

1. A statement by the chief executive or equivalent expressing continued support for the UN Global Compact and renewing the participant's ongoing commitment to the initiative. [READ MORE](#)

2. A description of the practical actions that the organization has taken to support the UN Global Compact principles and to engage with the initiative.

The Kenya Private Sector Alliance (KEPSA) is the voice of the private sector in Kenya. KEPSA is the umbrella body for private sector associations and corporate bodies in all sectors of the economy including trade associations. KEPSA speaks for multinationals, SMES and start -ups organized under different sector boards and working groups reflective of the 16 sectors of the economy. It provides a platform for the private sector to engage in public – private dialogue at local, national and international level. It also offers information, advisory and networking opportunities for members and is a key partner to government in development.

Kenya Private Sector Alliance (KEPSA), committed to support the ten principles of United Nation Global Compact in Respect to human Rights, Labour Rights, Environment and Anti-Corruption. This has been done by carrying out the following actions to support the UN Global Compact Principles; through our day to day operations of our company employees, partners, and clients and the public

- (a) **Improving Governance and Business Regulatory Environment:** KEPSA coordinates the private sector engagement on Public –Private sector Dialogue (PPD) and seeks to contribute to pro-growth laws and policies that support economy. KEPSA is structured into 16 sector boards that engage with the government ministries and agencies and other stakeholders with the Presidential Round Table (PRT) as the highest level of engagement. During the 4th PRT in April 2015 presentations by the private sector focused mainly on legislation that empowers businesses including the Companies Act, Insolvency Act and the Special Economic zones Act. As a result of this emphasis the Acts were accented to by the president in September 2015. Additional emphasis was also given to specific **land governance issues** that impede the business environment and investments. Key outcome was review and finalize pending policies and legislation on land such as **Evictions and Resettlement Bill, Physical Planning Bill and Community Land Bill**, finalise the review of the **National Land Policy, Land Registration Act, National Land Commission Act, and Land Act**, and **Land Information Management System** infrastructure.
- (b) **Corruption Risk mapping-** KEPSA supported the development of Corruption Risk mapping and released a report **“Corruption Risk Mapping in Public-Private Sector Interactions”** The report detailed the loopholes within the public sector that create avenues for corruption in its dealings with the private sector. The report was launched in recognition of the fact that corruption is a two way street involving both the private sector as a supplier and the public sector as a recipient of the corrupt undertakings. Through KEPSA the private sector is looking

to seal the loopholes within various government procedures to reduce the risk of corruption between the public and private sector players. The business community present at the launch impressed upon KEPSA to keep tracking the predisposition to corruption in the public-private sector interactions. To further highlight its commitment to fighting graft KEPSA reintroduced the Global Impact Business Code of ethics during the presidential roundtable as part of the private sector's commitment to eliminating corruption in the country.

- (c) **Mkenya Daima Initiative-** Corruption, ethnicity, insecurity coupled with conflict have a negative impact not only on business but on the overall livelihood the citizenry. Conflict, particularly violence, is bad for business because investors require sustained peace and tranquillity to be able to predict business prospects over a reasonable period of time so as to assess investment risks. During conflict, businesses are destroyed, customers lose their jobs/incomes and the environment becomes insecure. On this background, the Kenyan private sector is aware that it has an important role in fostering a cohesive nation, based on values and the protection of human rights. With this in mind KEPSA launched a one of a kind private sector driven peace-building initiative dubbed the *Mkenya Daima campaign* in the run-up to the 2013 elections to avert a recurrence of the post poll crisis witnessed in the 2007-2008 elections in Kenya. Under the *Mkenya Daima* banner, KEPSA on behalf of the private sector was able to engage most of the stakeholders in the electoral process as well as the public in peace-building initiatives. Through multiple strategies of public communication and education, media sensitization and legislative advocacy, the private sector played a critical role in creating awareness on the negative impacts of violence and the need for peaceful elections. It also promoted reform efforts geared towards creating an enabling environment for peaceful, free and fair elections. Through KEPSA's efforts, media houses toned down on the propagation of hate messages and inciting speeches; political leaders committed to promote peace and the public was sensitized on the social and economic cost of violence.

- (d) **On Environmental issues** - The Kenya Private sector Alliance (KEPSA) has been part of this partnership as member of Kenyan Global Green Growth Advisory board that hosted the 3GF conference in May 13 – 14th 2015. The 3GF conference was hosted in collaboration with DANIDA, GOK UNEP and the Kenya Climate Change Innovation Centre. One key collaborative approach is the Public Private Partnership instrument which plays a crucial role in creating, promoting, testing or overseeing new policies, rules and mechanisms. KEPSA's PPD approach is anchored on the Global Green Growth PPP which gives KEPSA an opportunity to expand its PPD focus on inclusive green growth to improve the business environment, achieve the country's Vision 2030 objectives, and post 2015 sustainable Development Goals. Programmatically, KEPSA has been implementing the Business Sector Support Program (BSPS) 11 to build capacity of MSMEs and BMOs. Building on the lessons from BSPS 11, KEPSA received support under the new SWITCH Africa Green project supported by the EU and led by UNOPS. The project dubbed "*Capacity enhancement for green business development and eco entrepreneurship in the agriculture sector*" is anchored on KEPSA's on-going work in supporting her members to transform the targeted sector from traditional to green business

oriented for local and international competitiveness in trade and investment. The transformation and adoption of green sustainable consumption and production practises (SCP) requires capacity enhancement to spur innovation, production, and marketing of products and services in the agricultural sector. This can only be achieved under an enabling policy and regulatory environment. As such KEPSA will continue its advocacy especially on areas touching on inclusive Green Growth and Sustainable Consumption Practises. KEPSA plays a key role in the UNDP funded Inclusive Economic Growth and Empowerment Programme and is also involved in the environment and energy sectors especially in the development of National Climate Change Action Plan (NCCAP) and Climate Change Bill and Policy.

- (e) **Labour Relation Rights** - KEPSA through one of her business member organization Federation of Kenya Employers (FKE) did a press release on opinion “TO GROW KENYA MUST GET LABOUR RELATIONS RIGHT” [READ MORE](#). FKE has positioned itself to intervene on all labour related matters and is the go to arbitrator for the private sector and on occasion between the government and trade unions.
- (f) Documentation, Dissemination on governance issues- KEPSA continues to document and disseminate information on governance issues through its publications including the National Business Agenda (NBA) II, the biannual Presidential Round Table Booklet, KEPSA’s Magazine **‘PRIVATE SECTOR’**, Weekly communications and update to members as well as partnerships with government agencies and international institutions.

3. Measurement of outcomes

KEPSA’s intervention on the areas of commitment under UN global compact have contributed to the improvement of the overall business environment, governance and human rights protection. This efforts have been continually captured by Kenya’s Media and our own internal publications as illustrated by the links below.

KEPSA Magazine ‘PRIVATE SECTOR’ have continuously highlighted governance issues. KEPSA’s 6th Issue focused on Governance as the core theme of the magazine. [READ MORE](#)

Baraka FM

Kenya is losing 69 billion shillings annually due to corruption, an amount if properly utilised, would employ 25,000 graduates every year in the country, a report by the Kenya Private Sector Alliance (KEPSA) released on Monday, revealed.

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Business Daily

A new report by the Kenya Private Sector Alliance (KEPSA) highlights the import and export sub-sector as the most likely point of interaction where corruption can occur.

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The Star

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BLOGS

- The Kenya Private Sector Alliance (KEPSA), has today launched a report detailing the loopholes within the public sector that create avenues for corruption in its dealings with the private sector. The report was launched in recognition of the fact that corruption is a two way street involving both the private sector as a supplier and the public sector as a recipient of the corrupt undertakings. [READ MORE](#)
- The Kenya Private Sector Alliance has launched a study on corruption risk mapping. The 36 page document contains information on perceptions of corruption in public-private sector interaction, predisposing factors that drive public-private sector corruption at various service interactions and attitude towards promoting ethics and integrity. [READ MORE](#)
- KEPSA said that the private sector fully supported the automation of the procurement process through e-procurement, saying that it would go a long way in aiding the fight against corruption by eliminating the use of manual systems which are prone to abuse and create loopholes for corruption. [READ MORE](#)
- KEPSA working to reduce the contact points and official bureaucracy in many areas such as business registration and services such as renewal of driving licenses, national IDs, online PIN & NSSF registration and facilitation of online payments of business permits. [READ MORE](#)
- The Kenya Private Sector Alliance (KEPSA) yesterday held its first monthly CEO's Media Briefing. The aim of the briefing was to update the members of the fourth estate on the progress made so far on improving the general business environment. During the briefing, KEPSA Chief Executive Carole Kariuki outlined the private sector's agenda for the year; maintaining the positive outlook for economic growth, wealth and job creation. [READ MORE](#)
- Kenyan investors on Friday called on the government to seal corruption loopholes by enforcing the use of the e-procurement system to help inject efficiency and transparency. The investors, who are members of the Kenya Private Sector Alliance (KEPSA), said the system will go a long way in aiding the fight against corruption by eliminating the use of manual systems which are prone to abuse and create loopholes for corruption. [READ MORE](#)

VIDEOS

- Corruption theme dominates President Uhuru's round-table meeting with private sector [WATCH VIDEO](#)
- KEPSA Reducing human interaction key to fighting corruption [WATCH VIDEO](#)
- KEPSA holds talks to improve business competitiveness in Kenya [WATCH VIDEO](#)
- Government to freeze assets in fight against graft [WATCH VIDEO](#)