



## **WUSME WORLD UNION OF SMALL AND MEDIUM ENTERPRISES** **In Special Consultative Status at UN ECOSOC since 2013**

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### **REPORT 2013 / 2014 TO UNITED NATIONS GLOBAL COMPACT** **Part of the ANNUAL REPORTS 2013/2014**

#### **WUSME IN NEW YORK: MEETING UN-ECOSOC PRESIDENT**

On occasion of an invitation of US Universities to a High Level Meeting of Economists on „The impact of FOREX(currency) volatility on International trading, production and employment“ from 26-28 January 2015 in New York, WUSME SECY.-GENERAL NORBERT KNOLL-DORNHOFF MET H.E. AMBASSADOR DR. MARTIN SAJDIK (Photo), PRESIDENT OF THE UNITED NATIONS ECONOMIC AND SOCIAL COUNCIL.

The Ambassador congratulated WUSME on having been granted Special Consultative Status 2013 and said: *„I strongly recommend SMEs Supporting Organizations like WUSME to play an active role at the Conferences and Sessions of the ECOSOC Committees as most Member States of UN ECOSOC are adopting many proposals and recommendations made by the respective Committees. Moreover, the ECOSOC Programs on sustainable and inclusive development of Crafts, Trade and Industry word wide open many opportunities for SMEs to find new business partners and new markets for their products and services“.*

#### **HUMANITARIAN AID FOR FUTURE ENTREPRENEURS- RDC WUSME FEDERATION YEAR 2014**

In some areas of the world, humanitarian aid may precede protection of SMEs, as entrepreneurs are first of all men and women with basic needs of survival to meet, for themselves and their families. Still, starting a new business can be the solution to many problems. The two aspects seem often intertwined. This is the case for the REPUBLIC DEMOCRATIC OF CONGO, where our National Agency, the RDC WUSME FEDERATION, successfully carried out many activities in 2014, in cooperation with partners, which also included humanitarian projects in different areas of interest for the local community: education, nutrition, food security, health, etc. Soon available a report of such positive action.

#### **WUSME INTERNATIONAL WORKSHOP "WASTE TO ENERGY". FINAL DOCUMENT SEPTEMBER 2014**

WUSME International Workshop on "Waste to Energy" held in San Marino on September 6, 2014 attracted eminent speakers from the continents of Africa, Asia,

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Europe and North America. The workshop dwelt at length this topical, important & diversified topic. The Hon.State Secretary for Territory and Environment of the Republic of San Marino Dr. Antonella Mularoni and WUSME President Dr. Gian Franco Terenzi set the tone of the workshop by impressing upon the participants and the Nations at large to treat the waste as a resource rather than a problem. Introducing the subject of the conference of the workshop as Chairman, Dr. J S Juneja elaborated on the menace of waste which is ever increasingly being generated both by the developing and developed countries. He presented an integrated approach to waste management and gave the example of India which converts a large number of waste materials into economically useful products and most of the conversions are done by the SMEs. Similarly, it is being processed by many developing countries. Conversion of wastes to clean energy was also elaborated. Various speakers succinctly gave solutions to this emerging and burning issue with examples of relevant technologies and applications thereof. Recommendations can be found in the [FINAL DOCUMENT](#).

#### **WUSME AT THE USA EMBASSY IN HUNGARY DECEMBER 2014**

WUSME GS Norbert Knoll von Dornhoff met The USA Deputy Ambassador H.E. André Goodfriend on occasion of a reception of Family Countess Margó and Count Adam Batthyány at their residence in Budapest in December 2014. The Ambassador invited WUSME Representatives to visit him at his offices in the forthcoming months to inform him in detail about the mission of WUSME. He recommended to knot tighter links to SMEs supporting Institutions in the USA, particularly to SBA- the USA Small Business Administration. Such contacts he would actively promote.

#### **WUSME AT THE INTERNATIONAL CONFERENCE OF NGOs OF UNESCO DECEMBER 15-17, 2014**

##### **Re-enchanting the World with the Post-2015 Development Agenda – A collaboration between NGOs and UNESCO**

The 2014 International Conference of Non-Governmental Organizations (NGOs) is being held from 15 to 17 December 2014 at UNESCO Headquarters in Paris with focus on the theme “Re-enchanting the World with the Post-2015 Development Agenda”. Vice President Robert Holtz will be present as WUSME Representative. The Union’s request to obtain Consultative Status with UNESCO is underway. First step of the procedure, to formally deposit the documentation required, has been successfully accomplished. The Conference is to provide a welcome opportunity to examine collective NGO action carried out in 2013 and 2014, and will adopt the main lines of collective cooperation for 2015-2016. It is organized around four subthemes: “The Involvement of NGOs for the Promotion of Quality Education in the Post-2015 Agenda”; “Water and Sustainable Development: From Awareness-Raising to Decision-Making”; “Enhancing Cultural Heritage and Fostering the Diversity of Cultural

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Expression"; and "Climate Change: Acting Now". Quality Education, Sustainable Development and Climate Change are issues WUSME is concerned about and involved in, as witnessed by the events, programs and projects. The International Conference of NGOs brings together all of UNESCO's NGOs in official partnership with UNESCO every two years. It is a key forum in which UNESCO's official NGO partners meet and hold discussions, its primary purpose being to "review the state of cooperation with UNESCO [...] and facilitate cooperation between organizations having common interests".

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### **WUSME THE INTERNATIONAL EXHIBITION OF SMEs "PROMOTE" 2014 IN CAMEROON DECEMBER 6-14, 2014**

The diversified economy emerging in Cameroon and in the Central African countries (10 countries ECCAS) generates new forms of interest and opportunities for collaboration at national, regional and international levels in the various sectors. WUSME, through its active and direct participation in the SMEs exhibition PROMOTE 2014, aims to provide specific support and meet the special needs of SMEs in Cameroon and Central Africa through a series of actions that may relate to the different stages of life and needs of a SMALL ENTERPRISE, such as birth and start-up, entrepreneurial and professional training (CRAFTS more suited to major fields existing and /or potential), development and consolidation, search for financing, strengthening of its own network of qualified partners, promotion of its activities, participation in forums, debates and B2B meetings. Who is in Cameroon these days, make sure to stop by our booth/information point at PROMOTE 2014 and get more information about what we do and how we can help, even sharing their project or business activity. Our WUSME Permanent Representation in Cameroon, headed by Mrs. Angeline Henzen, will be glad to get in contact and evaluate how best to assist the specific case, in collaboration with our international WUSME headquarters of San Marino and the Cameroonian institutions supporting the presence and action of WUSME in the country. WUSME is there to help small African entrepreneurs, or aspiring ones, to successfully participate in the new economic challenges that this emerging region of the continent and the world will be able to offer.

### **WUSME VISIT TO UNOV, THE OFFICE OF THE UNITED NATIONS IN VIENNA WUSME PARTICIPATION IN THE SECOND UNIDO FORUM - ISID Inclusive and Sustainable Industrial Development NOVEMBER 4-5, 2014**

WUSME Representatives at UN ECOSOC and UNOV Mrs. Susanne Forstinger, Mr. Alexander Forstinger and Secy.-General Norbert W. Knoll von Dornhoff attended the 2nd UNIDO FORUM and held side meetings with high ranking UNIDO Officers. The UNIDO FORUM has been opened by the General Secretary of the United Nations, H.E. Ban Ki Moon and the General Director of UNIDO, H.E. Li Jong. The UNIDO's Programme for Country Partnership highlights the importance of cooperation with the

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private sector, particularly with Small and Medium Enterprises (SMEs) with a view at their flexibility, their important role as job creators and their decisive contribution to GDP growth. He also emphasized the importance of international financial institutions. UNIDO had some 300 experts working on diverse aspects of inclusive and sustainable industrial development and over 1,000 project personnel spread all over the world. This visit has resulted in a gaining momentum and a better understanding of UNIDO's partnership-based approach in order to define concrete working models of cooperation between Governments, UNIDO and stakeholders for promoting ISID investment in line with post 2015 SDG. Outputs of the initiative have been to showcase UNIDO's ISID Programme for Country Partnerships, through two pilot countries, to private and public stakeholders and initiate a partnership dialog in selected beneficiary countries; define the collaboration modalities of innovative business models to forge partnerships in order to scale up ISID investment and impact in assisted member countries; agree on the way forward for the sustainable development of UNIDO Partnerships for ISID investment in 2015 and beyond. In addition, side meetings have been held to discuss cooperation with UNIDO in the following fields of activities, such as training, renewable energy, organic farming, gender issue.

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**WUSME 'S SUBMISSION OF WRITTEN STATEMENT FOR THE 59TH SESSION OF THE UN COMMISSION ON THE STATUS OF WOMEN  
OCTOBER 24, 2014**

As NGO in consultative status with the Economic and Social Council, WUSME had the opportunity to successfully submit a written statement for the fifty-ninth session of the Commission on the Status of Women (CSW59) on 24 October 2014 via CSO-Net. The document has been co-authored by Dr Pauline T Crawford, WUSME Representative, Gender Dynamics® Expert and International Speaker, along with guidance from WUSME Board and Headquarters. Don't miss to read it! Written statements are to be relevant to the work of the Commission on the thematic issues of the session. The main focus of the session will be on the Beijing Declaration and Platform for Action, including current challenges that affect its implementation and the achievement of gender equality and the empowerment of women. The Commission will undertake a review of progress made in the implementation of the Beijing Declaration and Platform for Action, 20 years after its adoption at the Fourth World Conference on Women in 1995. The review (Beijing+20) will also include the outcomes of the 23rd special session of the General Assembly, the first five-year assessment conducted after the adoption of the Platform for Action, which highlighted further actions and initiatives. The session will also address opportunities for achieving gender equality and the empowerment of women in the post-2015 development agenda.

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### **WUSME VISIT TO UNOV, THE OFFICE OF THE UNITED NATIONS IN VIENNA SEPTEMBER 30 - OCTOBER 1, 2014**

WUSME Delegates to UNOV and UN-ECOSOC Susanne Forstinger, Alexander Forstinger and Norbert W. Knoll von Dornhoff visited the Office of United Nations in Vienna on September 30 and October 1 to meet with officials of the Office of Nations United, UNIDO and UNODC - United Nations Office on Drugs and Crime. The meetings led to positive results in view of a collaboration of WUSME with the UNIDO Global Forum (particularly with the Business, Investment and Technology Services Branch), the UNCITRAL - United Nations Commission for international-trade law- working on international agreements to facilitate trade between SMEs and UNODC under the program launched to facilitate the sale of products of alternative development of small enterprises on national and international markets. WUSME Representatives are working to propose projects based on alternative agriculture.

### **MASTER CRAFTSMEN OF SAN MARINO AS TEACHER FOR THE REFUGEES OF DEMOCRATIC REPUBLIC OF CONGO**

**JULY 21, 2014**

WUSME, the Secretariat of State for Labour of the Republic of San Marino and UNAS (National Craftsmen Union of San Marino) signed an agreement for the promotion and realization of international programs of training in entrepreneurship and crafts, to be held in the Professional Training Centre of San Marino with the cooperation of Master Craftsmen members of UNAS, in order to train groups of students coming from different parts of the world, especially from emerging and less privileged countries, such as the Democratic Republic of Congo, where WUSME has conceived the creation of an entrepreneurial and professional training program in favor of 26,500 refugees for which is now awaiting the approval and contribution of the UNHCR (United Nations High Commissioner for Refugees) in Geneva.

### **MEETING BETWEEN WUSME PRESIDENT TRENZI AND PRESIDENT OF CHINA XI JINPING MAY 15, 2014**

On the occasion of a mission carried out in China in order to participate in the 60th anniversary of the founding of the Chinese Association for friendship with Foreign peoples (CPAFFC), at the great Hall of the people to Tian'an Men Square in Beijing, the WUSME President Gian Franco Terenzi met the Chinese President Xi Jinping, who attended the meeting for China's International friendship. In his speech, Xi Jinping reiterated that the friendship among peoples is an important force for promoting

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peace and development in the world and that the Chinese people aspire to a peaceful life and to harmonious development together with the peoples of the rest of the world, so as to jointly promote the great cause of peace and development of mankind. According to the Chinese President, we must explore and innovate the popular diplomacy and conduct friendly contacts with foreign countries in various fields, through various channels and on several levels. President Xi Jinping spoke to greet the President personally Terenzi, recalling the friendship between different countries but share important values like friendship and cooperation.

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### **WUSME PROMOTES FRANCE - MAGHREB COOPERATION MARCH, 15 2014**

The 12nd Edition of "France-Maghreb" was held on 15 March 2014 in Paris on the theme "what business sectors invest to increase trade France-Maghreb". Economic event par excellence that promotes a transversal approach of France and of developed countries in the Maghreb, and also strengthen the single market benefits from the whole Maghreb area of Mediterranean and South Africa also saw the participation of WUSME represented by its VP Robert Holtz, high skills Advisor in the field of economy, SMEs with international organizations. In this unique platform for the dynamic economy of the Maghreb, the Vice-chairman Mr. Robert Holtz explained how WUSME is engaged in international cooperation between SMEs in developed countries and their counterparts in developing countries, with particular attention to Africa, a continent in strong development during the 21st century, and to the Maghreb and sub-Saharan region, francophone and anglophone. The concrete action of WUSME is to promote cooperation between a small business of any European country with another firm of Maghreb countries operating in the same sector.

### **CONTRIBUTION OF THE WOMEN OF CAMEROON IN SWITZERLAND FOR THE DEVELOPMENT OF CAMEROON 2035: CHALLENGES AND DIFFICULTIES MARCH 9, 2014**

At the presence of the Ambassador of Cameroon in Switzerland and Minister of external relations of Cameroon, the national representative and spokesman for the Cameroon WUSME Mrs. Angeline Henzen is intrnervenuta events at the Cameroon Embassy in Bern to celebrate International Women's day, in particular some important proposals that have been received with great favor because authorities fully correspond to the guidelines of the "Charter of the strategy for growth and development", point of reference for the action of the Government of Cameroon for the period 2010-2020. To help the Cameroonian women to overcome difficulties and win the challenges linked to the future development of the country, WUSME propri is committed to fostering improved access of women to the world of agriculture and to

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encourage the emergence of new startups led by women in one area, that food, which will become increasingly vital to the future and well-being of mankind.

### **WUSME TAKES PART IN FAO INITIATIVES FOR THE "YEAR OF FAMILY FARMING" MARCH, 5-6 2014**

Family farming represents a global interest, and then a very important theme for WUSME, since it involves millions of small businesses and that the United Nations has declared the 2014 international year of family farming to emphasise the enormous potential of family farmers in the fight against hunger and for the preservation of natural resources.

Both in the developed world that in developing countries, over 500 million family farms (defined as companies that rely primarily on family members to work and management) produce food to feed billions of human beings. In many developing countries, family-run ones represent on average 80 per cent of the total number of farms.

The FAO Conference which was held on 4 March 5, 2014 in Budapest and is therefore an important source of information and a unique opportunity to tie up valuable contacts with this international organization committed to ensuring that the world's population an adequate access to secure enough food to lead active and healthy lives.

Our WUSME representative Margo Countess Batthyany-Schmidt took part in the event along with Mrs. Agnes t. Knoll von Dornhoff (pictured), wife of Secretary General Norbert von Dornhoff Knoll to capture information and tighten relations with FAO delegates to discuss a possible partnership and collaboration.

### **"RENEWABLE ENERGIES BEYOND THE CRISIS": SMES TECHNOLOGIES FOR THE ENVIRONMENT**

**FEBRUARY 6, 2014**

The development of renewable energy are obligatory passage point to respond to environmental and economic challenges. Combating global warming is for sure a planetary cause, but also stands for a new development model aimed at overcoming the crisis and allow smart, durable and supportive. This is the heart of the ongoing energy transition. WUSME, who always cares and supports the dissemination of innovative technologies by SMEs and the craft sector capable of responding to the specific needs of environmental protection, participated in the person of its Vice-president Robert Holtz at the Conference organized by the Union of renewable energy on February 6, 2014 at UNESCO headquarters in Paris on the theme "renewable energies beyond the crisis"

### **WUSME IN CHINA JANUARY 2014**

President Gian Franco Terenzi again in China for further strengthening relations with

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institutions, associations and academic reality dedicated to the development of small and medium-sized enterprises, crafts and culture of entrepreneurship. In the land of the Dragon WUSME has the assistance of a representative of great authority and expertise in China as Mrs. Yang Rongyong, President of a major business group engaged in service of agriculture technologies, to encourage the promotion of the Association and its action in support of SMEs and cooperation projects in various fields, also in collaboration with the Chamber of Commerce and industry of Shanghai, lobbies by its Chairman Mr. Wang Zhi Xiong.

The economic slowdown that China is experiencing is actually the beginning of a new path that will bring the country to a "new normal" in growth, as recently claimed Chinese President Xi Jinping, who spoke about the economic future of the Dragon, candidate to overcome in the course of this year the volumes of the u.s. economy. The change of pace of the Chinese economy, which is still based on exports and investment and not just on domestic consumption, is also reflected on the reforms to be made in the next ten years who leave see more openings for cooperation between Chinese enterprises and foreign enterprises.

#### **WUSME WORKSHOP IN CAMEROON NOVEMBER 27, 2013**

The November 27, 2013 was held on the premises of the Palace of Congress in Yaoundé, a Workshop organized by WUSME with the support and participation of the Ministry of SMEs, Social Economy and handicrafts of Cameroon. Mr Michel BISSOU, Dieudonné ESSAM and Salomon NDJOCK, Nicole AVA, Gilbert HOTOU collaborated to the realization of the event, under the supervision of the national representative and spokesperson for WUSME in Cameroon Mrs. Angeline Henzen, and presented the WUSME, and explain to the participants the mission, aims and tasks, and emphasizing the particular attention that the World Union of SMEs subject to the African continent, arousing great public interest. To open a works Ministry representative who recalled the commitment of the Government in supporting SMEs and crafts. This is the first public event of WUSME in Cameroon to officially present this international organization to Cameroonian enterprises and community strengthening relations with public institutions, with the competent Ministry in the first place, ahead of the official recognition which is expected shortly.

#### **WUSME CELEBRATES THE INTERNATIONAL DAY FOR ERADICATION OF POVERTY OCTOBER 17, 2013**

On October 17, 2013 WUSME National Headquarters in the Democratic Republic of Congo, the DRC-WUSME FEDERATION, celebrated, in cooperation with CADF, Action for Development Association family, the international day for ERADICATION OF POVERTY . Founded in 1992 by the United Nations with the aim of giving a voice to

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people living in poverty, CADF collects all citizens who want to engage in favour of the poor to join them in the fight for equality and against exclusion.

The Congolese National Association of WUSME, for its part, operates in support of local SMES as a democratic tool, lasting and effective way to disseminate the grow and thus reduce poverty. The celebration took place at the headquarters of the CADF to Sele Association, rural town located east of the city of Kinshasa, with the participation of the local population, political and administrative personality, traditional authorities, agro-cooperatives, development associations, who have made a suitable for brainstorming find ways to effectively fight poverty in the Democratic Republic of the Congo.

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### **WUSME CELEBRATES MYANMAR BUSINESS AND DEVELOPMENT WEEK**

**SEPTEMBER 23-27, 2013**

WUSME Vice President J.S. Juneja has recently participated in the MYANMAR BUSINESS AND DEVELOPMENT WEEK, organized by the Business Advisory Council of the UNESCAP, in collaboration with the Union of the Federation of Chambers of Commerce of MYANMAR. The event saw the WUSME present as a Partner Organization. Goal of the initiative is to build and strengthen the capacity of the private sector of Myanmar, and to equip the Government of Myanmar of tools and knowledge to create a favourable business environment.

### **UNLEASHING THE POTENTIAL OF SMES IN INDIA: A NEW VISION**

**MAY 8-9, 2013**

WUSME Vice President Dr. J.S. Juneja participated in the 4th National Convention of AIMA (All India Management Association) organized in Guwahati-INDIA on "Unlocking the potential of SMEs in India: a new vision" in collaboration with the Management Association and Guwahati Assam as a Partner State. As head of the Task Force for SMEs, former Chairman of AIMA and known expert in SME development methodologies, Dr. J.S. Juneja has centred his intervention on the issue of ability to create work in the medium, small and Micro enterprises as the most important industry after agriculture. The Convention, which took place on the 8 May 9, 2013, and was inaugurated by the Minister for industry and trade, electricity and Public Enterprises Minister Pradyut Bordoloi, Assam's Shri which underlined the role of small businesses in industrial progress and the creation of job opportunities for young people. The investment promotion policy and industry of the North East (NEIIP) adopted in 2007 has accelerated growth and played a significant role in the development of SMEs.

### **HANDSHAKE BETWEEN PRESIDENT WUSME AND THE SECRETARY-GENERAL OF THE UNITED NATIONS**

**APRIL 16, 2013**

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On the occasion of his official visit to the Republic of San Marino, WUSME President Gian Franco Terenzi met with United Nations Secretary-General Ban Ki Moon, who congratulated for their efforts on behalf of international cooperation. "Around the world, said Ban Ki Moon-there are people who are struggling to help determine its future, seeking jobs and justice". The WUSME by its President confirmed the efforts with which his Association supports SMEs in view of their function as a tool for self-realization of the individual and of the community, economic democracy, equality and world peace.

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**WUSME & THE UNHCR: A NEW PROGRAMME FOR THE REPATRIATION AND REINTEGRATION OF THE REFUGEES IN AFRICA**  
**MARCH 19-20, 2013**

During consultations conducted with UNHCR, the United Nations High Commissioner for refugees in Geneva, a delegation led by General Secretary WUSME Knoll Von Dornhoff presented a new programme for the repatriation and reintegration of refugees in the Democratic Republic of the Congo. Also present at the meeting also the Ambassador of the Democratic Republic of the Congo on behalf of the Government of that country has asked WUSME to present the project.

The heart of this initiative is the establishment of a Centre for vocational education and training of repatriated Congo, allowing them to start new small businesses with special reference to the craft sector and agriculture. This first floor auiterà thousands of people struggling to start a better life.

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