

## COMMUNICATION ON ENGAGEMENT (COE)

---



**Period covered by this Communication on Engagement** [Ideally the two years prior to this report]

From: 1<sup>st</sup> January 2014

To: 31<sup>st</sup> December 2015

### **Part I. Statement of Continued Support by the Chief Executive or Equivalent**

To our stakeholders:

Transparency International Kenya reaffirms its commitment to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents. In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like TI-Kenya. We also commit to sharing this information with our stakeholders using our primary channels of communication.

Sincerely,

A small, dark, handwritten signature of Samuel Kimeu.

Samuel Kimeu,  
**Executive Director**

## Part II. Description of Actions

TI-Kenya does not currently have a programme dedicated to private sector engagement. The organisation has however been involved in the local Global Compact initiatives and other engagements with the private sector. This COE report therefore documents activities of TI-Kenya with the private sector in 2015.

### **1. Baseline assessment and risk mapping of unethical business conduct in the East African Community:**

TI-Kenya was commissioned by GIZ and the East Africa Business Council to conduct a survey to identify existing unethical business behaviour in the private sector as well as map out the ethics management initiatives that exist to mitigate the unethical business behaviour. The study was conducted in the five East African Community countries (Kenya, Burundi, Rwanda, Uganda and Tanzania) between November and December 2014 targeting members of the East African Business Council (EABC) and the apex private sector federations in each country - Kenya Private Sector Alliance, Private Sector Federation of Rwanda, Private Sector Federation of Uganda and the Chambre Sectorielle des Commerçants du Burundi. Others surveyed included company executives, their employees, regulators, and civil society organisations. The survey report focused on four key areas: the extent of unethical business behaviour in the EAC, the cost of such practices, factors that contribute to unethical business behaviour and the ethics management initiatives that exist to mitigate unethical business behaviour. The report also makes recommendations on how to seal the loopholes identified in the study.

### **2. Code of Conduct for businesses in East Africa:**

The findings of the 'Baseline assessment and risk mapping of unethical business conduct in the East African Community' informed the formulation of a code of conduct for businesses in the EAC region commissioned by GIZ on behalf of the East Africa Business Council. After the formulation of the code of conduct, TI-Kenya further participated in the development of rules and procedures governing the code of conduct.

### **3. Participation in Global Compact local events:**

- Participation in a CEOs roundtable discussion on practical steps to establish and improve compliance programmes on 28<sup>th</sup> August 2014.
- Participation in the Communication on Progress (COP) framework, the Global Reporting Initiative G4 Guidelines and post-2015 development agenda consultations held on 22<sup>nd</sup> October 2014.
- Participation in a half day learning forum on Anti-Bribery and Corruption held on 25<sup>th</sup> February 2015.
- UN Global Compact International Anti-Corruption Day Events: The TI-Kenya Executive Director participated in the 17<sup>th</sup> United Nations Global Compact's Anti-Corruption Working Group Meeting and International Anti-Corruption Conference held on 8<sup>th</sup> December 2015.

### Part III. Measurement of Outcomes

1. TI-Kenya's engagement in the UN Global Compact events enabled TI-Kenya to form further linkages with the private sector, and establish contacts with companies that participated in the business ethics survey detailed above.
2. The code of ethics developed has been adopted by the East African Business Council and it is hoped that by adopting it, companies will further espouse *the UN Global Compact's Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption..*