

STATEMENT OF CONTINUED SUPPORT BY THE CHIEF EXECUTIVE OFFICER (CEO)

**PERIOD COVERED BY OUR COMMUNICATION ON PROGRESS
FROM: FEBRUARY 27, 2015 TO FEBRUARY 27, 2016**

Edelman has been a participant of the United Nations Global Compact since March 2001. I am proud to affirm my continued support of the company's commitment towards the Compact and its principles.

Since our last Communication on Progress in February 2015, we published our FY15 Citizenship Report: "Changing Tomorrow's Story" to communicate our continued commitment to practicing responsible business from the inside out:

- **Empowering our employees to work and live well**
Human Rights, Employee Training, and Labour Rights Principles
- **Upholding our suppliers and business partners to high ethical standards**
Labour and Anti-Corruption Principles
- **Reducing our impact on the environment**
Environment Principles, GHG reduction policies, Citizenship Scores
- **Doing good in the communities where we operate**
Community Investment Grants, Volunteerism

To view our FY15 Citizenship Report, please click [here](#).

Over the past year Edelman introduced new developments that will further evolve the overall social performance of the firm and reinforce its commitment to Citizenship. These developments included the introduction of a Citizenship Score, or C-Score, a tool used to track and measure the citizenship achievements of each of the firm's 65 global offices. The Edelman C-Score consolidates progress from every Edelman office on more than ten distinct social and environmental indicators, all relating to the company's three key Citizenship focus areas: people, clients and, communities. By using uniform metrics, Edelman can accurately track and evaluate global and local progress over time.

In FY15, we provided more than 32,000 hours of total volunteerism, amounting to US\$3,995,957 in cash, non-cash (volunteerism) and in-kind giving to our communities. This included sharing our professional expertise with NGOs working to eradicate hunger and poverty, and contributing our time and enthusiasm to a variety of other causes.

Edelman continues to be engaged in the World Economic Forum's Partnering Against Corruption Initiative (PACI), reflecting our commitment to the tenth Principle of the United Nations Global Compact. After earthquakes shook the country of Nepal, Edelman employees raised \$25,000 through a microsite for the World Food Program USA – a donation that was matched dollar-for-dollar by the Daniel J. Edelman Family Foundation.

As a company, we are committed to ensuring that business is performed in a sustainable and ethical manner. We look forward to our continued participation with the United Nations Global Compact as we move forward with our commitments to the Compact principles.

Sincerely,



Richard Edelman
President & CEO