





Swale Women Empowering Women (SWEW) Annual Conference 2015, Friday 10th July, at UK Paper Leisure Club, 9.00-4.30pm

Diversity House in 2012 formally initiated a gender specific project called Swale Women Empowering Women (www.swewp.org.uk). This project is underpinned by the United Nations Millennium Development Goal 3, which aims to promote women's empowerment and equality. Although a newly founded project, SWEW has received commendation from the United Nations and Diversity House granted permission to use the UN Global Compact's logo on all its literatures.

Swale Women Empowering Women aims to create a network of support; advice; capacity building; as well as volunteering opportunities to enhance women's decision making, social engagement and interpersonal skills. These skills will in turn improve women's employability status; levels of socio-economic participation and the ability to take control of their own lives. This project, which has been running officially for 3 years has impacted on the quality of life of most of its beneficiaries on areas such as: their self-esteem and confidence; ability to gain employment or to start up their own businesses; improve their psychological and physical well-being; and consequently engage and participate in community activities. SWEW currently has 500 registered members. Since its inception, the project has positively impacted on 4,882 women through delivered activities and continues to be a great force for social change.

On Friday 10th July 2015, SWEW will be hosting its third women's annual conference themed "Women on the Move: Breaking Barriers". Many notable dignitaries the likes of Miss Kate Lampard (DL) – representative of the Lord Lieutenant of Kent; Gordon Henderson MP; Mrs Ann Barnes (Police Crime Commissioner); Debra Allcock-Tyler (CEO-Directory of Social Change); Sandra Matthews-Marsh (CEO, Visit Kent); Matt Parish – Charlton Athletic are expected to grace this conference. It is the pleasure of the SWEW project team and Diversity House to invite you to this august and auspicious women empowerment conference.

For further information, images and interviews, please contact Jessica Finn, Project Officer, Diversity House, Phoenix House, Central Avenue, Sittingbourne, Kent ME10 4BX; telephone: 01795420455; email address: <u>info@diversityhouse@org.uk</u>



2015 Swale Women Empowering Women Annual Conference

Women on the Move: Breaking Barriers

Date:

10th July 2015

Time

9am - 4.30pm

Venue: UK Paper Leisure Club Avenue of Remembrance Sittingbourne

£25 per person and £35 per stall holder

BOOK NOW!

Space is limited and prices vary

Details to be announced soon

To book a place at the conference Call **01795 420455** or email us at **info@diversityhouse.org.uk**



