management; and
- Protect and promote environment friendly development.

### **ABOUT THE ORGANIZATION**

Kaushalya Gramodyog Sansthan Is a non-government organization that works empowering the most vulnerable and deprived sections of the society. Towards the social, research, economics and political empowerment of women remains a key priority area for the organization. The organization also strives for maintaining a balance between the technological advancement and indigenous cultural values of human kind. It strongly encourages advancement and indigenous cultural values of human kind. It strongly advocates for equity to the accessibility and use of natural resource in a sustainable manner.

The development strategy of the organization has always been based on people's needs, their cultural values, indigenous knowledge and traditional skills. The organization subscribes to the process approach rather than the service delivery approach and therefore the focus of its interventions is on building the capacity of the communities rather than providing them direct developmental support. The welfare approach being pursued by the Government of India for the past 50 years has failed to improve the socio-economic status of the marginalized and deprived section of the society and the organization is instead focusing on a rights-based approach to development.

The last four year experiences in working with the rural communities have strongly reinforced the belief that development is a continuous process, which cannot be achieved in a short span of time. Development shows positive trends of growth which the community themselves feel, need and realize the important of maintaining it in a sustainable manner. Based upon our understanding all the development interventions need to focus on search for alternative options, addressing different type problems at the community level, then building their capacity and later developing a sense of ownership among them.

Based upon the diverse socio-cultural and different geo-political characteristics of the state, we have identified strengthening of local self-governance institutions and the sustainable management of natural resources as key thematic areas.

### **LEGAL STATUS**

- ❖ Kaushalya Gramodyog Sansthan is approved By **United Nations Global Compact Mission** with Registration No.-19066 dated 15 April 2013 in **United Nations New York**
- ❖ Kaushalya Gramodyog Sansthan is approved By **Khadi Village Industrial Commission 1956** with Registration No.-CCC/UTTRAKHAND /366/NEW in the **Ministry of Micro, Small & Medium Enterprises, Government of India** dated 13-08-2012
- ❖ Kaushalya Gramodyog Sansthan is approved By **NGO Partnership** with Registration No.UA /2009 /00104047 in the **Planning Commission , Government of India** .



- ❖ Kaushalya Gramodyog Sansthan is registered **under Societies Registration Act 1860** with Registration No.- 150 dated 20-08-2014.

### **AREA OF OPERATION**

All India however, the main concentration has been in Uttarakhand.

### **BANKERS**

Punjab National Bank, Ram Nagar, Roorkee

Canara Bank, Bhagwanpur

Andhra Bank, Roorkee.

### **Our Main Development Objective Are-**

- To mobilize and build the capacities of rural communities in order to promote people oriented development process.
- To promote sustainable management of the natural resources in northwest Himalayan region.
- Development of entrepreneurship, confidence and trust for successfully undertaking micro-enterprises for their poverty alleviation;
- Undertake child welfare activities along with pregnant women and mothers for their integrated development.
- Educate, train in different kind of skill, technology, marketing, entrepreneurship, leadership, organization of the beneficiaries for their holistic development.
- Undertake convergent plans of development in the field of agriculture, animal husbandry, rural craft, family planning, literacy, adult education, thrift and credit, social education, drinking water, sanitation, hygiene enabling them to attain a quality of life with social justice;
- Inculcate scientific outlook, business expertise entrepreneurship and leadership among women, youth and others in order to undertake activities with science and technology for higher production, productivity and efficiency;

- Develop entrepreneurship, initiatives, IGP activities among women and
- Initiate legal literacy, organization of women for securing their entitlement, protect and promote their interest with awareness, concretization and organization.
- Undertake the help of CAPART for integrated rural development;
- For poverty alleviation of the marginalized and disadvantaged families encourage educate and motivate them to participate in the programs of the government by building up productive assets for their employment and income generation;
- Undertake total package of agriculture, horticulture, village industries, water harvesting, social forestry, environment protection and energy conservation, new and renewable sources of energy for integrated development of the rural people.
- Participate in KVIC and KVI Boards, development activities for income and employment generation in large number of cottage and village industries.
- Initiate action for housing health and hygiene, drinking water supplies and other health projects both in rural and urban areas;
- Promote and introduce new and renewable source of energy like biogas, solar wind energies to be utilized for different developmental activities;
- Undertake total literacy projects in different languages such as Hindi, Urdu, Arabi, Pharcy, for making illiterate literate and then giving them vocational training and helping them to start their self employment and income generating activities.
- Open schools, educational institutions, libraries, training centers;
- Undertake health, hygiene, family planning, family welfare, prevention and control of communicable diseases. HIV/AIDS, Cancer and other kind of prevention and treatment of dreaded diseases in cooperation and collaboration with official and non-official agencies for providing total health coverage.

Undertake all types of projects taken by Central and State Social Welfare Boards to help handicapped, aged persons, destitute, widows and other vulnerable section of population for their rehabilitations.

## **2. PROGRESS ACHIEVED BY KAUSHALYA GRAMODYOG SANSTHAN IN 2013-**

**14**

### **1. LEPROSY CONTROL**

The Kaushalya Gramodyog Sansthan had a series of meeting with distict Leprosy Officers, Haridwar and offered to help in identification programme of the Government. Thee Kaushalya Gramodyog Sansthan helped the DLO in visiting remove villages in which check-up were also organized in the name of General Health Check-up and health education.

## **2. CHILD WELFARE CARE**

Kaushalya Gramodyog Sansthan Organized a meetings in Puhana PO-Iqbalpur villagers of Haridwar distict having children below 3 years in which there were a number of activities.

The first activity was introduction to aims and objective of the daylong meetings. A child psychologist was invited. He talk about the time schedule of the mother which should match with the needs of the child. Childhood health problem were discussed by lady doctor which also included methods and importance of breast feeding.

## **3. SAFE DRINKING WATER AND ENVIRONMENAL SANITATION**

Kaushalya Gramodyog Sansthan organized a seminar in Roorkee block between 02 June and 5 June 2013 in Haridwar distict of Uttarakhand. Eve talks were organized to share knowledge on safe drinking water, personal hygiene clean habits and use of toilets for control of Environment pollution. It was amaging to see the interest of people in leading a disease free life. The awareness visit also helped Kaushalya Gramodyog Sansthan in learning common ailments with which people normally suffer for better planning future action.

## **4. PLANTATION CAMPAIGN**

The Kaushalya Gramodyog Sansthan involve student from different school of Haridwar specially those students and youth who had been actively participating in

the meetings, training and other welfare activities of the Kaushalya Gramodyog Sansthan in the tree plantation campaign.

#### **5. AWARENESS ON HERBAL MEDICINES**

The Kaushalya Gramodyog Sansthan on continuous demand from rural women organized a three day orientation workshop on Herbal Medicines. A workshop was organized from 17/08/2013 which involved 15 women from near by Khajuri Village who came to participate.

#### **6. COMPUTER TRAINING**

Computer training classes were organized through the year. One of our boys has been absorbed in an institute in Roorkee with hope of more placements during the time to time.

Kaushalya Gramodyog Sansthan will continue to serve the populations in rural areas and city.

#### **7. DEVELOPMENT PROGRAMME**

Kaushalya Gramodyog Sansthan has realized that economic deprivation is one of the major issues facing the rural communities in Uttarakhand. The lack of alternate livelihood opportunities in the remote hill village in the most important reason to this scenario. Therefore skill building is alternate source of livelihood also termed as entrepreneurship development programme has been one of the core activities of the organization during the past few years.

The programme interventions are being carried out in the Roorkee town and Haridwar district. This programme is focus on rural women in the age group of 18-45 years largely drawn from the marginalized and backward sections of the society. The objective of the programme is to train the women in certain vocational skills that would enable them to earn their livelihood.

The organization has its own training center where the selection is done through oral test. This is done so that a needy person is selected who cannot afford the training expenses on their own. In this regard the organization has already imported specific skill in various alternate craft like tailoring and embroidery, knitting and weaving patch work, typing and computer literacy to nearly 1000 women. A large number of these trainees have started to take up such activities at the village level and earning between Rs. 500 to 1000 per month.

Now the organization is exploring the possibilities of linking these trainees with the market in the city of Roorkee. It is in the process of talking with various garments shop, tailoring shop etc. Roorkee for procuring order from them which would increase the market demand for the products being made by the rural women and thus further augment their incomes.

## **8. NON – FORMAL EDUCATIONS**

Kaushalya Gramodyog Sansthan strongly believes that education is the stepping-stone for all community development activities. Therefore in all programme interventions the organization also makes sincere efforts to improve the literacy levels of the target communities. During the past decade we have been engaged in conducting children as well as adult education programmes, which are briefly discussed below.

In order to minimize the incidence of dropout ratio Kaushalya Gramodyog Sansthan is running non-formal education centers in the Roorkee and Bhagwanpur block of Haridwar district. The aim of these centers is to eventually bring back children in age-group of 6-14 into the formal system of education. Approximately 20 students have been enrolled in each center and thus a total of approximately 200 children are studying in these centers. Girls constitute nearly 75% of enrolled students as the majority of dropout cases comprise of girls. The organization has adopted 10 orphan children from the vulnerable sections of the society and is bearing all the expenses of their education like providing school fees, dress, books etc. The organization has not received any funds for it and they are voluntarily taking responsibility of these children.

## 9. ADULT EDUCATIONS

The organization is also engaged in non-formal educations for adults, particularly for the women. It has initiated an adult education programme in the villages in the Roorkee and Haridwar district where SHG members have been imparted literacy skills. In fact, a total of 100 SHG have benefited from these programmes most of whom were in the age group of 15 to 45 years. It has been observed that education has brought significant changes in the confidence and awareness levels of the women. Moreover the social status (both inside and outside the household) has also been significantly enhanced. Subsequent to the education programme these people have been imparted training on accounting and books keeping which helped them to maintain the records of their SHG'S.

However, until now we have deliberately refrained from taking any funding for children or adults education programmes and have instead used our own resources (through the various projects/programmes) for the purpose.

## 10. COMMUNITY HEALTH PROGRAMMES

Health is an important index of human development. The status of health depends on health awareness of the community, the availability of Preventive and Curative health and medical health services, besides access to adequate nutrition and safe drinking water. The non-availability of required medicines and inadequate care in the primary health centers are complaints against the primary health care system. The health status of the poor people in general and that of women and children in particular is very low. The incidence of TB, respiratory infections, high infant mortality rate and other waterborne diseases are common. We organized some health camps on reproductive child health general health, Malaria detection camp, TB detection camp, dental care etc. Health meals and blood donation camps were also organized by the organization. We are also creating awareness among the women regarding the pre and post pregnancy care, breast feeding practices, safe drinking practices, diarrhea control, advantage and disadvantage regarding the family planning methods and clearing out the misconceptions regarding the family planning methods in order to

increase the usage of these methods. Sanitation drives were also held by school going children in order to keep the surrounding neat and clean in this regard. Kaushalya Gramodyog Sansthan has also taken initiative and constructed one toilet in the villages in the Haridwar district.

#### **FUTURE PLAN OF ACTION:-**

- Handicraft promotion through training, exhibition, expo etc.
- Non formal and continuing education.
- Human resource development.
- Skill training and self-employment generation.
- Women & children and health care.
- Development of old age persons and minorities.
- Empowerment of women through micro credit programme.
- Capability development of and training to young men and women in village cottage industries, agriculture and livestock.
- Support IGP Activities in every village.
- Women Empowerment.
- Health to all men, women and children through integrated health system.
- Legal aid to women to protect themselves from exploitation and harassment.
- Participation in all programmes of Central, State and local self government for securing their entitlements.
- Rural energy promotion through and integrated activities of promotion and extension of Biogas, solar and wind energy.
- Education.
- Organize the National/regional seminar.

**Date-22 May, 2014**  
**Place-Roorkee**

  
**Jitendra Singh Tyagi**  
**Secretary**

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*संस्थान द्वारा कराये जा रहे कताई कार्य के दृश्य।*









