



23 October 2015

H.E. Ban Ki-moon
Secretary-General
United Nations
New York, NY 10017
USA

Dear Secretary-General of the United Nations,

On behalf of Junior Chamber International East Kowloon, we will continue to support the ten principles of the Global Compact and the fundamental responsibilities in the four areas of human rights, labour, environment, and anti-corruption. We will make the UN Global Compact and its principles an integral part of our day-to-day operations and organizational culture.

We will continue to take part and engage in the activities of the initiative. We will help to promote the principles of the Global Compact to our partners, peers, and the public to encourage responsible business practices. We will engage in partnerships that advance the UN Global Compact's principles and support broader UN goals such as the UN Sustainable Development Goals.

Below we have submitted a Communication on Engagement. This report will outline our organization's efforts in promoting the principles of the Global Compact to the community as well as our own support in the implementation of the ten principles. We will submit this report according to the Global Compact COE policy.

Yours sincerely

Jessica Lee
2015 President
JCI East Kowloon



東九龍青年商會 (國際青年商會香港總會成員)
Junior Chamber International East Kowloon
Affiliated with Junior Chamber International Hong Kong

Communication on Engagement (COE): 2015

2015 No Boundaries Series: Sports Day, Career Talk and Career Visit

To focus on principle 6 of the Global Compact, the elimination of discrimination in respect of employment and occupation and for the promotion of Human Rights we created a new project series to build understanding and acceptance of those with various disabilities and disadvantaged social situations. Around the world these minority populations face difficulties that most people cannot understand. Our project target was to give members and the public an awareness of vulnerable populations in Hong Kong and their difficulties and needs. This project consisted of 3 parts and we partnered with many external organizations for this program. The point of “No Boundaries” is also to encourage those living with disability or handicaps to have a goal and aim high. There is nothing that can stop them if they have a positive mind-set.

7.8.1 No Boundaries Sports Day

JCI East Kowloon was a supporting organization for this event in March 2015. The event included several stations that allowed participants to experience the difficulties of those with physical handicaps such as use of wheelchairs, crutches, and navigating an obstacle course while blindfolded. Through experiencing these difficulties, it helped to build awareness in the general population. This event was done in collaboration with House of Learning. 100 participants

7.8.2 No Boundaries Career Talk

In April, JCI East Kowloon collaborated with Rotary E-Club and Stewards Pooi Tun Secondary School to organize a career talks for students. These students were raised in families of lower socioeconomic status and do not often have opportunities to hear from high calibre professionals. We hoped to provide information for these teenagers to plan their career paths. The speakers also inspired the students to not let their socioeconomic status limit them from their dreams. 200 students

7.8.3 No Boundaries Career Visit

For this project we collaborated with the Centre for Sign Linguistics and Deaf Studies and Notre Dame College. We organized a day of career visits for Form 1 and Form 2 students with hearing disabilities to visit various businesses for career information. The companies visited were Hotel Icon, Ingrid Millet, and Gingko House. The speakers at these companies were extremely helpful in providing clear information regarding the requirements to enter the field and what related careers entail. 12 hearing disabled students

This project in total affected over 300 students and people in the community.

NO BOUNDARIES PROJECT SERIES



Sports Day

>100 Participants
Build awareness
for those
with physical
disability



Career Talks

>200 low income
students given
professional career
information



Career Visits

12 hearing
disabled students
were taken to 3
companies to learn
about careers



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UNMDG Build-a-Backpack Initiative

UNMDG Build-a-Backpack Initiative is a flagship community development project for 2015 that we created to advance the MDGs and SDGs. We collaborated with UN agencies including UNESCO and UN Foundation. We will be collecting school supplies and Ebola aid supplies in backpacks to send to Africa. This initiative was designed to target four of the UNMDGs: Goal 2 - Universal Primary Education, Goal 3 - Promote Gender Equality and Empower Women, Goal 6 - Combat HIV/AIDS, Malaria/Other Diseases, and Goal 8 - Global Partnership for Development. We will encourage those in the community to sponsor a backpack set at a cost of \$200. This backpack will include items such as pencils, pens, notebooks, colour pencils, crayons, rulers, calculators, pocket dictionaries, scissors, towels, toothbrushes, toothpaste, and soap. Sponsorship can also be in the form of a cash donation to support UN Foundation Campaigns “Nothing but Nets” and “Girls Up”.

Our aim for this project is to raise a minimum of 100 backpacks for the children in Africa to align with the JCI 100th Anniversary. We will hold a results announcement ceremony to raise awareness for these issues and to give appreciation to the sponsors. We hope to foster a giving spirit in the young children of Hong Kong by encouraging them to place an item they feel a child from Africa would enjoy as well as a motivational note.

We collected 170 backpacks exceeding our expectations and over \$2400 USD was donated to UN Foundations Campaigns. For this project we have collaborations with UNESCO, Crossroads Foundation, our three Sister Chapters in Taiwan, Malaysia, and Singapore, as well as local chapters creating great partnerships. 90 participants attended the event on the day including over 30 children. These children all donated their own heartfelt gifts to include in the backpacks and, in so doing, became global citizens!

UNMDG

Build-a-Backpack

Initiative



- Donation of **170** backpacks
- Backpacks contained **school supplies** and **Ebola hygiene kits**
- **30** children became global citizens
- Targets **4** of the UNMDG
- **\$2400** USD was donated to UN Foundation Campaigns

