

COMMUNICATION ON ENGAGEMENT (COE)



Public-Private Alliance Foundation

Period covered by this Communication on Engagement

From: January 2014

To: December 2015

Part I. Statement of Continued Support by the Chief Executive or Equivalent



Public-Private Alliance Foundation

29 January 2016

Statement of Support to the United Nations Global Compact

To our stakeholders:

I am pleased to confirm that the Public-Private Alliance Foundation reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.

In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours. We also commit to sharing this information with our stakeholders using our primary channels of communication.

Sincerely yours,

*David Stillman
Executive Director*

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Part II. Description of Actions

The Public-Private Alliance Foundation (PPAF) had its beginnings several years ago as an initiative of the United Nations Economic and Social Council. Georg Kell was the keynote speaker at the launch of the Foundation when it transitioned to become a non-governmental organization. The Ambassadors to the UN from Madagascar, the Dominican Republic and Haiti gave pioneering support to PPAF and the Foundation has conducted work in each of those three countries. We have all been delighted to see the Global Compact and its ten principles grow to become important features in the UN and the international community.

PPAF is committed to improving lives through creating linkages with partners to help reduce poverty and help achieve the UN Millennium Development Goals, and now the UN Sustainable Development Goals. Energy, environmental issues, health and empowerment of women and girls are special foci. PPAF networks with business, government, academia, the financial community, non-profits, United Nations agencies, civic clubs, communities and individuals. PPAF stimulates entrepreneurship, investment and jobs in the countries and communities where it is engaged.

PPAF also works closely with the United Nations for policies and actions to advance public-private alliances and the principles of the Global Compact. It brings public attention to important development issues through convening or participating in workshops, seminars and conferences in the U.S. and in the focus countries. In addition to its relation with the UN Global Compact PPAF is associated with the UN Department of Public Information and has consultative status with the UN Economic and Social Council. The Foundation is a member of the Partnership for Clean Indoor Air, a partner in the Global Alliance for Clean Cookstoves, and a member of the Global Gender and Climate Alliance.

During the 2014-2015 reporting period PPAF focused on establishing an ethanol cookstove and fuel business in Haiti to help address the poverty - respiratory disease - deforestation trap of the heavy reliance by Haitian families on charcoal for cooking their daily meals. PPAF obtained a grant from the UN Environment Programme and collaborated with D&E Green Enterprises, Inc., a successful Haitian company that manufactures and sells improved charcoal stoves which burn about half the charcoal otherwise needed. The two designed and tested a low-cost stove and are building a supply chain with a focus on small-scale distilleries for ethanol fuel from Haitian sugarcane. The business model links agriculture and clean energy and meets demands for improved cooking methods, new value for sugarcane, income for farmers and women entrepreneurs, and improved women's and children's health and opportunities.

PPAF organized seminars at the UN in 2014-2015 on bioenergy in Haiti, and on renewable energy and women's advancement, and promoted the Global Compact in several other speaking engagements. The Inter-American Development Bank in Haiti invited PPAF to make a presentation on the cookstove project in 2015, and D&E Green collaborated in this.

Part III. Measurement of Outcomes

In its project work, seminars, speaking engagements, newsletters and networking, PPAF constantly keeps in mind and promotes the principles of the UN Global Compact. The seminars and other presentations mentioned in Part II above attracted attendance by some 500 participants. PPAF board members, volunteers and interns are often engaged in communications and networking relevant to the Global Compact.

The management, personnel and associates of D&E Green were already aware and applied various aspects of the Global Compact principles in their daily work. For this reason PPAF was happy to collaborate with that company in 2014-2015, and help advance these features. D&E has some 40 employees and about another 85 associates selling stoves.