

(As of 1/28/2013)

International Symposium

**Socially Responsible Management Education around the World:
Searching for Collaboration Across the World and Across Sectors**

DATE

February 8th, 2013, 13:00 - 17:15 Session I - III

February 9th, 2013, 9:30 - 15:45 Session IV - VII

VENUE

Doshisha Business School, Kambaikan 2nd Floor, Room 211

ORGANIZING INSTITUTION

Global MBA Program, Doshisha Business School

SUPPORTING INSTITUTIONS

Principles for Responsible Management Education (United Nations)

Global Compact Japan Network

FINANCIAL SUPPORT

OMRON Research Fund

PROGRAM

February 8, 2013

Day 1: Socially Responsible Management – Snapshots of Business and Education

Session I

Global Compact, PRME and Collaboration

13:00 -13:05

Opening Address

Prof. Mari Kondo, Global MBA Program, Doshisha Business School

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| 13:05 -13:15 | Welcoming Remarks
Prof. Eiji Hatta, President, Doshisha University |
| 13:15 -13:45 | Keynote Speech I
Mr. Toshio Arima
United Nations Global Compact Board Member
Chairman of the Board, Global Compact Japan Network
Former President and Executive Advisor, Fuji Xerox Co., Ltd. |
| 13:45 -14:15 | Keynote Speech II
Prof. Bruce Hutton
Former Dean, University of Denver Business School |
| 14:15 -14:30 | Question and Answer |
| 14:30 -14:45 | Break |

Session II

Updates from Business - Recent Trends in CSR in Japan

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| 14:45-15:15 | Recent Trends in CSR in Japan I
Ms. Mariko Kawaguchi
Executive Director
Daiwa Institute of Research |
| 15:15-15:45 | Recent Trends in CSR in Japan II
Mr. Koichi Kaneda
Senior Director, CSR & Corporate Communications,
Takeda Pharmaceutical Company |
| 15:45-16:00 | Question and Answer |
| 16:00-16:15 | Break |

Session III

Updates from Education – Recent Trends in Responsible Management Education

16:15-16:25	Brief Report - UK: Case of Bradford University Dr. Kyoko Fukukawa Senior Lecturer in Marketing Bradford University School of Management
16:25-16:35	Brief Report - Southeast Asia Prof. Nieves Confesor Professor, Asian Institute of Management Former Secretary of Labor, Philippines
16:35-16:45	Brief Report - Macau and China Dr. Carlos Noronha Associate Professor, University of Macau
16:45-16:55	Brief Report - Japan: Case of Doshisha Business School Dr. Mari Kondo Professor, Doshisha Business School
16:55-17:10	Question and Answer
17:10-17:15	Conclusion of Day I

February 9, 2013

Day II: A Closer Look at Collaboration

Session IV

Responsible Management Education at Doshisha Business School

9:30-9:45	Kyoto Style Business and CSR Prof. Yuzo Murayama, Doshisha Business School
9:45-10:00	Risk Perspectives Prof. Koichi Fujiwara, Doshisha Business School

10:00-10:15	Sustainable Accounting and CSR Prof. Gustavo Tanaka, Doshisha Business School
10:15-10:30	Culture and Creativity Prof. Timothy Craig, Doshisha Business School
10:30-10:45	Student Session: Videos - UN-Global Compact & Issues
10:45-11:00	Question and Answer
11:00-11:15	Break

Session V

Global Compact Japan Network – A Closer look at collaboration

11:15-11:45	Mr. Takeshi Miyamoto Secretary General, Global Compact Japan Network Question and Answer
11:45 – 13:00	Lunch Break

Session VI

CSR in Asia Research and Social Responsible Management Education

13:00-13:30	Dr. Kyoko Fukukawa Dr. Fukukawa is the editor of <i>Corporate Social Responsibility in Asia</i> , Routledge, 2010. Question and Answer
13:30-14:00	Dr. Carlos Noronha Dr. Noronha conducts research on CSR in China and is also the co-editor of <i>Asian Business Systems and Management</i> , Palgrave, 2008. Question and Answer
14:00-14:30	Prof. Francisco Roman and Prof. Maya Herrera Asian Institute of Management

Organizer of the Asian Forum on Corporate Social Responsibility
Question and Answer

14:30-14:45 Break

Session VII
Concluding Session

14:45-15:25 Dr. Cindi Fukami
Professor, University of Denver Business School
Editorial Board Member, *Academy of Management Learning and Education*

15:25-15:40 Discussion and Reflections
 (Presentors)
 Mr. Takeshi Miyamoto
 Prof. Bruce Hutton
 Prof. Cindi Fukami
 Prof. Nieves Confesor
 Prof. Francisco Roman
 Prof. Maya Herrera
 Prof. Carlos Noronha
 Prof. Kyoko Fukukawa
 Prof. Yuzo Murayama
 Prof. Koichi Fujiwara
 Prof. Gustavo Tanaka
 Prof. Timothy Craig
 Prof. Mari Kondo
 Students – Global MBA Program

15:40-15:45 Concluding Remarks
 Prof. Mari Kondo