



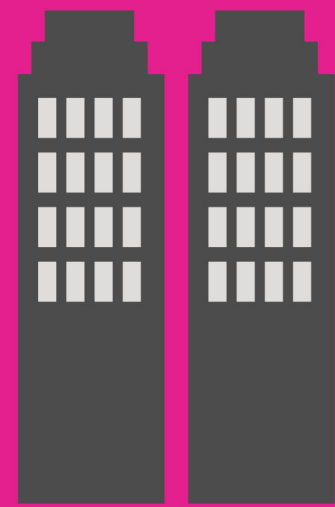
FIGÜR



**1991**  
Establishment



**77**  
Employees



Headquarter:  
**ISTANBUL**  
Branch Office:  
**ANKARA**

# Over 2 Million Participants & Over 5 Thousand Organizations

Until the end of February 2014  
**a total of**

**536**  
Conferences  
**758.700**  
Participants

**4.620**  
Organizations  
**1.262.317**  
Participants

Certifications and Accreditations of related Associations we are members of



The Union of Chambers and Commodity Exchanges of Turkey



Turkish Quality Association



TÜV International Certification



The Global Compact

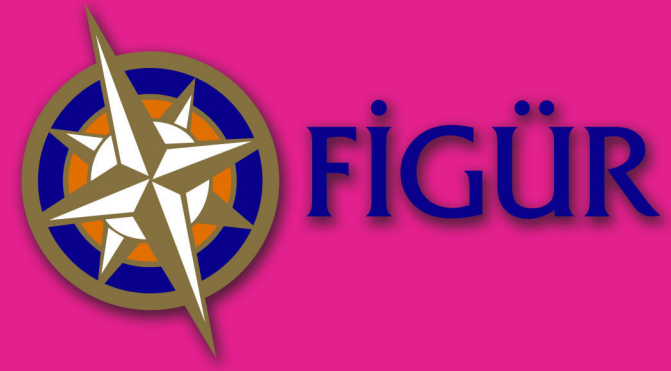
**PCO**

**EXPO**

**INTERNATIONAL**

**MICE**





## HUMAN RIGHTS PRINCIPLES

**Principle 1: Businesses should support and respect the protection of internationally proclaimed human rights.**

**Principle 2: make sure that they are not complicit in human rights abuses.**

### Assessment, Policy and Goals

- **Reference to the Universal Declaration of Human Rights or other international standards.**
- **Policy requiring business partners and suppliers to adhere to the principles on Human Rights.**
- **Assessment of Human Rights related risks and impact in industry sector and countries of operation.**

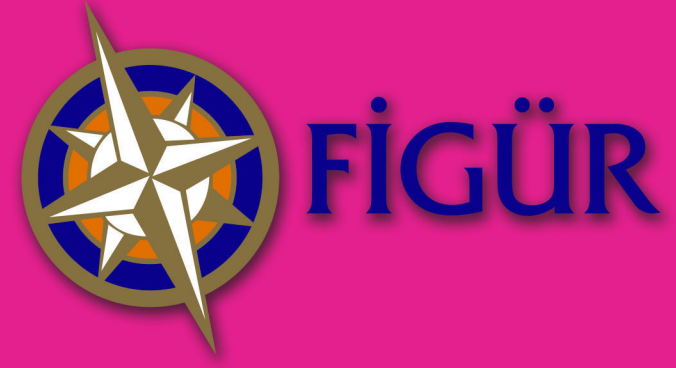
### Implementation

**Description of concrete actions to implement Human Rights policies, reduce Human Rights risk and respond to Human Rights violations.**

- **Consultation with stakeholders and affected parties.**
- **Allocation of responsibilities for the protection of Human Rights within your company.**
- **Human resource policies and procedures supporting Human Rights.**

### Measurement of outcomes

- **Specific progress made in the area of Human Rights in the past reporting period.**
- **Information about how your company deals with incidents of Human Rights violations**
- **Investigations, legal cases, rulings and other relevant events related to Human Rights.**



## **LABOUR PRINCIPLES**

**Principle 3 – Business should uphold the freedom of association and the effective recognition of the rights to collective bargaining;**

**Principle 4 – the elimination of all forms of forced and compulsory labour;**

**Principle 5 – the effective abolition of child labour;**

**Principle 6 – the elimination of discrimination in respect of employment and occupation.**

### **Assessment, Policy and Goals**

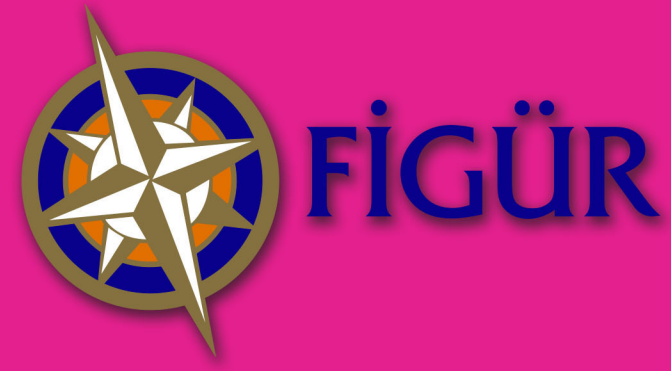
- **Reference to ILO Core Convention or other international instruments.**
- **Policy requiring business partners and suppliers to adhere to the Labour principles.**
- **Assessment of labour-related risks in the industry sector and countries of operations.**

### **Implementation**

- **Consultation with employees and other stakeholders.**
- **Allocation of responsibilities for the protection of labour rights within your organization.**
- **Participation in international framework agreements and other agreements with labour union.**

### **Measurement of outcomes**

- **Investigations, legal cases, rulings, fines and other relevant events related to Labour.**
- **Periodic review of results by senior management.**
- **Specific progress made in the area of Labour during the last reporting period.**



## ENVIRONMENTAL PRINCIPLES

**Principle 7 : Businesses should support a precautionary approach to environmental challenges.**

**Principle 8 : Businesses should undertake initiatives to promote greater environmental responsibility.**

**Principle 9 : Businesses should encourage the development and diffusion of environmentally friendly technologies.**

### Assessment, Policy and Goals

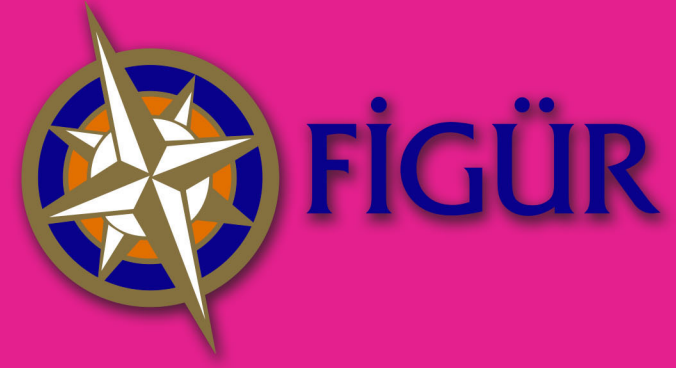
- **Assessment of environmental footprint and impact of your company.**
- **Policy requiring business partners and suppliers to adhere to the environmental principles.**

### Implementation

- **Activities aimed at improving the energy efficiency of products, services and process.**
- **Development and diffusion of environmentally friendly technologies.**
- **Raise awareness among suppliers by asking for the environmental footprint of product services.**
- **Environmental management system to identify, monitor and control the company's environmental performances.**

### Measurement of outcomes

- **Specific progress made in the area of the environmental protection during the last reporting period.**
- **Periodic review of results by senior management.**



## **ANTI- CORRUPTION PRINCIPLES**

**Principle 10: Businesses should work against all forms of corruption, including extortion and bribery.**

### **Assessment, Policy and Goals**

- **Reference to the UN Convention Against Corruption and other international instruments. Protocol to guide staff in situations where they are confronted with extortion or bribery.**

### **Implementation**

- **Participation in industry initiative or other collective action on anti- corruption.**

### **Measurement of outcomes**

- **Investigations, legal cases, rulings, fines and other relevant events related to corruption and bribery.**



# FIGÜR

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