



WE SUPPORT



George Mason University

United Nations Global Compact
Communication on Engagement
2013-2015

Credits and Acknowledgements

Janette Kenner Muir, Associate Provost for Undergraduate Education,
Project Lead

Svetlana Filiatreau, Manager for Global Learning Integration

Emily Miles, Student Researcher, Office of Global Strategy

Tarra Morgan, Undergraduate Education & Community
Engagement, Office of the Provost

Dann Sklarew, Sustainability Initiatives Coordinator,
Office of the Provost

Greg Unruh, Director, Principles of Responsible Management
Education, School of Business

Office of Institutional Research and Reporting

Office of the Registrar

Table of Contents

| | |
|---|-------|
| I. President's Statement of Continued Support | 4 |
| II. Outcomes of the Engagement | 5 |
| Overview of New Initiatives | 5 |
| Human Rights | 6-10 |
| Labor | 11-14 |
| Environment | 15-22 |
| Anti-Corruption | 23-28 |
| III. School of Business Principles for Responsible Management Education (PRME) Report | 29-44 |
| IV. Moving Forward | 45 |

Part I. A Letter from President Ángel Cabrera



At the forefront of our vision is the promise that George Mason University will strive to be the best university *for* the world, doing what we can to produce graduates who will best serve society. In this spirit, Mason's commitment to the United Nations Global Compact (UNGC) and to the Principles for Responsible Management Education (PRME), continues to be very important. Given my own personal involvement with UNGC, I am proud that certifying this commitment was one of my first official acts as Mason's president.

This University has earned a reputation for its commitment to values such as equity, tolerance, and environmental stewardship, values that align with the UNGC's Ten Principles. The vision of our Mason Graduate also embodies these principles, as we pledge to produce graduates who will be engaged citizens, well-rounded scholars, and prepared to make meaningful change in society.

This document is our first Communication on Engagement Report since signing our commitment in 2012. It summarizes activities and initiatives during the 2013-2015 academic years and reflects our ongoing commitment to the UNGC and to PRME. You will see in this report rich examples of work being done in our university community including research development, new course design and international engagement. We hope these examples underscore the ongoing commitment George Mason University has to this important work and we look forward to deepening this engagement as we move forward.

Sincerely,

President Ángel Cabrera
George Mason University

Part II. Outcomes of the Engagement

George Mason University's (Mason) commitment to the United Nations Global Compact created an opportunity for the Mason community to think carefully about next steps moving forward in a new era for our university.

In completing the first Communication on Progress, the following goals were presented:

1. New International Education Week programming on campus to engage the Mason community in dialogue about UNGC commitments, showcase UNGC-related student scholarship, identify areas for improvement, and articulate future directions.
2. Modify Mason's general education program to include environmental and global citizenship paths that combine academic course work with co-curricular activities.
3. Develop the School of Business's commitment to the UNGC-affiliated Principles of Responsible Management Education.
4. Include the UNGC Ten Principles broadly in Mason's strategic planning process.

The report gave the Mason community an opportunity to look with pride on what has been accomplished academically and operationally in the areas of human rights, labor, environment, and anti-corruption and more deeply consider how we can more fully integrate the Ten Principles into what we do going forward.

Overview of New Academic Initiatives

George Mason is committed to integrating the United Nations Global Compact (UNGC) Principles into internal operations. It also supports the incorporation of these principles into its academic programs and activities to include the four areas of Human Rights, Labor, Environment and Anti-Corruption. Following the 2013 Communication of Commitment, the university embarked on the implementation of its 2014-2024 strategic plan. As reflected by the university's strategic goals, UNGC principles are central to Mason's commitment to serve our students, our region, and the broader global society. The university promotes research of consequence and translates results into solving pressing global problems, advances education of students as active and globally engaged citizens, and promotes increasing local and global community engagement. This report highlights the recent research, academic and outreach initiatives, and curriculum and courses pertaining to Mason's engagement in all four UNGC areas.

Academic Commitments to Human Rights

Promotion of human rights and global justice is at the core of Mason's values. Widespread engagement across the university in human rights-focused research, academic programs, and advocacy work completed since the 2013 Communication on Progress (COP) indicate a strong progress of Mason's commitment to human rights.

Human Rights Scholarship

Human rights-related research has been a prominent aspect in the work of several research centers and programs, such as the Center for Global Studies, the College of Education and Human Development, the Global Affairs Program, New Century College, and the School of Conflict Analysis and Resolution.

Advancing sustainable peace and development. A research workshop titled "Advancing Sustainable Peace and Development Through Education in the African Great Lakes Region" was conducted in 2014 and focused on the understanding of interconnections between peace and development. The workshop aimed to articulate conceptual and practical educational frameworks to advance sustainable peace and development in Burundi, Rwanda, and the Democratic Republic of the Congo (DRC). The research workshop participants outlined conceptual and practical frameworks for shaping educational policies and establishing a foundation for grassroots movements for sustainable peace and development in the African Great Lakes region.



Elavie Ndura

- Professor Elavie Ndura from the College of Education and Human Development directed the workshop. The project was made possible through funding and support from the Center for Global Studies.

Promoting the equal right to education. A computer-based writing tool for middle school students with high-incidence disabilities was created in late Fall 2013 by Mason researchers Dr. Anna Evmenova and Dr. Kelley Regan to promote the equal right to education. The project, titled, "Project WeGotIT!: Writing Effectively With Graphic Organizers—Teachers Integrating Technology," was funded through a \$2.2 million grant from the U.S. Department of Education to develop a writing application for middle school students.



Anna Evmenova and Kelley Regan

Understanding global food aid security. A research study titled, “Analysis of Food Aid Shipping Reform: Food Aid Reforms Will Not Significantly Affect U.S. Shipping or Surge Fleet,” committed to expanding the knowledge and understanding of global food aid security. The study examined dynamic environments and opportunities for major advancements in addressing key food security issues created by significant U.S. government involvement and increased non-governmental, private sector, and foundation engagement, including key policy and operational challenges.



Kenneth J. Button



Paul L. Posner

- This research was conducted by Mr. Phillip J. Thomas and Dr. Wayne H. Ferris and was led under the direction of Principal Investigator Dr. Paul L. Posner. Other key researchers included Drs. Roger R. Stough and Kenneth J. Button. Funding for this research was provided by the William and Flora Hewlett Foundation and the New Venture Fund.



Roger R. Stough

Promoting peacemaking. In May 2015, the Genocide Prevention Program (GPP) under the Center for Peacemaking Practice from George Mason University’s School for Conflict Analysis and Resolution received a grant to fund Sixte Vigny Nimuraba’s July 2015 travel to Burundi to conduct a genocide prevention project in the form of nonviolent activities in partnership with the Burundi Peacebuilding and Nonviolence Network. Sixte Vigny Nimuraba is the Genocide Prevention Program Assistant, Executive Coordinator and a Ph.D. student in the School of Conflict Analysis and Resolution. The purpose of the activities funded by this grant was to contribute to the prevention of escalation towards genocide by planting the first seeds of nonviolence in Burundi and to inspire Burundian people, and youth in particular, to use nonviolent techniques to resolve conflict in their daily lives. It intended to provide participants with a sense of safety and loyalty towards each other’s well-being, to create an environment where people could speak freely about their experiences, and their suggestions for how to end violence. The activities organized by the GPP intended to promote the values of tolerance, free speech and thought, and constructive collaboration that are necessary in societies for people to resolve conflicts nonviolently, build more durable social institutions capable of resisting violence, and ultimately prevent genocide



Sixte Vigny Nimuraba

Peace building through community-based trauma healing and dialog. Dr. Al Fuyertes is a field practitioner and consultant who specializes in community-based trauma healing as an integral component in peacebuilding and conflict transformation. He travels extensively around the world, particularly in places affected by war, armed conflict, and natural disaster. Al works with government, religious, military, and community leaders, as well as NGO development workers, school administrators, teachers, youth, refugees and internally displaced persons. He is the faculty director of the global education program in the Philippines, a 6-credit summer course in Human Trafficking, Environmental Issues, and Grassroots Peacebuilding through Mason's Center for Global Education (CGE), and in Cambodia, a 3-credit winter course in Post Genocide, Community Development, and Spirituality.



Dr. Al Fuyertes

Addressing human trafficking in the Philippines. Dr. Al Fuyertes led a research project *Prosecution Aspect in Addressing Human Trafficking Problem in the Philippines*. The study was conducted in summer 2015 and was funded by a GMU Faculty Development Fund Award.

Karen refugees' return to Burma. Research *Return of Karen refugees to Burma given recent political reforms/changes that are happening in Burma* was conducted in summer 2013 by Dr. Al Fuyertes. It explored the issues in the MaeLa camp along the Thai-Burmese border. GMU Faculty Development Fund Award \$3,000 made this study possible.

Assessing the Conflict Resolution Skills of Elementary School Children in Fairfax County Public Elementary Schools. Research was conducted in fall 2013 by the undergraduate student scholar Lela Ross and Dr. Al Fuyertes. The study was funded by GMU Undergraduate Research Scholars Program (URSP).



Lela Ross

Exploring the problem of the U.S. racial activists' burnout. Professors Paul Gorski (the lead investigator) and Cher Weixia Chen conducted the study to explore activist burnout among racial justice activists in the United States. The project will have an immediate objective to bolster a body of knowledge that can be used to help racial justice movements and organizations retain activists who are committed to doing their work. The larger objective of the project was to strengthen racial justice movements by providing insights into the issues contributing to activist burnout. The project was funded through George Mason's competitive Summer Research Funding, a new program administered by the Office of Research and Economic Development, which aims to bolster faculty summer interdisciplinary research.



Dr. Paul Gorski

Human Rights Programming

Mason strives to translate the results of human rights-related research into education and advocacy beyond the university's academic commitment. Programs created by the university allow students to participate in education outside the traditional classroom to promote a deeper understanding of human rights and global justice.



CENTER FOR THE STUDY OF GENDER AND CONFLICT

Critical Intersections: Conflict, Gender, and Power Conference. The conference took place on April 2nd and 3rd, 2015. This event consisted of presentations and workshops that addressed the intersections of power and gender that influence conflict dynamics in myriad geographic and theoretical contexts. Presentations included the following themes:

- How do various relations of power intersect with each other to produce and reproduce conflict and violence?
- How is violence experienced from the intersection of different aspects of identity (including but not limited to: race, gender, class, sexuality, religion, immigration status, age, disability)?
- How is the concept of 'agency' understood and represented in relation to gender and conflict?
- How are peace and security framed or understood by women and men in different social and geographic contexts?
- How do you build an awareness of power into theory, research, and practice?
- What are the gaps in current analysis of conflict and violence? What are the gaps in current feminist research in these areas?

Global Problem Solving (GPS) Fellows Program. The program was created in April 2014 to prepare a select group of Mason students to address global challenges through a specialized yearlong experience of faculty mentorship, research skills workshops, and exposure to leading international intellectuals at Mason's partner universities across the globe. The program was developed within the Students as Scholars initiative through a seed grant aimed to promote undergraduate student research. The Mason

GPS Fellows program focuses on training fellows in how to address global problems and proposes creative and innovative solutions through interdisciplinary research. Fellows participate in research workshops and receive guidance through one-on-one mentorship with faculty. The program encourages participation in an optional study abroad experience by awarding scholarships up to \$500 to GPS fellows.



Human Rights In the Curriculum

A strong interest in human rights-related curriculum is reflected by the array of courses on human rights issues developed since the 2013 COP. Four academic units are offering 8 new distinct courses on human rights-related topics.

- CONF 706: Ethics and Conflict - Students explore issues and controversies in the field of conflict analysis about what is just and unjust, morally right and wrong, and good and bad. Such issues are relevant to analysis and practice before, during, after the occurrence of conflict. Major topics include: validity of pacifism, the notions of a just war, the challenges of genocide prevention, non-violent resistance, humanitarian interventions, and human rights activism.
- CONF 707: Gender and Violence - This course will address gendered dimensions of violent conflict and its transformation. Key themes to be explored include gender and post-conflict justice and reconciliation; the gendered politics of memory, speech and representation; militarism and masculinity; sexual violence and discourses of trauma, victimization and agency; and the ethics and politics of analytic and practice approaches. Case studies will include the partition of India/Pakistan; wartime sexual assault in Bosnia/the DRC; and domestic violence in the U.S. and South Asia.
- GCH 406: Global Health-Emerging Issues - Examines strategies for addressing emerging global health issues, with an emphasis on noncommunicable diseases, aging, mental health, and injuries.
- GCH 628: Refugee Health- Intensive course aimed at addressing the specific health care problems and needs of refugees and internally displaced persons worldwide, the provision of basic health requirements for that population, and the coordination of care among the agencies concerned with them.
- NCLC 362: Social Justice and Human Rights - Considers the philosophical foundations of social justice and human rights. Explores the interpretive difficulties related to identifying what constitutes human rights abuses, and evaluates regional perspectives on human rights. Analyzes institutions that strive to promote and enforce social justice and human rights standards including the United Nations system, regional human rights bodies, and domestic courts.
- NCLC 540: Contemporary Issues in Social Justice & Human Rights - Students will examine, study the socio-historical significance of, and consider solutions for some of the most pressing social justice and human rights issues in the world today. The issues examined will cut across identity, region, and scope, and may include concerns as varied as human trafficking, hegemony, animal abuse, child labor, and sexism.
- SOCW 380: Changing Social Policies and Systems - Equips students with basic macro social work practice skills necessary to create change that will result in a more socially and economically just society. Examines the historical development, central concepts, and institutional nature of current social policies and systems and how to create change at various levels. Applies practice skills to developing strategies for change.
- SOCW 663: Global Human Rights Policy - Examines meaning and benefits of transforming social work policy practice to a global perspective and focus on a human rights-based rather than a needs-based approach. Demonstrates how human rights can serve as conceptual framework for policy practice to effect social change promoting human development and social and economic justice across levels, from the micro through macro and local through global.

Academic Commitments to Labor

With global justice at the center of Mason's progressive values, the university continues to develop its labor-focused research, practice, teaching, and advocacy work. Research, teaching, and advocacy works spans a number of academic units, departments and programs and includes the Institute for Immigration Research, the College of Health and Human Services, the New Century College, United Nations Global Compact principles: Upholding the freedom of association and the effective recognition of the right to collective bargaining, Eliminating forced or compulsory labor, Working to abolish Child Labor, and Eliminating discrimination in respect of employment and occupation.

Labor Scholarship

Mason promotes global justice through scholarly inquiry and advocacy on labor and migration. In particular, research conducted at the **Institute for Immigration Research** and policy recommendations on equal employment and labor rights, both among faculty and in the general public has allowed for continued dialogue beyond the university on these critical issues.

The Institute for Immigration Research (IIR) hosts a monthly "IIR Colloquium Series" that brings together researchers, academics, and policy-makers to share their work related to immigration with George Mason University's faculty, staff, students, and the public. Through this colloquium series, we aim to provide a forum for discussion and exchange of ideas relating to U.S. immigration policy, including issues on labor and equal employment. These unique series previously featured some of the leading scholars and researchers from a wide array of research institutions, nonprofit organizations, private and governmental organizations. IIR colloquium series are free and open to the public. Previous sessions included the following topics:

- Investing in English Skills: the Limited English Proficient Workforce in U.S. Metropolitan Areas and Cities Encouraging Immigrant Entrepreneurship Through "Welcoming City" Initiatives, Spring 2015
- Why Do The Myths that Immigration Is Bad For The Economy Endure?, Fall 2014
- Where the Jobs Are: Entrepreneurship and the Soul of the American Economy, Spring 2014
- Still an Hourglass? Immigrant Workers in the U.S. Economy, Fall 2013.

Other work completed by the Institute for Immigration Research includes:

The Local Immigrant Profiles research that seeks to disseminate local data regarding the economic and social characteristics of immigrant populations in select U.S. cities. These city profile sheets can be used, for educational purposes, by metropolitan development authorities in the cities that were examined.

Mapping Immigrant Populations project (State Level), examines how immigration and economic life in the United States are related. To this end, the Institute has developed a number of descriptive fact sheets for "gateway" states. Throughout the nation's history, these gateway states have received the vast majority of immigrants, who typically settle in major cities such as Boston, Chicago, Los Angeles, and New York.

By examining these states, and the cities contained within them, research demonstrates how immigrants provide vital contributions to the economy and society of each state and the nation as a whole.

Immigrants in STEM careers. Occupations in science, technology, engineering and mathematics (STEM) fields have become increasingly important in today's knowledge-based economy, with 5.6 million workers collectively earning \$386 billion in 2012. This fact sheet, *Immigrants in STEM Careers: An Analysis by Sex*, contributes to the ongoing discussion of foreign-born participation in 42 STEM occupations by exploring the influence of gender on STEM careers in a national sample.

Immigrants Working for US in the trucking Industry. While the United States economy is heavily dependent on truck transportation, the industry experiences chronic worker shortages, and immigrants have the potential to ease the driver shortage. This research brief, *Immigrants Working for US: The Trucking Industry* is the second in the series *Immigrants Working for US* produced by the Institute for Immigration Research and examines the economic contributions of immigrants in key industries.

Women workers' rights in China. Dr. Cher Weixia Chen conducted a comparative study of women workers' rights in China and the United States. She is currently writing a book-length manuscript on the topic. This follows her first book entitled *Compliance and Compromise: The Jurisprudence of Gender Pay Equity*. Chen is a lead faculty member in New Century College's (NCC) legal studies concentration. Considering the strengths of NCC's legal studies concentration, Chen said, "[Our concentration] ... has strong justice and sustainability components, encourages critical thinking and logic and has significant experiential study requirements so that students get a sense of what's out there."



Cher Weixia Chen

Labor Programming

By sharing and improving professional practices and skills, George Mason strives target and address issues of justice, ethics, and integrity in the workforce.

Teaching Excellence and Achievement Program (TEA). On January 31, 2014, 20 international teachers from 20 different countries arrived on the Mason campus to participate in the Teaching Excellence and Achievement Program (TEA). This is a six-week professional development program, including an internship at an area public school, for those in the field of education to continue their own education by exploring new and innovative ways of teaching to strengthen their instructional effectiveness.

- Dr. Farnoosh Shahrokhi, a faculty member in the College of Education and Human Development, received the Teaching Excellence and Achievement Program (TEA) grant for 2014, which was funded by the Department of State's Education and Cultural Affairs Bureau. The grant is a result of longtime association between the EDLE Program and Center for International Education under the leadership of Dr. Beverly Shaklee.



Farnoosh Shahrokhi

Executive Education for Russian Managers. Between 2013 and 2015, the Office of Executive Education at the School of Business developed and delivered several customized training programs for Russian middle and senior Managers representing a wide range of business companies. The programs focused on workplace leadership and talent-management and addressed the issues of psychology and worker behavior, leading teams, strengths-based leadership, creativity and innovation, aligning the workforce for successful strategy execution, and employee development in the fast changing global work environment.

Labor In the Curriculum

Responding to the rapidly changing global workforce and associated issues of global injustice, Mason further enhanced its academic curriculum. Two academic units developed three distinct new courses on labor-related issues.

- BUS 100 - Business and Society – Provides students with a foundation for understanding the role of business in society by exploring the nature and history of business enterprise, the social context of business, and the interaction of individuals with business by selecting current events in business and analyzing the content as well as the impact of the reported activities.
- BUS 200 - Global Environment of Business – As world becomes increasingly connected, business serves as core institution that mediates relations between individuals across national boundaries. Provides overview of global environment of business through study of political economy, international institutions and international trade theories, and global conflicts and cooperation around issues (natural resources, labor, human rights, distribution of income, and the environment). Addresses implications of topics for business.
- EDAT 531 - Assistive Technology in the Workplace- Provides an overview of workplace accommodations, functional barriers commonly experienced in the workplace, assistive technology, ergonomic strategies, and universal design approaches to improve performance of work activities for individuals with disabilities, including but not limited to mobility, dexterity, sensory, communication, and cognitive impairments.

Academic Commitments to the Environment

Mason supports a precautionary approach to environmental challenges by promoting greater environmental responsibility and stewardship as well as by encouraging the development and diffusion of environmentally friendly technologies. To position the university as a leader in creating solutions in support of environmental sustainability, Mason invested significantly in a range of initiatives in the natural and social sciences and in innovative policy collaborations.

Environmental Scholarship

Environmental scholarship is an area of genuine excellence at Mason. George Mason's faculty students and faculty environmental researchers frequently acquire grants from major public and private funders and have won a number of prestigious awards and acknowledgements.

Mason Professor Joins Obama Administration as Special Envoy on Climate Change.

Andrew Light, Professor of Philosophy and Public Policy, and Director of the Institute for Philosophy and Public Policy, is taking a temporary leave of absence to join the Obama administration as Senior Adviser to the Special Envoy on Climate Change in the Department of State. In addition to working on the primary UN climate negotiations, Light will take a leadership role on a variety of topics, including the U.S.-India bilateral relationship on climate change and clean energy, and efforts to reduce "super" climate pollutants, such as hydrofluorocarbons, methane, and black carbon.



Andrew Light

The Maijuna Biocultural Conservation Project. Dr. Michael Gilmore has worked extensively with the Maijuna and other indigenous groups of the Peruvian Amazon. He helped the Maijuna establish an indigenous federation in 2004 and has worked with them on community-based biocultural conservation projects since 1999. His current project is focused on helping the Maijuna push for the establishment of a protected area that is 391,000 hectares. He is also conducting research on the economically, ecologically, and culturally important palm *Mauritia flexuosa* in Maijuna lands and throughout the Peruvian Amazon. Additionally, he is working with a group of George Mason University faculty and students on developing ongoing community-based solutions to drinking water and sanitation challenges that the Maijuna are currently experiencing in their communities.



Michael Gilmore

Storm Water Monitoring Project. The Dominion Foundation awarded Mason three grants in 2013-2015 to monitor storm water and develop advanced flood warning and water quality detection methods. Instruments monitor the quantity of water flowing into streams and Mason Pond after a storm and also the quality, including water temperature, turbidity, conductivity, dissolved oxygen and nitrate concentration. The portable instruments are outfitted with a GPS to detail the exact location as well as take a photo of what's happening in the stream. The goal was look at disaster protection from flooding and has expanded the work to include water quality and smart networks, which would be able to tell when it's raining and ultimately provide detailed early flood warnings. In addition, the project aimed to create a smart network that could tell drivers in the future, perhaps through a cell phone app, which intersections are flooded. "The goal is to make the system more efficient and cheaper," said Ferreira, "It could go globally. It could go anywhere."

- Celso Ferreira and Viviana Maggioni—Department of Civil, Environmental, and Infrastructure Engineering professors in the Volgenau School of Engineering—are leading this project. The team also included electrical engineering professor Nathalia Peixoto and Department of Geography and Geo Information Science professor Paul Houser.



Celso Ferreira



Viviana Maggioni



Nathalia Peixoto



Paul Houser

Mason's Fairfax Campus Establishes Honeybee Apiary. Fairfax Campus has become home to a small but lively European honeybee apiary. The purpose of the apiary is to provide educational opportunities on the importance of the honeybee to our ecosystem to the Mason family and community. "Studying the habits and life cycle of these vital insects provides education on many levels," says Curtis. "It is important to know about the world we live in, especially when, surrounded by technology and academics, we are at a distance from basic yet important aspects of our culture. Beekeeping bridges both worlds."



Kathleen Curtis (and Bees)

College of Science, the Global Environment and Natural Resources Institute (GENRI). GENRI offers research, education and training in the interlinked thematic scientific areas of the environment, natural resources, ecosystems and biodiversity to help safeguard the well-being and preservation of living systems for future generations. GENRI collaborates with other GMU programs to efficiently develop place-specific sustainable solutions to these globally interdependent problems that embrace ecologically sound practices, biodiversity, and the vast experience of indigenous knowledge to cope with climate extremes and their impacts on agriculture and water security.

Patriot Green Fund (PGF). The Patriot Green Fund is a \$100,000 per year sustainability fund that is devoted to making Mason's campuses more sustainable through facility improvements and student research projects. One of the most unique and innovative components of the PGF is the emphasis it places on student participation. Students not only comprise the majority of the PGF Committee, but can also directly apply for funding to lead their own projects when supported by a mentor (see chart on the next page).



Mason students travel to Peru to study basic practices of sustainable beekeeping and community development.

Patriot Green Fund Awards

| Project Title | Proponent(s) | Award | Project Type | Place |
|--|-----------------------------|----------|--|---------------------------------|
| Spring 2013 Awards | | | | |
| eWaste Collection | K. Hopper | \$4,500 | Operations | Fairfax - Johnson Center |
| Fall 2013 Awards | | | | |
| Contech Engineered Solutions UrbanGreen™ BioFilter and Jellyfish Filter Installation | S. Hess | \$19,955 | Infrastructure Improvement | Fairfax - Parking Lot |
| PW Campus Community Garden | C. Campell | \$3,000 | Infrastructure Improvement | Prince William - Exterior |
| Wetland Restoration at Huntley Meadows Park | C. Ahn | \$1,000 | Research - Quick Fund | Community - Huntley Meadows |
| Best Practices in Identifying Chytridiomycosis in Amphibian Populations | K. Curtain | \$1,000 | Research - Quick Fund | Fairfax - ESPP Labs |
| Patriots Initiating Kinetic Energy | M. Ahmed | \$20,000 | Infrastructure Improvement | Fairfax - Aquatic Center |
| Spring 2014 Awards | | | | |
| ecomow | J. Force | \$17,000 | Research | Fairfax |
| Green Patriots Reforestation | C. Harris | \$21,000 | Infrastructure Improvement | Fairfax - Patriot Circle |
| No Ifs, ands, or Butts | K. Parsons | \$2,550 | Infrastructure Improvement | Fairfax - Presidents Park |
| Campus Community Garden | E. Dupuis | \$15,000 | Infrastructure Improvement | Fairfax - Exterior |
| Fall 2015 Awards | | | | |
| Battery Recycling Kits | Roger LeBlanc, Tyler Orton | \$800 | Recycling and Waste Reduction - Quick Fund | Fairfax Campus |
| Green Game | Giulia Manno, Roger LeBlanc | \$700 | Recycling and Waste Reduction - Quick Fund | Fairfax Campus - Patriot Center |
| Methane Biodigester | Jeff Bynum, Colin Reagle | \$12,000 | Infrastructure Improvement | Fairfax Campus |
| Water Bottle Refilling Stations | Elena Wichers | \$6,000 | Infrastructure Improvement | Fairfax Campus |

Environmental Programming

Mason has offered frequent co-curricular and extra-curricular programs related to environmental sustainability climate change-related issues. Through these events, the university engaged faculty, students, and the surrounding community in the discussion of the world's changing climate and in the advocacy work.

George Mason Receives Gold Sustainability Rating. . Strengthening President Ángel Cabrera's declaration that George Mason University's pursuit of sustainability goals is a central feature of its commitment to being a university for the world, George Mason has become the first university in Virginia to achieve a Gold Rating from the Association for the Advancement of Sustainability in Higher Education. Mason received this rating for:



- Using the campus as a “living laboratory” for sustainability research on issues such as energy, water, landscaping, recycling, waste minimization and transportation;
- Hosting the Sustainability Learning Living Community, the Green Patriots (student group and faculty and staff group) and the “Sustain the Sustainer” Retreat to build students’ well-being and resilience;
- Planting the Innovation Food Forest;
- Offering a new academic vision for sustainability: courses (including certification in permaculture design), degrees and continuing education programs;
- Partnering with the local community;
- Promoting diversity and affordability in sustainability;
- Hosting an annual Green Job Networking Fair—led by the Office of Sustainability and the Division of University Life’s University Career Services—to help students not only secure a job, but also to “find a purpose” in a sustainability career.

This distinction also led to Mason becoming No. 18 in BestColleges.com's 2015 “Greenest Universities” ranking and No. 13 in BestValueSchools.com's 2015 “Best Value Green Colleges,” both recognizing Mason’s efforts to enhance sustainability, reduce the school’s carbon footprint, and teach and research environmentally beneficial best-practices.

Beyond the Paris Climate Talks: What Was Achieved and What Remains to Be Done. On December 16, 2015 a panel of experts discussed how 21st annual Conference of the Parties to the United Nations Framework on Climate Change in Paris unfolded and what was accomplished. Speakers also discussed how the outcomes of negotiations will effort efforts to tackle climate change in the United States and abroad, as well as corporations will, and what was left on table for future discussions and how any agreement plays out in the ongoing and growing discussion on climate change policy.

- This event is co-organized by the Wilson Center, George Mason University and World Resources Institute. It is part of the ongoing “Managing Our Planet” series, jointly developed by George Mason University and the Wilson Center’s Brazil Institute and its Environmental Change and Security Program. The series, now in its fourth year, is premised on the fact that humanity’s impacts are planetary in scale and require planetary-scale solutions. Andrew Light was a key speaker at this event.

The Symposium on Building Sustainability and Resilience took place in May, 2014. It highlighted new and continuing work that advances our ability to understand, organize, communicate, and effect change in addressing the core challenges in environmental sustainability. Virginia's secretary of natural resources, Molly Ward, and Mason president Ángel Cabrera delivered keynotes. Featured speakers for this symposium included: James Kinter (Director, Center for Ocean-Land-Atmosphere Studies), Andrew Light (U.S. Department of State and Director, Institute for Philosophy and Public Policy), Thomas Lovejoy (University Professor of Environmental Science and Policy), Edward Maibach (Director, Center for Climate Change Communication, Jagadish Shukla (Distinguished Professor of Climate Dynamics), Gwynne Taraska (Interim Director, Institute for Philosophy and Public Policy).



Building Sustainability and Resilience Symposium
(from left to right) Evan Feinman, Deputy Secretary of Natural Resources, Commonwealth of Virginia; Molly Ward, Secretary of Natural Resources for the Commonwealth of Virginia; and Ángel Cabrera, President, George Mason University, attending the Building Sustainability and Resilience Symposium. Photo by Evan Cantwell/Creative Services/George Mason University

Managing Our Planet is a monthly public panel discussion series on global ecological challenges at the Woodrow Wilson International Center for Scholars. Professors Thomas Lovejoy, Paul Schopf and Dann Sklarew serve as Mason's co-organizers and co-hosts for the series.

The Potomac Environmental Research and Education Center at Mason has employed dozens of Mason students and alumni to deliver watershed stewardship education to over 40,000 secondary school students across Virginia's two largest public school districts.

Environmental Sustainability in the Curriculum

Mason's "green leaf" academic programs focus on sustainability, usually including a required set of "green leaf" courses in order to study the social, economic and environmental dimensions of sustainability. Each is a vital contributor to Mason's sustainability across the curriculum. Mason offers 125 green leaf courses across 24 green leaf academic programs, such as:

- ANTH 376 - Food and Culture - Examines a variety of experiences through foods, which bring not only nutritional but also sociocultural debates to our table (e.g. identity, memory, senses, ethnicity, gender, geopolitics, climate change, and globalization). Focuses on both Western and non-Western cultures.
- CEIE 100 - Environmental Engineering around the World- Introduces environmental engineering as practiced in different societies around the world. Environmental engineering is broadly defined as organizational and physical infrastructure to manage natural resources. Focuses on how different contemporary and past societies have responded to environmental challenges related to engineering opportunities. Issues include construction of large dams to manage river systems; use of forecast climate and weather data to improve agriculture, emergency response, or water supply; collection and treatment of wastewater; public health and pollution control; disposal of waste nuclear materials; and management of significantly polluted sites.
- CEIE 454 - Sustainable Water Resources Infrastructure in Developing Countries- This course addresses the principles of infrastructure engineering and planning in developing countries, with a focus on sustainable technologies for rural and small-scale water supply and wastewater treatment. Students will design simple, reliable water supply and sanitation systems for developing countries with limited human and material resources and with regard to local customs and socio-cultural public health and economic factors.
- CEIE 642 - Flood Hazards Engineering – Introduction to the principles of flood hazards engineering. Theory and practice of the application of hydrology and hydraulics to flood hazards delineation. Theory and practice of the application of geospatial analyses to support flood hazards modeling. Application of computational methods to support planning, design and management of flood hazards.
- CEIE 649: Special Topics in Water Resources Engineering - Advanced topics in recently developed areas of water resources engineering. May be repeated for credit when topics vary.
- CEIE 658 - Water Quality - This course addresses the physical, chemical and biological principles that define water quality. Mathematical and chemical models are formulated and employed to predict fate and transport of contaminants in both surface and groundwater. Laboratory and field-work are required.
- CEIE 659 - Hazardous Waste - Physical, chemical and biological properties of hazardous waste; abiotic and biotic transformation of hazardous wastes and their fate in the environment; design of remediation schemes including incineration, landfill, bioremediation and other physical and chemical stabilization processes; principles of risk assessment to select and optimize hazardous waste treatment; methods and strategies for hazardous waste reduction.
- CEIE 664 - Transportation Engineering and the Environment - Introduction to transportation and air quality; Clean Air Act; greenhouse gases, climate change, and modeling for greenhouse gases; travel activity; The NEPA process for transportation projects; road transportation and noise; noise abatement.

- CLIM 102 - Global Climate Change: Modeling and Predicting an Uncertain Future- Class studies the use of computer models to simulate past and present climate, and predict future climate change; discusses how complex models are built, tested, and interpreted to better understand physical, chemical, and biological processes; how uncertainty is managed. Students conduct laboratory experiments through online interface and apply results to policy and planning.
- CONS 100 - Introduction to Field Conservation Ecology- In this immersive 1-week experience, students will acquire firsthand exposure to fieldwork in conservation and how conservation professionals contribute to survival of species in natural habitats. Through a combination of lectures, discussions, fieldwork and outdoor adventure students will be introduced to major concepts of ecology (including diversity, succession, species interactions, communities, populations and ecosystems) in the context of species and habitat conservation.
- CONS 110 - Special Topics in Conservation - Students acquire first-hand exposure to a specific topic in conservation and how conservation professionals contribute to the long-term survival of species. Through a combination of lectures, discussions, and field/lab work, students explore current questions, methods and applications related to a particular topic in conservation.
- EVPP 427 - Disease Ecology and Conservation- Presents the trans-disciplinary discipline of conservation medicine, the study of relationships between organism and ecosystem health and environmental conditions
- NCLC 403 - Conservation Behavior - Introduces students to conservation behavior, a field that seeks to apply theories of animal behavior towards solving biological conservation and wildlife management problems. Consists of interactive lectures, readings (including a text and primary literature) and discussion, and hands-on, inquiry-based experiential learning while working in groups at the National Zoo to design and conduct independent behavioral-based research on endangered species.

Academic Commitments to Anti-Corruption

Mason works against corruption in all of its forms by promoting a high ethical standard both on campus and globally. Through scholarship, advocacy, community outreach, policy advising, and international partnerships, Mason has addressed issues of human trafficking, crime, corruption, and terrorism.

Research and Professional Service by Distinguished Anti-Corruption Scholars

Laurie Robinson is the Clarence J. Robinson Professor of Criminology, Law and Society. She has been involved in national criminal justice policy for more than three decades.

- Professor Robinson was named the **2013 winner of the CEBCP Distinguished Achievement Award in Evidence-Based Crime Policy**. This award recognizes outstanding achievements and contributions by individuals in academia, practice, or the policy arena who are committed to a leadership role in advancing the use of scientific research evidence in decisions about crime and justice policies. This role includes notable efforts in connecting criminology, law and society researchers with criminal justice institutions, or advancing scientific research more generally in crime and justice.
- In 2014, Robinson was named by President Obama as **co-chair of the White House Task Force on 21st Century Policing**, setup to develop recommendations in the wake of Ferguson on ways to build greater trust between law enforcement and citizens. She was also appointed in 2014 to a Congressionally created body, the **Colson Task Force on Federal Corrections**, charged with examining crowding in the federal prison system.



Laurie Robinson



Article on diversification of money making efforts by ISIS. On December 1, 2014: Foreign Affairs published an article by Dr. Shelley that **chronicles the** diversification of money making efforts by ISIS.

Featured in article on money laundering in the real estate sector. On December 19, 2014: Dr. Shelley is featured in the January/February issue of *Fraud Magazine*. The issue examines money laundering in the real estate sector and the requirements, or lack thereof, for the industry to perform due diligence in verifying the source of payment for real estate purchases.

Keynote address on the Alliance between Terrorism, Organized Crime and Corruption: How can Financing and Recruitment be Stopped. The keynote address was delivered by Dr. Shelley at the European Police Congress and the German Council on Foreign Relations (DGAP) on February 24 and 25, 2015.

Panelist on Breaking the chain between corruption and organized crime. On April 14, 2015: Dr. Shelley served as a panelist at an ancillary meeting organized by the UNODC Civil Society Team together with the Global Initiative against Transnational Organized Crime, the UNCAC Coalition and the Government of Norway on the margins of the 13th UN Crime Congress. The panel discussed breaking the chain between corruption and organized crime in the post-2015 development agenda.

Panelist on combatting corruption and wildlife trafficking. On September 3, 2015, Dr. Shelley is a panelist at the 16th Annual International Anti-corruption Congress in Putrajaya, Malaysia. The panel was entitled, "Turning a Blind Eye: Combating Corruption Facilitating Wildlife Trafficking."

Testimony before Task Force to Investigate Terrorism Financing. On September 9 2015, Dr. Shelley testified before Task Force to Investigate Terrorism Financing, as part of the House Committee on Financial Services.

Keynote Address on links between crime, corruption, and terrorism. On September 15, 2015, Dr. Shelley presented the keynote address at the George C. Marshall European Center for Security Studies in Germany, at their Senior Executive Seminar, on the links between crime, corruption, and terrorism.

Conference presentation on links between crime, corruption, and terrorism. On November 16, 2015: Dr. Shelley served as a speaker at conference on the connection between trafficking and terrorism, held at the Parliament of Italy.



Louise Shelly

Dr. Louise Shelley is the Omer L. and Nancy Hirst Endowed Chair and a University Professor at George Mason University. She is in the School of Policy, Government, and International Affairs and founded and is the director of Terrorism, Transnational Crime and Corruption Center (TraCCC). She is a leading expert on the relationship among terrorism, organized crime and corruption as well as human trafficking, transnational crime and terrorism with a particular focus on the former Soviet Union. She also specializes in illicit financial flows

Highlights of Dr. Shelley's work include the following:

OECD Task Force on Charting Illicit Trade. In September, 2013, Shelley was appointed **co-chair of the subgroup on Trafficking in Persons**. TraCCC Senior Fellow Gretchen Peters now co-chairs the subgroup on Environmentally Sensitive Goods.

Keynote on the occasion of the 15th anniversary of Transparency International's activities in Colombia. On September 2-6, 2013, Dr. Shelley was a keynote speaker. During her visit to Bogota, she was interviewed for Colombian television (Canal Capital's *Su Madre Naturaleza*) in connection with the event. She also gave an interview for *Semana* in Colombia, in which she discussed successes and challenges in the fight against crime and corruption, both in Colombia and worldwide.

Human smuggling and trafficking into Europe. The 2014 report *Human Smuggling and Trafficking into Europe: A Comparative Perspective* by TraCCC's director Dr. Shelley was published by the Transatlantic Council on Migration.

The future trends of terrorism and crime. Dr. Shelley delivered a lecture in 2014 to the students of the graduate program on Contemporary Criminal Threats at the University of Paris-Panthéon-Assas.

The Global Initiative against Transnational Organized Crime featured an interview with Louise Shelley on transnational organized crime in 2014.

Expertise on transnational crime shared on Icelandic radio. In 2014, Dr. Shelley served as **guest expert on transnational crime** and the business acumen of terrorist organizations on Icelandic radio.

Insights into business models of Boko Haram. On May 22, 2014: *USA Today* published column by Louise Shelley addressing kidnapping as a fundraising tool of Boko Haram. Looking at the business model of this group and many like it could be the key to succeeding where military action alone has failed to minimize the effects of these organizations.

Illicit financial flows in real estate transactions. On July 3, 2014, **The International Consortium of Investigative Journalists** issued their study of illicit financial flows in real estate transactions, including interview with Dr. Shelley. *The Nation* published a report on the presence of dirty money in Manhattan real estate transactions, and included analysis by Dr. Shelley.

Illicit activity in cyberspace. On October 14 and 15, 2014, Dr. Shelley spoke in panel discussions at the closed-door forum on cyber security and the growing worldwide challenge of **cybercrime**. Topics presented by Dr. Shelley included *Characterizing Illicit Activity in Cyberspace: Porous Conceptual Boundaries and Legal Frameworks* hosted by the French-American Foundation and Interpol.

Anti-Corruption Programming

George Mason advocates and promotes global awareness on anti-corruption through education and workshops programs designed to create strong global partnerships to fight against Anti-Corruption

Conflict Resolution Education. George Mason University's Undergraduate Program in Conflict Analysis and Resolution partnered with schools, colleges, universities and governmental and non-governmental organizations around the globe to host Global Partnership for the Prevention of Armed Conflict Sponsorship International Conference on Conflict Resolution Education (CRE) on June 11th - 16th, 2014 in Fairfax, Virginia. This conference focused on culturally inclusive CRE related policies and practices that are being applied at a local level, such as within individual schools, colleges, or universities, and at a more macro level, within countries. The 2014 conference built upon prior conferences in 2004 - 2013 in Ohio, which brought together government representatives from among the fifty states and around the globe with their non-governmental organization partners who had legislation or policies in conflict resolution education and related fields. The annual audience includes college/university educators and students, K-12 educators, prevention specialists, and state, local, national and international policy makers.

Workshop on Counter Terrorism, Ethics, and Global Health. This workshop aims to assemble a diverse set of participants with essential expertise to identify and map the ethical issues surrounding the global health impact of current counter-terrorism policy and practice.

- Organizers: Lisa Eckenwiler, George Mason University, Associate Professor of Philosophy and Associate Professor of Health Administration and Policy and Hunt Matthew, McGill University, Assistant Professor in the School of Physical and Occupational Therapy and Associate Member of the Biomedical Ethics Unit at McGill University



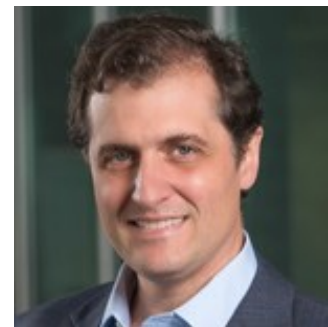
Lisa Eckenwiler

Terrorism, Transnational Crime and Corruption Center (TraCCC) Programs. TRACC is the first center in the United States devoted to understanding the links among terrorism, transnational crime and corruption, and to teach, research, train and help formulate policy on these critical issues.

Human Trafficking: The Situation in Northern Virginia and the Way Forward.

In January 2016, Mason’s Terrorism, Transnational Crime and Corruption Center hosted experts from multiple industries joined the panel to discuss human trafficking in Northern Virginia and to explore ideas for curbing and prevent human trafficking in the region. Discussions included mobilization for grassroots awareness and prevention campaigns specific to sex trafficking in the Washington, D.C., region and the work of law enforcement with hospitality industry to identify and respond to the issue.

Combating Criminalized Power Structures: Predominant Spoilers of Peace Missions On March 16, 2015: George Mason University’s Peace Operations Policy Program and TraCCC co-sponsored a full day’s discussion with members of the UN High-level Independent Panel on Peace Operations, of recommendations for combating criminalized power structures—the leading spoilers of peace and stability operations. This work is based on conclusions from the new book, “*Overlooked Enemies of Peace: Subduing Criminalized Power Structures*.”



Desmond Arias

Presenters Included:

- Desmond Arias, Director, George Mason University Peace Operations Policy Program
- Stefan Feller, Senior Police Advisor, UN Department of Peacekeeping Operations
- David Beer, former Police Commissioner from the UN mission in Haiti (MINUSTAH)
- Ameerah Haq and Andy Hughes, Vice Chair and member of the UN High-level

Environmental crime in Russia: federal and regional perspectives. Mason’s Sally Stoecker and Ramziya Shakirova served as editors of the new title launched by **Routledge** in 2013 in their **Transnational Crime and Corruption series**: This collection examines a wide range of Russian environmental crime, from radioactive pollutants to illegal logging and wildlife poaching, as well as the corruption that facilitates it.



Ramziya Shakirova (L) Louise Shelly (C) Sally Stoecker (R)

Research on the plight of migrant workers' children in Moscow. In October 2013, TraCCC researcher Dmitry Poletaev presented the findings of his recent research project in a press conference at the Independent Press Center. It was held in conjunction with the **Department of Interregional Cooperation, National Policy and Relations with Religious Organizations in Moscow**. Dr. Poletaev discussed the plight of migrant workers' children in Moscow. The audience included experts from the mass media, the regional Department of Education and administrators from the City of Moscow.

Perspectives on turmoil Iraq. In January 2014, TraCCC PhD candidate **Bilal Wahab** gave a talk at the **Council on Foreign Relations** entitled *Turmoil in Iraq: The View from Erbil*. Mr. Wahab is a lecturer at The American University of Iraq, Sulaimani (AUIS).

Wildlife crime research in South Africa. On November 13, 2014, The U.S. Embassy in South Africa issued a press release detailing its distribution of \$3 million to fund anti-wildlife trafficking efforts in South Africa. This funding comes through the U.S. Department of State's Bureau of International Narcotics and Law Enforcement Affairs, and includes TraCCC's funding for current wildlife crime research in South Africa



Bilal Wahab

Mason is setting the gold standard for the modern public university. Our dynamic culture and innovative academic programs prepare hard-working students for 21st-century careers. Our commitment to teaching excellence combines with cutting-edge research that enriches the academic experience and is literally changing the world. Mason is affordable, yet offers high value. Ideally located in the National Capital Region, students enjoy rich cultural experiences and access to the most sought-after internships and employers in the country.

Anti-Corruption in the Curriculum

Anti-Corruption-related curriculum is reflected in new graduate courses on fraud and corruption developed since the 2013 COP. The School of Business and Volgenau School of Engineering each offer anti-corruption courses.

- ACCT 636 - Fraud examination- Introduces strategies and techniques for fraud prevention and detection. Focuses on financial fraud such as bribery, contract rigging and kickbacks, embezzlement, fraudulent financial reporting, payroll fraud, and misappropriation of inventory and other assets. Several real-life cases and examples will be used to illustrate how to detect and prevent fraud.
- ACCT 737 - Fraud and the Law- Provides an overview of US legal system including law-making process, structure of court system, and how frauds are brought to trial, prosecuted and resolved. Explores common fraud statutes used to penalize wrongdoers. Course will examine evidentiary rules including types of evidence, hearsay, impeachment and privileges. Highlight the legal requirements for serving as an expert witness and testifying in court.
- AIT 679 - Laws and Ethics of Big Data- Examines Law, Ethics and Policy in Big Data operations.

Part III. School of Business Principles of Responsible Management Education (PRME) Progress Report 2014-2016



School of Business

Enterprise Hall, 4400 University Drive, MS 1B1, Fairfax, Virginia 22030
Phone: 703-993-1880; Fax: 703-993-1867

PRME Steering Committee
c/o Jonas Haertle, Head PRME Secretariat at United Nations Global Compact Office 801 2nd Avenue, 2nd Floor
New York, New York
10017 January 30, 2016

Dear Jonas:

Good to see you last week in Budapest and a pleasure to talk with you and your staff. I enjoyed the round table discussion at EFMD that highlighted what many of our European colleagues and schools are doing. I also appreciated the candid conversations around the challenges in thinking through how to engage with our many stakeholders in these initiatives.

Attached is our annual PRME report. Professor Greg Unruh, who you know well, has been very helpful in moving this initiative forward at Mason.

I look forward to seeing you at future meetings.

Sincerely,

Sarah Nutter
Dean, School of Business



School of Business

Enterprise Hall, 4400 University Drive, MS 1B1, Fairfax, Virginia 22030
Phone: 703-993-1880; Fax: 703-993-1867

George Mason University
School of Business

**PRME Sharing Information on Progress
Report 2013-2014**



School of Business

Enterprise Hall, 4400 University Drive, MS 1B1, Fairfax, Virginia
22030 Phone: 703-993-1880; Fax: 703-993-1867

George Mason University School of Business
PRME Sharing Information on Progress Report
2013-2014

We are pleased to submit our Sharing Information on Progress Report for 2013-2014.

The school is committed to continuing to seek ways to include and enlarge our mechanisms to educate and engage our students and faculty to create a more just, free and prosperous world.

Sarah Nutter
Dean, School of Business

George Mason University— Overview

On July 1, 2012, George Mason University President Angel Cabrera committed the school to support the UN Global Compact to promote environment, labor, human rights and anti- corruption as a means to promote sustainable development globally. The University's mission reflects the broad outline of these goals and provides a foundation for the School of Business' efforts.

Mission

A University for the World

George Mason University is a public comprehensive research university established by the Commonwealth of Virginia in the National Capital Region. We are an innovative and inclusive academic community committed to creating a more just, free, and prosperous world.

The recent visioning process for the university reaffirmed our commitment to freedom and learning, foundational concepts incorporated in Mason's seal and now formally adopted as the university's motto. Core characteristics are encapsulated in the Mason idea—innovative, diverse, entrepreneurial, accessible—reminding us that we are committed to being a university for the world, drawn together to work across cultures, bringing new perspectives and solutions to the world's most pressing problems, and preparing students to navigate in it.

About Mason

Mason is a distributed university with locations in Fairfax, Arlington, Prince William, and Loudoun counties. Seventy-five undergraduate programs and 123 graduate and professional programs are delivered face-to-face and through distance education. Programs in management, law, the arts, and writing have received national and international attention.

Mason is setting the gold standard for the modern public university. Our dynamic culture and innovative academic programs prepare hard-working students for 21st-century careers. Our commitment to teaching excellence combines with cutting-edge research that enriches the academic experience and is literally changing the world. Mason is affordable, yet offers high value. Ideally located in the National Capital Region, students enjoy rich cultural experiences and access to the most sought-after internships and employers in the country.

George Mason University School of Business– Overview

The School of Business creates career-ready business graduates through rigorous, stimulating business programs based on a global perspective, industry demand, and leadership. Dedicated to excellence in teaching and research, we prepare the next generation of business leaders through a range of innovative academic degree programs, executive education programs, and international alliances.

The School of Business is fully engaged with the regional business community, graduating highly qualified business students, producing research that informs business policy and operations, and providing venues for the region's business leaders to work with our students in the classroom and to learn from each other. Business leaders and organizations are actively engaged through executive education programs, speaker engagements, classroom lectures, case competitions, internships, and career placement.

Located just outside Washington, D.C., at the intersection of global business and global politics, the School of Business's commitment to the region balances well with the global focus of our programs and diversity of our student body. George Mason University has received national recognition for the multicultural and international diversity of its student population, with students representing over 130 countries and all 50 states. This diversity at the university level is clearly reflected in both the School of Business student body and faculty.

The School of Business enrolls more than 3,500 undergraduate students pursuing majors in accounting, finance, management, marketing, or information systems and operations management. More than 450 graduate students are enrolled in the Mason MBA, Executive MBA, MS in Management, MS in Accounting, MS in Real Estate Development, MS in Technology Management, and MS in Management of Secure Information Systems. We also offer executive education and certificate programs to equip business leaders to meet the demands of today's complex global economy.

George Mason University & PRME

On July 1, 2012, Mason President Cabrera committed Mason to support the UN Global Compact. In February of 2014, the Dean of George Mason University's School of Business subscribed the school to PRME. The following report is our first Sharing Information on Progress Report and provides information on the 2014-2016 time period. The report is organized into sections based on the six PRME principles as stated below:

- Principle 1: Purpose: We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.
- Principle 2: Values: We will incorporate into our academic activities and curricula the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.
- Principle 3: Method: We will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.
- Principle 4: Research: We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental, and economic value.
- Principle 5: Partnership: We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.
- Principle 6: Dialogue: We will facilitate and support dialogue and debate among educators, business, government, consumers, media, civil society organizations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.

PRINCIPLE 1: PURPOSE

We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.

Our approach to purpose is captured in the School of Business Mission Statement, which states:

The mission of the School of Business is to prepare a diverse student body to succeed in a global business environment. Through the faculty's creation and dissemination of business knowledge, practice, and pedagogy, we enable our students to develop analytical and communication skills and to practice ethical business behavior.

Mason is located in one of the most socially diverse regions of the country and thus the school has a strong emphasis on providing access to all students, a purpose emphasized in the university's strategic plan. This commitment to diversity is manifest in several ways. The school is strengthening existing pathways and creating new opportunities for access so that students— regardless of location or resources— may pursue a business degree and become generators of sustainable value. As part of this effort, we are optimizing collaborations with Virginia community colleges, a common entry path for first generation students, and strengthening pathways for international students via our commitment to Mason Korea, and expanding global partnerships. Furthermore, we are creating online offerings in high-demand disciplines to extend our reach to students who cannot attend class at one of our campuses and are developing philanthropic support for student scholarships to ensure students have the resources they need.

George Mason has also dedicated itself to becoming a model well-being university that allows all of its members to thrive. The School of Business participates in the university-wide Center for the Advancement of Well-Being to develop well-being assessment, practices and learning opportunities. We also support the development of curricular and co-curricular programs that help students achieve well-being outcomes. Well-being can be seen as an important part of sustainable value creation, ensuring that social well-being is maximized through commercial endeavors.

The School also provides opportunities to students through the Dean's Business Plan Competition. This annual event offers student and recent alumni the opportunity to gain first hand value creation experience through activities such as opportunity identification, team formation, idea validation, customer and product development, business model innovation, and communications and presentation skills. The competition welcomes ventures and organizations in all industries and sectors, including social ventures and non-profits. Every year, one team is selected to receive the Social Impact Award, highlighting the plan that most convincingly demonstrates the creation of long-term sustainable value.

PRINCIPLE 2: VALUES

We will incorporate into our academic activities and curricula the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.

The School of Business works to incorporate the values of social responsibility into our curricula in both our undergraduate and graduate programs. Below are exemplary course offerings that illustrate our commitment.

Undergraduate Offerings

BUS 100 - Business and Society

Provides students with a foundation for understanding the role of business in society by exploring the nature and history of business enterprise, the social context of business, and the interaction of individuals with business by selecting current events in business and analyzing the content as well as the impact of the reported activities.

BUS 200 - Global Environment of Business

As world becomes increasingly connected, business serves as core institution that mediates relations between individuals across national boundaries. Provides overview of global environment of business through study of political economy, international institutions and international trade theories, and global conflicts and cooperation around issues (natural resources, labor, human rights, distribution of income, and the environment).

BULE 302 - Legal Environment of Business

Survey of the legal environment of business, emphasizing legal concepts and legal reasoning to prepare students to recognize legal problems and formulate appropriate responses. Topics include the federal and state court systems, constitutional and administrative law, business torts and crimes, contracts and business ethics.

MGMT 412 - Diversity in Organizations

Emphasizing intrapersonal, interpersonal, organizational, and societal phenomena relevant to issues of diversity. Examines phenomena and processes in general and with regard to specific dimensions such as gender, race, and ability. Designed to increase students' knowledge of diversity in organizations, understanding others' perspectives, and ability to work well with people who differ from themselves.

MGMT 461 - Cross Cultural and Global Management

Explores theory and practice of managing culturally diverse organizations in domestic and international contexts. Topics include management customs and practices in different world regions, cross-cultural communication and learning, and the developing culturally and internationally sophisticated employees and managers.

MKTG 455 - Ethnic and Multicultural Marketing

Ethnic and Multicultural Marketing examines the critical marketing issues and opportunities that have arisen with the changing U.S. demographics. The focus is domestic markets. The growth in minority populations indicates a need for specialized approaches for the entire marketing mix. Segmentation can be powerful when considering non-mainstream markets if the marketer understands and capitalizes on the different approaches cultural and ethnic groups use as consumers.

Graduate Offerings

In addition to the specialized graduate courses, the School of Business uses a teaching model on ethics and sustainability developed by our faculty that serves as the foundation for teaching ethics across the curriculum in our graduate programs. In addition to these core elements, several specialized courses are also part of the curriculum, as listed below.

MBA 742 - Corporate Governance and Ethics

Focuses on developing understanding of corporate governance issues and ethical decision-making. Topics include examination of internal and external and international governance issues, and ethical analysis in current business environment.

MBA 797 - Special Topics in Business

This course title has covered diverse topics including the recent addition of sustainability management for a global economy.

Global Residency

A special required course in several of our graduate programs is the week-long international study tour known as the Global Residency. The residency is offered in the final semester of the program. While venues change with the world economy, past residencies include Taiwan, Thailand, India, Japan, Sweden, Belgium, England, Ireland, Tunisia, Czech Republic, Germany, Korea, Taiwan, Brazil and Argentina. Students meet business and government leaders, participate in seminars, and visit sites of local or multi-national companies. Examples of past residencies are presented below.

2013 Global Residencies

Cities: Sao Paulo and Rio de Janeiro, Brazil

Dates: January 13-18, 2013

Cities: Warsaw and Prague, Poland

Dates: May 19-25, 2013

Cities: Beijing and Shanghai, China

Dates: May 20-29, 2013

PRINCIPLE 3: METHOD

We will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.

Several initiatives are involved in developing learning experience that foster the acquisition of responsible leadership skills. The Mason Innovation Lab, for example, serves as a crucial node in Mason's innovation eco-system. The lab provides physical space, a community and a process that serves to support and accelerate teams of Mason innovators and entrepreneurs. While the Lab is managed by the School of Business, its programming is available to innovators and entrepreneurs from all of Mason's colleges and schools. Many of the projects mentored have social or environmental value creation as a core element of the innovation effort.

The School's Investor Protection and Corporate Fraud Research Center provides thought leadership on investor protection and fraud risk by sponsoring, conducting, and disseminating research in these areas. The center focuses on investor protection activities such as the role of corporate governance, the role of auditors, insider trading, management disclosures, and the legal and regulatory environment of business.

In the school's operational functions, responsible leadership is also developed. For example, the School's Academic and Career Services Office was designated "Green Office Certified" by George Mason University's Office of Sustainability in recognition of its efforts to minimize the environmental impacts of its operations. Office of Sustainability created the Green Office Program as a certification process to recognize offices on Mason's campuses that are actively reducing their environmental footprint.

PRINCIPLE 4: RESEARCH

We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental, and economic value.

Many of the School of Business faculty engages in research that seeks to understand the social and environmental implications of global business activity. Relevant research projects and publications produced during the reporting time period are presented below. The publications have been subdivided and are classified as either socially or environmentally focused.

Social Focus

- Barsade, Sigal G., and Olivia A. O'Neill. "What's love got to do with it? A longitudinal study of the culture of companionate love and employee and client outcomes in a long-term care setting." *Administrative Science Quarterly* (2014): 0001839214538636.
- Hinds, Pamela J., Tsedal B. Neeley, and Catherine Durnell Cramton. "Language as a lightning rod: Power contests, emotion regulation, and subgroup dynamics in global teams." *Journal of International Business Studies* 45.5 (2013): 536-561.
- Hinds, Pamela J., and Catherine Durnell Cramton. "Situating Coworker Familiarity: How Site Visits Transform Relationships Among Distributed Workers." *Organization Science* 25.3 (2013): 794-814.
- Holtom, Brooks C., Edward J. Inderrieden, and David A. Kravitz. "The Advantages of High-Prestige MBA Degrees and Placement Centers for Compensation Growth of African Americans." *Journal of Managerial Issues* 26.1 (2014): 7.

Environmental Issues

- Ba, S., Lisic, L. L., Liu, Q., & Stallaert, J. (2013). Stock market reaction to green vehicle innovation. *Production and Operations Management*, 22(4), 976-990.
- Naor, Michael, Cheryl T. Druehl, et al. "Overcoming barriers to adoption of environmentally-friendly innovations through design and strategy: Learning from the failure of an electric vehicle infrastructure firm." *International Journal of Operations & Production Management* 35.1 (2015): 26-59.
- Raz, Gal, Cheryl T. Druehl, and Vered Blass. "Design for the Environment: Life-Cycle Approach Using a Newsvendor Model." *Production and Operations Management* 22.4 (2013): 940-957.

PRINCIPLE 5: PARTNERSHIP

We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.

Partnerships established by the School of Business include both external and internal relations. The school reaches out to local and regional corporate managers and firms to engage them directly with our students and faculty. The School also maintains several internal collaborations that cross-disciplinary boundaries. These partnerships provide our students to access to specialized knowledge and relationships with experts and professionals in the areas of social and environmental responsibility. They also allow us to provide business expertise and perspectives to these respective constituencies. More information on these partnerships is provided below.

External Partnerships

Contributing to the cultural vitality of our community through regional partnerships and commitments to the arts, athletics, and community engagement is an important component of the George Mason University vision. The School of Business supports this overall goal and also develops partnerships to expand and strengthen community engagements with regional players. Recent initiatives have begun to connect the School more closely with regional organizations, such as the Chambers of Commerce and Northern Virginia Technology Council, in order to develop programs and offerings that enrich our communities

The school also partners with a number of area corporations. Our partners receive enhanced recruiting and marketing opportunities while achieving corporate social responsibility goals by contributing to a non-profit, higher education organization. Partnership areas often include:

- Student Club Activities
- Career Activities
- Customized Executive Education
- Research Collaborations

Partners are crucial players in maintaining our high academic and professional standards. Corporate partnerships help attract opportunities and expertise for our students and faculty. Recent partnerships include:

- Case Competition Underwriting – USPS, United Bank, First Virginia Community Bank, The Business Bank
- Dean’s Excellence Fund Support – ExxonMobil
- Teaching Fellowship Creation – Goldman and Company
- Curriculum Collaboration – Lockheed Martin
- Research Cooperative – Federal Agencies
- Seed funding for a Center Real Estate Entrepreneurship – Deloitte
- Seed funding for a Fraud Prevention Center – KPMG
- Executive Education Alliances – Cisco, Northrop Grumman
- Term Faculty Fellowship – Grant Thornton

The Mason Innovation Lab has also established a number of important relationships with local corporations and associations. These include:

- 4CEO
- The Community Foundation for Northern Virginia
- FedBid
- IBM
- Knowledge Consulting Group

INTERNAL PARTNERSHIPS

Collaborations within the University community are an excellent way to connect the School to important constituents that can benefit from our business and management expertise. They also bring in important knowledge and relationships with their partners, thus expanding our impact and educational opportunities especially in technical areas related to social or environmental management. For example, the School has an ongoing relationship with the Department of Civil, Environmental and Infrastructure Engineering (CEIE) and the Department of Environmental Science & Policy (EVPP) to provide specialized learning opportunities for our students as well as exchanges amongst our faculties. The courses listed below are examples of these opportunities.

CEIE 501 - Sustainable Development

Introduction to sustainability concepts and terminology including the development and use of sustainability indices. Exploration of sustainability tools and frameworks such as the Leadership in Energy and Environmental Design (LEED) Green Building Rating System, American Institute of Architects Sustainable Design Resources Guide, and the Natural Step (TNS) Framework. Methods for evaluation of sustainable sites, water/energy efficiency, sustainable materials and resources, and indoor air quality are presented.

CEIE 550 - Environmental Engineering Systems

Introduces systems analysis in environmental engineering. Applies linear and dynamic programming, computer modeling, and other systems analysis methodologies to solve environmental engineering problems related to air, soil, and water pollution. Reviews experimental design approaches for the characterization of environmental sites

CEIE 556 - Environmental Law

Introductory course in the study of environmental laws as they pertain to urban systems infrastructure management. Reviews the National Environmental Policy Act, Clean Air Act, Clean Water Act, Safe Drinking Water Act, Resource Conservation and Recovery Act, Comprehensive Environmental Response, Compensation, and Liability Act, and other environmentally related legislation. Also reviews laws for allocation of surface and groundwater supplies, and reviews environmental law databases.

EVPP 638 - Corporate Environmental Management and Policy

Provides understanding of how environmental issues interact with business strategy decisions. Emphasizes learning about proactive win-win environmental management strategies being implemented by world's leading firms, and shows how government policies and regulations can be designed to simultaneously promote higher environmental protection and competitiveness. Combines mini lectures, participatory discussions.

PRINCIPLE 6: DIALOGUE

We will facilitate and support dialogue and debate among educators, business, government, consumers, media, civil society organizations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.

The School of Business encourages dialogue about critical social issues related to management. One vehicle to foster this engagement among important constituents is through our Brown & Brown Distinguished Speaker Series. Past Speakers of spoken about ethics, corporate malfeasance and responsible leadership. A list of guests that participated in the program during the reporting period is presented below:

- Sherron Watkins Enron Whistleblower
- Former Vice President of Enron Corporation
- Aneesh Chopra
- Former U.S. Chief Technology Officer
- Kellie Goldstein
- Chief Financial Officer, Travel Channel
- Teresa Carlson
- Vice President Global Public Sector, Amazon Web Services
- Stephen Moore
- Chief Economist, The Heritage Foundation
- Dr. John Hillen
- Former President & CEO, Sotera Defense Solutions, Inc.
- Jim C. Dinegar, CAE
- President & CEO, Greater Washington Board of Trade
- Mike Daniels
- Former Chairman, Network Solutions, Inc.
- Gary Perlin
- Former CFO, Capital One Bank
- Scott Raso
- Enterprise Risk Services Director, Deloitte & Touche LLP

In addition to guest exchanges, our Executive Education programs bring in managers from local companies to engage and share with our faculty and often students in our programs. Companies participating in our executive education events have included General Dynamics, Oracle, Time Warner Cable, and Navy Federal Credit Union.

Moving Forward

The School of Business is dedicated to serving as a hub of activity for entrepreneurship and innovation activities that create sustainable value. We will also continue to emphasize experiential and global student learning, while bolstering our continuing and professional education programs within George Mason University. We will continue to leverage our location to establish collaborative partnerships with the governmental and security sectors that are vital to the region. Through our continued activities we are committed to pursuing the principles of responsible business education.

Part IV. Moving Forward

To be a university *for* the world...

To support freedom and learning...

To prepare our students to be engaged citizens, well rounded scholars and ready to make meaningful changes in their societies.

George Mason University's core characteristics greatly align with the core values of the UN Global Compact and we are proud to continue our commitment across a wide variety of programming and coursework.

Towards the next Communication on Engagement—Key Goals:

- 1) Continue to build and refine curriculum dedicated to the UN Global Compact principles;
- 2) Work to build meaningful dialogue among faculty, students and staff around these key areas of engagement;
- 3) Build a stronger infrastructure that supports and assesses the work being done.