

**UN GLOBAL COMPACT**  
COMMUNICATION ON ENGAGEMENT FOR  
NON-BUSINESS ORGANISATIONS 2013–2015  
TRANSPARENCY INTERNATIONAL SECRETARIAT



**TRANSPARENCY  
INTERNATIONAL**

the global coalition against corruption

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United Nations Global Compact  
685 3rd Avenue, 12th Floor  
New York, NY 10017  
United States

**Re: Statement of Continued Support for the UN Global Compact**

Berlin, 29 October 2015

Dear Secretary General,

I am writing to confirm the continued support of the Transparency International (TI) secretariat for the Principles of the United Nations Global Compact.

In 2004 the UN Global Compact added a 10<sup>th</sup> Principle Against Corruption. Ever since, our secretariat has endeavoured to support the mission of the UN Global Compact and has cooperated actively with the initiative in numerous ways. As the organisation leading the fight against corruption we are committed to maintaining our support for the Global Compact and in particular the 10<sup>th</sup> Principle Against Corruption, and will continue our active cooperation with this important initiative.

This first Communication on Engagement (COE) highlights activities that our secretariat undertook between 2013 and 2015 in contributing to the Global Compact's agenda, with a focus on the 10<sup>th</sup> Principle. It highlights, for example, our work as part of multi-stakeholder initiatives against corruption, our ambition to instil a culture of integrity in the banking sector, and our studies assessing and promoting transparency in corporate reporting. Many of these activities have been undertaken in close cooperation with the Global Compact. Our national chapters that are members of the Global Compact's local networks are entities in their own right and as such are required to submit individual COEs. Hence, this report relates to our international secretariat only.

On behalf of the secretariat, it is my great pleasure to express our continued support for the UN Global Compact and to renew our commitment to the initiative and its principles, and the 10<sup>th</sup> Principle in particular.

Sincerely,

A handwritten signature in black ink, appearing to read 'Cobus de Swardt', written over a horizontal line.

Cobus de Swardt,  
Managing Director, Transparency International Secretariat and  
Board Member of the UN Global Compact

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# 1. ABOUT TRANSPARENCY INTERNATIONAL

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From villages in rural India to the corridors of power in Brussels, Transparency International gives voice to the victims and witnesses of corruption. We work together with governments, businesses and citizens to stop the abuse of power, bribery and secret deals.

As a global movement with one vision, we want a world free of corruption. Through chapters in more than 100 countries and an international secretariat in Berlin we are leading the fight against corruption to turn this vision into reality.

Transparency International's secretariat tackles corruption on the regional and global stage. Based in Berlin, it provides leadership for the movement's international initiatives, supports chapters and coordinates our regional work through knowledge sharing, advocacy and coalition building.

In collaboration with chapters, the secretariat produces numerous studies, tools and policy positions. It serves as a knowledge centre, offering valuable insights into the dynamics of corruption, and new approaches to tackling it.

Transparency International has a strong belief in coalitions. These efforts bring together a wide variety of representatives, including policy-makers, citizens, companies and the media. Transparency International has played a crucial role in bringing about and bolstering anti-corruption initiatives such as the OECD Anti-Bribery Convention, the UN Convention against Corruption and the UN Global Compact.

## 2. TRANSPARENCY INTERNATIONAL AND THE UN GLOBAL COMPACT

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On 24 June 2004, participants at the UN Global Compact Leaders' Summit unanimously agreed to add a 10th Principle Against Corruption. Since that milestone was achieved, Transparency International has endeavoured to support the mission of the Global Compact and to cooperate actively with the initiative. As Peter Eigen, founder of Transparency International and member of the UN Advisory Board to the Global Compact, said at the time, "By tackling corruption, you also strike at a root cause of environmental, human rights and labour abuses."

Since 2004 we have assumed high-level representation on the governing body of the Global Compact. Peter Eigen, our founder, first represented Transparency International on the Global Compact advisory board. In 2006 he was succeeded by our Chair Huguette Labelle and in June 2015 Cobus de Swardt, the current Managing Director of our secretariat, took over this role.

In addition, our network is involved with the Global Compact local networks. Several of our chapters have been active in these networks, namely in Australia, Austria, Georgia, Germany, India, Kenya, Korea, Morocco and Serbia. Sharing our common agenda of fighting corruption, our chapters operate as independent organisations, with their own strategies and work plans based on the specific environments where they are active. As such, they are required to submit their own COEs. This report therefore focuses on the engagement of our international secretariat with the Global Compact.

### 2.1 PROMOTING BUSINESS INTEGRITY

The Business Integrity Programme of the Transparency International secretariat has been supporting the aims of the Global Compact and working closely with the initiative since 2004. The Business Integrity Programme has promoted the Global Compact within our network of some 100 chapters and has encouraged them to collaborate with the Global Compact, more specifically to ensure the implementation of the 10th Principle against Corruption.

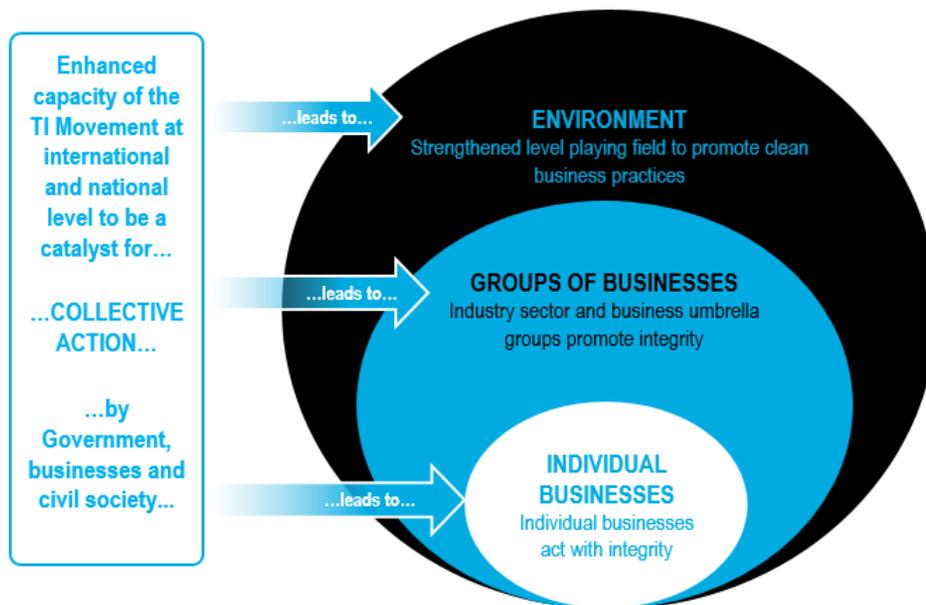
Our Business Integrity Programme aims to achieve:

*"Reduced corruption through improved transparency, integrity and accountability in business practices worldwide"*

Accordingly, the objectives of the programme are to significantly improve (see also Fig. 1):

- the anti-corruption environment in which businesses operate, i.e. the rules and regulations that apply to the business sector and their enforcement, thereby contributing to a more level playing field
- the anti-corruption standards and practices of groups of businesses
- the anti-corruption standards and practices of individual businesses

## The Business integrity system



Collective action involving governments, businesses and civil society underpins our work on all three levels mentioned above. We believe that sustainable change in the area of anti-corruption can only be achieved when stakeholders act jointly while each party takes adequate measures individually to reduce corruption.

Central to this approach is our work with bodies and initiatives such as the Global Compact. Our secretariat, through its Business Integrity Programme, has concentrated its work over the past two years on the following activities to promote collective action as a means of addressing corruption. As a major collective action initiative, the UN Global Compact is an important platform and partner for Transparency International.

## 2.2 OUR WORK WITH INTERNATIONAL BUSINESS-FOCUSED ANTI-CORRUPTION INITIATIVES

### UN Global Compact 10th Principle Working Group

The Transparency International secretariat represents the Transparency International movement in various international fora, with the aim of contributing to their agendas and advancing international standards to achieve greater integrity and transparency in the business sector.

In this context, we have played an active role in the Global Compact's bi-annual Working Group Meetings on the 10th Principle. In December 2014 we co-organised and moderated a session on *Facilitation Payments: Small Bribes, Big Challenges*, and participated in a panel on financial integrity. At the Working Group meeting of June 2015, we co-organised a session on *Making Public Procurement Public: Public-Private Cooperation to Promote Integrity and Transparency in the Public Procurement System*, featuring speakers from the Indian government, companies and the Open Contracting Partnership.

In October 2015 our secretariat and chapters from Germany, the UK, and Turkey promoted their business integrity work at the Global Compact Europe +15 conference in Berlin. At the same meeting, the secretariat Managing Director Cobus de Swardt participated in a panel discussion on "The Future of the UN Global Compact" and Transparency International Germany Chair Edda Mueller spoke at a panel launching a new international initiative, the "Alliance for Integrity". A representative of our UK chapter led a working group discussion on the hallmarks of effective third-party due diligence.

As part of its commitment to collaborate with the Global Compact, Transparency International has over the years contributed its expertise to the development of a number of Global Compact key resources, for use by companies that participate in the 10th Principle Working Group. This includes Global Compact corporate guidance materials focusing on risk assessment, supply chains and whistleblowing. Transparency International promotes these resources to internal and external audiences.

In addition, much of our advocacy work, although not necessarily conducted in collaboration with the Global Compact, broadly supports the objectives of the Global Compact's 10th Principle. We participate in a number of business fora (some of which the Global Compact also contributes to):

### Call to Action and the Sustainable Development Goals

In September 2015 governments at the UN General Assembly adopted an expansive and ambitious set of development goals that aim to "end poverty in all its forms" by 2030. From a Transparency International perspective the good news was that the Sustainable Development Goals (SDGs) also include a promise to end corruption: Goal 16 – which pledges *a peaceful world, one with access to justice and open and accountable institutions* – also recognises the devastating

effects of corruption on the lives of the most vulnerable. This is a big step forward since the year 2000 when the global Millennium Development Goals were first introduced.

Transparency International and many others had worked hard to ensure that Goal 16 would be included in the SDGs. It was strongly felt that in order to convince governments that a goal relating to governance was needed, the support of business would be indispensable. In early 2014 the Global Compact, supported by Transparency International, initiated a Call to Action, an appeal from business to governments to address corruption and foster systems of good governance. Incorporating a stand-alone goal on corruption and good governance in the SDGs was a key priority for this Call. We have since supported the promotion of the Call to Action, which to date has more than 250 signatories. But the work does not stop here. With the launch of the SDGs, business has a framework for driving strategic priorities towards greater sustainability. It is expected that business will play a prominent role in the implementation of the SDGs over the coming years and that Transparency International will continue to collaborate with the Global Compact to make this happen.

## Business 20

Since the Mexican presidency of the G20 in 2012, Transparency International has played an active role in Business 20 (B20), the business outreach group which provides advice to the G20. We are particularly active in the B20 Anti-Corruption Task Force, and we are one of the few non-corporates that are part of B20. More recently, we have focused considerable energy on the issue of beneficial ownership, a discrete workstream within the B20 Anti-Corruption Task Force.

In November 2014 the leaders of G20 countries committed to enhancing beneficial ownership transparency in their jurisdictions – making it harder for opaque company structures to be used for corrupt and criminal purposes. This decision came on the heels of advocacy efforts by Transparency International, working with many other civil society organisations. The G20 High-Level Principles on Beneficial Ownership include a requirement that firms in G20 jurisdictions ensure that their own ultimate beneficial ownership information is “timely and adequate, accurate and current”, and can be accessed by authorities. The B20 advocated for the G20 to adopt the High-Level Principles on Beneficial Ownership Transparency. Now, the B20 Anti-Corruption Task Force, through its workstream on ultimate beneficial ownership, is working to a) provide company guidance on improving practices around beneficial ownership, and b) support the business community in G20 countries to engage positively and productively as governments implement the principles. To that end, the B20 has started to engage companies in a dialogue about the business case for beneficial ownership transparency, and how to implement such transparency in practical ways.

A first workshop, held in Paris in June 2015, which included representatives from 30 businesses and organisations, has generated an initial list of 15 business cases for enhanced beneficial ownership transparency. The businesses involved included representatives of banking, construction, pharmaceutical, publishing, legal and professional services organisations. The cases

demonstrate that the business impetus for beneficial ownership transparency goes far beyond compliance, contributing to risk management, and even in some cases competitive advantage. A similar workshop may be held at the Global Compact Working Group meeting in Kenya. Others are planned for 2016, as is the development of an online portal that provides company guidance on implementing beneficial ownership transparency, and working with business communities to engage with their governments as they develop National Action Plans for the implementation of the G20 High-Level Principles on Beneficial Ownership Transparency.

### World Economic Forum Partnering Against Corruption Initiative

Transparency International also participates in the World Economic Forum's Partnering against Corruption initiative (PACI). PACI was created more than 10 years ago by a group of CEOs from the engineering and construction, mining and metals, and energy sectors, to help accelerate the fight against corruption and create a level playing field for conducting global business. Transparency International and the Basel Institute on Governance played a key role in the development of the PACI principles. PACI is recognised as a prominent cross-industry anti-corruption initiative, with more than 80 corporate members and CEO-level involvement.

### ISO 37001

We have actively contributed to the development of ISO 37001 on anti-bribery management systems. We believe that laws and regulations play a fundamental role in curbing corruption but we also believe that organisations have a responsibility to proactively contribute to combating bribery. This can be achieved through leadership commitment to establishing a culture of integrity, transparency, openness and compliance. The ISO standard aims to support the fostering and implementation of such a culture.

### Business Principles Steering Committee

The Business Principles Steering Committee is a multi-stakeholder group involving companies, academics, trade unions, international organisations – among them the UN Global Compact – and non-profit organisations. Established in 2000, the Steering Committee oversees and contributes to the content and development of the Business Principles for Countering Bribery, a framework for companies to develop comprehensive anti-bribery programmes. More specifically, its members:

- lend general support to the current phase of the Business Principles for Countering Bribery
- provide impetus for further phases of the project
- help identify potential additional members of the Steering Committee
- offer a source of knowledge and expertise in the further development of the Business Principles and associated projects
- promote the Business Principles within their own organisations
- add stakeholder breadth to the initiative

The latest revision of the Business Principles for Countering Bribery occurred in 2013. Since their introduction in 2003 the Business Principles have influenced many other leading initiatives. The Business Principles are also the foundation of many other tools developed by Transparency International, such as the *Transparency in Corporate Reporting* (TRAC) report series (see below).

## 2.3 FOSTERING GREATER CORPORATE TRANSPARENCY AND ACCOUNTABILITY

### Promoting transparency in corporate reporting

We have focused on corporate transparency as a key element of robust anti-corruption practice and as a means of monitoring company measures aimed at countering corruption. We believe that transparent and complete reporting demonstrates a company's commitment to countering corruption and makes companies more easily accountable for their shortcomings. Moreover, improved company practices are an important building block in improving the overall business integrity environment in a country.

It is in this spirit that in 2008 we co-chaired the working group that developed the Transparency International UK Global Compact Reporting Guidance on the 10th Principle Against Corruption, which provides the framework for communications on progress in implementing the 10th Principle.

Transparency International has also published flagship studies on transparency in the private sector, entitled TRAC. TRAC assesses and ranks major companies according to their disclosure practices in three areas:

- Anti-corruption programmes
- Organisational transparency
- Key financial information on a country-by-country basis

Individual company results are presented in an overall index. The first TRAC study was published in 2008. Since then, the methodology has continually evolved and has been improved, to keep up-to-date with international and Transparency International policy developments. The latest TRAC study was published in November 2014 and focused on the world's 124 largest companies, which had a combined market value of US\$14 trillion. In 2013, for the first time we published a TRAC study focusing exclusively on large companies from emerging markets. A study focusing on the telecommunications sector is underway and a new edition of the emerging markets study is being planned.

## The Business Integrity Country Agenda

The Business Integrity Country Agenda (BICA) initiative is Transparency International's latest contribution to assessing and improving business integrity at the country level. Developed with the support of a multi-stakeholder advisory group in 2014, BICA aims to create a relevant body of evidence related to business integrity in a given country that will serve as the basis for building a shared agenda for reform and collective momentum for action. In this way the BICA initiative combines both assessment and collective action.

The BICA assessment stage involves the evaluation of a set of indicators organised according to the three major stakeholder groups that influence the level of business integrity in a country: the public sector, the business sector, and civil society. BICA helps understand whether these groups contribute to business integrity in a country, and how.

The principle of collective action is embraced through the formation of an in-country National Advisory Group, which will play an important role during the assessment stage and beyond. The Group will also assist with translating the findings of the assessment into a detailed reform agenda that will be implemented over a longer timeframe.

A BICA pilot is currently conducted by our Mozambique chapter, supported by our secretariat. It is envisaged that many BICA initiatives will follow over the next few years, and that BICAs will become an important reference point for improving business integrity practices both within countries and globally.

## 2.4 PROMOTING A CULTURE OF INTEGRITY IN THE FINANCIAL SECTOR

Since the financial crisis hit the global economy in 2007–2008 the sector has not calmed down. Recurring scandals, ranging from money laundering to rate-rigging, continue to demonstrate that there are problematic cultural norms in the banking sector. To reflect the scale of the problem, we decided to put a special focus on the financial industry in our business integrity work.

Examples of our activities in this area include the publication of two papers on “Incentivizing integrity in banks” and “Can justice be achieved through settlements?” which are based on broad consultation with our international network and external experts. These papers are intended to form the basis of our advocacy work on financial integrity towards the private sector and regulators.

In addition, we are active in civil society networks on financial integrity, including the Coordination Committee of the Financial Transparency Coalition, which we joined in 2009. The Committee works towards a more accountable and transparent global financial system. Furthermore, we have contributed an article to Fair Finance Guide's study on the transparency and accountability of banks.

As part of our broader engagement with the private sector, we organised a side event to the UN Private Sector Forum in September 2015 in New York, together with the UN Global Compact, entitled “Promoting Transparency and Integrity in the Banking and Financial Sector”. The purpose of the event was to:

- convene a multi-stakeholder dialogue and discussion among representatives from the banking and finance sector, investors, business, civil society and international organisations, to discuss the importance of promoting integrity and transparency in the banking and financial sector
- create a platform to discuss some of the challenges faced by the sector in light of recent corruption scandals, and the way forward
- discuss why it is important to rebuild trust in the sector and the steps taken by the sector internally as well as externally to facilitate this
- highlight how the recently adopted Goal 16 of the 2030 Agenda for Sustainable Development, which seeks to “[p]romote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels”, can be implemented by the sector to promote accountability and transparency
- pave the way for continuous dialogue on the topic and encourage peer learning

## 2.5 INFLUENCING FUTURE BUSINESS LEADERS

We strongly believe that in order to improve business practices, it is important to sensitise the business leaders of tomorrow to the topics of integrity, accountability and anti-corruption early on in their careers. This is why we work with young professionals and business students, most importantly with CEMS – the Global Alliance in Management Education – and its member schools around the world. CEMS is also a member of the Principles for Responsible Management Education (PRME) initiative, which was launched in 2007 by the UN Global Compact Leaders Summit in Geneva. The six PRME principles are inspired by internationally accepted values, including the UN Global Compact's 10 principles.

Our secretariat and chapters have undertaken many activities with CEMS and member schools: our representatives have conducted practical anti-corruption exercises at seminars on corporate social responsibility or business ethics. We have participated in events and presented on joint activities at the CEMS Annual Events. We collaborated very successfully with CEMS on “business projects”, which are part of CEMS’ curricula. Business projects are small-scale consultancies where a group of international CEMS students works on a real-life challenge emanating from the Transparency International secretariat or one of our chapters. Through these projects, students are introduced to topics related to anti-corruption and gain insight into the work of an international NGO. We, in turn, benefit from the business perspective, and the talent and motivation that CEMS

students bring to these projects. More than 20 business projects have been conducted, with mutual benefits, over the past three years.

## 3. CONCLUSION

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We strongly believe that significant progress in the fight against corruption requires the collaboration of business, governments and civil society. The UN Global Compact offers a unique platform for joint efforts against corruption and other global challenges, and as such it is a natural and indispensable partner for fulfilling our mission of ensuring a world free from corruption. We welcome the opportunity to report on our engagement with the Global Compact and hope this short report provides a compelling snapshot of our activities that support the Global Compact's 10<sup>th</sup> Principle, either directly or indirectly.



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# FIGHTING CORRUPTION, DEMANDING JUSTICE

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**Impact Report**

**Transparency International is a global movement with one vision: a world in which government, business, civil society and the daily lives of people are free of corruption. With more than 100 chapters worldwide and an international secretariat in Berlin, we are leading the fight against corruption to turn this vision into reality.**

**[www.transparency.org](http://www.transparency.org)**

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Cover photo © TI Cambodia

Transparency International's first international anti-corruption youth camp in the Asia Pacific region took place in Cambodia. The photo shows the camp leader motivating participants before they take a bike ride around the temples to promote Transparency International Cambodia's anti-corruption legal advice centre and encourage citizens to report corruption.

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# **FIGHTING CORRUPTION, DEMANDING JUSTICE**

**One global movement, one vision: a world free of corruption. When we started out more than 20 years ago, people said nothing could be done about corruption. Few imagined international anti-corruption laws, corrupt dictators brought to justice, companies held to account, or individual citizens making the difference. We've proved all of this possible. And with our partners and supporters around the world, we will continue turning our vision into reality.**

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## **We have a message to the corrupt: Your days of impunity are numbered.**

**José Ugaz**  
Chair, Transparency International

Corruption is never inevitable. That was our message when we began more than 20 years ago. Back then it was radical. Today it's widely accepted. Accountability and transparency are now enshrined in law, expected of leaders and demanded of business.

We're proud of how far we've come. And yet, grand corruption continues to devastate the lives of millions. Criminals who loot states continue to enjoy elite positions and jet-set lives of luxury. This has to stop.

Alongside prevention, we need to break impunity. This is at the heart of our Strategy 2020. Where laws have been enacted they must be enforced. Where crimes have been committed, there must be consequences. Regardless of status, the corrupt must be unmasked, brought to justice and socially sanctioned.

As we embark on this new stage, we have a strong foundation to build on.

Thanks to international corruption conventions, we have a vital framework for global action. Like in France, where the UN Convention against Corruption allowed us to take on

the son of Equatorial Guinea's President Obiang. The case set a global precedent, and sent a powerful message to the corrupt.

With two decades of national and global corruption expertise, we are powerfully-positioned to speak out on what must change – as seen in our campaign to end secret company ownership. With action now being taken by the G20 and EU, as well as by a growing number of national leaders, it's rapidly getting tougher for the corrupt to escape detection.

But most importantly, we stand united as a powerful global movement. Active in more than 100 countries, made up of thousands of determined and courageous individuals, our collective voice cannot be ignored. Together we can speak out against corruption boldly and globally.

More than 20 years on, our message to people of all walks of life remains unchanged: corruption is never inevitable, and together we can build a world that is cleaner, safer and more just. But we also have a new message – a message directly to the corrupt: Your days of impunity are numbered.

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## **Momentum is building, and as we begin our Strategy 2020, we're not slowing down.**

**Cobus de Swardt**

Managing Director, Transparency International

It's two decades since Transparency International first put corruption on the front pages. Since then, we've driven the debate on what needs to happen next.

With global indices and landmark assessments, we've shown that no country, region or sector can be complacent on corruption. We've used the findings to secure legislative changes from governments, and set new global benchmarks that raised the bar for business. Across the world, our movement has worked to improve policies and drive innovative solutions, including the increasing use of participatory digital tools.

With groundbreaking research, we've exposed the links between corruption and the most urgent issues facing the world today – from poverty to human rights abuse to climate change. We've put the issue firmly on the global agenda: as of September 2015, good governance is included in the Sustainable Development Goals. It's a watershed moment for equality and justice – we will leave no stone untouched to ensure promises turn into action.

From extractive industry transparency to water integrity, some of the game-changing initiatives we helped incubate are now powerful drivers for change in their own right. Others, such as our anti-corruption advice centres, have become central to our movement. Offering a lifeline to the victims and witnesses of corruption, our centres are now in operation in 67 countries. Recently, they provided support to their 200,000th client.

Momentum is building, and as we begin our Strategy 2020, we're not slowing down. In our summer schools and anti-corruption camps, we're supporting new leaders and fostering the brightest new initiatives. In our chapters worldwide, we are working with more people than ever to take action against corruption and transform their communities and daily lives. Locally, nationally and globally, we continue to innovate and grow. Our vision, meanwhile, remains constant: a world free of corruption. Nobody can do it alone – everyone can make a difference.

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Anti-corruption festival in Peru organised by  
Transparency International chapter Proética.

**Honestidad**

**Dignidad**

**Respeto**

# IMPACT

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# **PUTTING CORRUPTION ON THE AGENDA**

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**How corrupt is your country? Since 1995, we've put a number on corruption, and put corruption on the map.**

**Drawing on expert analysis, the Corruption Perceptions Index rates countries according to their perceived level of public sector corruption.**

**It's become a go-to reference point for decision-makers, companies and journalists worldwide. Recognising the problem is only the first step, but a poor score raises questions that can't be ignored. For leaders, the pressure is on to answer.**

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# 175 countries and territories worldwide

are included in the 2014 Corruption Perceptions Index.



**Transparency International rankings continue to be a leading data source for companies looking to shore up compliance controls**

The Wall Street Journal

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# 75% of compliance officers

used the index in their work (2014).

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# **DIAGNOSING RISKS AND REMEDIES**

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**To stop corruption you have to understand it.**

**From surveying hundreds of thousands of people worldwide to mapping a country's individual corruption risks, our national and global research looks at corruption from every angle.**

**We go beyond measuring the scale of the problem. Drawing on more than 20 years of anti-corruption expertise, we identify the underlying causes and offer tailored solutions.**

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**GLOBAL CORRUPTION BAROMETER**

**114,000 people**

**+**

**107 countries**

**=**

**world's largest public opinion  
survey on corruption**

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**NATIONAL ASSESSMENTS**

**106 countries and territories**

have come under the spotlight with our national  
integrity system assessments.

**1,800+ institutions**

assessed since 2001.

**2012**

**Spotlight: Europe**

**Biggest ever assessment** of  
Europe's corruption risks,  
covering **25 states**.

**800** advocacy events  
**1 million** people reached

**Laws changed** across the region,  
including electoral code, campaign  
financing and whistleblower protection.



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**No country can afford to ignore its reputation for corruption. That means no country can ignore Transparency International.**

**The Economist**



Free legal advice for  
corruption and  
governance related  
malpractices

**Sheiter for Integrity**  
Free legal advice for corruption

Colombo 011 2513313  
Matara 041 2233522  
Vavuniya 024 2227676  
Batticaloa 065 2229594

TRANSPARENCY  
AMMA



Free legal advice for  
corruption and  
governance related  
malpractices

**Sheiter for Integrity**  
Free legal advice for corruption

Colombo 011 2513313  
Matara 041 2233522  
Vavuniya 024 2227676  
Batticaloa 065 2229594

say **NO** to  
corruption

TRANSPARENCY  
AMMA



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# **CREATING A GLOBAL CONVENTION**

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**From day one, we've had a clear message for leaders:  
to beat corruption, countries need to work together.**

**We campaigned to secure the world's first global convention  
against corruption and now lead a worldwide coalition to  
get governments to sign up and hold them to their promises.**

**And in a landmark case, we used the agreement to  
take on the son of a notorious dictator, setting a historic  
precedent for recovering dirty money worldwide.**



**2003**

We successfully advocate for the UN Convention against Corruption, the world's first ever global corruption convention.



**2006**

## **Global Coalition**

launched to ensure leaders sign the commitment and make good on their word. Today, we have more than 350 NGO member organisations working in more than 100 countries worldwide.



**2009**

Our campaign secured an official review mechanism to ensure pledges become reality.



## **176 countries**

worldwide are now party to the convention.

### **SPOTLIGHT**

While the country's citizens live in extreme poverty, the son of President Obiang of Equatorial Guinea used to stash luxury purchases in France with ease. No more. In a historic ruling, French courts upheld our right as an anti-corruption NGO to sue in corruption cases – the first time the convention has ever been used in this way. Millions of dollars of seized assets later, the president's son faces indictment and an arrest warrant.

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# **CLAMPING DOWN ON FOREIGN BRIBERY**

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**Corporations from wealthy nations might obey laws at home, but they often behave very differently abroad, paying off officials to secure contracts and skirt regulation.**

**Corporate bribes distort markets, undermine democracy and endanger lives. No business – however big – should get away with it.**

**In another global milestone, we campaigned for the first international convention on foreign bribery. Now signed by the world's leading economies, we're monitoring progress to ensure pledges are enforced.**



**Back in 1993 when we started**

Foreign bribery was widely accepted –  
in some countries it was even tax deductible.



**1997**

OECD Anti-Bribery Convention is created, the world's first  
international convention on foreign bribery.



**The OECD treaty requiring all signatories to ban international  
bribery was a victory for Transparency International.**

Washington Post



**Today**

**41 countries**

responsible for almost 90 per cent of total foreign direct investment outflows,  
have ratified the OECD Anti-Bribery Convention worldwide.

**US\$1.56 billion**

in foreign bribery penalties paid by businesses in 2014 in the US alone.

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# **BUSTING SECRET COMPANIES**

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**Offering a simple way to move dirty money anonymously, secret companies are great news for terrorists, international drug cartels, and corrupt leaders.**

**They're very bad news for billions of people in developing countries, where US\$1 trillion is lost annually to corruption involving these "shell" firms.**

**We want to strip away the secrecy that allows the grand corrupt to escape punishment. With global and national actions, our "Unmask the Corrupt" campaign is forcing leaders to reveal who's really profiting from companies.**

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Global campaign reaching  
**2 million people  
in 1st year**



Open letter signed by  
**19 leading NGOs  
and 2 Nobel Peace  
Prize Laureates**



## **Worldwide action to unmask the corrupt**

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### **Global**

**G20** releases historic principles calling on members to make it harder for the corrupt to hide behind secret companies.

### **Regional**

**EU** passes a new directive obliging member states to create central registries listing the real owners of companies.

### **National**

**The Norwegian Parliament** decides unanimously to create a public registry of company ownership.

**100,000 UK properties** registered to overseas companies will be listed in a new land ownership registry, unmasking their true owners.



“

**From my own experience, I can say that the United Nations' work on corruption benefitted enormously from the benchmarks created by Transparency International.**

**Kofi Annan, former UN secretary general**

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# **BENCHMARKING GOOD BUSINESS**

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**From murky deals to billion dollar cartels, we all know what bad behaviour looks like in business. We're showing how things can be done differently.**

**With benchmarks for corporate integrity and transparency, we've set global standards for positive corporate behaviour, and developed tools, trainings and assessments to enable all companies to protect against risks.**

**We've increased demand among investors and consumers for accountable, transparent business. Industry leaders are now building their reputations on clean, sustainable success and publishing the reports to prove it. Their competitors can't afford to lag behind.**

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# US\$14,000,000,000,000+

combined market value of companies in our 2014 assessment  
of corporate transparency and corruption risks.

## 8,000 companies

worldwide are **committed to fighting corruption** after we made sure  
anti-corruption was included as the 10th principle in the UN Global Compact,  
the world's largest corporate sustainability initiative.



**There is nothing which holds back balanced and socially  
beneficial development more than corrupt business practices,  
and Transparency International is in the forefront of the fight  
to root them out.”**

Sir Howard Davies, former chair of the UK Financial Services Authority

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# **FIGHTING SECRECY IN DEFENCE**

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**Hugely lucrative and notoriously secretive, defence deals between governments and arms companies offer fertile ground for corruption.**

**Back in 2012 we released the first index of secrecy and corruption risks in governments and defence companies worldwide. Since then we've used the findings to push both sides to do better.**

**Progress is positive, but there's still a lot to be done. Military corruption isn't simply wasteful – it undermines security, fuels conflict and puts lives at risk. There can be no excuse for inaction.**



2012

## First ever

We release the first global analysis of corruption risks and vulnerabilities in governments and defence companies.



**With this groundbreaking study, Transparency International UK is encouraging companies to move a step further... I very much hope that the industry responds to the challenge.**

Lord Robertson, former secretary general of NATO



2014

## Nearly 2 in 3 companies improve performance

60% of companies are now better at addressing corruption risks.



# GLO MOVE



**merj tenni!** korrupcióellenes  
jogsegélyszolgálat

# BAL MENT

From rural villages to the corridors of power, we work with citizens, governments and businesses to stop the abuse of power, bribery and secret deals. As a global movement with a local presence in more than 100 countries, we are committed to turning our vision of a world free of corruption into reality.



Transparency International Kenya staff introduces a new service to a local community that enables them to submit complaints or feedback about aid and service delivery. The public can submit their complaints through a toll-free SMS line, online or by visiting the nearest office of a participating organisation.

Humanitarian Aid Programme







Transparency International Bangladesh boat rally to protest river pollution on World Water Day. The demonstration caught the government's attention about the importance of protecting rivers in the country from illegal occupation and the urgent need to prevent pollution from industrial waste dumping.



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# **MAKING DEVELOPMENT SUSTAINABLE**

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**In Africa, more money is lost every year to illicit financial flows than comes in as aid. Over in Mexico, families spend up to 14 per cent of their income on bribes for basic services such as water, medicine and education.**

**Globally, regionally and nationally, the story's the same – you can't tackle poverty without tackling corruption.**

**Teaming up with like-minded organisations, we've called on leaders to put corruption-fighting at the heart of the development agenda. We succeeded – as of 2015, good governance is part of the Sustainable Development Goals.**

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**Maternal mortality.  
Illiteracy.  
Sanitation.**

Our research shows **all are worse** in countries with high levels of bribery.



**3.6 million people**

say **“an honest and responsive government”** is a priority global development issue, according to a UN poll.



**UN leaders include good governance  
and fighting corruption in the  
16th Sustainable Development Goal.**



**Don't let anyone get away with leaving corruption  
out of how we tackle poverty.**

UK Prime Minister David Cameron

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# **KEEPING CLIMATE FINANCE CLEAN**

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**Climate change is the greatest threat we've ever faced. If corruption derails efforts to tackle it, we're all in serious trouble.**

**This was our warning in 2011, when our groundbreaking Global Corruption Report gathered international experts to show for the first time how corruption is jeopardising our response to climate change.**

**Despite billions of dollars of pledged investment, the corruption risk to climate programmes had been largely overlooked. Today it's accepted by leaders and increasingly addressed by global climate funds.**



2011

## 50+ leading experts from around the world

share expertise for our global corruption report on climate change.



Transparency International makes the case comprehensively that fighting for climate justice also means fighting the scourge of corruption. They are right and I am proud to offer my support.

Kumi Naidoo, Executive Director, Greenpeace International



2015

# US\$10,676,000,000

of pledged climate finance will now be distributed with **zero-tolerance corruption policies** covering both the global fund and the local recipient organisations.

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# PROTECTING PUBLIC MONEY

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**Public money should go on improving life for citizens – not on bankrolling the luxury lifestyles of the corrupt.**

**Our specialist teams keep watch on government spending around the world. Investigating suspicious deals, they've helped expose attempted public theft running into billions of dollars.**

**We also untangle and map complex funding channels, mapping out where money is coming from and where it should be going – enabling citizens to follow the money, and giving them the means to speak out if it fails to arrive.**

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# 6,200 government cars seized

from civil servants in Palestine after we revealed they were being used illegally for private journeys and even sent abroad – costing the public US\$18 million+ per year.

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# Up to US\$150 million aid money

saved in Pakistan, thanks to our anti-fraud hotline.

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# US\$17 million of medical supplies

in Honduras purchased cleanly under our watch. The president invited us to monitor spending after we exposed systemic corruption at the country's national health depot.

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PEOPLE OF THE YEAR  
AWARDS 2011  
MAGNUS MCCABE AND JOHN  
PEOPLE OF THE YEAR



“

**I couldn't have survived without the support I received from Transparency International.**

John Wilson (right), an Irish police officer who revealed systemic corruption in Irish traffic fines that was costing the public millions of dollars and putting lives at risk.

Together with fellow whistleblower Maurice McCabe (left), John was later vindicated and the two men won Ireland's People of the Year award.

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# SECURING INFORMATION FOR ALL

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**Information is power – but when we started more than 20 years ago, such power was concentrated in the hands of an elite few.**

**With grassroots campaigns and high-level advocacy, we've called on leaders around the world to prove they've got nothing to hide. Today, freedom of information is enshrined in the legal codes of more than 100 countries.**

**We want to ensure this trend continues. And where data is public, we're finding new and better ways to make it useful. With innovative tools and trainings, we're helping turn government information into citizen power.**

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○  
1993

# 11 countries

had freedom of information laws

2015

# 104 countries

have freedom of information laws

## SPOTLIGHT: MALDIVES

**5 years**  
of sustained advocacy.

**12 islands**  
join our SMS campaign, sending  
their messages to politicians to  
voice support.

**3 continents**  
We bring leading experts  
from around the world to offer  
guidance on the new law.

**67 of 68**  
**parliamentarians**

approve the right to information bill  
we helped draft, one of the strongest  
public information laws in the world.

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# HELPING PEOPLE SPEAK UP

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**Corruption kills. No-one should have to face it alone. Offering free and confidential legal advice, our centres provide a lifeline to victims and witnesses of corruption.**

**Operating worldwide, we've helped parents secure urgent treatment for their children, worked with whistleblowers to expose crooked deals and stood alongside communities as they challenged corrupt leaders.**

**And we don't stop at individual victories. Complaints provide powerful insight into the problems citizens are facing daily. Using this data, we advocate for strategic, systemic reform.**

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# 102 centres

in operation in 2015.

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# 62 countries

worldwide now have a centre.

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# 200,000 people

have come forward to speak out on corruption.

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# US\$2 billion saved

in the Czech Republic alone after we helped a whistleblower speak out on massive overpricing in an environmental clean-up project.

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# **EMPOWERING COMMUNITIES**

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**Everyone can get involved in fighting corruption – and when people from across a community come together, the potential for action is huge.**

**Whether it's inspecting facilities, monitoring cash flows or raising awareness of rights, we help people channel frustration at corruption into energy for change.**

**Their successes are many – from safer kindergartens to accountable leaders to better medical care, communities around the world are standing together, demanding justice from leaders and ensuring they and their families get the services they deserve.**

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**MEXICO**

**34,000+ parents**

have carried out safety inspections in 1,400 Mexican kindergartens. We started the initiative after reports revealed a fatal kindergarten fire could have been avoided if safety steps had been followed. The facility – run by the wives of local officials and an influential businessman – had been officially safety-approved.

**BANGLADESH**

**5,500+ citizens**

have joined our community action groups across Bangladesh.

**LEBANON**

**900 young people**

took part in our youth shadow council programme in Lebanon. Elected by their community, youth councils scrutinise municipal budgets to help ensure money is being well-spent.

**KENYA**

**25 million people**

The estimated reach of our Kenyan community radio broadcasts on corruption issues.

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“

**The international youth camp completely changed my outlook. It showed me tools we can use to fix our country, to take matters into our own hands.”**

Preet Ayoub Shaikh, 21, participant at our international youth camp in Cambodia and co-founder of the Youth Movement for Transparency. A medical student in Pakistan, Preet recently finished a project in public hospitals to help patients and their attendants understand their rights.

Fight Corruption Because

I FIGHT

INJUSTICE

- Preet.

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# CHANGING THE GAME

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**Our summer schools and global meet-ups bring together the brightest minds and freshest thinking in the fight against corruption. From Cambodia to Lithuania to Tunisia, we offer training and mentoring from anti-corruption experts, helping the future generation of leaders take a stand against corruption.**

**The events are only the first step – what’s important are the ideas they generate and the communities they help build.**

**Taking inspiration and expertise back to home countries around the world, these emerging anti-corruption leaders are now turning their ideas – from arts initiatives to online platforms – into reality.**

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# 700 young leaders from 90 countries

have attended Transparency International's summer school on integrity in Lithuania.

“

**Corruption is not a problem you can tackle in old, banal ways. You need something really fresh. You need something really original. There are a lot of such ideas here.”**

Julia, Ukraine, 2014 participant, summer school on integrity

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# **PARTNER WITH US FOR EVEN GREATER IMPACT**

**With more than 20 years experience in fighting corruption around the world, we rely on partners like you to achieve much needed change. Find out more about what we do, how you can support our work, and what we can do together.**

**Contact us at  
[resources@transparency.org](mailto:resources@transparency.org)**

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 anticorruption

 TransparencyInternational