



You may not be able to make a different world but you can make a world of difference in many lives



## ஆக்ஷன் ஆப் ஹ்யூமன் மூவ்மெண்ட் (ஏ.எச்.எம்) 10 th Annual Report 2013 - 2014 Action of Human Movement (AHM)

*Empowering women through innovative social enterprise*

**Registered Office** : 3/13, Madha Koil street, Kammalam Poondi Po  
Uthiramerur Tk, Kancheepuram – 603 406  
Tamil Nadu, South India

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**Official Website** : www.ahmngo.org

**Latest news Blog** : www.ahmngo.blogspot.in  
www.ahmngo.wordpress.com

**Social Issue blog** : www.tamilnadupress.blogspot.in

**Facebook Address** : www.facebook.com/ahmngo

**Twitter address** : www.twitter.com/ahmngo

**Siddha Blog** : www.agattayar.blogspot.in

**Bank Address** : M/S Bank of India , Kammalam Poondi Branch  
No.67 Car street, Kammlam Poondi - 603406  
Phone: 04427272217

**Address of the auditor** : Devadoss Jain & Co., Chartered Accountants  
No: N-152/2, Lotus Colony,  
6<sup>th</sup> Avenue, Anna Nagar East,  
Chennai - 600102

Registered under Tamil Nadu Societies registration act 27 of 1975, Reg.No 121/2004.

Tamil Nadu Member for UNDP peace and Conflict Management, Thailand, Member of Guide Star  
India , Samhita, CCIRI and CDRN

UN ECOSOC special consultative status member, UN GLOBAL Compact Non Business Member,  
Member of World Association of NGO (WANGO), USA

Donation exempted from Income Tax under Section 12AA & 80G of IT Act 1961

Registered under FCRA Act 2010

## 1. Name and Address of the elected Board Members – 2014

S.No	Name of the Member and Post Held in the office	Full Address of the member	Qualification	Occupation	Date of Enrolement	Salary Paid to the board members
1	K.Charles Treasurer	Pappa Nallur vill, Kattiamandal Po, Vedanthangal Via, Maduranthagam Tk ,Kancheepuram – 603314	MA, MSW, B.Ed. 	Social Worker	23.06.2009	Nil
2	Dr.P.Vedhanayagi President	No.7,Anna Salai, Bhrathi Nagar , Ranipet, Vellore - 632403	M.S.W, M.A 	Social Worker	24.09.13	Nil
3	C.Arockia raj Secretary	Madha Koil street Kammalam Poondi Po Uthiramerur Tk Kancheepuram Dt Pin 603 406.	MA, DOA, D.Certech 	Social Worker	17.09.04	Nil
4	J.Manimaran Executive Member	Marutham Mettu colony Thiruppulivanam Uthiramur T.K	D.T.E 	Tailor	02.10.05	Nil
5	R.Sheela Executive Member	Ramasamy Mudaliyar St.. Makkis garden Chennai – 6	B.COM 	House wife	10.09.07	Nil
6	U.Indhumathi Executive member	63/22/2 Polur road Tiruvannamalai Tk& Dt Pin 606 602	MCA, B.Ed 	Computer faculty	26.09.08	Nil
7	N.Bharathi Natesan Executive member	Block No.23, Plot No 91, Jeevan Bheema Nagar,Annanagar west extension , Chennai - 101	M.A.,Sociology 	Social worker	24.09.13	Nil

*Life is really simple, but we insist on making it complicated.*



## 2. EXECUTIVE COMMITTEE MEETINGS

S.NO	MEETING HELD ON	MEMBERS PRESENT	Minutes Documented
1	13.06.2013	6	Yes
2	14.09.2013	7	Yes
3	15.12.2013	7	Yes
4	16.03.2014	7	Yes
5	17.06.2014	7	Yes

## 3. STAFF STRENGTH

PROJECT	PAID FULL TIME		PAID PART TIME		TOTAL	UNPAID VOLUNTEER	
	MALE	FEMALE	MALE	FEMALE		MALE	FEMALE
Rural Computer Literacy Program	5	1	1	-	7	2	-
Youth programme	1	-	1	-	2	2	1
Women skill training and enterprise	1	3	-	-	4	1	1
Awarenesas programme	2	-	-	-	2	1	1
Admin staff	2	-	1		2	1	1
TOTAL STAFF STRENGTH					17	7	4

*Love is the master key that opens the gate of happiness.*



## *Message from the secretariat of Action of human Movement (AHM) .....*

**Mr.Arockia Raj, M.A., Founder Secretary.**



**Dear friends and well wishers of AHM NGO and the society!**

Action of Human Movement (AHM) is a registered charitable organization Working for the rural women, children and youths since 2004. We are happy to share this is our tenth year of existence in the field of social work. Ten years ago on 04.10.2004. We have started our organization with help Of likeminded rural youth social workers. Now we turn back the path we Have travelled. It is indeed meaningful and happy with our team about our Services. We are happy to share that we met and make positive changes In 210000 families, 10000 youths and 8000 students in the past ten years.

Friends it is not easy to become a social worker in this society, we have Faced lot of problem, struggle, sacrifices, experience and happy moments in The past ten Years but we still exist in the field with happy. In this happiest occasion, we are very proud and happy to present this 10<sup>th</sup> year annual report. We thank all the individual and Institutional donors, volunteers, supporters, board members, patrons and staffs for their generous help and support. My sincere and abundant gratitude to Dr.Vedha M.S.W, and Mr.Charles M.S.W for their dedicated help and support. Once again we thank all of you being a back bone of our organization's development.

**Dr.P.Vedhanayagi M.S.W, President**



AHM NGO is women led organization, majority of the board members (57%) are women and the president post of this organization is reserved for only woman. Dr.Vedha responsible for fundraising and strategic planning. She is a professional social worker and acquired master in social work from Madras Christian College. She is a women activist and responsible for women development and community development projects. We thank her for her help and support.

**Mr.K.Chares M.S.W , Treasurer**



Mr. Charles M.S.W is a financial officer for the AHM NGO. He is a professional social worker. He has 25 years experience in the developmental sector. He is the in charge for finance, project implementation, Monitoring and evaluation. We solicit the continued patronage of all our well wishers.

Our vision needs to be more expansive and it is time for us to understand this complex world of development and articulate it to all our 'stake holders' in an understandable and meaningful way. 'Development' should now be seen as an expansion of all human capabilities and we need to understand that we can no one organization or sector can usher it in by them. Action of Human Movement (AHM) needs to learn to reengage with all its stakeholders and build on its partnerships...and presently this spectrum of learning ranges from naivety to maturity. If the first 5 years were about establishing our credibility, demonstrating our determined optimism in making our development projects work and about establishing our relevance in a society which needed our services.

The next few years will be about dissolving our identities with that of the communities we serve and building a cadre of development professionals from amongst the community who will bring about 'global impact' with their 'local Knowledge'. We as NGO leaders can no longer afford to love and adore our own professional and personal identities. We need to let go and Come to terms with the increasing relevance of the power and potential of being & working together. We need to understand that navigating through these uncertain times demands a sense of 'togetherness' like never before. No longer can any individual or organization be in denial of this need, for otherwise, the costs will indeed be high. One must come to terms with understanding 'networks' and learn to work with each other for achieving a common good.

AHM will no longer be judged by the number of projects we implement or by the number of people we reach through these projects. We will be judged by our increasing 'networking potential.' We now need to create a 'presence' around our personality as an organization. We need to create our credibility and legitimacy in a networked world without becoming arrogant. This change has to start from the highest level and percolate through every level within our organization. Though many of us have become adept and skilful in various managerial tasks, we still need to develop the ability to hold contradictory thoughts and resolve difficult situations.

We now need to have 360-degree vision in order to ensure that we avoid the surprises that may be in store for us. We can no longer ignore the skills of collaboration, coordination and cooperation. As we prepare ourselves for this exciting adventure of engaging and building networks, we also need to realize that the notion of power, status, credibility and influence is rapidly changing. Every change will have its winners and losers.

For AHM to emerge as winners, we need to come to terms with the fact that 'Accommodation' is the rule of the game and more things get done today by coordination rather than by 'diktat'. NGOs and NGO networks have been ineffective and weak because they have been victims of the ego and power demands of a few individuals and organizations. We now need to recognize the changing attributes of power within and outside NGOs. For NGOs and NGO networks to function effectively and efficiently, power should be distributed and can no longer be concentrated in the hands of the few. The fundamental currency of power itself is changing and today one needs to no longer hold any formal position or authority to wield power and influence.

AHM will need to seize the moment and take the initiative to usher in this new dynamic of networking, where each of us is a true and equal partner; where working together does not have to mean bruising or pampering egos; where togetherness does not have to come at the cost of losing our own individuality. We need to come to terms with the fact that NGOs singly will soon become irrelevant unless they decide to come and stay together and learn to work with each other, with the Government, with the private sector, with the international donors and with the communities that they serve. Initiating, being a part of and learning from such dynamic partnerships will be the unique intellectual footprint that Action of Human Movement (AHM) can leave behind in the context of 'developmental mission'. As Benjamin Franklin said, the time has come for us to all hang together, or assuredly, we shall all hang separately. In this happiest occasion I am highly elated to express my sincere and abundant gratitude to all the donors, partners, network NGOS, Executive committee members, the target audience, press and media peoples. Thank you one and all.....

Sincerely,  
C.Arockia raj, Founder Director

PLACE: KAMMALAM POONDI

E-mail: [arokkm@rediffmail.com](mailto:arokkm@rediffmail.com)

DATE: 29.07.2014

Mobile: 9443596715

*Constant efforts and frequent mistakes are the stepping stones to genius*

#### 4.Projects and programs of AHM NGO 2013 – 2014, Birds eye view

S.No	Project and programs	Location	Service provide to	Project period	Assisted by total beneficiaries
1	Rural Computer literacy program	Whole Kancheepuram District	School students	April 2013 March 2014	Infosys foundation 500 Nos
2	Social enterprise formation seminar	Avalor and Kancheepuram	Women SHG and PLF	July 2013 to March 2014	Chilasa 100 nos
3	Carrier guidance & Job placement seminar	Whole district of Kancheepuram	10 <sup>th</sup> and +2 students	30.11..2013	Self generated fund 1200 nos
4	EDP Training & Curriculum program	Kancheepuram and avaloor	Women SHG and PLF	01.08.2013	Chilasa 45 mem
5	Environmental protection, conservation and restoration seminar	Pappanallur and Vedanthangal	Women SHG and PLF	26.05.2013	Self Generated fund 150 mem
6	Focused Group Discussion	Whole district of Kancheepuram	SHG and PLF	31.10.2013	Chilasa 150Mem
7	Food security and consumer awareness	Whole district of Kancheepuram	SHG and PLF	30.03.2014	AHM Self Generated fund 200mem
8	Green village project	Whole district of Kancheepuram	Women SHG members	30.03.2014	AHM self Generated 150mem
9	NGO Management & Admin	Whole district of Kancheepuram	NGO and PLF members	31.01.2014	AHM Self Generated fund 25mem
10	Insurance to social enterprise	Kancheepuram and Avaloor	Women SHG members	19.12.2013	Chilasa 10mem
11	Seminar on RTI	Whole district of Kancheepuram	Women and Men	11.05.2013	AHM Self Generated 50mem
12	Safe drinking water	Kancheepuram , Cuddalore and Tiruvannamalai	Women SHG	30.06.2013	Friends of India 50mem
13	Social enterprise formation seminar	Kancheepuram and Walajabad	Women SHG	30.03.2014	Chilasa 50mem
14	Social Enterprise for women SHG	Kancheepuram and Walajabad	Women SHG	30.07.2013	Chilasa 10nos
15	Solar Energy and safe drinking water seminar	Kancheepuram , Vellore , Cuddalore and TV malai	Women SHG	30.07.2013	Friends of India 60 nos
16	Staff orientation seminar for social enterprise	Kancheepuram , Vellore , Cuddalore and	AHM Staffs	31.01.2014	Chilasa 25 mem



		TV malai			
17	Waste water management & Kitchen Garden promotion	Whole Kancheepuram district	Women SHG	31.10.2013	AHM Self Generated 150mem
18	Women rights and Health awareness	Whole Kancheepuram district	Women SHG Members	30.03.2014	AHM NGO Self generated 150mem
19	Women SHG EDP Training	Kancheepuram and Avaloor	Women SHG	30.07.2013	Chilasa 15mem
20	Women Post and Prenatal seminar	Whole kancheepuram district	Women SHG	30.03.2014	AHM Self generated 50mem
21	Research tool for selection of women entrepreneur	Kancheepuram and Avaloor	Women SHG	30.09.2013	Chilasa 150 mem
22	Evening study centre	Orathoor	School students	09.03.2014	Adivasi foundation 35 Nos
<b>Total Beneficiaries of the year 2013 - 2014</b> ➡					<b>18175</b>

## 5. Rural Computer literacy program

This world is now changed as a global village because of Information technology. But in the rural and urban Tamil Nadu peoples are computer illiterate because of this they are missing so many opportunities. Now the government of India and Tamil Nadu introduced all the civil works in computer and internet based. All the certificate like birth, death, marriage, ration card, voter Id, Aadhar card are now available in online computer application.

All the mobiles are working like a computer; So AHM Ngo realized the gap and need of basic computer course like MS office, browsing and Email. We go with the business plan to Infosys foundation. They accepted to give computer. The computer will be installed in a panchayath head quarters or in a common place. The village president has to give common building. The course will run up to six months. The minimum age is 5; there is no age limit to join this rural computer literacy program. This year 500 peoples used our computer literacy program. Once the course is over computer will go to the next village. The computer teacher salary will accept by local sponsor or by the AHM NGO. We need sponsors for this program



## 6. Innovative women social enterprise program

**About the program:** Now in India only few women development or empowerment program is available in the field of poverty reduction or women economic development. But they are doing it in a traditional way. Most of the women development projects are Micro Finance Institution (MFI) based. But MFI based project leads to failure or limited project results or most of the time it gives survival to the poor family. The women entrepreneurs do not come out from MFI model but AHM NGO business model is Small Medium business (SME) model. Its ultimate goal is more local job, women economic development and asset creation. It is not easy to develop the women entrepreneur from MFI to SME. We need innovation, monitoring and evaluation. By simply saying we need a systematic business plan, selection tool and monitoring tool. AHM NGO found wonderful women business model with Switzerland based impact investment agency CHILASA.

Now we have two SME models (pappad manufacturing and vegetable supply chain) and 4 livelihood model. (Rural diary, food processing, organic farming, vegetable cultivation). We want to give you the fact and figure how we are different from others.

1. Selection criteria tool: we have found a scientific women social entrepreneur selection tool from this tool we can select a sustainable women social enterprise.
2. Innovative curriculum and training module: Our training manual and training content are updated and it helps to develop a viable social business
3. Our monitoring and evaluation tools help us to develop a women social business.

We want to give you two case study how we changed the lives of the rural women.

### Case study 1

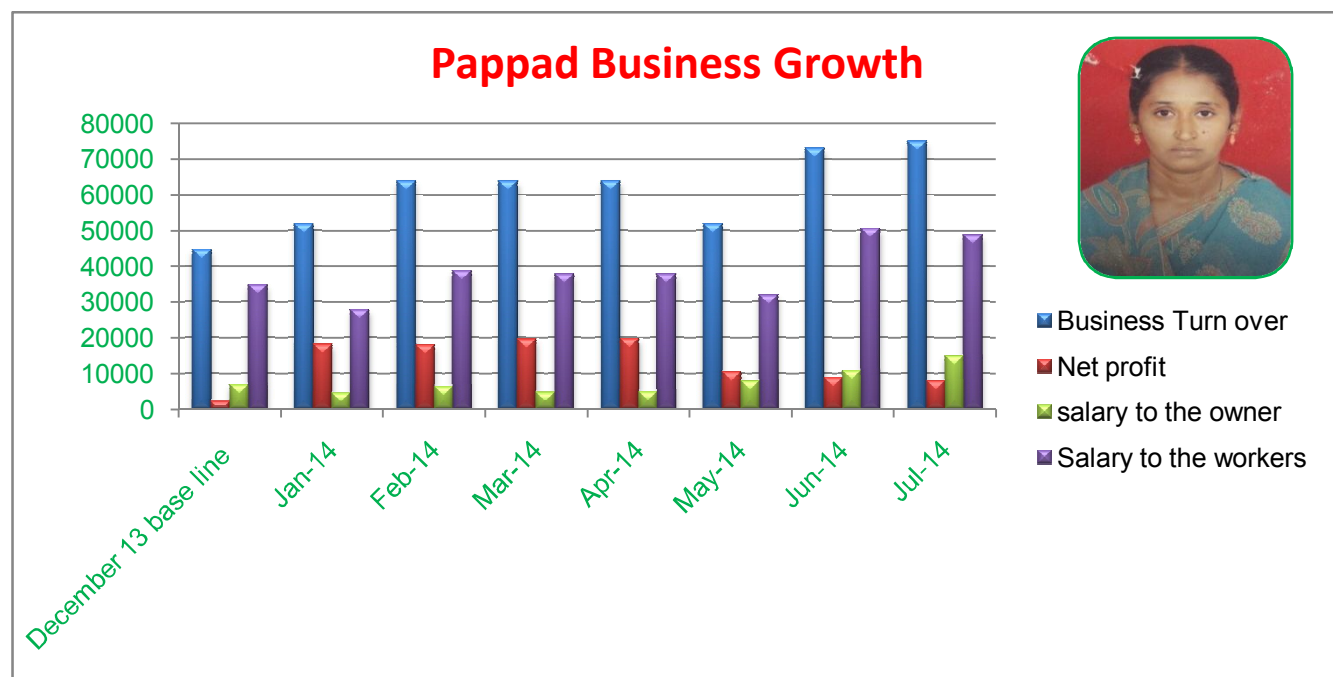


Mrs. Syathali Fathima is a thirty-two-year-old widow from a socially and economically backward Muslim community. She has finished her 3<sup>rd</sup> standard in education. She has one elder son who is studying 11<sup>th</sup> standard and one younger daughter. Fathima's ex-husband is living with another woman to the next street of her house. So Sayathali Fathima wants to educate her children, want to stand on her own leg with economically empowered. These pathetic situations changed her life to start a pappad Business. Her mother Meera is the role model to her business pappad making. Syathali Fathima is working in the field nearly about 24 years (at the age of eight). Now she is giving job opportunity to other seven women in her area. Their monthly income is nearly six thousands Indian rupees. **We need more supporters, Donor, CSR Partner and VC to continue and replicate this project. For more detail 9443596715 or arokkm@rediffmail.com**

Name of the entrepreneur : H. Sayathali Fathima

Name of the unit	:	H.Sayathalifathima Pappad Unit
Nature of Business	:	Pappad Manufacturing
Age	:	32 yrs
Number of employees	:	9(including self)
Date of Loan Applied	:	26.11.2013
Date of loan disbursement and Amount	:	02.12.2013, INR 75000
Half yearly turn over	:	369142
Future vision in the three year	:	To give employment opportunity to another 10 People and Monthly turnover will INR 100000.
Legally registered under	:	TIN, PAN, MSME (SSI), Insurance and SHG
Total Salary to the owner in 7 month	:	54894
Total profit earned in 7 month	:	103636
No of Local Job before the project	:	5 nos
No of Local Job after the project	:	9 Nos

Let us see her business performance in a graphical view





## Case study 2



Mrs.Karpagam w/o Kumar is a Panchayath Level Federation (PLF) secretary. He is the in charge and guarantor of AHM – Chilasa Small Business Accelerator (SBA) program credits .She finished her school final (10<sup>th</sup> STD) and Managing 250 women Self Help Group Members with her.Panchakavya is an organic booster for all vegetable, Crops. It contains sixteen essential vitamins and minerals like 1. Acidity Ph.6.02, 2. Electric convey 3.02, 3. Non soluble salt T.D.S3.4%w/wo, 4.Notrogen 6650PPM, 5.Pasporous 4310PPM, 6.Pottassoum 5200PPM, 7.Sodium salt 1600PPM,8.calcium 1000PPM,9.Magnesium 840PPM, 10.Cloride 0248.50PPM, 11.Boron 0.442PPM, 12.Manganese 14.8PPM, 13.Iron 142.5PPM, 14.Zinc 82.000PPM, 15Copper 58PPM, 16.sulphur 056%w/w. It is marketed by the vegetable formers, Tamil Nadu Horticulture department and private farms. This business is a demand based business.

Her village avaloor is a vegetable cultivation belt because her business performance, Tamil Nadu Government, Women Development Corporation gave her TATA ACE loading vehicle to sell and supply fresh vegetable to the rural people and gave one lack rupees for seed money. These wonder happened because of AHM NGO.You can look at in the photo above and in the first page.

**We need more supporters, Donor, CSR Partner and VC to continue and replicate this project. For more detail 9443596715 or arokkm@rediffmail.com**

Name of the entrepreneur	:	Karpagam
Name of the unit	:	Saraswathi panchakavya and Vegetable

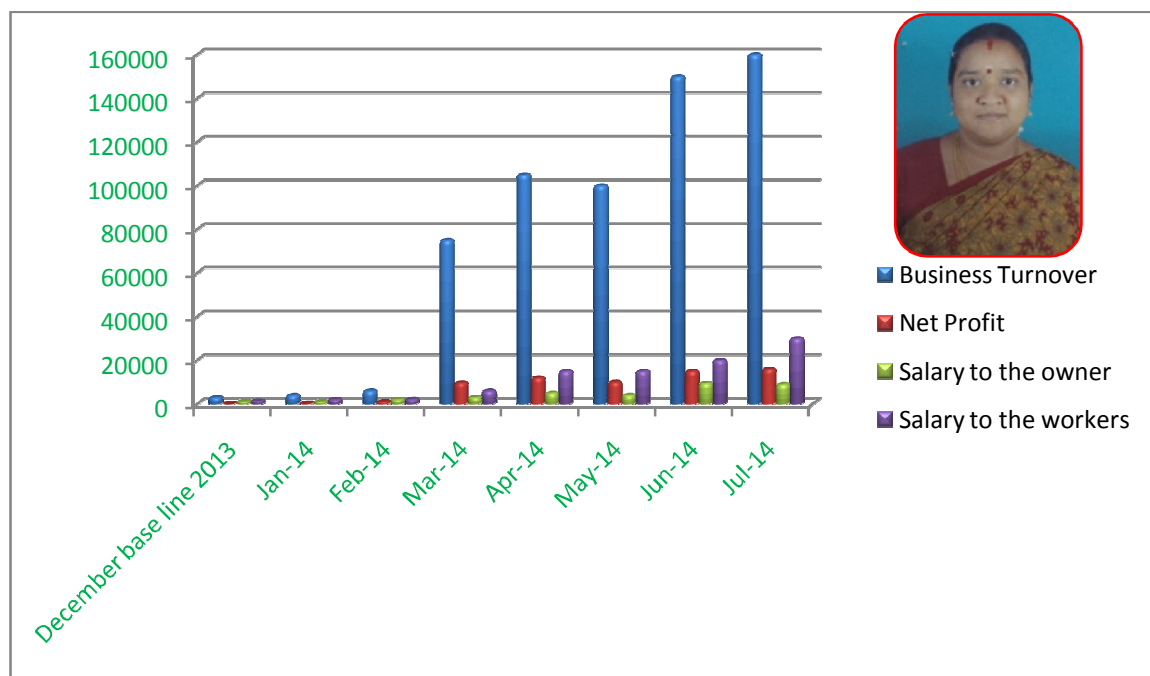
### Enterprise

Nature of Business	:	Panchakavya and Vegitable sales
Age	:	32 yrs
Number of employees	:	6(including self)
Date of Loan Applied	:	26.11.2013
Date of loan disbursement and Amount	:	02.12.2013, INR 25000
Half yearly turn over	:	440000
Future vision in the three year	:	To give employment opportunity to another 10 People and Monthly turnover will INR 500000.
Legally registered under	:	SHG and PLF
Total Salary to the owner in 7 month	:	33650

Total profit earned in 7 month : 64000

No of Local Job before the project : 2 nos

No of Local Job after the project : 6 Nos



## 7. AHM NGO – CHILASA Half yearly business performance report 30th June 2014

**Total Loan Amount given: INR 226000**

S.No	Name	Business	Half yearly Turnover excluding baseline	Local Jobs created	Asset created	Seed money
1	Sayathalifathima	Pappad Manu	369142	9	200000	100000
2	Karpagam	Vegetable Supply	440000	6		
3	Danush	Vermin Compost	197000	6		
4	Kutteyammal	Food processing	53450	2		
5	Indira	Rural Diary	19640	2		
6	Krishnaveni	Vegetable Vending	50405	1		
<b>Total</b>			<b>1129637</b>	<b>26</b>	<b>200000</b>	<b>100000</b>

## 8. Evening study centre project for the tribal children development

This project implemented by our Network NGO “Adivasi foundation” from Chennai and AHM NGO. We have implemented our program in the orathoor and perumbakkam Panchayath of Achirupakkam block in Kancheepuram. The school students will gather here from six o clock in the evening and the centre will close at 8 PM. Sunday is the holiday and the Saturday is the gaming day.

The reason behind the program is the children does not have the studying room and studying atmosphere to study because they have the single room and their parents watching Television mega serials but the students in the family will go to the school without finishing their home work. This is common problem in rural India. In order to solve this problem AHM NGO started the evening study centre. One teacher will be appointed to take care and teach the children.

In this centre not only the education is educated the co curricular activities also taught by the teacher.








## 8. A CBR, Early Intervention and Assistive Device






AHM NGO working for the rural community based rehabilitation (CBR) work for the LD, MR, MD and CP people's livelihood development. We are the trained master trainer from National Institute for Public cooperation and Child development (NIPCCD), New Delhi. We are giving assistive device, Maintenance grant from the Government and regular volunteer house visit, and Physic therapy support to the PWD.





## 9. Some of our program photos 2014

<p>Carrier guidance &amp; Job placement seminar</p> <ul style="list-style-type: none"> <li>• Scope</li> <li>• How to face</li> <li>• Opportunities</li> </ul>	
<p>EDP Training &amp; Curriculum program</p>	
<p>Environmental protection, conservation and restoration seminar</p>	
<p>Focused Group Discussion</p>	
<p>Food security and consumer awareness</p>	

Green village project	
NGO Management & Admin	
Insurance to social enterprise	
Seminar on RTI	
Safe drinking water	



<p>Social enterprise formation seminar</p>	
<p>Social Enterprise for women SHG</p>	
<p>Solar Energy and safe drinking water seminar</p>	 
<p>Staff orientation seminar for social enterprise</p>	
<p>Waste water management &amp; Kitchen Garden promotion</p>	



<p>Women rights and Health awareness</p>	
<p>Women SHG EDP Training</p>	
<p>Women Post and Prenatal seminar</p>	
<p>Research tool for selection of women entrepreneur</p>	

## 10. Our legal frame work and transparency measures

Particulars	2013 - 2014	2012 - 2013	2011- 2012
Income Tax returns filed	31.07.2014	26.9.2013	10.09.2012
Registrar of societies	15.09.2014	25.10.2013	01.10.2012
FCRA form FC6 filed	25.07.2014	30.07.2013	19.07.2012
Auditors	M/s DevadossJain & Co., Chartered Accountants No: N- 152/2, Lotus Colony , 6 <sup>th</sup> Avenue, Anna Nagar East, Chennai - 600102		

## 11. Staff Salary distribution

Slab of gross salary (in Rs) plus benefits paid to staff	Male Staff	Female Staff	Total Staff
1000 - 3000	8	1	9
3000- 5000	1	1	2
5000 - 7000	2	-	2
7000-1000	2	-	2
10000-15000	1	2	2
TOTAL	14	4	17

Head of the organization including honorarium - Rs. 0 per year

Highest paid full time regular staff – Rs. 42000 per year

Lowest paid full time regular staff – Rs.22000 per year

## 12. NGO consultant fee distribution

Total Annual Paymennts Made to consultants	Number of consultants
Less than 5000	3
5000 - 10000	1
10000 - 25000	Nil
25000 - 50000	Nil
50000 - 100000	Nil

### 13. Total cost of International and Domestic travel by board members / Staff / Volunteers

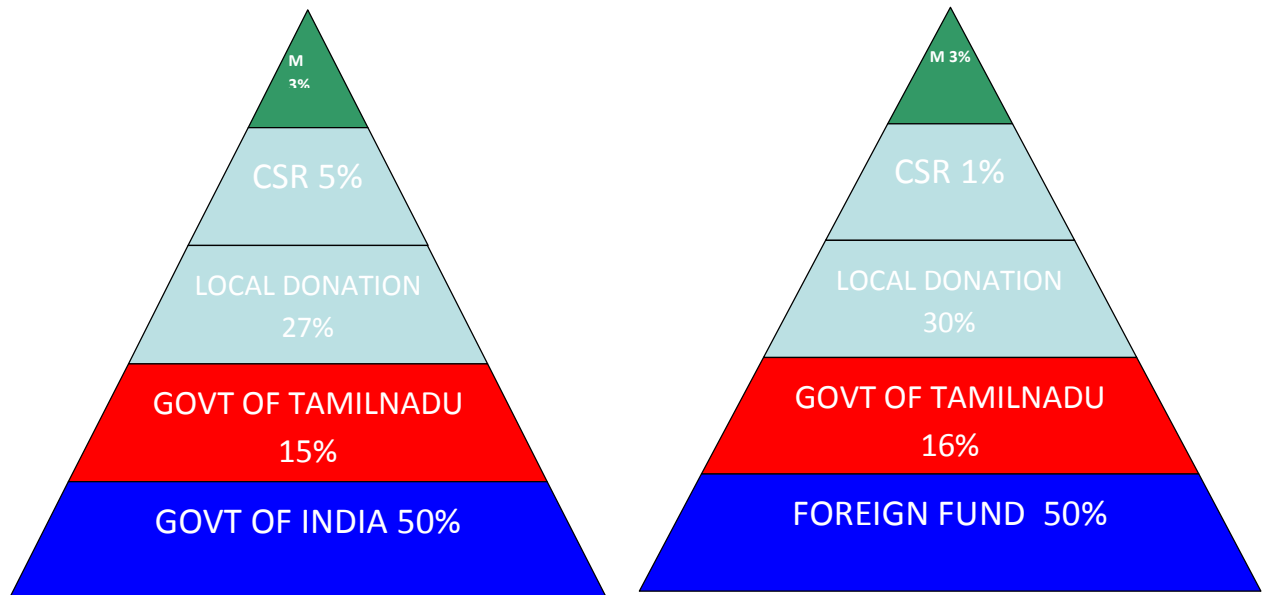
International Travel - Nil

National Travel - Rs.10179

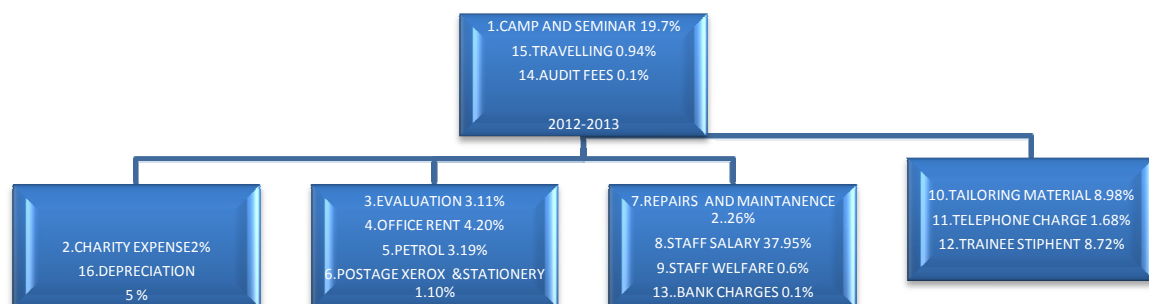
### 14. Annual Gross remuneration paid to board members and Governing body

S.No	Name	Gross remuneration Per Annum
1	Dr.P.Vedhanayagi	Zero
2	K.Charles	Zero
3	C.Arockia raj	Zero
4	Bharathi Natesan	Zero
5	R.Sheela	Zero
6	J.Manimaran	Zero
7	U.Indumathi	Zero

### 15. Donation flow 2013 - 2014




## 16. Program Expenses 2014 – 2013



Father Eugene, President Vedha, Secretary Arock with Loyola professors Surendor, Stanley, Anandaraj, Vijayaraj. During FGD



## 17. Third party rating about the credibility of AHM NGO

 <b>GuideStar India Template for Transparency &amp; Accountability Disclosures</b>			
For the Financial Year 2013 to 2014			GSN*:1160
This template is based on Credibility Alliance Norms. Please include this in your Annual Report to enhance your credibility.			
Registered Name of the Organization: Action of Human Movement(AHM)			
Vision (What is your organization aiming to accomplish): Innovation through social enterprise		Mission (What are your strategies for making this happen): Mobilize social enterprise in Tamil Nadu through our innovative tool and Team	
Capabilities: What are your organization's capabilities for achieving your mission? We have well planning team, staffs, Board members, innovative tool and field expertise.			
Objectives: How do you measure your progress? Input, outcome and results through LF Matrix	What have you accomplished in this year, and so far?  We have created 6 women social enterprise model		What have you not accomplished so far, and why:  The model we have created and waiting for VC, Impact investor, CSR partner and donors
Correspondence details	3/13, Madha Koil street,		
Address line 2		Kammalam Poondi Po, Uthiramerur Tk	City/ Town:Kancheepuram
District:Kancheepuram	State:Tamil Nadu	PIN: 603406	e-mail:ahmsociety_kkm@rediffmail.com
Org Tel (+91-Area Code-Tel No):04427293555		Org Mobile No (+91- Mobile No):09443596715	Web:www.ahmngo.org
Income Tax Permanent Account Number (PAN) of the Organisation:		AAAAA7566L	
Registered as	Society	Trust	Section 25 Co.
Registration No	121/2004		
Registration Date	04.10.2004		
Registration State	Tamil Nadu		
<b>Registrations</b>	<b>Registration Date</b>	<b>Registration No</b>	<b>Valid till date</b>
12A	15.12.2006	569/06-07	Permanent
80G	19.06.2009	DIT(E)No.2(194)06-07	Permanent
35AC	Applied		
FCRA Registration/ Prior Permission	04.08.2011	075820407	03.08.2016
Any other			

Details of Board Members as on 31/03/2014 (attach a separate sheet if you have more than 5 members on the Board)						
Name	Age	Sex	Position on Board	Occupation	No. of meetings attended	Remuneration and reimbursements in Rs.
1. Arockia raj.C	34	M	Secretary	Social worker	5	Nil
2. Vedhanayagi .P	38	F	President	Social worker	4	Nil
3.Charles K	48	M	Treasurer	Social Worker	5	Nil
4.Indumathi .U	31	F	EC Member	Teacher	5	Nil
5. Sheela.R	30	F	Ec member	House wife	5	Nil
6. Manimaran .J	29	M	EC Member	Tailor	4	Nil
7.Bharathinatesan	46	F	EC Member	Social Worker	4	Nil

Distribution of staff according to salary levels as on 31/03/2014				Monthly remuneration in Rs	
Slab of gross salary plus benefits (Rs per month)	Male (Nos)	Female (Nos)	Total (Nos)		
<5000	8	1	9	Head of the Organisation	0.00
5,000 - 10,000	3	1	4	Highest paid staff member	42000PA
10,000 - 25,000	2	2	4	Lowest paid staff member	22000PA
25,000 - 50,000	-	-	-		
50,000 - 1,00,000	-	-	-		
1,00,000 >	-	-	-		
<b>Total</b>	<b>13</b>	<b>4</b>	<b>17</b>		

Staff details as on 31/03/2014					<b>Audit Statement 31<sup>st</sup> March 2014</b> <b>Amount of Income Rs.977206</b> <b>Income Accumulated Rs. 4765</b> <b>Receipts and Payments Rs.842428</b> <b>Income And Expenditure Rs.981971</b> <b>Balance sheet liabilities Rs.446074</b> <b>Fixed Asset Rs.193234</b> <b>Receipts</b> <b>Members Subscription 14000</b> <b>Local Donation 312585</b> <b>Grant from Chilasa Int 452000</b>
Gender	Paid employees full time	Paid employees part time	Paid Consultants	Unpaid Volunteers	
Male	11	3	2	7	
Female	4	-	1	4	

\*GSN is the unique number issued by GuideStar India to NGOs registered with it to facilitate easy access to information about the organisation at <http://www.guidestarindia.org>. For any question regarding this template, write to [info@guidestarindia.org](mailto:info@guidestarindia.org)

## 18. Acknowledgements and Visitors

S.No	Date	Name of the visitor	Place
1	8.4.2013	Mr.babu and Sayathalifathima	Oilmoahamadpet, kancheepuram
2	9.4.2013	Mr.Delhi babu	Tiruvallur
3	10.4.2013	Mr.Delhi Bab	Tiruvallur
4	10.4.2013	Sayathalifathima	Olimohamadpet
5	10.4.2013	Paruk Nisha	Olimohamadpet
6	10.4.2013	Nigel	Switzerland
7	17.4.2013	G,Antony Raj, ALTIS India	Chennai
8	21.4.2013	Delhi Babu	Tiruvallur
9	21.04.2013	S.Subramaniyan , Lead Hospitality , Brisccar Group	Chennai
10	13.5.2013	College Xerox , Prabhu	Uthiramerur
11	12.5.2013	Delhi babu	Tiruvallur
12	17.5.2013	G.Manivel	Vedapalayam
13	17.05.2013	R.Sadagopan	Irumbedu
14	09.06.2013	M.Delhi babu	Tiruvallur
15	12.06.2013	B.Antonyraj	Nallur
16	12.06.2013	R.James	Chilasa , Chennai
17	24.07.2013	Jamie Toulze, Kalrav Acharya	IFMR, University of California
18	08.11.2013	S.Navarathanmal, S.P.Jain Electronics	Maduranthagam
19	13.11.2013	Ganesan	, Kattupakkam
20	14.11.2013	S.Jegan, Inventure	Chennai
21	15.11.2013	Solomon Jebaraj	pozhichalur
22	20.11.2013	S.Mehta rao, Shivani Siroya , Inventure	Mumbai
23	21.11.2013	S.Navaratanmal, Hospital road	Maduranthagam
24	21.11.2013	R.Raja Chunambedu road	Maduranthagam
25	18.12.2013	P.Janarthanam, Thandarai	Thandarai
26	18.12.2013	Rajendiran ,MPPIL	Morapakkam
27	18.12.2013	D.Murugan	MPPIL
28	19.12.2013	SP Saravanan	Sempoondi
29	20.12.2013	Aranganathan	Ramapuram
30	20.01.2014	S.Jagan, Inventure	Chennai
31	20.01.2014	R.harish , Inventure	Chennai
32	31.01.2014	Muthukumar , TREE Trust	Pattankulam
33	04.02.2014	C.Palanisamy , Adivasi foundation	Chinmaya nagar , Chennai
34	05.03.2014	D.Nagarajan, Village President	Orathoor
35	05.03.2014	B.Janarthanan,	Orathoor
36	05.03.2014	M.Manjunath	Endathoor
<p>We are happy to say thank you because you are the real hero of AHM NGO</p> <p>Loyola College , Vettavalam Team</p> <p>Rev.Fr.Eujene Muthu, HOD</p> <p>Prof.Surendar , Prof.Anandaraj, Prof.Stanley, Prof.Vijayaraj</p> <p>Rev.Fr.Raimonde</p> <p>Mr.Nigel Majakari, Co founder and MD, Chilasa, Switzerland ,</p>			

Mr.James Rajanayagam, Head Rural Investment and Entrepreneurship, Chilasa  
 Mr. Joseph Thomas, Director of Innovation & Impact , Chilasa  
 Mr.James Varghese, Director of Investment, Chilasa  
 M/S Infosys foundation – Chennai  
 M/S Devedoss Jain &Co , Chennai  
 Mr.Advitya Thapa, Projects and Operation Manager – Friends of India  
 Mr.Velankanni, NGO consultant , Sethiathoppu  
 Dr.Vedha M.S.W, Director , Thendral Movement, Vellore  
 Rev.D.Samuel , IRGM , Gudiattam  
 M/S AHM NGO board, Staffs and advisory team  
 Mr.Chinnappan , Mrs.Theresa and Family  
 Tr.Indumathi from Tiruvannamalai  
 AHM Ex officio members  
 M/s Women Development corporation of Kancheepuram, Project officer  
 Mr.Ezil , District Sales and Marketing Manager , WDC, Kancheepuram  
 Mr.Nagaraj, Village president, orathoor  
 Mr.Jothi , Village president , Pappanallur  
 Mrs.Anjala Charles , Vice president, Pappanallur  
 Mr.mari , Village President , Kammalam Poondi  
 Mr.Arockia Raj, Village president Kurinjee nagar  
 Mrs.Sheela Raj family – Chennai  
 M/s Paradox Technology Pvt.Ltd – Chennai  
 Ideas Madurai, Karisal Alankulam  
 M/S Facebook friends , M/S Twitter friends, M/S Linked In friends  
 Mr.C.Palani Samy , Chennai  
 Mr.Mohan Ex president , Kammalam Poondi  
 M/S Bank of India , Kammalam Poondi  
 M/s Tamil Nadu social Welfare board – Chennai  
 Mr.Tirunana Smabandam , South India Trust , Tiruvannamalai  
 Mr.Sendil , Chengam  
 Mr.Santhamoorthy , Malayankulam , Mr. Damodaran , Malayankulam  
 Mr.Wesley Deveraj , Theettalam,Mr.Aranganathan, ramapuram  
 Mr.Desingu , Goodapakkam, Mrs.Kalaiselvi, Servo Trust , Kavanoor puduchery  
 Gudestar India – Mumbai ,Samhita – Mumbai  
 Helpyourngo.com – Mumbai,Fundsforngo.org,Fcraforngos.org,Csrwire  
 Mr.Vallarasu and family  
 Prof.Victor Jeyaseelan M.S.W,Super tech casting – Kovai  
 Mr.Karunagaran – Chittator  
 Mr.Munusamy – System Incharge – Tirupulivanam  
 Mr.Sandanaraj, Kancheepuram  
 District Panchayath office - Kancheepuram  
 Dr.Christy – Sacret heart College – Tiruppattor  
 Mr.Kutty system Technician – Vedapalayam  
 M/S Indian postal Postmaster and Post Man – Kammalam Poondi  
 Village president \_ Nelvoy  
 CII – Chennai , BYST – Chennai LOC Partner  
 Stanford school of business review  
 Yeturubiotech.in  
<http://ngo-research.org>



## 19. NEWS REPORTERS

MR. SANTHANA KRISHNAN, REPORTER, DINAMANI, UTHIRAMERUR.

M/S RAGAVENDRA DIGITAL (POLIMER AND SKY TV)

M/S Right TV, Kammalam Poondi

Mr. Ilamaram , Pudeya thalaimurai foundation & TV

Mr. Prasanna , Udayakumar , Pudeya Thalaimurai TV

## 20. SOCIAL AUDIT AND GENERAL BODY MEETING

Every year in the month of September we had an annual General Body meeting. For the transparency of the activities AHM NGO all our reports and accounts are available to the general public.

## 21. FUTURE PLAN FOR THE NEXT YEAR

1. Adult Literacy programme ,Youth self employment programme
2. School children health related camps,Youth fund for youth development
3. Women skill development training, Training and capacity building construction work
4. Residential school for the school dropouts, Meditation centre construction.
5. Media Education project, Indian Traditional art and culture research
6. Environmental and climate change seminars
7. Social Entrepreneurship Project
8. Skill Training Institution
9. Income Generation Activities to SHGs
10. Social Responsible Business model implementation
11. Training resource Centre
12. Herbal product sales
13. Book Publication for fundraising.
14. Documentary film on social Issues
15. Disability welfare activities
16. Rural Computer literacy programme

Thank you very much to all.



<b>22.AWARDS AND RECOGNITION</b>
<b>District Planning Committee nodal NGO for Pudu Vaazvu world bank project</b>
<b>Registered with Guidestarindia.org for NGO Transparency</b>
<b>MOU Partner with CII – BYST, Chennai , Kissan Mart I next – Mumbai for rural agri Business</b>
<b>UNDP Tamil Nadu Tamil Nadu Representative for Peace and Conflict resolution – UNDPAsia – Pacific Regional centre – Thailand</b>
<b>Gold star millennium award for outstanding social service organization – by National Integrity Cultural Academy- Chennai</b>
<b>Life time Social Development Award – 2009 By HEDA – Delhi</b>
<b>Bharat Vikas Ratan award – AIBDA- Delhi</b>
<b>International Intellectual Achievement award – Global Achievers Foundation – Delhi</b>
<b>Bharatha Ratna Dr.MGR award - National Integrity Cultural Academy - Chennai</b>
<b>UN Global Compact – Non business member</b>
<p>AHM NGO</p> <p>Registered under Societies registration Act 27 of 1975</p> <p>Registered under 12AA and 80G of Income Tax Exemption Act 1961</p> <p>Registered under FCRA Act 2010</p>



## 23. Advertisements

ஏ.எச்.எம் கிராம தொழில் முனைவகம்

AHM Rural enterprise

(Registered SME and SSI unit)

We are marketing following product from Rural Women Self Help Group (SHGs)

1. Aloe Vera products, we have 35 varieties of aloe Vera product (pure veg and Pure organic)



2. Low cost water filter Rs. 950 No need power, product of Govt. of India
3. Solar lantern with warranty price Rs.1000 to 2400
- 4.15 types of NGO model project proposal in editable format in CD Price Rs.500
5. List of 50 foundation offering grants to NGO, List of 500 corporate supporting NGO Price Rs.500
6. Spoken English VCD for NGO leaders and others Price Rs.500
7. Panam kuvikkum siru thozilgal VCD Price Rs.100
8. Honey bee rearing price VCD Rs.100
9. Dove and Goad rearing VCD Price Rs.100
10. Kaalan valarthal VCD Price Rs.100

### How to order

By Bank

Bank of India, Kammalam Poondi branch, Acc.Name :Arockia raj.C,

Account Number: 822410100003030

IFSC Code: BKID0008224

### By Letter or Email.

AHM Rural Enterprise

3/14, Madha Koil street, Kammalam Poondi Po, Uthiramerur Tk

Kancheepuram – 603 406. Ph: 04427293555, 9443596715

E.Mail: arookm@gmail.com

## 24. How to donate Our Noble Cause

S.No	Sponsor Schemes*	Amount In INR
1	Evening study centre for tribal students for one centre for one year	24000.00
2	Sponsor three female school children education for 1 year	10000.00
3	Sponsor 10 school students to give note book	2500.00
4	Sponsor one school student for his school uniform	1000.00
5	Sponsor one bore well in tribal village	100000.00
<b>Patron Schemes *</b>		
6	Annual Patron*	2000.00
7	Annual Corporate Patron *	10000.00
8	Life time patron*	10000.00
9	Lifetime Corporate Patron*	100000.00
<b>Corporate Scheme*</b>		
10	Support one women social enterprise (Training soft loan)	30000.00
11	Support to start 10 women social enterprise in rural areas	1000000.00
12	Support Rural computer literacy program teacher salary for six month (we have computer and infra )	60000.00
<b>Other Scheme</b>		
13	Adopt 100 village (per Annum )*	1000000.00
14	General Donation	Any amount
15	Meditation building	1000000.00
16	Herbal Garden (Tamil Medicine) and Hospital	1000000.00
<b>Endowment Scheme</b>		
17	Sri Vidya Education Endowment	50000.00
18	Dhanvandhiri Medical Endowment	50000.00
19	Amudhasurabi Rehabilitation Endowment	50000.00
<b>Feeding Scheme</b>		
20	Celebrate your memorable day with gifted children (lunch)	5000.00
21	One lunch feeding	3000.00
22	One day feeding	9000.00

**\* Donations are tax exempted under 80G and FCRA**

All the donation will receive by DD/cheque in favor of "Action of Human Movement (AHM) "

Net banking detail:

Name of the bank: Bank of India, Kammalam Poondi branch,

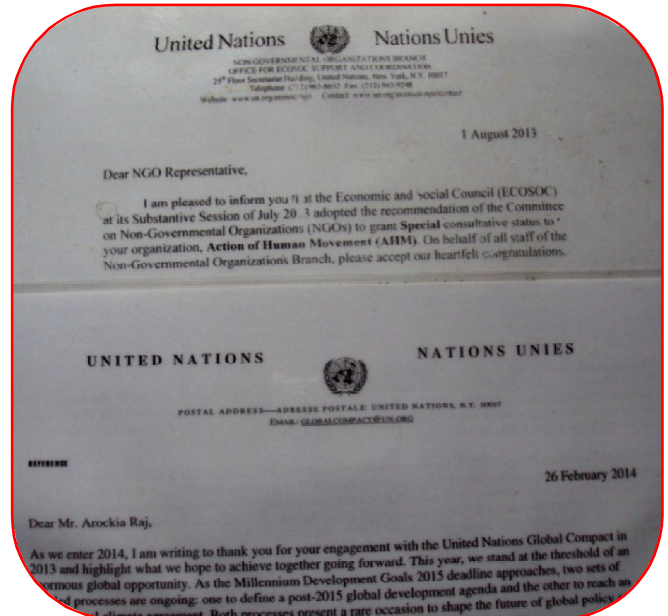
Account Name: Action of Human Movement (AHM), Account Number: 822410100003551,

IFSC Code: BKID0008224

Note: The donor will get utilization report, Annual report, monthly news letter if required you can visit the beneficiaries. For more detail: 9443596715, 04427293555, Email:ahmsociety\_kkm@rediffmail.com



## 25. AHM NGO in the news paper



Best social worker Award by National Cultural Academy – Chennai

## 26. Words of encouragement from the benefactors

Dear Sir,

Greetings!

It's a great feeling to find your mail. Hope you are doing well!!....

As AHM NGO completed 10 successful years. First, I congratulate the founder (you) on the great occasion; the completion of one decade brought so many changes to the society.

As I was going through your annual report, I learned the organization started from one room where hard work and dedication was there for change. So, it was a great feeling and respect for your work.

May almighty god gives you all the success and good health.

**May God Bless My Country and My People**

Thanks and Regards,

**Rupesh Menon**

District Consultant-Udaipur

Rajasthan Skill & Livelihoods Development Corporation

(A Government of Rajasthan Enterprises)

Web Site - [www.rajasthanlivelihoods.org](http://www.rajasthanlivelihoods.org)

Contact No - +91-7726007780 || 0294 – 2430647.