



ABRH IN BRAZIL

22 sectionals – States:

AL, AM, BA, CE, DF, ES, GO, MA, MG, MS, PA, PB, PE, PI, PR, RJ, RN, RS, RO, SC, SE, SP

12 THOUSAND ASSOCIATES

International Affiliation:

WFPMA - World Federation of Personnel Management Associations

FIDAGH - Federación Interamericana de Asociaciones de Gestión Humana

CRHLP - Confederação das Associações dos Países da Língua Portuguesa





The Brasil ABRH's Pillars

The proposed Work Plan was based on the Brasil ABRH's pillars

Associativity
Representativity
Sustainability
Visibility



BRAND Platform

MISSION

Fostering an innovative and collaborative community that connects different actors in the labor relations scenario, in order to spread the best practices in people management

We believe that the more people are connected, the better the solutions that are developed.

VISION

Have global representation and be the national reference source for collaborative construction of knowledge and content in people management by 2025.

We want to boost knowledge going forward. For this, we need to establish ourselves as a point of reference in which people trust.

VALUES

These are the values that make up the DNA of ABRH-Brazil. More than merely directing our actions, they define who we are, where we are going and how we get there.



Giving back to Society

Working to change the scenario We believe that the way we work has enormous potential to change the social, political and economic Situation in Brazil.

Inclusion Content for all



Our content has no target public and no restrictions. All knowledge and collaboratively produced ideas are democratic and are available to all.

Ethical and nonpartisan stance Impartiality, transparency and good faith

To promote a community committed to best practices, which makes the best content available to companies and institutions, we must be impartial, transparent and honest.



Connectivity

Connect to share

We want to promote a network of global contacts to facilitate the access of people and businesses to the best practices in people management, facilitating the exchange of ideas and knowledge.

Collaboration

Everyone Involved

ABRH-Brazil emerged collaboratively and still is today. Best practices will only be achieved with the collaboration of all of the people involved.

Sustainable growth

Responsibility to grow

Grow responsibly in order to maintain the quality of our work and continue providing access to services and opportunities for all citizens. Now and forever.





WORK PLAN

The Work Plan is divided in two focal points:

THE SECTIONALS' SUPPORT AND STRENGTHENING

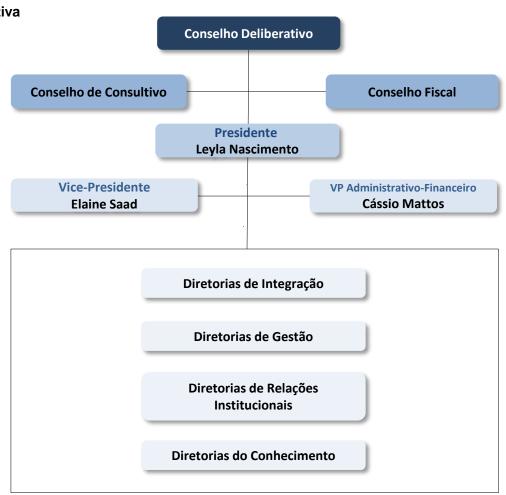
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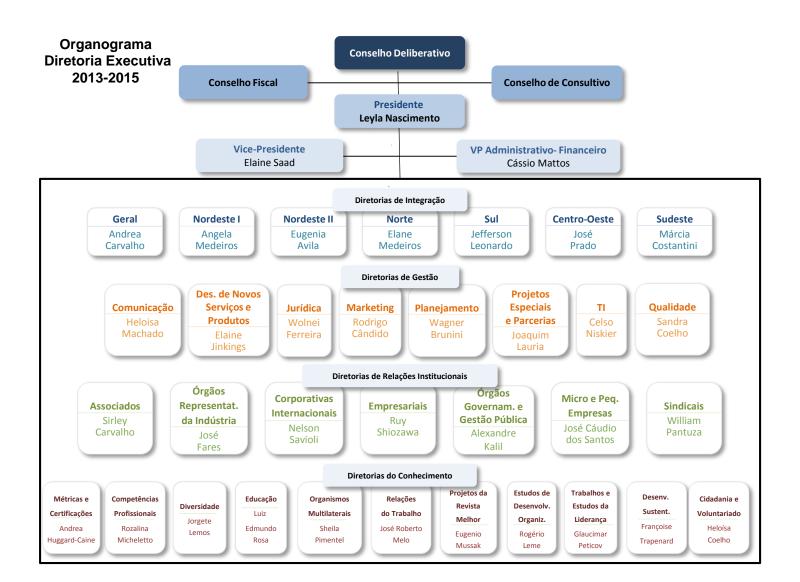


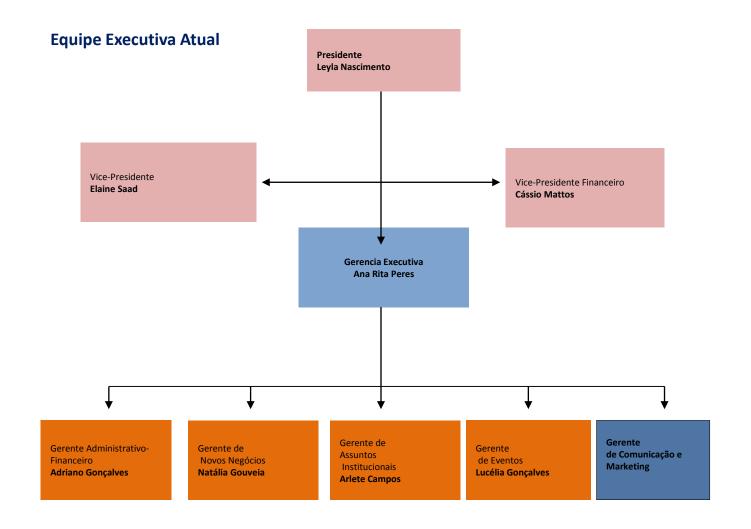




Organograma
Diretoria Executiva
2013-2015







To this purpose, three supporting forces were created for each and every pillar





ABRHBRASIL

Associação Brasileira de Recursos Humanos

THE BRAND VALUE

Institutional Sustainability





VALUE FOR THE ASSOCIATE

Services Excellence





VALUE FOR THE SOCIETY

To make our Expertise available



VALUE FOR THE BRAND



PESSOAS DE VALORH

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O informativo da ABRH-Nacional

OF THEIR PROPERTY COMMERCE AND ADDRESS OF THE

CONARH ABRH 2014

40° CONARH começa na segunda-feira

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www.conarh.com.br

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PESSOAS DE VALORH

O informativo da ABRH-Nacional

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ABRH apresenta comitê de criação de 2015

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VALUE FOR THE BRAND





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VALUE FOR THE ASSOCIATE





VALUE FOR THE ASSOCIATE





THE SECTIONALS SUPPORT AND STRENGTHENING

VALUE FOR THE ASSOCIATE

In 2015, ABRH will hold the 41st CONARH, the biggest event of People Management in Latin America and the second most important of the planet.

Rather than designing a showcase opportunities, inovations and technologies, the goal is to bring all participants to a productive moment of network, ideas and knowledge exchange about the most important asset in organizations:

PEOPLE.

It is with responsability and experience of four decades of dedication to human capital that our journey starts, and we invite you to be part of it.



CONARH 2015

August 17-20 - Transamérica Expo Center (SP)

Attendees: 2800

Visitors: 17.000

Sponsors: 140







THE SECTIONALS SUPPORT AND STRENGTHENING

VALUE FOR THE ASSOCIATE







VALUE FOR THE ASSOCIATE -Accomplishments — CONARH 2015 results



414 matérias publicadas na imprensa



Mais de
2.900
downloads
do aplicativo



Mais de
17.000
Visitantes + 140
Expositores



Base de mais de **34.000** e-mails



63 horas de conteúdos e palestras



2.800 congressistas



Mais de **100.000** usuários no site do CONARH



CONARH 2015







EXPO CONARH 2015





EXPO CONARH 2015





VALUE FOR THE ASSOCIATE

CERTIFICATION PROJECT

The human resources professional's certification is a product that is offered by different countries and in Brazil ABRH is leading this study with a high excellence standard.

OSWALDO CECCHIA HUMAN BEING AWARD

We have established new rules from 2011, and the best Sectionals' companies are automatically conducted to the National Award.



OBJECTIVE

The local Strategic Partnerships strengthening and for the National with public and private representative organizations in Brazil and Abroad.



ACCOMPLISHMENTS - BRAZIL

From December/2010 the partnership with CNI – Confederação Nacional das Indústrias and SESI Nacional was signed.

This is a partnership which involves SESI, SENAI and ABRH with the purpose to accomplish the common objective to contribute to the industrial companies' information, awareness and mobilization process, to defend the workers's best quality of life, his/her professional development and ABRH associates awareness about subjects and themes discussed in this record.











Strengthening of our relationship with FIDAGH, World Federation, SHRM and similar international entities.



ACCOMPLISHMENTS – OTHER COUNTRIES

Formalization of our partnership with SHRM

The CRHLP – Confederação das Associações de Recursos Humanos dos Países da Língua Portuguesa (Portuguese Speeking Countries Human Resources Associations Confederation) was created.



SRHM 2º PARTICIPAÇÃO BRASIL - TOPIC TABLE - SRHM







