



Center For Business Ethics  
and Corporate Governance

November 5, 2015

The Honorable H. E. Ban Ki-Moon  
Secretary-General  
United Nations  
New York, NY 10017  
USA

Dear Mr. Secretary-General,

I am pleased to confirm that the Center for Business Ethics and Corporate Governance supports the ten principles of the UN Global Compact: our focus is on anti-corruption. With this commitment, we express our intent to advance these principles within our sphere of influence, and will continue to make a clear statement of this commitment to our stakeholders and the general public.

We also pledge to take part in the activities of the UN Global Compact where appropriate and feasible. We have attended a UNGC Conference, have joined the Collective Action initiative, and have provided our business ethics compliance self-evaluation tool ([www.compliancealliance.ru](http://www.compliancealliance.ru)) for the UNGC website.

We welcome the opportunity to work with other members who may have an interest in our work.

Best wishes,

Patricia E. Dowden | President and CEO

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Attachment: Communication on Engagement

## **CENTER FOR BUSINESS ETHICS AND CORPORATE GOVERNANCE**

### **COMMUNICATION ON ENGAGEMENT**

#### **Engage companies in Global Compact-related issues**

We have created a network of more than 200 businesses, professional service providers, universities and NGOs in the Russian Federation as part of developing an online business ethics self evaluation tool ([www.compliancealliance.ru](http://www.compliancealliance.ru)). This system is based on requirements of the Foreign Corrupt Practices Act, the UK Bribery Act, and Russian law. It is a non-commercial system. We have partnered with the National Research University Higher School of Economics; and the B20 Collective Action Hub, which offers this tool to their global audience.

We are writing blogs for the Russian International Affairs Council website (think tank of the Russian Ministry of Foreign Affairs) proposing a universal measurable business ethics standard: “A basic duty of every organization is to earn stakeholder trust.”

[http://russiancouncil.ru/en/blogs/patricia-dowden-philip-nichols/?id\\_4=1599](http://russiancouncil.ru/en/blogs/patricia-dowden-philip-nichols/?id_4=1599)

[http://russiancouncil.ru/en/blogs/patricia-dowden-philip-nichols/?id\\_4=2002](http://russiancouncil.ru/en/blogs/patricia-dowden-philip-nichols/?id_4=2002)

We plan to work with a Russian research institute on developing a “stakeholder trust score”, intended to broaden the goals of businesses beyond simply making money.

#### **Join and/or support special initiatives and work streams**

We have joined the UNGC’s Collective Action initiative.

We offer our business ethics compliance self-evaluation tool ([www.compliancealliance.ru](http://www.compliancealliance.ru)), described above, on the UNGC website.

#### **Participate in Global Compact global, and local events.**

We attended the UNGC Tenth Anniversary celebration in 2014.

#### **Does your COE include qualitative and/or quantitative measurement of outcomes illustrating the degree to which targets/performance indicators were met?**

Yes. Please see description above of 1) our online business ethics compliance self-evaluation tool ([www.compliancealliance.ru](http://www.compliancealliance.ru)) and 2) the proposed “stakeholder trust score”, intended to measure organizations’ business ethics culture.