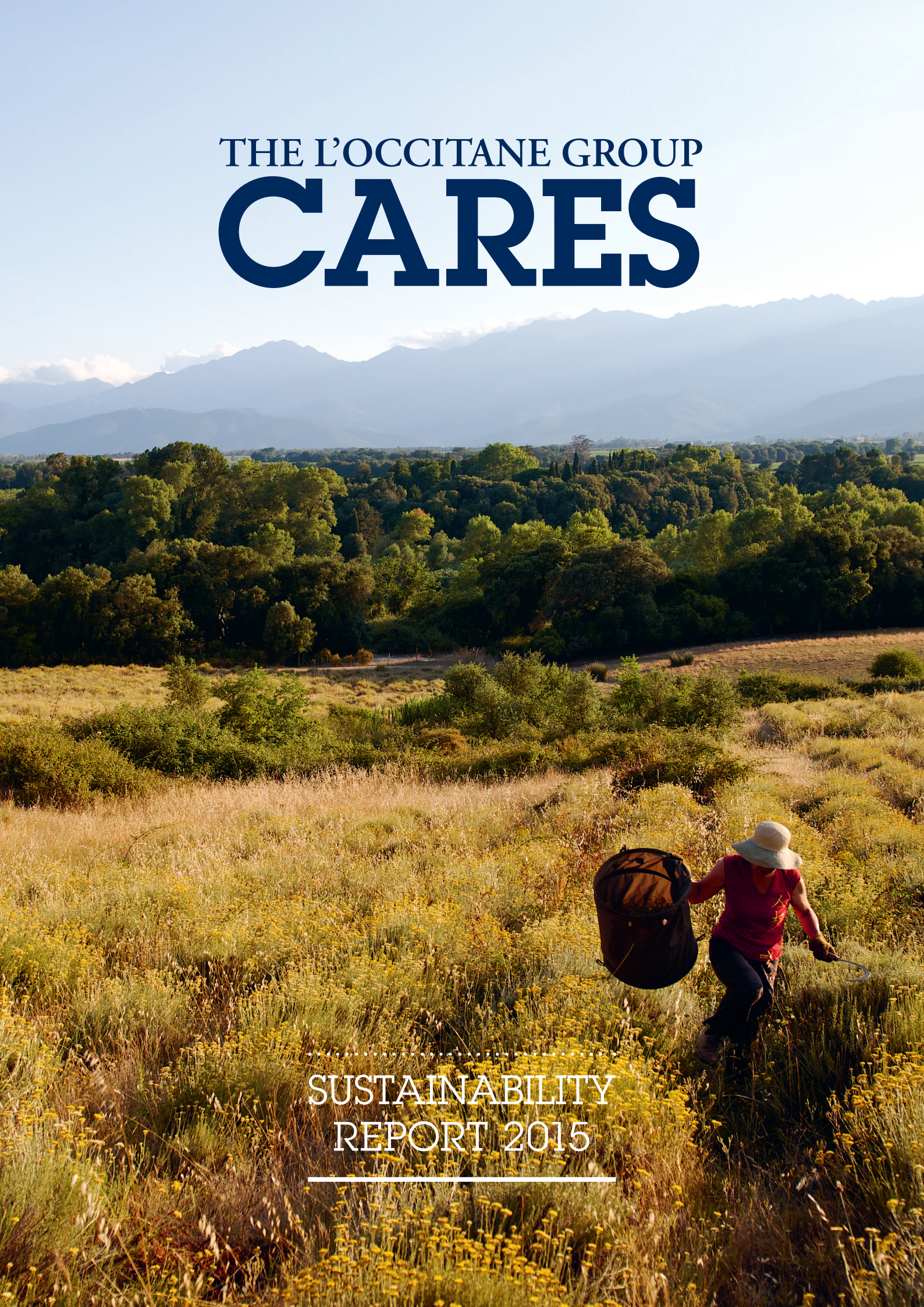


THE L'OCCITANE GROUP **CARES**

.....
SUSTAINABILITY
REPORT 2015
.....



L'OCCITANE
EN PROVENCE

Melvita
french organic beauty care since 1983

1862
LE COUVENT DES MINIMES
Natural Skincare Recipes

erborian
KOREAN SKIN THERAPY
PARIS · SEOUL

L'OCCITANE
AU BRÉSIL

The information provided in this report relates mainly to the Group's French entities.

This CSR report covers the 2014 financial year (April 1, 2013 – March 31, 2014). When information does not relate to this period, this will be indicated.



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A MESSAGE FROM THE CEO

The L'OCCITANE Group is built on strong values and committed to developing products that are increasingly respectful of both man and his environment.

Aware of all that nature has to offer us, we strive every day to limit the environmental impact of our activities and to be a responsible company. We have placed sustainable development at the heart of our actions and are determined to address the social, societal and environmental challenges we face as well as we possibly can.

Within the context of the growth of our Group and a culture of continuous improvement, we felt that it was essential to re-evaluate our approach so that we might take it even further. And so, this year, we decided to conduct a materiality assessment based on an analysis of the expectations of our stakeholders and the challenges related to the Group's activity. This approach enables us to identify the most important challenges for the Group and to emphasize the relevance of our sustainable development strategy. The results of this study are currently being finalized and we will be delighted to share them with you, along with our action plan, in the next CSR report.

This year, once again, this report is an opportunity for us to reaffirm our support for the ten principles of the UN Global Compact, to which we have been a signatory since 2011. It is absolutely essential for us to ensure that our actions are part of a global approach and to be able to share our results with our peers.



Reinold Geiger
Executive Director;
Chairman and Chief
Executive Officer;
L'OCCITANE Group

THE GROUP IN FIGURES



Consolidated turnover
1.18 billion euros



Growth
(constant exchange rate)
10.3%



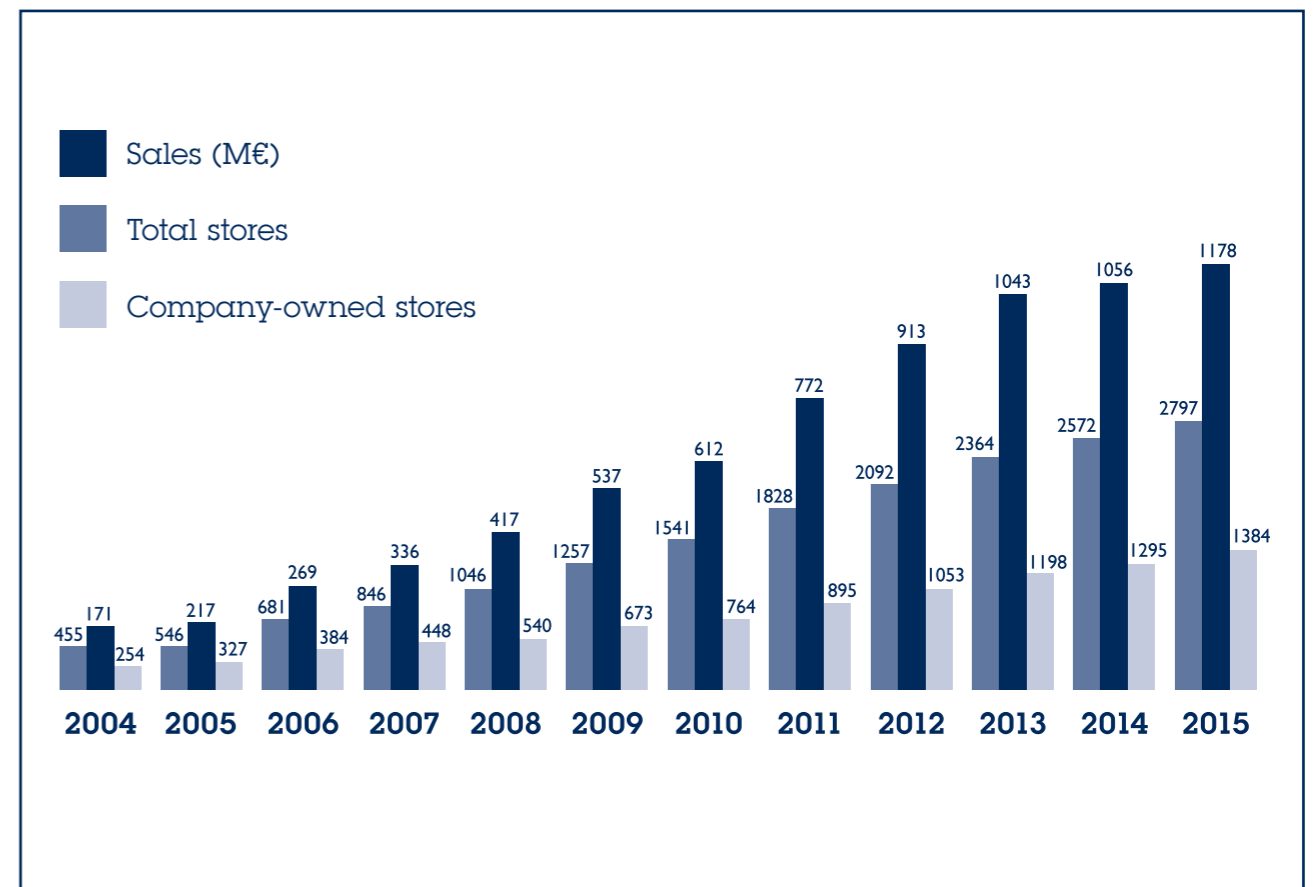
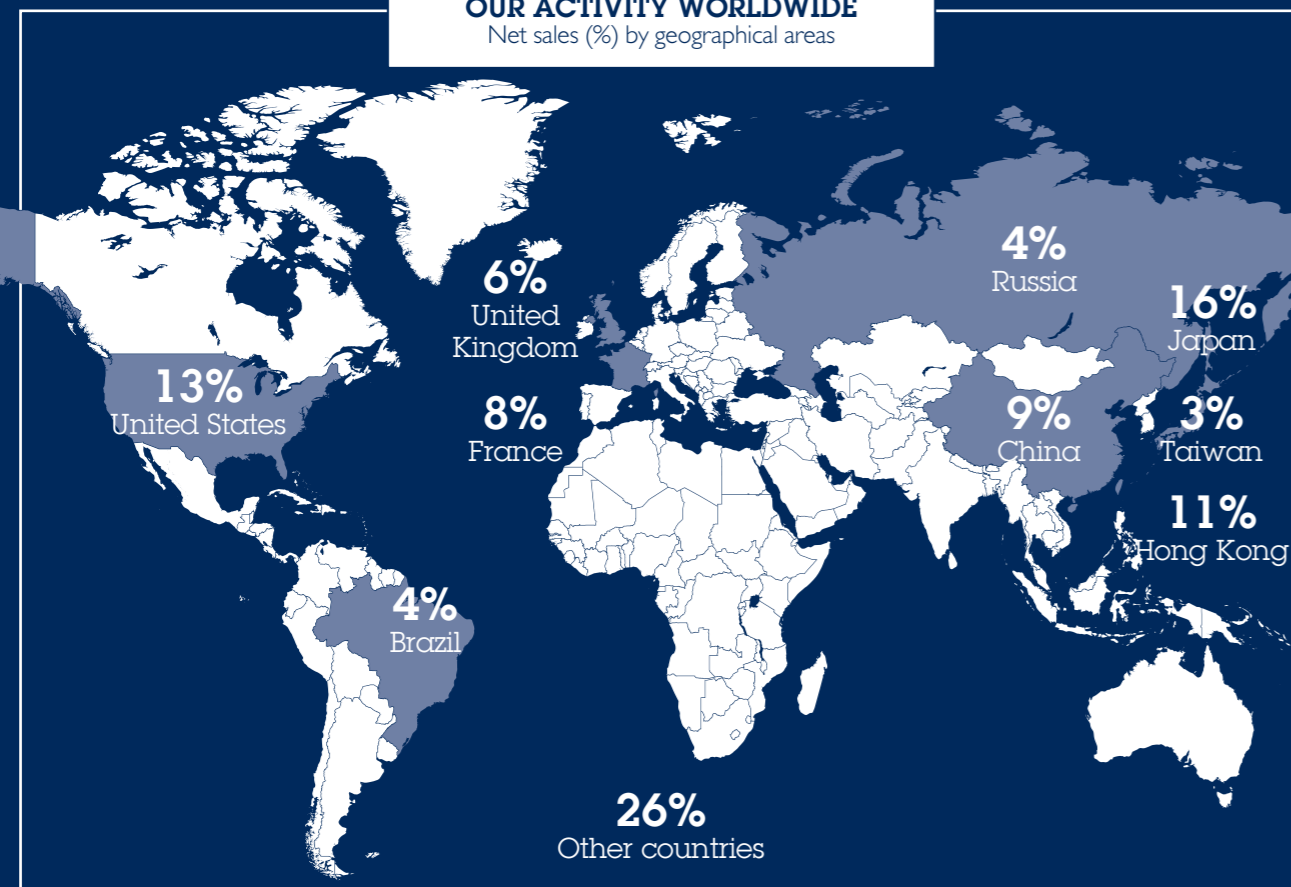
2,797
outlets including 1,384
company-owned stores



Over
8,000
employees in the world

OUR ACTIVITY WORLDWIDE

Net sales (%) by geographical areas



BUSINESS ETHICS

Signing up to the Global Compact

Sharing through networks

Focusing on our "material" challenges

Getting our stakeholders involved

SIGNING UP TO THE GLOBAL COMPACT

In 2011, the Group's industrial sites signed up to the United Nations Global Compact and committed to respecting and promoting the core conventions of the International Labour Organization.

Taking an approach focused on continuous improvement and transparency, every year we publish a "Communication on Progress" on the United Nations' website so that others can see the progress made relating to the ten principles of the Global Compact and so that good practices can be shared with all the other participants.

SHARING THROUGH NETWORKS

L'OCCITANE is a founding member of the "Club Génération Responsable" association, the members of which are mainly companies that have a distribution network. Through exchanges and various workshops, the Group is able to evaluate its actions with regard to practices within its sector and engage even further in a continuous improvement process.

FOCUSING ON OUR "MATERIAL" CHALLENGES

In January 2015, we decided to conduct a materiality assessment.

The objective? To identify the most important challenges for the Group in view of the expectations of the main stakeholders and the challenges of the sector. This initiative was born from the desire to put together a sustainable and even more effective action plan and to make it even more visible and transparent for all of our stakeholders.



WE SUPPORT

GETTING OUR STAKEHOLDERS INVOLVED

We feel that it is vital to get our stakeholders involved in our actions. And so, within the framework of our materiality assessment, different stakeholders, both internal and external (such as suppliers, recruitment agencies, etc.) were asked to give their perception of our performance and of the importance of various challenges, taken from a list of 37 challenges specific to our sector and our business.

Moreover, our brands are very keen to get their customers involved in a responsible approach. On several occasions, customers are given the opportunity to "do their bit" and participate in fundraising activities by purchasing fundraising products or getting involved in fundraising operations.



ZOOM Q

Every year, to mark International Women's Day, the L'OCCITANE brand sells a fundraising product in its stores. In March 2015, it raised over €127,000 through the sale of its "solidarity balm". The money will be used to finance an NGO project aimed at supporting women's leadership in Burkina Faso, within the framework of the L'OCCITANE Foundation's "Women for Burkina" programme.



RESPONSIBLE PURCHASING

Our purchasing and supplier policy
Sustainably sourcing our ingredients



OUR PURCHASING AND SUPPLIER POLICY

CHOOSING RESPONSIBLE SUPPLIERS

A purchasing policy aimed at choosing responsible suppliers and subcontractors has been implemented for purchases related to our production activities. For regions where the legal framework is less restrictive, we ask our suppliers to provide up-to-date certifications (SA 8000 / BSCI). If the supplier is not certified, a social and quality audit is conducted either by our in-house teams or by an authorized auditor, at our request.

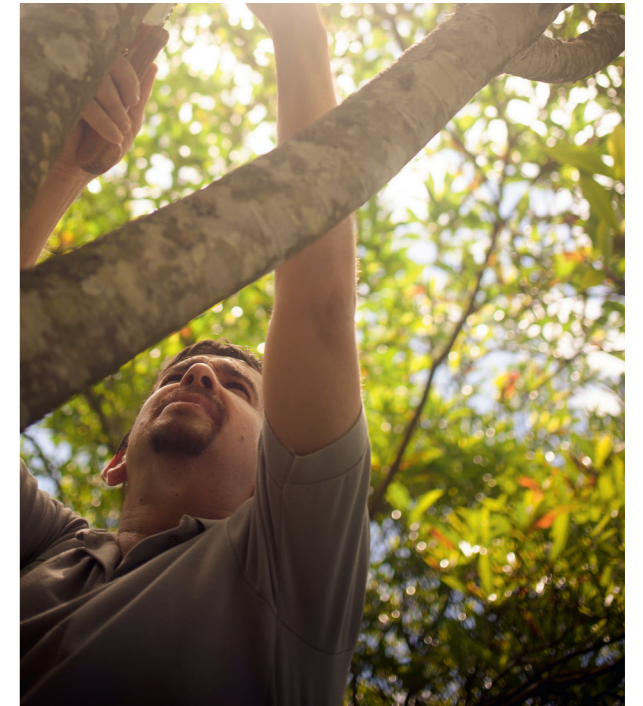
Once a supplier has been chosen, s/he is required to sign the CSR Charter (based around the principles of the UN Global Compact), which commits the supplier to complying with labour, health and safety, environmental and business ethics standards.

In parallel, there are various tools to guide our in-house teams so that they can make increasingly responsible purchasing decisions. These include a guide outlining the general approach to follow and guides focused on eco-design (for stores and products) and on the purchase of merchandising elements.

TRAINING IN RESPONSIBLE PURCHASING AND ECO-DESIGN

Many parties are involved in the purchasing process, from defining needs to working with the supplier. Since 2012, in-house training sessions have been organized for all the teams concerned in order to provide them with the knowledge, tools and Group vision of responsible purchasing. These training sessions are included within the framework of our ISO 14001 process.

This year, twelve people were trained in responsible purchasing, while nine were given training in the eco-design of products. In all, over 70 people have received training since 2012.



From next year onwards, these training courses will be offered to new employees joining the development teams (purchasing, packaging, formulas, etc.) as part of their integration process.

SUPPORTING OUR SUBSIDIARIES AND GETTING THEM ON BOARD

In January 2015, the Internal Auditing department began a Responsible Purchasing audit mission. Its aim is to assess the application of sustainable purchasing rules by our main entities. The conclusions of this audit will be used to implement an action plan in 2015-2016, covering a wider area and aimed at ensuring greater control over our purchasing process.

70 traceable supply chains

70 employees trained in responsible purchasing



SUSTAINABLY SOURCING OUR INGREDIENTS

A GLOBAL APPROACH

A team of experts, made up of agronomists and botanists, ensures that the plant ingredient supply chains used by the L'OCCHITANE Group offer quality, traceability and a sustainable, secure supply.

We work directly with producers to continuously improve our plant supply chains and forge long-term partnerships, built on trust and respect.

With regard to ingredients, our responsible purchasing policy is guided by four principles: **local, sustainability, traceability and equity.**

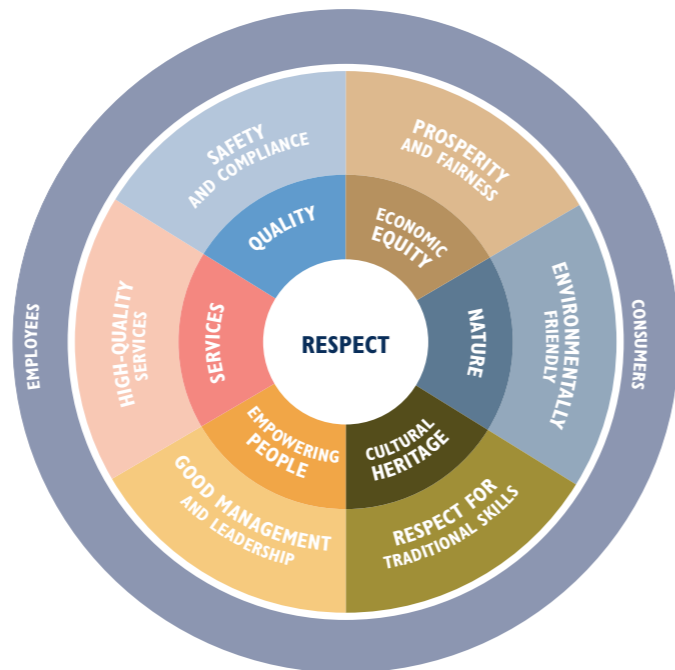


THE SUSTAINABLE COMMUNITIES PROGRAMME

We are committed to upholding our values through the ways in which we source our plants. This is why we developed **Sustainable Communities** – a set of programmes that involves **working with and developing our supply chains**, and aimed at covering all sustainability challenges.

In total, our 70 traceable supply chains represent:

- Almost 450 hectares of cultivation
- Over 130 partner farmers
- Over 17,000 partner pickers



CONTINUING OUR MAJOR PROGRAMMES FOR OUR EMBLEMATIC INGREDIENTS



Immortelle

To avoid putting too much pressure on natural areas and to secure supplies of this ingredient, we set up the very first large-scale organic immortelle plantation programme in 2004. This year, the programme to replant the initial plots of land continues and our supply chain has been strengthened, with the arrival of two new producers.

10 farmers and distillers, working in partnership with L'OCCHITANE, with five- to seven-year production contracts. Over 50 hectares planted.



Lavender

As a major player in the lavender industry, we are committed to keeping it alive and well. To do this, we act in two main ways:

- supporting production through five-year contracts with over twenty producers,
- contributing to an endowment fund dedicated to lavender, created in May 2012 by the CRIEPPAM¹, and presided over by Olivier Baussan. (See our Philanthropy section.)

Over 4 tons of fine lavender essential oil purchased (of which 3.5 tons carry the PDO² label.)

Contracts with over 20 producers. Around 300 hectares of cultivation.

Almond

In the 1930s, the almond tree had virtually disappeared from the Provençal landscape, despite being such a strong symbol of the region. By purchasing our almonds from producers in the south of France, we are helping to revive the cultivation of almond trees, to bring this exceptional heritage back to life. In addition to our commercial involvement, we are taking part in a project to revive this industry, which involves all of the technical partners in the region.

- 1 Centre Régional Interprofessionnel d'Expérimentation en Plantes à Parfum Aromatiques et Médicinales – a research centre for testing fragrant, aromatic and medicinal plants.
- 2 Protected Designation of Origin

DOING MORE FOR OUR SUPPLY CHAINS IN COUNTRIES IN THE SOUTH

Further developing the fair trade shea butter supply chain

The Group works with women from ten different provinces in Burkina Faso in a joint-development partnership. This partnership has been strengthened as the Group's involvement has grown, with positive results locally every year.

Purchase volumes multiplied by 7 in the last 10 years. Over 17,000 direct beneficiaries. 3% of the price of the butter allocated to a community development fund.

We wanted to go even further in our response to the challenges relating to this supply chain by implementing a three-year strategy. This is based on three areas.

- A PROTECTED RESOURCE, with the creation of certified-organic shea parklands, as well as collection and nut-processing centres. The aim is to enable women to have worry-free access to the biological resource and collectively manage the shea areas, with the involvement of local players.
- RESPONSIBLE PRODUCTION, with continued efforts to support mechanisation and reduce environmental impacts throughout production and processing.
- EMPOWERED WOMEN, thanks to the actions of the Foundation, aimed at developing women's leadership through literacy initiatives and microcredits.



In 2014, working in partnership with the NGO RONGEAD, green technologies were developed to:

- reduce the amount of wood and water used for processing,
- make good use of 75% of residual waste.

Initial pilot results have gone beyond expectations. We are now entering a phase that will see the women applying and appropriating these technologies.

Development of the fair trade argan supply chain in Morocco

In the region of Essaouira, in Morocco, many argan trees grow. Their fruits yield a precious oil: argan oil. Since 2006, the Group has sourced its organic argan oil for the Melvita brand from a family business that forges close links with the women in charge of gathering and shelling the fruits of the argan tree.

To support the supply chain, we have worked with our local partners to obtain ESR³ (Fairness, Solidarity and Responsibility) fair trade certification controlled by ECOCERT Environnement.

A multi-year contract has been signed with our supplier in order to guarantee a minimum yearly purchase volume and a fair price over a three-year period.

A constant increase in volumes

In 2014, in order to secure supplies and meet our needs, another argan forest used exclusively for L'OCCITANE Group orders began taking measures to obtain ESR fair trade certification. A second local partnership has been established and cemented with the signature of a second multi-year contract.

A complementary farming activity

In 2015, the Group decided to work with the women who collect the argan nuts and help them to develop a beekeeping activity. This would enable them to generate an additional income and, more generally, encourage beekeeping among young people and in the most isolated local communities.

More than 25 tons ordered.
200 women involved.
1,200 indirect beneficiaries.
24 jobs supported in the processing units.

Working in partnership with the French association Man & Nature and the Moroccan NGO AMANAR, Melvita is committed to providing support to help organize training in beekeeping, invest in the materials required for producing honey, replant melliferous plants and implement initiatives to raise awareness and promote traditional beekeeping skills in order to save bees and protect biodiversity.

3 In accordance with the ESR standard available at www.ecocert.com



Our commitments for sustainable palm oil

Since 2011, we have been committed to the RSPO⁴ process, aimed at ensuring that the palm oil we source is sustainably produced.

In 2014, we continued to reformulate our soaps with RSPO-certified palm oil that meets the most stringent levels of certification.

Our 2015-2016 action plan.

- By the end of 2015, 100% of our soaps sold in stores will be formulated with traceable and sustainable palm oil, in accordance with one of the highest levels of traceability defined by the RSPO (Segregated).
- We will also keep on encouraging our suppliers to use RSPO-certified palm oil and to give priority to the highest certification levels.
- We are working on setting up a supply chain in West Africa with a contracted supplier of palm oil. This will allow us to have a direct supply and to continue to have control over the traceability of the raw material and environmental and social impacts.

4 Roundtable on Sustainable Palm Oil

RESPECT FOR THE ENVIRONMENT



- Extending our ISO 14001 approach
- Eco-designing our packaging and formulas
- Reducing our CO₂ emissions
- Producing sustainably
- Reducing the carbon footprint of transport
- Eco-designing our stores
- Raising awareness among employees

EXTENDING OUR ISO 14001 APPROACH

We work hard every year to reduce the environmental impact of our activities.

We place the environment at the very heart of our organization and have been committed to the ISO 14001 certification process since 2012.

The Group's international head office in Geneva, as well as the sites in Paris and Lagorce, and company-owned L'OCCITANE and Melvita stores in France have all been awarded ISO 14001 certification.

This year, our production site located in Manosque was audited and granted certification. This certification covers our production site, as well as the Group's logistics warehouse and development laboratory. Our environmental approach is therefore integrated into all our activities.

ECO-DESIGNING OUR PACKAGING AND FORMULAS

DEFINING OBJECTIVES

Within the framework of ISO 14001 certification, the following objectives have been set:

- consume fewer resources and prevent pollution,
- recycle more.

With regard to our formulas, we have committed to limiting the impacts related to the extraction of non-renewable raw materials and the production of ingredients. This means making our formulas even more natural, sustainably sourcing our ingredients, and being increasingly vigilant about the production processes used for our ingredients – particularly our active ingredients. Indicators are put in place and monitored throughout the entire development phase.

As for our packaging, it means using more responsible materials and reducing the weight of packaging and/or offering eco-refills.

ISO 14001

Our head office in Geneva, our production sites, our site in Paris and our company-owned L'OCCITANE and Melvita stores in France are certified.

72% of goods were transported to our distribution subsidiaries by sea.



50% of the packaging used for the L'OCCITANE Immortelle range is now more eco-friendly, and therefore has a lower environmental impact.



TRAINING OUR TEAMS

To achieve these objectives, the Development teams are given training in eco-design, natural formulation and responsible purchasing. Since 2012, more than 70 people have been given training.

Moreover, in order to better integrate environmental considerations, new products are systematically evaluated according to an "eco-pack score" and "eco-formula". Life Cycle Assessment (LCA) studies are also conducted for our brands.

CREATING ECO-FRIENDLY FORMULAS

We always give priority to natural active ingredients in our formulas. Our objective is for our skincare, personal care and hair care formulas to contain a minimum of 95% naturally

Overs 300 plant-derived ingredients are used in our formulas.

derived ingredients. For example, the L'OCCITANE Precious Cream is made with 95% naturally derived ingredients.

We are also working on the biodegradability of our formulas.

ECO-DESIGNING OUR PACKAGING

As part of our continued efforts to reduce our environmental impact, we use packaging made from recycled materials for many products (particularly those in the L'OCCITANE Aromachologie and Immortelle ranges) and develop refills for personal care products.



Thanks to this approach:

- 50% of the packaging used for the L'OCCITANE Immortelle range is now more eco-friendly, and therefore has a lower environmental impact.
- Fifteen of our products are also available in eco-refills, which use up to 90% less plastic than the original containers.

Following the launch of bottles made from plant-based polyethylene for the L'OCCITANE Shea Butter and Almond ranges, the Group has widened its use of renewable materials, with PET (polyethylene terephthalate) made from 30% sugar cane. This completely transparent plastic is used, for example, in the Lavender range.

ZOOM Q

Lilial is an allergen that can be found in certain fragrance compositions, and particularly floral notes. This ingredient is suspected of causing health problems. Although discussions among European authorities have not led to a ban on this ingredient so far, the Group has decided to prohibit its use in the composition of its fragrances.



REDUCING OUR EMISSIONS

To evaluate our performance and identify areas for improvement with regard to our impact on global warming, in 2014 the Group conducted its second carbon footprint analysis (the first took place in 2011).

The three main sources of CO₂ emissions (which together represent 78% of total emissions) are:

- **inputs not including production** (raw materials, merchandising/concept/window materials),
- **packaging,**
- **freight.**

Thanks to the efforts of our teams in these three areas, we have seen a 16% reduction in CO₂ emissions per ton of finished product.

PRODUCING SUSTAINABLY

REDUCING OUR WASTE

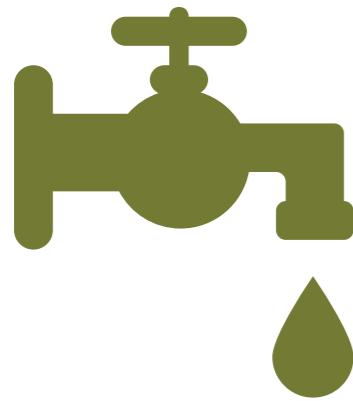
We are committed to reducing the waste in our factories and its impact on the environment. To manage our waste as best we can, we monitor waste levels and changes in those levels per waste disposal method (landfill, incineration and recycling).

This year, once again, we increased the amount of waste recycled on our two production sites.

| | WASTE SENT TO LANDFILL | | WASTE RECYCLED | | WASTE INCINERATED | |
|-----------------|------------------------|--------|----------------|--------|-------------------|--------|
| | FY2014 | FY2015 | FY2014 | FY2015 | FY2014 | FY2015 |
| MANOSQUE | 10% | 6% | 58% | 60% | 32% | 34% |
| LAGORCE | 20% | 17% | 52% | 76% | 28% | 7% |

FY2014: from April 1, 2013 to March 31, 2014

FY2015: from April 1, 2014 to March 31, 2015.



REDUCING OUR WATER CONSUMPTION

We are continuing our efforts to reduce water consumption.

At our production site in Lagorce, we have reduced consumption by 12% through:

- various initiatives to raise awareness among employees,
- the setting up of a working group to review water consumption,
- the recovery of waste water from reverse osmosis to irrigate green spaces,
- the implementation of technical tools for improved monitoring and use of indicators.

OBTAINING CERTIFICATION FOR OUR BUILDINGS

In 2012, our logistics platform in Manosque was awarded the French HQE (High Environmental Quality) label. In 2015, our



warehouse in Lagorce was granted HQE certification for its programme and design phases, achieving the "excellent" rating. A completion audit will be conducted after the building has been in use for six months.

REDUCING THE CARBON FOOTPRINT OF TRANSPORT

REDUCING THE USE OF POLLUTING TRANSPORT

Freight is one of the main sources of the Group's CO₂ emissions, which is why the Group is doing all it can to reduce its use of polluting forms of transport.

This year, 72% of goods were transported to our distribution subsidiaries by sea, with only 2.3% transported by air (compared with 3.1% last year).

95% of goods destined for continental Europe and sent from the site in Manosque were transported by combined road-rail transport.

GETTING EMPLOYEES INVOLVED

In 2008, a green transport plan was launched for our production sites, as well as our sites in Paris and Geneva.

Many initiatives, such as encouraging employees to carpool or use public transport, organizing shuttle buses, and even setting up the "L'OCCIMOVE" transport and carpooling platform on our intranet, have enabled our employees to do their bit to help reduce our environmental footprint.

This year, 29% of employees in Manosque and 36% of employees in Lagorce used "soft", eco-friendly transport to travel between work and home (compared with 20% for Manosque and 35% for Lagorce the previous year).



ECO-DESIGNING OUR STORES

The L'OCCITANE Group has 2,797 outlets throughout the world, 1,384 of which are company-owned. Ensuring that these stores are eco-designed is extremely important. To do this, international recommendations are given out, with information about choosing environmentally friendly materials and lighting solutions. In France, our company-owned L'OCCITANE and Melvita stores have been ISO 14001 certified since October 2012.

REDUCING ENERGY CONSUMPTION AND USING MORE RENEWABLE ENERGY SOURCES

We do our best to keep our energy consumption to a minimum and give priority to renewable energies.

This year, the average monthly electricity consumption in our Melvita and L'OCCITANE stores in France went down by 9%. 86% of these stores have a contract with a provider of electricity from renewable sources (hydropower, wind turbines, biomass and PV panels).

What's more, deliveries to our stores in the Ile-de-France region and lower-volume deliveries to our city centre stores are made by electric trucks.

Finally, we are renovating all our stores, and this includes integrating LED lighting. Eight years from now, all of the lighting in our company-owned stores in France will be LED.

ENCOURAGING RECYCLING

This year, a recycling programme for our empty containers was launched in our company-owned stores in France, as well as some L'OCCITANE and Melvita franchises. Customers are encouraged to bring back their empty containers to the store and, in return, get a reduction on their next purchase.

The containers are then sent to our partner, TERRACYCLE, so that they can be recycled by a recycling company based in Auvergne.

RAISING AWARENESS AMONG EMPLOYEES

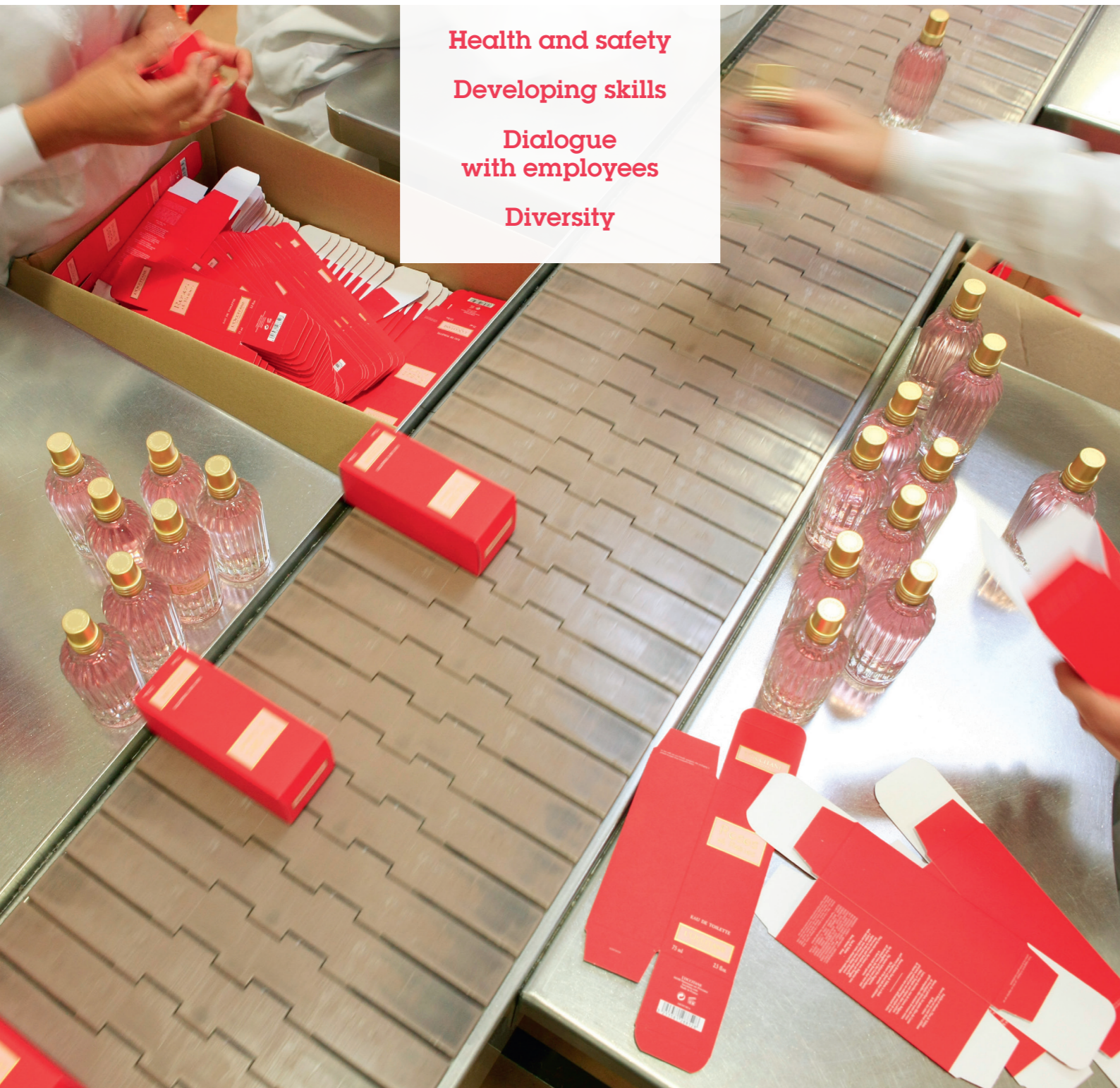
Every year, the Group takes advantage of France's Sustainable Development Week to raise awareness among its employees. This year, over 690 people were able to learn more about environmental issues, while around 260 went on visits to the waste processing plants in Manosque.

In parallel, and within the framework of the ISO 14001 certification at the Manosque site, two information sessions – compulsory for all employees – were held in September and November 2014.



SOCIAL
RESPONSIBILITY

- Health and safety
- Developing skills
- Dialogue with employees
- Diversity



HEALTH
AND SAFETY

The health of our employees and the safety of our sites are of the utmost importance. This year, **over €175,000 were invested to improve safety.**

The Santé & Environnement au Travail (health and the environment at work) prevention policy is implemented at each site in France, so that any problems or malfunctions can be dealt with directly.

Prevention strategies are included in the annual Prevention and Safety at Work plan, and shared with our social partners during the Health, Safety & Working Conditions committee meetings.

Many preventative measures (noise, position and posture, psychosocial risks, etc.) are implemented in consultation with the occupational health team.

DEVELOPING SKILLS

Developing our employees' skills is essential for the Group to be competitive and grow.

In 2014, the Group continued to demonstrate its commitment to training its employees. In France, for example, **92% of employees attended at least one training course over the year** and almost €1,600,000 were spent on developing skills.



Over €175,000 were invested to improve safety on our sites.

92%
of employees attended at least one training course over the year.



DIALOGUE WITH EMPLOYEES

Dialogue with our employees is a major, priority area for the Group and its development. We are convinced that the quality and agility of our relationship with our employees, and the trust we share with them, are what will make the difference and give the company a unique competitive edge.

Each year, employees are given several opportunities to talk with their manager. With the aim of linking employee development with company performance, appraisal and development interviews are conducted in 15 countries where the Group has a presence, with over 2,000 employees.



DIVERSITY

The Group promotes diversity by integrating disabled workers and also by committing to gender equality.

EMPLOYING AND INTEGRATING PEOPLE WITH DISABILITIES

We are committed to recruiting people with disabilities, both directly and indirectly. In 2014, **6.8% of employees** working at our production sites in France **were disabled workers**. We are also continuing the partnership we established in 2010 with ARPEJEH (Accompagner la réalisation de projets d'études de jeunes élèves et étudiants handicapés) – an organization that promotes the employment of disabled young people – by encouraging exchanges between our employees and young people with disabilities.

In recognition of our policy and actions to support diversity and disability at our production sites in France, we received the R-Award – a sustainable development trophy awarded by the Club Génération Responsable®.

ZOOM Q

A gender equality plan has been implemented at the sites in France, aimed at ensuring gender equality in various areas: recruitment, professional development, pay, access to management positions, and reconciling private and professional life.

Diversity in recruitment

Our objective is to increase the number of applications from men or women for certain positions in areas that have been observed to be dominated by women.

For all recruitments, both male and female applicants are systematically put forward to managers, with the aim of having greater gender diversity in all departments.

- 100% of job openings posted welcome applications from both men and women.
- In 2014, 58% of the French subsidiary LABORATOIRES M&L employees were women.

Professional development

In 2014, the test phase for a women's leadership training programme was launched. Since early 2015, the CSR department has been working in partnership with the HR department to promote greater gender diversity in senior management.

SHARING WITH COMMUNITIES



Every year, we give our support to many initiatives and public interest projects by working with various organizations.

THE L'OCCITANE FOUNDATION

Created in 2006, the L'OCCITANE Foundation invests in three areas: the fight against avoidable blindness, women's leadership and protecting natural heritage. It also works with about fifteen Group subsidiaries that wish to get involved in local projects.

This year, the Foundation was able to support 26 projects in 3 fields of action, representing a budget of €869,224.

This year, thanks to these actions, more than 500,000 people have had access to eye care, over 13,000 women have been given support to help them develop their business, and over 200,000 people have been made more aware of the importance of protecting our natural heritage.



ZOOM Q

The ASHOKA project

Working with the ASHOKA organization – the largest network of social entrepreneurs in the world – the L'OCCITANE Foundation supports four women entrepreneurs, helping them to develop their businesses in France, Burkina Faso and the United States. This project, which is supported for three years, received €50,000 in funding this year.

The Sightsavers project

In Burkina Faso, the L'OCCITANE Foundation is working with the NGO Sightsavers on an ambitious programme to fight potentially blinding neglected tropical diseases. 40,000 people have been given treatment against river blindness and trachoma in the Cascades region, in south-western Burkina Faso. €120,149 were assigned to this project this year.

The Lavender Fund project

The L'OCCITANE Foundation donated €90,000 to the "Fonds de Sauvegarde du Patrimoine Lavandes en Provence". This endowment fund is dedicated to supporting and financing research and experimental work aimed at maintaining the cultivation of lavender and lavandin in Provence and keeping them part of the Provençal landscape, through an environmentally friendly approach based on sustainable development. The Fund is also dedicated to highlighting the importance of the region's lavender heritage and making the public more aware of the stakes involved.



THE MELVITA FOUNDATION

Created in 2010, the Melvita Foundation is a philanthropic structure dedicated to supporting the causes that Melvita has defended for over 30 years. The Foundation supports organizations that work every day to protect biodiversity and, more specifically, save bees, through an agroecological and community-building approach. Over the past five years, the Foundation has had a budget of €300,000. This year, seven projects were financed by the Foundation, representing a total budget of €57,375.



ZOOM Q

The Réseau Cocagne project

Melvita joined forces with the Réseau Cocagne network to develop beekeeping in organic market gardens that promote social reintegration. Beekeeping is a natural continuation of the market gardening activity and a wonderful teaching tool that can help people with social difficulties to integrate back into society. In 2014, €30,000 were invested in the Réseau Cocagne. This made it possible for the first five gardens to train nine technical supervisors, work with 40 employees, purchase 65 hives, and raise awareness among some 17,000 people within the framework of an environmental education programme.



THE L'OCCITANE FUND

The L'OCCITANE Fund was set up in 2011, following the Japanese tsunami. It has raised almost two million euros from Group employees and shareholders to support reconstruction projects in devastated areas. This year, the Fund has supported three projects.

ZOOM Q

The Kenko Terakoya project

€24,000 were donated to the NGO Kenko Terakoya, for a project that aims to restore communications in towns and promote well-being in regions under reconstruction. In the prefecture of Fukushima, eight instructors were given training so that they could improve the living conditions of the 800 people who are still living in temporary accommodation.

THE EMPLOYEE COMMITMENT PROGRAMME

Alongside the actions undertaken by the Group, we also encourage our employees to "do their bit". And so, at our sites in France, we have set up a specific programme that allows employees to take one day "off" a year (paid for by the company) to get involved in a community project. So far this year, over 100 people have taken the opportunity to use this day.

DONATING PRODUCTS

For the past four years, our French subsidiary has been a partner of the Dons Solidaires association, which collects basic necessities from companies and redistributes them to people who are facing financial or personal difficulties.

This year, 53 pallets of products have been donated and redistributed to 245 charities.

LE COUVENT DES MINIMES PHILANTHROPY

Since 2011, Le Couvent des Minimes has supported EDOMI, a charitable organization run by the Franciscan Missionaries of Mary, to which the brand donates 1% of its yearly sales. The aim of this association is to support humanitarian missions led by the Sisters throughout the world.

This year, €68,000 were donated to fund four humanitarian projects run by the Franciscan Missionaries of Mary in India, Brazil and Vietnam. Over 395 people were able to benefit.

ZOOM Q

A new, promising project in Vietnam

In August 2014, a health centre was inaugurated in the region of Cu Chi – a rural area inhabited mainly by farmers with a low income. The centre provides treatments that cost very little, such as acupuncture and traditional medicine. Every day, about 100 patients are able to benefit from the services offered.

THE L'OCCITANE GROUP CARES

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