

EU-MALAYSIA CHAMBER OF COMMERCE AND INDUSTRY - COMMUNICATION ON ENGAGEMENT FROM JANUARY 2016 TO NOVEMBER 2017

Statement of Continued Support by the Chairman of EUMCCI:

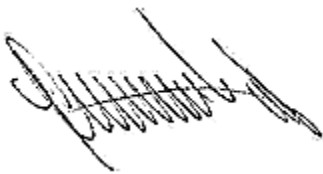
Kuala Lumpur, the 8th of January 2016

To our stakeholders:

I am pleased to confirm that the EU-Malaysia Chamber of Commerce and Industry (EUMCCI) reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.

In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours. We also commit to sharing this information with our stakeholders using our primary channels of communication.

Sincerely yours,



Fermin Fautsch
Chairman of EUMCCI

Presentation of the Chamber and its activities:

The EU-Malaysia Chamber of Commerce and Industry (EUMCCI) was created in 2003 from the former European Union Business Council (EUBC). EUMCCI's objective is to promote, support and develop EU business interests in Malaysia as well as facilitate trade, commerce and investments between EU and Malaysia. In order to fulfil its mission, EUMCCI carries out activities that will catalyse and stimulate networking of European companies in Malaysia with the Malaysian business community, business associations, relevant ministries, official representations and other Chambers in Asia. These activities are balanced between social and business activities. EUMCCI is a non-profit organisation, funding itself through its projects, events, memberships and corporate partnerships.

EUMCCI has five main objectives:

- To develop and enhance EU position and image in Malaysia
- High profile lobbying/dialogue with Institutions, Government
- Speed up decisions and actions within the ministries and authorities
- Promote and market EU technologies, SMEs products and services in Malaysia
- Facilitate the dialogue between the European private sector and Malaysian government

EUMCCI has a network of over a 130 direct members, and, through its bilateral agreements with other UE countries' Chamber of Commerce in Malaysia, has an impact over a network of over a thousand companies in Malaysia. This network is composed of both UE and Malaysian companies, ranging from SMEs to large corporations. In Malaysia, the EUMCCI works in collaboration with the Chamber of Commerce and trade representations of the other EU countries present in Malaysia (such as Denmark, Finland, Belgium, Spain, Ireland, Czech Republic, France, UK, and Greece, among others). EUMCCI is also involved in collaboration on the ASEAN level through the network of the EU-ASEAN Business Council, of which it is a founding member, and especially so this year as Malaysia is the Chair of ASEAN for 2015. Because of this large network and connections to both the UE and Malaysian institutions, as well as the interest of our members concerning CSR related issues (as over 50% of our members have a CSR program), EUMCCI understood the importance of become part of the Global Compact in 2008. Through this COE, EUMCCI reaffirms today its commitment to the Global Compact.

Description of our actions:

EUMCCI's activity is dispatched between its events, publications, advisory services through the EU-financed SEBSEAM Project and its lobbying activity under the scope of its industrial committees. Through these activities, EUMCCI tries its best to comply with the Global Compact's ten guiding principles and to promote corporate sustainability. Indeed, through the 30 over events it organises for its network and other stakeholders in Malaysia every year, EUMCCI tries to promote corporate social responsibility and sustainable development.

This promotion effort is especially evident through the organisation of a EU Pavilion every year at the IGEM (International Greentech & Ecoproducts Exhibition & Conference Malaysia), through the organization of industrial committees focused on energy efficiency, smart grid and green building constructions, through dialogue events with major stakeholders of the Malaysian government on the promotion of partnerships for research, innovation and development, among others. This promotion also takes the forms of the various publications of EUMCCI, among which its Position Paper, published yearly and transmitted to the Malaysian institutions, promoting the positions of EUMCCI's members on trade related issues, generally pushing for an improvement of Malaysia's business environment, including its human rights, labour and integrity aspects.

Even though CSR principles are largely understood and integrated in the large corporations that are part of EUMCCI's network, it remains a novelty in Malaysia, and is very little integrated in the strategies of SMEs. EUMCCI is there for dedicated to raising awareness of its members on CSR and its social, economic and environmental dimensions.

In a larger framework, EUMCCI is also dedicated to the 2030 Sustainable Goals, especially through its "Industry and infrastructure", "Sustainable consumption and production patterns" and "Global partnership for sustainable development" objectives. Indeed, by creating opportunities for dialogue and networking between Malaysia and the EU, whether on an institutional level or business level, EUMCCI wishes to develop long-lasting and sustainable collaborations, with the aim of developing EU-Malaysia trade and promoting the development of Malaysia. For instance, through its SEBSEAM-M project, EUMCCI pushes for the development of quality, reliable, sustainable and resilient infrastructure, including regional and transborder infrastructure, to support economic development in Malaysia and ASEAN. Through its Research & Innovation committee, EUMCCI promotes EU-Malaysian cooperation, generating industrial diversification and value addition to commodities. Through its constant contact with Malaysian government and institutions, EUMCCI encourages and promotes public-private partnerships. To us, the strong business focus of the 2030 sustainable Goals reaffirms the importance of the Global Compact and our commitment to promoting its guiding principles.

Measurement of outcomes

Over the past three years, EUMCCI has organised over ten events promoting the Global Compact's guiding principle. Through these events, EUMCCI has reached over 400 companies having an activity in Malaysia, ranging from local SMEs to very large international corporations. These events include the EU Pavilion at IGEM, organised yearly, the Asia Green Conference, Luncheons with the Malaysian Investment Development Authority, EU-ASEAN Business Forums and CSR Outreach Programs, among others.

Additionally, EUMCCI publishes regularly market reports on different sectors among which the professional services, agro-food industry, the energy, utilities and environmental services, lining out the different opportunities of each sector, its current challenges, as well as best practises to adopt, in lign with the Ten Principles of the Global Compact. EUMCCI also publishes sector and business bulletins on the green technologies, and the opportunities of development it represents in the Malaysian market.

The Malaysian government is one of the few in Asia to actively support CSR, through tax incentives, policy, regulation and reporting standards, as it sees CSR as a means of differentiating the business investment climate, in link with its motivation to become a developed nation by 2020. Nearly a hundred Malaysian companies and organisations have joined the Global Compact since 2003. Between 1999 and 2012, 16 Malaysian companies published Global Reporting Initiative (GRI) reports. Since 2013, over 30 Malaysian companies have published GRI reports. This illustrates the growing interest of companies in CSR in Malaysia, a push felt by EUMCCI within its network. Taking opportunity of the different changes that took place among the Chamber in 2015, EUMCCI wishes to start on stronger bases for the year of 2016, which includes a reinforcement of its activities related to CSR and the promotion of the Global Compact Principles, matching the market push and the growing demand of our network. Our target is therefore to increase and diversify our CSR-related events. We therefore wish to widen the range of topics discusses, and, for example, will be organising an event focusing on gender equality at the work place on the occasion of the International Women's Day. Another major measure for the coming years is to revive the CSR dedicated industry committee, to gather our members around CSR related issues, and transmit their positions and remarks to the relevant Malaysian institutions, therefore strengthening our role as a facilitator of dialogue between business and government in Malaysia and raising awareness around CSR related issues.

A member of the Global Compact since 2008, EUMCCI reaffirms today its commitment to its Ten Guiding Principles and its will to keep on increasing its promotion of the Global Compact and CSR related issues to its network in the coming years.