

MADS NØRGAARD

COPENHAGEN

COMMUNICATION ON PROGRESS



INTRODUCTION

I AM PLEASED TO CONFIRM THAT MADN NØRGAARD COPENHAGEN ACKNOWLEDGE ITS CONTIUED SUPPORT TO THE TEN PRINCIPLES OF THE UNITED NATIONS GLOBAL COMPACT IN THE FOUR ISSUE AREAS; HUMAN RIGHTS, LABOUR, ENVIRONMENT AND ANTI CORRUPTION.

IN OUR FIRST ANNUAL COMMUCNICATION ON PROGRESS, WE DESCRIBE OUR ACTIONS TO INTEGRATE THE GLOBAL COMPACT AND ITS PRINCIPLES INTO OUR BUSNIESS STRATEGY, CULTURE AND DAILY WORK. WE ARE ALSO COMMITED TO SHARE THIS INFORMATION WITH OUR STAKEHOLDERS USING OUR PRIMARY CHANNELS OF COMMUNICATION.

WHEN SIGNING UP FOR THE UN GLOBAL COMPACT MEMBERSHIP, WE ESTABLISHED A CSR TEAM WITHIN THE COMPANY. THIS WAS INITIATED TO MAKE SURE THAT WE ALL TOOK AN ACTIVE PART OF THE MEMBERSHIP AND WORKING ON IMPROVING WITHIN THE 10 PRINCIPLES.

OUT OF THE 4 AREAS HUMAN RIGHTS, LABOUR, ENVIRONMENT AND ANTI CORRUPTION, WE HAVE DECIDED THAT OUR MAIN FOCUS WILL BE THE ENVIRONMENTAL PART, AS OUR INDUSTRY IS ONE OF THE MOST NON ENVIRONMENTAL FRIENDLY.

THE FIRST STEP TAKEN WAS TO SEND OUT A QUESTIONARE WHICH COVERED THE UN GLOBAL COMPACT PRINCIPLES. THE GOAL WAS TO MAP THE LEVEL OF CONCIOUSNESS OF THE 10 PRINCIPLES WITHIN OUR 7 BIGGEST SUPPLIERS. OUR GOAL FOR THE NEXT COMING YEAR IS TO FINALIZE OUR CODE OF CONDUCT, HAVING IT SIGNED BY ALL OF OUR SUPPLIERS IN OUR PRODUCTION CHAIN SO WE CAN OBTAIN TRANSPERENCY WITH ALL OUR MAIN SUPPLIERS. WE WILL ALSO STRIVE TO SEND OUT THE COP ALONG WITH THE CODE OF CONDUCTION, TO INLIGHTEN THE SUPPLIERS ABOUT THE PROGRESS WITHIN ALL 4 AREAS.

YOURS SINCERELY

MADN NØRGAARD
FOUNDER

STATEMENT

FULL NAME: MADS MATIAS NØRGAARD

BORN: 25.04.61 IN COPENHAGEN, DENMARK

ORIGIN: NORWEGIAN MOTHER, DANISH FATHER, MARRIED TO CECILE NØRGAARD AND FATHER OF 2 CHILDREN.

AT MADS NØRGAARD –COPENHAGEN WE ARE DEEPLY IN LOVE WITH FASHION AND WITH THE CHANGING IN TIMES.

HOWEVER WE ALSO FIND THE WESTERN WORLD MOVING TOO FAST AT TIMES. TO SLOW DOWN EVERYTHING A LITTLE WE ALSO IN LOVE WITH THE FASHIONABLE ITEMS THAT JUST DON'T CHANGE.

WHEN WE CREATE THE NEW COLLECTIONS SEASON AFTER SEASON, EXPECT A CORE OF CLASSICS AS OUR FASHION POINT OF DEPARTURE. FOR WOMEN AND FOR MEN.

ULTIMATELY FASHION IS MEANT TO FREE YOU, NOT OVERRULE OR CONTROL YOU. WHAT YOU WEAR SHOULD SUPPORT YOU AND YOUR WAYS AND BELIEFS. THIS IS HOW I SEE IT..

- MADS NØRGAARD

HUMAN RIGHTS AND LABOUR

ACTIVITIES, WHICH HAS BEEN EXECUED IN THE FIRST YEAR

WE ALWAYS STRIVE TO SUPPORT MINORITIES NATIONAL AND INTERNATIONAL. THEREFORE WE OFFEN SET UP PROJECTS WITH VARIOUS NGO'S. IN THE PAST YEAR WE HAVE WORKED WITH FOLLOWING:

- RED CROSS, WE CONTIUNSLY WORK WITH RED CROSS BY DONATING OUT OF SEASON CLOTHES.
- "REDEN", AFTER WINNING A LOWSUIT BASED ON DESIGN ORIGINALITY WE DONATED THE COMPENSATION TO A SECURE HOUSE FOR WOMEN.
- AIDS FOUNDATION.
- GAY PRIDE, LGTB ORGANISATION.
- KNIT HOUSE AND SAVE THE CHILDREN.
- WE DECIDED TO MAP THE FULL SUPPLY CHAIN OF OUR CORE PRODUCT 101 T-SHIRT TO CREATE FULL TRANSPARENCY. SEE SKETCH BELOW.

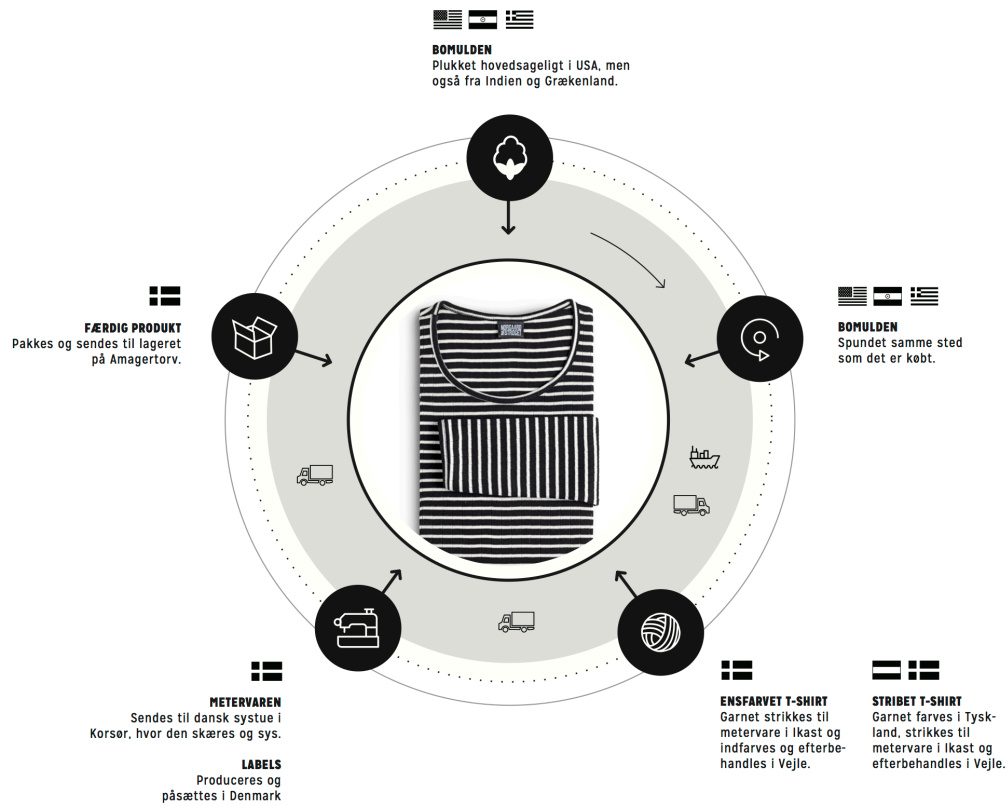
RESULTS AND GOALS

- INTERNALLY IN MADS NØRGAARD ALL EMPLOYEES ARE TAKING AN ACTIVE PART OF ALL PROJECTS AND ARE PROUD TO DO SO. THIS TRIBUTE TO A HIGHER LEVEL OF MOTIVATION.
- WE ALREADY OFFER HEALTH INSURANCE, ANNUAL SPORT AND SOCIAL ACTIVITIES AND FRESH ORGANIC FRUIT TO THE EMPLOYEES.

ACTIVITIES, WHICH ARE PLANNED FOR THE COMING YEAR

- CONTINUING THE CLOSE PARTNERSHIP WITH NGO'S.
- START UP NEW PROJECTS WITH NGO'S.
- FINALIZING OUR CODE OF CONDUCT TOWARDS OUR PRODUCTION SUPPLIERS.
- FURTHER COMMUNICATION TO OUR STAKEHOLDERS REGARDING THE TRANSPARENCY OF OUR SUPPLY CHAIN, WE WILL UPLOAD THE CYCLE OF 101 CYCLE.
- WE WANT TO CONTINUE IMPROVING THE ERGONMIC WORKPLACE ASSESSMENT.

THE CYCLE OF 101



ENVIRONMENT

ACTIVITIES, WHICH HAS BEEN EXECUED IN THE FIRST YEAR

- KEEP THE MAIN PART OF PRODUCTION IN EUROPE –CLOSE TO OUR HEADOFFICE.
- BRINGING DOWN THE CO2 FOOTPRINT BY USING TRUCK AS TRANSPORTATION OF BOTH BULK AND SALES SAMPLES.
- BUYING RECYCLE PAPER FOR ALL OUR OFFICES AND RECYCLING IN USE.
- RECYCLING ALL OUR PRINTER TONERS.
- MAPPING OUR ENERGY CONSUMPTION.

RESULTS AND GOALS

- ESTABLISHED STRONGER RELATIONSHIPS WITH OUR FORWARDERS AND SUPPLIERS, TO KEEP THE CO2 FOOTPRINT LOW.
- WE HAVE LOOKED CLOSER INTO OUR SUPPLY CHAIN FOR WHERE TO IMPROVE ALL SMALL INITIATIVES, THIS WILL BE OUR GUIDELINE FOR THE COMING YEAR ACTIVITIES.

ACTIVITIES, WHICH ARE PLANNED FOR THE COMING YEAR

- LED LIGHT IN ALL OFFICES AND SHOPS, TAKING DOWN THE ANNUAL CONSUMPTION WITH 70%.
- IMPLEMENT THE CERTIFICATION OEKOTEX ON MIN 30% OF OUR COLLECTIONS, TO CONTROL THE CHEMICALS AND DYESTUFF BEING USED.
- USE ENVIRONMENTAL FRIENDLY FABRICS (ORGANIC COTTON, RECYCLED COTTON/RECYCLED POLYESTER)
- WE AIM TO GET HANGTAGS FSC CERTIFIED AND ALL LABELS BLUE SIGN CERTIFIED.

ANTI-CORRUPTION

ACTIVITIES, WHICH HAS BEEN EXECUED IN THE FIRST YEAR

- WE CONTINUE NOT TO ENGAGE BUSINESS REALTIONS WITH SUPPLIERS AND PARTNERS WHERE CORROUPTION AND BRIBE ARE NECESSARY TO DRIVE BUSINESS. NO EMPLOYEE IS ALLOWED TO TAKE BRIBE.

ACTIVITIES, WHICH ARE PLANNED FOR THE COMING YEAR

- ALL SUPPLIERS WILL RECIEVE AND ENCOURAGED TO SIGN OUR COC, WHICH WILL INCLUDE OUR STATEMENT OF ANTI –CORRUPTION.

CONCLUSION

MADS NØRGAARD -COPENHAGEN WILL CONTINUE TO WORK WITH AND IMPLEMENT THE 10 PRINCIPLES.

IN THE COMING YEAR WE WILL WORK WITH SIMPLE AND SPECIFIC ADJUSTMENTS TO KEEP CONTROL AND DRIVE IN OUR PROCESS.

IN THE FUTURE OUR GOAL IS TO INTEGRATE OUR COP REPORT AS A PART OF OUR FINANCIAL REPORT.