

Berkeley College

Communication on Engagement to the United Nations Global Compact

October 2015

1. INCORPORATE THE GLOBAL COMPACT PRINCIPLES INTO INTERNAL OPERATIONS AND COMMUNICATE PROGRESS FOLLOWING THE COP REQUIREMENTS (REQUIRED)

Human Rights

Businesses should support and respect the protection of internationally proclaimed human rights (Principle 1); and: make sure that they are not complicit in human rights abuses (Principle 2).

The College is committed to respecting the rights and dignity of all persons. As such, faculty, staff, student employees, executive officers and others acting on behalf of the College are expected to maintain the highest ethical standard, observing applicable policies, practices, regulations, laws and professional standards. Those in supervisory positions must also assume the responsibility for ensuring that their conduct, and the conduct of those they supervise, complies with this policy. Each individual must be especially careful to avoid even the appearance of misconduct or impropriety.

Labour

Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining (Principle 3); and the elimination of all forms of forced and compulsory labour (Principle 4); and: the effective abolition of child labour (Principle 5); and: the elimination of discrimination in respect of employment and occupation (Principle 6).

Berkeley College adheres to all applicable federal, state and local labor laws.

Environment

Businesses should support a precautionary approach to environmental challenges (Principle 7); and undertake initiatives to promote greater environmental responsibility (Principle 8); and encourage the development and diffusion of environmentally friendly technologies (Principle 9).

In July 2007, Berkeley College launched **Project GreenPath**, a program to promote environmental sustainability awareness and coordinate "green" initiatives among the locations. Berkeley works towards a secure future for all by minimizing the environmental impact at its campuses. The College is committed to developing a vision of a sustainable future and working toward it by promoting environmental awareness through education; encouraging a sense of responsibility in staff, faculty, and students; incorporating environmental concerns in all decision making, both personal and professional; and, engaging in best practices to protect the environment. To demonstrate this commitment, Berkeley College became a signatory of the

American College and University Presidents' Climate Commitment ([Implementation Profile for Berkeley College](#)). The College is also a signatory to the [New York City Carbon Challenge for Universities](#).

Anti-Corruption

Businesses should work against corruption in all its forms, including extortion and bribery (Principle 10).

Berkeley's ethics policy states that the College is committed to the highest standards of ethics, integrity, and fairness in all dealings in an effort to provide the utmost level of confidence in the organization, educational services, administrative business processes, and financial data. These standards embrace the principles of integrity, objectivity, accountability, openness, and honesty in the day to day activities of all members of the organization.

2. PROMOTE THE GC AND ITS PRINCIPLES THROUGH ONE OF THE FOLLOWING ACTIVITIES:

Deliver education on topics related to the Global Compact

Berkeley College is a private college with campuses in the states of New York and New Jersey, as well as a robust online program. The College offers undergraduate degrees in business disciplines, criminal justice and legal studies, health studies and interior/graphic design as well as a Master of Business Administration (M.B.A.) degree in Management.

The mission of Berkeley College is to empower students to achieve lifelong success in dynamic careers. Berkeley College's vision is that it will be the college of choice for students pursuing lifelong success in dynamic careers and employers seeking graduates prepared to meet the demands of the GLOBAL marketplace. All programs at Berkeley College incorporate GLOBAL studies in the curriculum as illustrated by the College's GLOBAL map, which lists all courses with international content (Appendix A). The College realizes its GLOBAL mission and vision through a variety of programs and activities as follows.

The Center for Global Studies:

Berkeley College's Center for Global studies offers innovative ways for our students and faculty to interact with the larger global community and experience diverse cultures, thereby fostering a sense of global involvement. Such initiatives include:

- Developing new and enhanced courses on social, political, environmental, and business consequences of globalization
- Incorporating activities that enhance students' understanding of global issues and events
- Cooperating with foreign colleges and universities to facilitate teaching and learning
- Study abroad opportunities for Berkeley College students.

International Business

The College's Larry L. Luing School of Business, a Candidate for Accreditation of the IACBE, mandates that as part of its expected learning outcomes, students understand and articulate the role that business plays in society and in the global economy. Its business graduates are educated to be able to apply comprehensive management concepts within the framework of detailed business analyses and cultivate an understanding of the corporate workplace in a challenging, diverse, global environment. Within the LLL School of Business, the International Business programs provide an integrated foundation in international trade, marketing, finance, and management that focuses on global business practices. In addition, students complete extended simulation projects running a global business and may participate in Model United Nations conferences with students from around the world.

Model UN

The Berkeley College Model UN Program, which was started by at Berkeley College in 2010, enables students to gain a global perspective on the current issues facing the United Nations. Under this program, Berkeley College students learn to "make speeches, prepare draft resolutions, negotiate with allies and adversaries, resolve conflicts, and navigate the conference rules of procedure – all in the interest of mobilizing international cooperation to resolve problems that affect countries all over the world"). In April 2013, 10 students from the Berkeley College Model UN team participated in the Model United Nations Conference held at NYU. Students rigorously debated and held positions on issues such as weapon trade, world hunger, environmental protection, and the use of drones. A team participated in 2014 and 2015 as well. In 2015, an International Business major from Norway led the Berkeley College team as Head Delegate. In addition, a Berkeley College student from Germany was awarded the title of Honorable Delegate in recognition of his work.

The Berkeley College Honors Program

In the 2015-2016 academic year, the Berkeley College Honors Program will focus on GLOBAL HEALTH issues. Honors seminars will include discussion of the following global health topics:

- Global HealthCare
- Pharmaceutical Industry and the Development of Drugs
- Eastern and Alternative Medicine
- Social Media and Global Health
- Globalization of Health (Health Trends, Cultural Aspects)
- Epidemiological - HIV, Hepatitis C and other infectious diseases
- Sexual Reproductive Health & Female Genital Mutilation
- Mental Health, Substance Abuse and Addiction
- Domestic Violence
- Sex Trafficking and Sex Worker Health

At the conclusion of their studies, honors studies will write their thesis on global health topics and present their research at an honors symposium at the College.

International Students

In the Fall 2015 quarter, 865 international students representing 93 countries are enrolled in Berkeley College. (Appendix B). Based on its total number of international students, Berkeley College is ranked No. 7 among specialized institutions in the United States in 2013-2014.¹ Its international students are supported by the College's International Department, which offers assistance with student visas, information about housing, and help adjusting to life in the United States. In addition, Berkeley has a global network of graduates working for a wide range of companies throughout the world

International Academic Partnerships

China: Thirty-nine students and faculty of Guizhou University of Finance and Economics (GUFE) in China completed a three-month American cultural immersion program at Berkeley College in White Plains in October 2015. In addition to classes taught at Berkeley College in English Business Communications, the program included visits to local companies such as *IBM* and American historical and cultural sites. Other visits included the Federal Reserve Bank and United Nations in New York City and several locations in Washington, DC. This program is the first in an anticipated Berkeley-GUFE collaboration that will include Berkeley faculty teaching at GUFE and GUFE students completing their Bachelor's degree at Berkeley.

Germany: As part of Fresenius University's effort to expand its international business offerings in New York City, it opened a dedicated space at Berkeley's Manhattan campus that includes classrooms, meeting spaces, and administrative offices.

Mexico: In 2014 and 2015, Berkeley College organized a week-long seminar on the American legal system for law students from the Universidad Anahuac Mayab. The program is scheduled to be offered again in 2016.

Other academic partner institutions include the following:

- IBS Nuremberg
- EBS Paris
- EBS Madrid
- EBC Hamburg
- EBC Dusseldorf
- EBC Berlin
- Munich Business School
- Mod'Art
- AMD (Munich)
- Buskerud University (Norway)
- ZIBAT (Denmark)
- EBC Stuttgart

¹ 2014 Open Doors Report (2013/2014 enrollment), Institute of International Education (for degree-granting institutions concentrating in a set of related fields).

- ESCE
- ISM International School of Management (Dortmund)
- Ecole de Management de Normandie
- BSP Berlin Potsdam
- IBS International Business School - Lippstadt

Student Activities

The Berkeley College International Club provides a special forum for the specific needs and interests of international students. It organizes social and cultural activities, including field trips that acquaint international students with life in America. The get-acquainted meetings often include a trip to the United Nations. Additional activities, such as international festivals, are organized by students at individual locations.

The Berkeley College Globalism Map

The Globalism Map offers a visual layout of the extent that Berkeley students are exposed to globalism in their Berkeley experience. The standard used for a course to be placed on the Globalism Map was a requirement that the course needed to mention some reference to globalism in the course title, course description and/or course outcomes.

Fashion Marketing and Merchandising	
FAS 101	Introduction to the Fashion Business
FAS 230	Fashion Textiles for Apparel and Home
FAS 304	Menswear Marketing
FAS 310	Fashion and the Media
FAS 427	Operations Management in the Fashion Business
Accounting	
ACC 201	Intermediate Accounting 1
ACC 202	Intermediate Accounting I
ACC 203	Intermediate Accounting III
ACC 310	Advanced Accounting
ACC 410	Auditing
Financial Services	
FIN 204	Financial Markets and Institutions
FIN 415	Principles of Finance II
General Business	
IBS 201	International Business
MGT 220	Principles of Management
BUS 245	Business Ethics
Management	

MGT 314	Organizational Theory and Design
MGT 316	Sustainable Enterprise Management
MGT 318	Environmental Ethics in Business
MGT 348	Employees and Labor Relations
Marketing	
MKT 241	Consumer Behavior
MKT 220	Principles of Marketing
MKT 242	Brand Management
MKT 442	Strategic Marketing Management
International Business	
IBS 225	International Trade Policies and Practices
IBS 230	International Marketing
IBS 240	International Management
IBS 341	International Banking and Finance
IBS 342	Global Business Management
IBS 345	Comparative International Management
IBS 344	Global Supply Chain Management and Logistics
IBS 405	International Business Simulation
IBS 406	Model UN on International Trade and Business
IBS 415	Emerging Markets
IBS 419	Multinational Corporate Management
IBS 440	International Strategic Management
IBS 470	Special Topics in International Business
Interior Design	
INT 170	History of Furniture and Interiors I
INT 171	History of Furniture and Interiors II

INT 230	Materials, Textiles and Finishes
INT 260	Architectural Construction and Methods I
INT 330	Sustainable Design
INT 350	Architectural Construction and Methods II
INT 420	Studio XI: Capstone Project I – Program
INT 430	Professional Practice
INT 460	Studio XII: Capstone Project II – Design
Justice Studies	
JUS 205	Criminal Law
JUS 230	Terrorism
JUS 302	Homeland Security
JUS 314	Introduction to Intelligence
JUS 403	Cyber Crime
JUS 407	Global Security
Health	
HEA 320	Community Health and Medical Care
Legal Studies	
LAW 100	Introduction to Law and the American Legal System
LAW 410	Constitutional Law
LAW 440	Contemporary Issues in Elder and Special Needs Law
LAW 450	Intellectual Property Law
Liberal Arts	
SOC 201	Macroeconomics
SOC 205	World Cultures
SOC 301	International Economics
SOC 310	Intercultural Communication

SOC 318	Drugs and Drug Policy
SOC 305	The Changing Family
SOC 430	Global Social Change
HUM 215	World Literature
HUM 231	World Civilization I
HUM 232	World Civilization I
HUM 238	Humanities in the Media
HUM 250	British Literature
HUM 300	Poetry
HUM 310	Drama
HUM 332	Fiction
HUM 355	Social Justice Philosophies
SCI 410	Sustainable Solutions
GEC 110	Literature in the Modern World
GEC 121	Law and Society
GEC 122	World Religions
GEC 134	Natural Disasters
GEC 410	Telling Stories in the Modern World
FRE 101	Elementary French I
FRE 102	Elementary French II
SPA 101	Elementary Spanish I
SPA 102	Elementary Spanish II

Berkeley College International Students Countries of Origin

Countries Represented September 2015					
China	117	Tajikistan	3	Great Britain	1
Korea	111	Georgia	2	Guatemala	1
Norway	95	Grenada	2	Honduras	1
Sweden	87	Guyana	2	Israel	1
Germany	86	Haiti	2	Ivory Coast	1
France	56	Hong Kong	2	Kiribati	1
Turkey	53	Kyrgyzstan	2	Lebanon	1
Japan	40	Netherlands	2	Macau	1
Russia	17	Philippines	2	Malawi	1
Kazakhstan	13	Rwanda	2	Malaysia	1
Viet Nam	13	Saudi Arabia	2	Mongolia	1
India	10	Yemen	2	Myanmar	1
Spain	8	Albania	1	Nepal	1
Taiwan	7	Argentina	1	Pakistan	1
Angola	6	Aruba	1	Peru	1
Libya	6	Austria	1	Portugal	1
Nigeria	6	Bangladesh	1	Romania	1
Venezuela	6	Barbados	1	Senegal	1
Brazil	5	Bermuda	1	Seychelles	1
Congo	5	Bolivia	1	Sri Lanka	1
Morocco	5	Brunkina Faso	1	Sudan	1
Australia	4	Cambodia	1	Switzerland	1
Canada	4	Cameroon	1	Tanzania	1
Colombia	4	Central African Republic	1	Tunisia	1
Mexico	4	Chile	1	Turkmenistan	1
Trinidad & Tobago	4	Croatia	1	United Arab Emirates	1
Uzbekistan	4	Cyprus	1	Virgin Islands	1
Algeria	3	Czech Republic	1	Zambia	1
Bulgaria	3	Ethiopia	1	Zimbabwe	1
Denmark	3	Fiji	1	TOTAL	791
Indonesia	3	Finland	1		
Italy	3	Gabon	1	93 COUNTRIES	