

COMMUNICATION ON ENGAGEMENT (COE)

Period covered by our Communication on Engagement (COE)

From: 2010 To: 2014

1

STATEMENT OF CONTINUED SUPPORT

To our stakeholders:

I am pleased to confirm that the International Association for Human Values reaffirms its support to the United Nations Global Compact and its mission of promoting corporate sustainability in the areas of Human Rights, Labour, Environment and Anti-Corruption. In this Communication on Engagement, we describe our actions to continually support the Global Compact and its principles and to engage with the initiative. We also commit to sharing this information with our stakeholders using our primary channels of communication.

Sincerely yours,



Werner Peter Luedemann
Executive Director

1a

AIMS OF THE ORGANISATION

- a. Promote, support and carry out actions to raise public awareness of the key role of Human Values for social development,
- b. Promote, support and carry out programs to develop and re-awaken Human Values in the individual, to inspire people to live Human Values in daily life, for example through voluntary, selfless service to society,
- c. Develop and conduct educational programs intended to develop Human Values in particular programs that:
 - encourage harmony, communication and dialogue between people of various religions, cultures and ethnic backgrounds
 - facilitate conflict resolution and conflict prevention
 - reduce hatred
 - develop a sense of Human Values in young people
- d. Establish ties between educational institutions and assist them in promoting multi-cultural and multi-religious programs for the development of Human Values

- e. Develop, support and execute social and humanitarian projects for all sectors of society around the world,
- f. Carry out and support research projects,
- g. Organize, promote and carry out local, national and international conferences and fora, including multi-cultural and multi-religious symposia.

The IAHV is a non-profit organization.

The IAHV is neutral from a political and religious point of view.

In fostering Human Values, the IAHV works in collaboration with partners dedicated to similar goals, including UN organizations, governments, educational institutions, other Non-Governmental Organizations (NGOs), business organizations and individuals.

2 DESCRIPTION OF ACTIONS

Ensure environmental sustainability

Promotion Of Chemical Free Farming, since 2006, ongoing

The main objective is to provide opportunities in education, research and extension in different branches of Agriculture, Horticulture, Veterinary and Animal Sciences, Agricultural Engineering, Home Sciences, Forestry, Co-operation and Agribusiness and other allied fields.

The agriculture profession is mainly managed by small farmers, who do not possess adequate knowledge of management of Agri-produce. Due to improper management of Agri-produce at various levels the agriculture sector is lagging behind. The challenges & opportunities in this area are enormous. Main objective of the programme is to impart structured management skills to the new generation of students.

Agriculture is the backbone of human existence.

Our contribution – workshops for farmers, certification – in cooperation with the Sri Sri Institute of Agricultural Sciences & Technology Trust.

Environment and Women Empowerment in villages in India

The CORE initiative has trained 78 women entrepreneurs in the Bhilai District of Chhattisgarh. IAHV and Bhilai Steel Plant (BSP) have come together to install 3000 Improvised Cook Stoves in 30 Model Steel Villages adopted by BSP under its Corporate Social Responsibility in FY 2010-2013.

Impact of 'CORE'

--- Created 78 solar entrepreneurs who are providing clean energy access to more than 4000 families.

--- Set up 30 battery charging stations and rural solar hubs run by our solar entrepreneurs in the remotest parts of India.

--- Created 62 Clean Energy women entrepreneurs who have installed more than 7000 Smokeless Chulhas to address indoor air pollution.

--- Trained 60 Jal Sevak (Water Servicemen) to make low cost bio-sand drinking water filters.
--- Set up 623 SHGs across India providing skills to women for handicrafts making, tailoring, Agarbatti rolling, bakery enterprise, food processing etc.
Currently CORE provides training to rural youth on technologies like Arecanut Plate Making, Smokeless *Chulhas*, *Agarbatti* Rolling, Bio Gas Production, Screen Printing, Charcoal Briquetting & Renewable Energy.

Clean Water - Boond

Every year millions of people and children lose their lives only because they don't have access to that one thing which is essential for survival on this planet- CLEAN DRINKING WATER.

Boond is an initiative by SSRDP which aims at providing rural India access to clean and potable drinking water.

With SSRDP's presence in over 50,000 villages across India, Boond provides various options for clean drinking water by setting up waterpurification pyramids, aqua packs and water distillation units.

These units are operated and managed by local 'Yuvacharyas' in every village who are also trained by SSRDP under the initiative.

Environment and social projects

in developing countries and India

Nearly 70% of India's population still lives in agrarian villages. For ages villages had sustainable eco-systems and residents of the villages took full ownership of their water resources and environment. But in the recent times, there has been dramatic shift in the scenario.

Over exploitation of groundwater has left water tables across the country perilously low.

Unscientific farming methods with overuse of chemical fertilizers and pesticides has left the land infertile and the farmers desolate.

Because of these, our primary priorities in this sector are to take up comprehensive watershed rejuvenation programs and to promote sustainable farming methods. Through the Jal Jagruti Abhiyan, we reached out to remote corners of Maharashtra. We are also running three river rejuvenation projects in Karnataka and have conducted sustainable farming workshops for over 20 lakh farmers across India.

There are multitude of challenges in projects of this scale. For us success means not just improving the environment but reforming rural economies too. Our goal is to overcome these challenges and to restore sustainable eco-systems.

10 million trees planted since the Mission Green Earth Campaign

2 million farmers trained in natural farming techniques

1152 bore-wells and 904 bio-gas plants built

Strategy

Our strategy is to create sustainable environment which then becomes the precursor to stronger local economy. Based on this approach:

Our primary focus in this sector is to work with local communities to execute projects to rejuvenate water bodies and harvest rainwater effectively. This is done to restore the ground water levels and to make agriculture more viable.

A related intervention is to aggressively promote sustainable farming methods to ensure that health of the land is maintained in the long term.

The third step is to reach out to community at large by running campaigns for tree plantation, cleaning up rivers and promoting eco-friendly lifestyles

Crime prevention

Prison S.M.A.R.T. (Stress Management and Rehabilitation Training) teaches prisoners how to manage their stress, aggression, and trauma, building a foundation for a new life. Prison S.M.A.R.T. aims to reduce offender recidivism and end the repeated cycle of violence and abuse.

Around 13,500 inmates, correctional officers and law enforcement staff benefited. Argentina, Australia, Belgium, Bosnia, Brazil, Bulgaria, Canada, Cameroon, Croatia, Denmark, Dubai, France, Germany, Holland, Israel, India, Italy, Kenya, Kosovo, Lithuania, Lebanon, Macedonia, Mexico, Mongolia, Namibia, Nigeria, Nepal, New Zealand, Norway, Poland, Portugal, Russia, Siberia, Singapore, Slovenia, South Africa, Spain, Scotland, Sweden, Taiwan, Tanzania, Thailand, Turkey, United Kingdom, United Arab Emirates, Zimbabwe.

Conferences

World Summit on Ethics in Sports

Sport meets Business

19 September 2014, FIFA Headquarters, Zurich

9th International Leadership Symposium on Ethics in Business

15 November 2013

Shared value: role of business in tackling society's problems

EU Parliament, Brussels

International Leadership Symposium on Ethics in Business,

1 July 2013, Geneva, UN, Palais des Nations

8th International Leadership Symposium on Ethics in Business

November 30, December 1, 2012

EU Parliament, Brussels

Capitalism – but not reloaded?! – A systemic crisis and its consequence

World Youth Forum

26 November – 1 December 2012

Nyenrode Business University and EU Parliament, Brussels

Ethics in Business –

A New Dimension to Leadership The conference not only challenges the leaders of today, it also provides a rare opportunity for young professionals from around the world to articulate their vision for a sustainable future.

World Forum for Ethics in Business

18-19 November 2010

Leadership in the 21st Century – Time for a Paradigm Shift

EU Parliament, Brussels