

UN GLOBAL COMPACT

COMMUNICATION ON ENGAGEMENT

Reporting on MI's engagement with the private sector

Period covered by the Report: January 2014 to December 2015

29 January 2016

To our stakeholders:

I am pleased to reaffirm Micronutrient Initiative's support for the United Nations Global Compact and its Ten Principles as I share with you our very first engagement report.

The report provides detailed information regarding the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for NGOs such as ours.

Beyond implementing these recommended actions, we are glad to report that our partnerships with small and large-scale businesses are supporting broader UN goals. We support the UNGC-endorsed "Blueprint for Corporate Sustainability Leadership," a model for leadership designed to inspire advanced performers to reach the next level of sustainability performance. With the launch of the Sustainable Development Goals (SDGs), MI commits to continue working with businesses to help them utilize and leverage their resources, technical capacity, supply and value chain to help reduce undernutrition and improve maternal, newborn and child health.

Sincerely yours,



Joel C. Spicer
President and CEO

HIGHLIGHTS OF ACTIONS IN SUPPORT OF THE UN GLOBAL COMPACT

I. Participating in Global Compact Events in Canada

MI became a signatory to the UN Global Compact in October 2004. MI supported the launch of the UN Global Compact Canada Network in June 2013 together with over 110 leaders from the private, public and non-profit sectors. MI participated in various learning sessions and conference calls in 2015.

II. Evaluating Potential Partnerships against the 10 Global Compact Principles

- Every potential partner from the business sector was evaluated by MI based on their commitments to uphold human rights, ethical labour practices, environmental sustainability and good governance.

III. Influencing the Global Nutrition Agenda: Realizing the UN Global Compact Leadership Blueprint

MI continues to pursue advocacy and technical leadership opportunities to influence the global nutrition agenda and policies in keeping with MI's mission to be a global leader in advancing integrated, innovative and sustainable solutions to reduce vitamin and mineral deficiencies. MI does so through advocacy, technical and programmatic support, in collaboration with others, including the private sector.

- ***Reducing Child Mortality through the ZINC Alliance for Child Health.*** MI continued to implement the Zinc Alliance for Child Health, a public-private-civil society alliance to reduce child mortality by accelerating the use of zinc supplements and oral rehydration salts to treat diarrhoea. Partners are Teck Resources and UNICEF and is supported by the Government of Canada.
- ***Building an Indo-Canada Collaboration to Enhance the Future for Women and Girls: Harnessing business leadership to scale up nutrition, December 2015.*** In collaboration with the Indo-Canadian Business Chamber (ICBC) and the Canadian High Commission in India, MI facilitated a roundtable meeting on how businesses can play a leadership role in addressing malnutrition among women and girls in India.
- ***Collaborating with Businesses, the Health and Agriculture Sectors: supporting the Integrated Nutrition for the Kolda and Kedougou Regions (PINKK) project, December 2015.*** MI launched the PINKK project, which brings businesses and the health care and agriculture sectors to work together to improve the nutritional health and food security for people, particularly for women and young children, in these regions in Senegal. PINKK is a collaboration among World Vision Senegal, Développement International Desjardins, and the Government of Senegal's Cellule de Lutte contre la Malnutrition. It is funded by the Government of Canada through Global Affairs Canada.
- ***Co-convening the Micronutrient Forum Global Conference, June 2014:*** MI was proud to support and participate in the rejuvenated Global Conference in Addis Ababa, Ethiopia, which saw close to 1000 participants engage in the five-day conference. The Micronutrient Forum is a consultative group that brings together people from a wide array of sectors who share an interest in reducing micronutrient malnutrition – including researchers, policy-makers, program implementers, and the private sector. MI holds an active role in the Forum, hosting the Secretariat, and as co-chair of the Steering Committee. The Conference focused on shared interests and responsibilities among stakeholders to bridge scientific advances and multi-sectoral programming needs for micronutrient intake throughout a person's life. MI President Joel Spicer chaired two plenary sessions, on innovative financing and on political commitment.

- ***Championing Nutrition at the Saving Every Woman, Every Child: Within Arms Reach Summit, May 2014:*** The Canadian Prime Minister's Summit on Maternal Newborn and Child Health (MNCH) brought together global leaders from various sectors to explore how to achieve greater impact to reduce preventable deaths among women and children. MI's President delivered the nutrition keynote address.
- ***Hosting a Nutrition Private-Sector Roundtable, May 2014:*** At the MNCH Summit, MI co-hosted a private-sector roundtable with Christian Paradis, then Canada's Minister of International Development and La Francophonie; World Food Programme (WFP), representatives from the Canadian natural health products community, Teck Resources, and Children's Investment Fund Foundation. The discussion identified and highlighted key opportunities for collaboration between the private sector and nutrition development sector.
- ***Spearheading Thought-Leadership on Innovative Financing for Health and Nutrition, Canadian Society for International Health Panel on Innovative Finance in MNCH, November 2014:*** MI's President hosted and moderated a high-level panel on cutting-edge financing solutions for improving the health of women and children globally. MI brought together Aron Betru, CEO of Pledge Guarantee for Health; Jocelyn Mackie, Vice President, Operations and General Counsel for Grand Challenges Canada; and George Jagoe, Executive Vice President for Global Access at Medicines for Malaria Venture. Panelists discussed key topics such as how market shaping can help make life-saving commodities more accessible, the importance of maximizing value for every dollar invested, and the potential for shared value from private-public partnerships. Officials from Global Affairs Canada also participated on the panel. The panel was part of the 21st Canadian Conference on Global Health, which was attended by global health practitioners, experts and representatives from organizations working in the field of international development and MNCH.
- ***Celebrating Canada's Leadership in Nutrition, La Francophonie Summit, November 2014:*** MI was involved in three key events during the La Francophonie Summit in Senegal. These included the following:
 - MI co-hosted a panel on nutrition leadership: MI co-hosted with the Government of Canada a panel on nutrition leadership, which included representatives from the Senegal government, academic and private sector, Canadian and international NGOs.
 - MI project showcased: Canadian delegates visited MI's salt iodization project at Lac Rose, which has been supporting small, local entrepreneurs produce iodized salt to address iodine deficiency. Delegates saw salt harvesting on the lake up close from "pirogues", shovelled salt into iodization machines and met members of the Lac Rose salt cooperative.
 - 8 billionth Vitamin A capsule given by Prime Minister Harper: At the close of the Summit, in the presence of community members, health centre staff, MI staff and the Canadian delegation, including Canadian media, then Prime Minister Stephen Harper dosed a young girl, Fatou Saw Mbaye, with MI's 8 billionth vitamin A capsule at a health centre in Bargny, Senegal. The Prime Minister announced renewed funding of \$150 million for MI. These Vitamin A capsules were developed through the collaboration of MI, technical partners, and pharmaceutical companies.
- ***Encouraging Thought Leadership in Global Health Financing, Global Health and the World of Business, March 2014.*** The event explored how Canada's leadership in innovative public-private partnerships has contributed to new initiatives in global health financing. MI's President was a panelist. More than 80 people attended the event, with others joining by live-cast.

MEASUREMENT OF OUTCOMES

Key Performance Area and Desired Outcome	Strategies and Tactics	Performance Measure	Results as of December 2015
Strategic Partnerships: Strategic partnerships, including with businesses and business networks, contributed to increasing MI's impact on the health and nutrition of the world's most vulnerable	Participation in UN Global Compact Network	<i>Output Indicator:</i> MI actively participates in, and influences the agenda, of business networks	MI is an active member of the UN Global Compact as of December 2015
	Evaluate potential business partners' compliance with the 10 Global Compact Principles	<i>Output Indicator:</i> Number of new potential corporate partners screened against the 10 Global Compact Principles	6 potential partners were screened in 2015
	Implement partnership programs with the private sector to increase the impact of MI's work on health and nutrition by expanding our reach and improving health systems.	<i>Outcome Indicator:</i> Health and nutrition status of women and children	<p>The Zinc Alliance for Child Health has reached more than 22 million children under five presenting with diarrhoea who were treated with zinc and oral rehydration salt (ORS).</p> <p>Through the Zinc Alliance for Child Health, more than 50,000 healthcare providers received training or orientation on the benefits of treating childhood diarrhoea with zinc and ORS.</p>
Advocacy and Policy Influence: MI is recognized as a thought leader and influencer within the global nutrition, health and development community	Convene, or participate in high-level and influential events	<i>Output Indicator:</i> Number of events, conferences and roundtable discussions convened or attended to promote and influence private sector engagement in support of SDG 2 and SDG 3 (reduced undernutrition, improved maternal and child health)	MI participated in or convened 5 high-level events in 2015.