

# AND WE PROVEIT

Our figures

ACTIVITY AND SUSTAINABILITY REPORT **2013 - 2014** 





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#### **PERFORMANCE INDEX**

This section is an index of the financial and extra-financial performance indicators used by KEDGE Business School. 2013-2014 was the first year of operation for our new Group following the merger of our two founding schools: BEM and Euromed Management.

The collected data covers a wide range of covers of activities whithin the group: strategy and governance, teaching programmes, research, social policy and community involvement, and the environmental impact of our campuses.

Not all indicators can be presented exhaustively, but we have set as a short-term objective the consolidation of our data at campus group level.

CSR is a major commitment for our Group and greatly contributes to the overall success of the KEDGE Business School project. It is a core and founding element of our strategy.

Following the Green Plan layout, the performance index covers last year's activities and seeks to describe our school's commitment to both United Nations Global Compact and the Principles for Responsible Management Education.



For more information, please visit: kedgebs.com@kedgebs Facebook/kedgebs





#### **IMPACT MEASUREMENT**

- A: Objective achieved or surpassed
- B: Objective is being realised
- C: Objective not achieved

NA or (-): Non Available/Applicable

K€1 = €1,000 M€1 = €1,000,000

#### **ACTIVITY MEASUREMENT**

- Means/actions carried out this year contributed to the achievement of long-term goals
- → Means/actions carried out this year are not adapted to the achievement of long-term goals
- → Means/actions carried out this year did not contribute to our goals

#### **SCOPE**

- Euromed Management (Marseille & Toulon campuses)
- BEM (Bordeaux campus)
- KEDGE Business School (Bordeaux, Marseille, Toulon campuses and others when available)

#### **PERIOD**

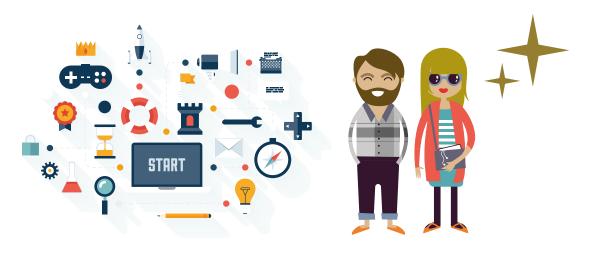
July 2013/June 2014

MAIN INDICATOR/SD OBJECTIVES (NO: NATIONAL/ IO: INSTITUTIONAL)	KEY PERFORMANCE INDICATORS	2010/2011	2011/2012	2012/2013	Results 2013/2014	0jectives 2014/2015	Trends
1. STRATEGY & GOVERNA	ANCE						
Budget (M€)	Overall budget combined (M€)	75.8	82.1	88.9	86.9	90.2	
XXXXX	Total FT Faculty & Staff	18.02	19.70	22.31	(0.4	/0.0	
	Wages (M€)	8.27	8.82	9.2	42.1	43.8	
	Total PT Faculty wages	5.56	6.49	6.40	7.5	7.0	
	& contractual personnel	7.56	8.52	9.52	7.5	7.9	
	KEDGE Business School	3.0	3.1	3.2	5.9	6.1	
	Investments (M€)	1.0	1.3	1.3	5.9	0.1	
	Tuition fees-Global (M€)	34.0	37.8	41.9	77.1	81.3	
		25.9	27.7	30.8	//.1	01.3	
CORPORATE	Advanced partnerships	150	160	188	190		
CONTRIBUTIONS		88	96	103	170		
	Corporate relations	860	860	900	1,100		
		399	424	505	1,100		
	Apprenticeship tax collected (gross) (M€)	5	5.7	6	6.8	5.6	
	collected (gross) (M€)	2.8	2.8	1.75	0.0	0.0	
XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX	Internships	2,578	2,732	2,503	5,543		
XXXXXXX		2,015	2,155	2,297	0,040		
YXXXXX	Company origin (international/national)	48%/52%	48%/52%	48%/52%	48%/52%		
		34%/66%	35%/65%	45%/55%	1070,0270		
NUMBER OF STUDENTS	All Programmes & International	5,604	5,794	6,429	11,639		
THE THE PERSON OF THE PERSON O				4,622	,		
GEOGRAPHICAL ORIGIN OF STUDENTS	France	72.2%	77%	72%	76%		
	_			88%			
	Europe (excl. Russia and Turkey)	6%	4%	6%	5%		
YYYYYY	International (incl. Europe)	28%	23%	28%	OE0/		
		12%		12%	25%		

MAIN INDICATOR/SD OBJECTIVES (NO: NATIONAL/ IO: INSTITUTIONAL)	KEY PERFORMANCE INDICATORS	2010/2011	2011/2012	2012/2013	Results 2013/2014	Ojectives 2014/2015	Trends
REQUIRED ENTRANCE	Ecricome	9.6	9.65	9.65	0.0		
EXAM SCORES		9.6	9.75	9.93	9.8		
RECRUITMENT RATE	Ecricome	4%	4.5%	4.7%	3.69%		
OF ESC STUDENTS PER EXAM TYPE (TESTS)		4.5%	4.7%	4.9%	3.94%		
XXXXXXX	Templin 1	8.5%	9.7%	11.8%	9.30%		
Y X X X X X X X X X X X X X X X X X X X		3.6%	3.6%	4.7%	4.13%		
	Tremplin 2	7.7%	8.8%	9.3%	8.35%		
MANAYAY		6.5%	5.8%	6.8%	6.83%		
CAMPUS DEVELOPMENT	Number of operating campuses/Offices	5	5	5	9		
	·	4	4	4			
ACCREDITATION	Number - Name of international accreditations	3-AMBA EQUIS AACSB	3-AMBA EQUIS AACSB	3-AMBA EQUIS AACSB	3-AMBA EQUIS AACSB		$A \rightarrow$
RANKINGS	FT-Best European	39	31	32	29		
	Business School	55	60	32	27		
	FT-World Med MBA	61	48	43	27		
		NA	NA	(Global MBA)	(Global MBA)		
	FT - Master in Management	30	34	20	/0		
		28	30	38	42		
	FT - Executive Education	NA	NA	67	NA		
*	L'Etudiant – ESC Master Grandes Ecoles	11	9	9	9		
PY P		12	9	7	7		
XXXXXXXX	L'Etudiant – CeseMed Post Bac	8	3		1		
YXXXXXX	Cesemed Post Dac	8	6		'		
XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX	Le Point-CeseMed/EBP	2	2	2	2		
		4	1	2			
TYTYTY	Le Point – ESC	9	8	10	9		
MANAM		12	12	16			
TYTYTY	Figaro Etudiant – ESC	8	9	7	7		
		14	13				
	Figaro Etudiant – CeseMed/EBP	10	10	10	10		
		8	6				
	Figaro Etudiant Bachelor – Euromed/BEM Bachelor	NA	NA	2	1		
		6	7	9			
	Figaro Etudiant – EGC	1	1	<b>-</b> · ·			
	Challenges – ESC	Trial	10	Trial	10		
	01 11 0 11 1/2 :=		13	<b>-</b>			
	Challenges - CeseMed/PostBac	Trial	3	Trial			
	Le Parisien		9	8	7		
	1						



MAIN INDICATOR/SD OBJECTIVES (NO: NATIONAL/ IO: INSTITUTIONAL)	KEY PERFORMANCE INDICATORS	2010/2011	2011/2012	2012/2013	Results 2013/2014	Ojectives 2014/2015	Trends
(NO) SIGNATURE OF SD CHARTER INVOLVING ALL STAKEHOLDERS	New School Commitments	UNGC & PRME, Sustainable Campus Charter, Diversity Charter, The Copenhagen Declaration + Signature of Academic Impact  UNGC & PRME	ld + Rio HESI	ld +GUPES Member- ship	ld +Charter for Biodi- versity	UNEP MOU	Α⁄I
(IO 2015) 2 SD CRITERIA	Use of extra-financial criteria	0%	0%	00/	00/	1 criteria per	<i>c</i> \
IN MANAGERS' EVALUATION	in managers' performance assessments	-	-	0%	0%	department	C →
(NO) QUARTERLY	Existence of a CSR	Yes	Yes	Yes	No	V	D 7
MEETINGS OF SD COMMITTEE	department attached to the General Director	No	No	No	(current merger)	Yes	B 7
(REPRESENTING STAFF, STUDENTS, MANAGEMENT AND	Staff dedicated to CSR issues	2	2 full-time 2 part-time	3 full-time	3 CSR 2 Wellness		
STAKEHOLDERS)		1 part-time	1 part-time	1 part-time	1 full time equal diversity 1 corporate relations		A 🗷
TATATA	Number of	11	10	10	4		СЫ
	CSR Officer meetings	0	0	1	4		<u> </u>
	Dedicated CSR budget in K€ (excl. research, investment, wages, etc.)	55 No	101 No	76,8 No	43	75	B 🛂
(SO 2015) 1 ANNUAL MEETING FOR EACH TYPE OF STAKEHOLDER: STUDENTS, STAFF, EXTERNAL	Frequency and method for stakeholder consultation	0	0	0	1		<b>c</b> →
(NO) ANNUAL ACTIVITY REPORT COVERING SD INITIATIVES	Activity report covering SD initiatives	Integrated Report CSR Report	Integrated Report	Integrated Report	Integrated Report	Integrated report	A 7
(SO) REACHING ALL STAKEHOLDERS	SD-related awareness raising actions	5	22	29	63		A 7



MAIN INDICATOR/SD OBJECTIVES (NO: NATIONAL/ IO: INSTITUTIONAL)	KEY PERFORMANCE INDICATORS	2010/2011	2011/2012	2012/2013	Results 2013/2014	0jectives 2014/2015	Trends
2. TEACHING & TRAINING							
NUMBER OF STUDENTS PER PROGRAMME	All Programmes + International	5,604	5,794	6,429	11,639		
MANA		1.101	4.5.45	4,622			
TAYAYA	All Bachelors	1,606	1,547	1,666	2,212		
	Allah	976	1,066	1,050			
	All Masters	3,594	3,762	4,128	8,416		
	500	2,574	2,682	3,199			
	ESC	1,944	2,192	2,370	4,859		
	140	1,958	2,052	2,102			
	MSc	1,255	1,089	1,279	1,318		
	140	81	51	130			
	MS	132	184	137	1,121		
	1484 5484	522	559	900			
	MBA-EMBA	263	297	342	344		
				67			
	DBA	34	53	39	17		
	Number of partners (accredited)	169 (72)	178 (79)	189 (88)	273 (164)		
		-	-	-			
INTERNATIONAL PARTNERSHIPS	Number of incoming students	473	562	596	1,200 (including		
		266	329	373	191 REMIN/ IFC)		
	Number of outgoing students	867	796	723	1,000		
		668	762	789	1,800		
	Number of students	64	95	120			
	involved in special programmes (summer school + MBA summer school)	140	166	94	85 +26 MBA		
	Number of coaches	42	44	60			
		NA	NA	NA	75		
PERSONAL DEVELOPMENT	Total coaching hours	3,100	3,581	6,326	7,000		
STUDENTS PRO-ACTS	Number of Pro-Acts (total)	962	849	934	875		
PER CATEGORY [all students from	Pro-Act Terre	119	101	102	79		
Marseille Campus)	Entrepreneurship	124	110	108	114		
	Information/Communication	495	453	388	299		
	Associative management	84	71	65	80		
	Sports	59	45	57	68		
	Arts	61	42	61	46		
STUDENT RESEARCH	Company	20	27	153	189		
OR PROFESSIONAL PROJECTS	Employment	729	875	1,174	1,106		
TRUST COLO	Research	1,348	927	1,611	1,977		
Y			1	1 77 7	,		



MAIN INDICATOR/SD OBJECTIVES (NO: NATIONAL/ IO: INSTITUTIONAL)	KEY PERFORMANCE INDICATORS	2010/2011	2011/2012	2012/2013	Results 2013/2014	Ojectives 2014/2015	Trends
BPM (Business Project	Number of BPM's (total)	71	89	95	108		
Management) (ESC Programme Students	Sports & Leisure	16	16	23	30		
from Bordeaux Campus)	Promotion & Communication	14	14	22	29		
	Arts and Culture	10	12	8	5		
XXXXXXXXX	Social Citizenship	12	25	14	11		
	Economy & Finance	12	14	4	4		
XXXXXXXX	Entrepreneurship	7	10	4	9		
Y X X X X X X X X X X X X X X X X X X X	Associative Management		NA	20	20		
(NO 2013) SD TRAINING	Percentage of faculty	3.6%	9.9%			Mandatory for	
FOR 100% OF FACULTY MEMBERS	members receiving SD-related training	30% for PSR		0%	0%	all new faculty members	C 7
(NO 2011) EXISTENCE OF AN SD CORE TEACHING CONTENT (NO 2017) 100% OF PROGRAMMES INCLUDE AN SD COURSE	Proportion of compulsory courses content dedicated to SD issues	CeseMed (15%) EGC (0%) PMF (8%) ESC1 (8.3%) ESC2 (16%) MS/MSc (8.5%)	CeseMed (15%) EGC (0%) PMF (8%) ESC (8%) MS/MSc (9.5%) MBA (5.5%)	CeseMed (15%) Euromed Bachelor (15%). ESC (11%) MS/MSc (15.4%) MBA (5.5%)	CeseMed (15%) EBP (12%) KEDGE Bachelor (2.63%)	Reframing of the SD approach in the new pedagogical approach	ВЪ
		Bachelor [8.3%] EBP (6.9%) ESC Bach- elor [11.4%] MS/MSc [12.2%	Bachelor (8.3%) EBP (8.9%) ESC Bach- elor (11.4%) MS/MSc (12.2%)	Bachelor (8.3%) EBP (12%) ESC Bach- elor (11.4%) MS/MSc (13%)	(2.03/6) ESC (8.30%) MS/MSc (15.38%)		
(NO 2011) EXISTENCE OF AN SD CORE TEACHING CONTENT (NO 2017) 100% OF PROGRAMMES INCLUDE AN SD COURSE	Proportion of elective courses	ESC 2 (16%) MS/MSc (20%)	ESC (18%) MS/MSc (35%) MBA (4.8%)	ESC (19%) MS/MSc (%) MBA (4.8%)	ESC (16%)		ВЫ
INCLUDE AN 3D COURSE		ESC Master 1&2 (11.9%)	ESC Master 1 & 2 (12.5%)	ESC Master 1 & 2 (12.8%)	ESC Master 1&2 (10.8%)		
	Executive Education	short-term courses + 1 programme	short-term courses + 1 10-day programme	Elective MBA track + 10-day programme	Compulsory courses (5.6%) Elective courses (4.2%)		ВЛ
		FC ESC (5%) FC ISLI (5%) FC MAI (1 short- term course)	FC ESC (5%) FC ISLI (5%) FC MAI (1 short- term course)	FC ESC (5%) FC ISLI (5%) FC MAI (1 short- term course)	FC ESC (5%) FC ISLI (5%) FC MAI 1 short term course PMG (5%) MS MFO (10%)		
	Proportion of students/ graduates taking on an internship/job tackling SD issues	17.5%	19%	20%	22.9%		ВЛ

MAIN INDICATOR/SD OBJECTIVES (NO: NATIONAL/	KEY PERFORMANCE INDICATORS	2010/2011	2011/2012	2012/2013	Results 2013/2014	Ojectives 2014/2015	Trends
IO: INSTITUTIONAL)  3. RESEARCH							
	A . D: I	00	0.4		F0.		
PUBLICATIONS	A et B articles	22	24	42	70		
	O anti-da-	14	19	29	42		
	C articles	44	54	55	51		
	Tatal of askalamanakiisasiisas	25 66	35 78	45 97	21 121		
	Total of scholary publications	39	54	74			
	Drafaccional igurnals	68	6	15	63		
	Professional journals, not peer-reviewed	21	25	39	32		
	Daali ahaastaaa						
	Book chapters	36	28	28	30		
		19	13	20	13		
	Books	12	6	6	5		
	N. I. C. II	7	11	8	8		
	Number of authors	38	45	52	59		
*		30	35	43	33		
	Research papers presented at Conferences	92	93	101	91		
*		85	79	106	93		
	Case studies (published in a case clearing house)	10	8	3	7		
*	in a case clearing nouse)	0	1	0	8		
	CNRS articles	38	30	50	86		
		18	32	43	52		
CNRS STARS RATINGS	Number of CNRS Stars	73	59	108	190		
***		38	65	87	109		
(NO 2013) 15% OF RESEARCH PROJECTS DEDICATED TO SD TOPICS	Proportion of SD-relevant academic output	36% 24.70%	35% 26.10%	16%	16%		$A \rightarrow$
DEDICATED TO 3D TOFICS	Number of Research Chairs	3	2	3	4		
	dedicated to SD/CSR	1	1	1	1		A 7
	Existence of an interdisciplinary Group on SD issues	Yes	Yes	Yes	Yes		$A \rightarrow$
(NO 2011)		3	3	NA			
INTERDISCIPLINARY RESEARCH GROUP ON SD [NO 2011] NATIONAL EXCHANGE PLATFORM FOR SD KNOWLEDGE	Involvement in National / International Research Programmes on SD			NA	NA		
(NO) RESEARCH IN PARTNERSHIP WITH OTHERS TYPES OF ORGANISATIONS	Networks where KEDGE BS is active	PRME, UNGC	RSE PACA, WIKI 2D, PRME, UNGC, GRLI	Institute of Circular, conomy, RSE PACA, WIKI 2D, PRME, UNGC, GRLI	CE100, Institute of Circular conomy, Orée, Institut Inspire, Green Cross, RSE PACA, Ecoplanète, PRME, GUPES, GRLI		ΑZ
(SO) IMPACT OF	Number of CD Deserved	168	195	139			
RESEARCH WORK ON THE GENERAL PUBLIC AND DECISIONS MAKERS	Number of SD Research Projects conducted by students	18	20		164		A 71



MAIN INDICATOR/SD OBJECTIVES (NO: NATIONAL/ IO: INSTITUTIONAL)	KEY PERFORMANCE INDICATORS	2010/2011	2011/2012	2012/2013	Results 2013/2014	Ojectives 2014/2015	Trends
4. SOCIAL POLICY AND LO	CAL COMMUNITY INVOLVEMENT						
HUMAN RESOURCES	Administrative staff	213	205	224	277		
		147	139	156	165		
	Faculty members	86	91	93	181		
	>	55	62	75	101		
	Percentage of men/women	42%/58%	42%/58%	42%/58%	41%/59%		
		40%/60%	39%/61%	37%/63%	4170/3770		
	Percentage of french/	84%/16%	82%/18%	83%/17%	81%/19%		
	Hon-hench	91.6%/8.4%	90%/10%	89%/11%	86%/14%		
	Number of staff training hours	2,788	2,812	3,395	4,439		
		2,389	4,265	-	4,407		
RECRUITMENT - MEN	Management	11	5	4	0		
		6	8	3	_		
XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX	Non-management	1	2	4	6		
		2	1	0			
RECRUITMENT - WOMEN	Management	5	4	2	4		
		3	1	3			
	Non-management	6	6	5	13		
		5	4	0			
IMPACT ON COMMUNITY	Student employment contracts (fixed-term)			41	51		
		0/	00	-			
	Number of student associations	26	23	47	52		
(NO) DE	Contaboration of students	21	21				
(NO) BE REPRESENTATIVE	Social origin of students  Agro-fishing industry	3.7%	3%	2%			
OF FRENCH SOCIETY (AS PER SOCIO-	Agro-fishing industry	1%	1%	1.2%	1.7%		
ECONOMIC, GENDER, MINORITY AND	Self-employed workers,	11.8%	18%	1.2 %			
DISABILITY STATUS) FOR BOTH STUDENTS	business owners (over 10 employees)	11%	11%	11.30%	16.9%		
AND STAFF	Senior management	40%	49%	46%			
	& knowledge-based professions	50%	49%	49.30%	51.7%		
	Intermediate-level workers	17.9%	12%	10%	7.00/		
		12%	12%	12.82%	7.9%		
	White-collar workers	9.6%	6%	6%	0.10/		
		10%	10%	9.80%	3.1%		
	Blue-Collar workers	2%	3%	4%	/0/		
		2%	2%	1.4%	6%		
	Retired	3%	5%	6%	E E0/		
		5%	6%	5.4%	5.5%		
	Unemployed	2.8%	1%	1%	0.10/		
		9%	2%	9%	0.1%		
*	Other	9%	3%	9%	7.1%		_
		0%	6%	0%	7.170		

OBJECTIVES (NO: NATIONAL/ IO: INSTITUTIONAL)	KEY PERFORMANCE INDICATORS	2010/2011	2011/2012	2012/2013	Results 2013/2014	Ojectives 2014/2015	Trends
STUDENT GENDER	Women	39%	45%	47%	/00/		
		49%	49%	49%	48%		
	Men	61%	55%	53%	F00/		$A \rightarrow$
		51%	51%	51%	52%		
HR	Proportion of women in management and senior	14.23%/ 23%	14.23%/ 23%	14.23%/ 23%	45%/		A 7
	management positions/sitting on the Board of Directors	20.83%/ 14.28%	20.83%/ 14.28%	20.83%/ 14.28%	30%		A 7
YYYYYY	Proportion of seniors	12%	12%	29%	21%		A N
MANAM		31.20%	35.80%		21%		A J
EQUAL OPPORTUNITY	Number of apprenticeship /	374	357	318	=		
EFFORTS	professional contracts (work study)	-	-	120	760		A 7
	Number of equal opportunities projects/Number of students	10	13	14 (+200 students)	25 (+1,000 students)		A 7
YYYYY	invólved	-	-	-	Students)		
FINANCIAL AID/(NO)	New students exempted	0/14	3/14	3/20	8/14		
100% OF STUDENTS AND STAFF LIVING ABOVE	from tuition fees (per year/cumulated)	NA	NA	NA	NA		
POVERTY THRESHOLD	Number of government scholarships (CROUS)	466	688	717	829		
		483	563	621	624		
	Number/amount	70/100.5K€	147/200 K€	113/190 K€	1/1//00//0		DAI
	of School scholarships	156/302 K€	178/277 K€	162/282 K€	161/400 K€		B 🛂
	Number/amount of	280/587 K€	521/627K€	580/735K€	194/300 K€		
	EU funding for mobility	693/ 970 K€	877/ 1,122 K€	841/ 1,092 K€	222/ 264 K€		
[N0] 6% PERSONNEL	Proportion of staff/number	2.3%/6	1%/12	1%/12	0.5%		
(STAFF AND FACULTY)/ STUDENTS WITH	of students with disabilities	-	-	-	(3 staff/24 students)		C →
A DISABILITY	Existence of a department	Yes	Yes	Yes			
	dedicated to integration of international students	Yes	Yes	Yes	Yes		$A \rightarrow$
(SO) RESOURCES	Staff involved in wellness team	1	7	9	13		A 7
DEDICATED TO STUDENT WELL-BEING AND		-	-	-	7		A 7
PSYCHO-SOCIAL ISSUES	Infrastructure		2 rooms	3 rooms	3		A 7
		-	-	-	2		A 7
	Budget allocated to wellness (K€)		32.6	48.2	53.2		A 7



MAIN INDICATOR/SD OBJECTIVES (NO: NATIONAL/ IO: INSTITUTIONAL)	KEY PERFORMANCE INDICATORS	2010/2011	2011/2012	2012/2013	Results 2013/2014	Ojectives 2014/2015	Trends
(NO) RAISE AWARENESS OF ALCOHOL AND DRUG	Awareness initiatives on wellness issues	4	17	32	30		
ABUSE ISSUES FOR 100% OF STUDENTS	Staff satisfaction rate	12.9%	13.1%	12.1%	NA NA		
		57.20%	NA	57%	NA		
XXXXXXXX	Participation rate in the	72%	60%	42%	NA		
	HR staff satisfaction survey	58.40%	NA	58%	NA		
	Staff turnover rate (%)	6.2%	4.3%	5.2%	1.5%		
		2.06%	2.18%	NA	1.5%		
	Internal mobility rate	NA	1.6%	0.01%	0		
		INA	NA	-	U		
	Absenteeism rate (including long disease)	4.38%	2.05%	3.8%	5.3%		
MANAY		4.22%	2.49%	-	3.570		
	Number of days absent due to accidents at work/number	0	15 days/ 1 person	0	465 days /		
XXXXXXX	of persons concerned	45/NA	0	-	5 persons		
	Number of sick days/	1,709/32	1,435/27	640/52	ND		
XXXXXX	number of people concerned	2,032/NA	1,288/NA	-	IND		
(NO 2013) 100%	Percentage of staff receiving SD training during current year	7%	2%	1.3%		Awareness	
OF STAFF (FACULTY & NON-FACULTY) RECEIVING SD TRAINING	training during current year	15.6%	4.9%	-	0.17%	seminar for all new employees	C 71
(NO) 30% OF SOLIDARITY	Local/International	46%/33%	45%/55%	53%/47%	58%/42%		В 🗷
AND COOPERATION INITIATIVES AIMED AT DEVELOPING COUNTRIES	solidarity projects	-	-	-	54%/46%		



MAIN INDICATOR/SD OBJECTIVES (NO: NATIONAL/ IO: INSTITUTIONAL)	KEY PERFORMANCE INDICATORS	2010/2011	2011/2012	2012/2013	Results 2013/2014	Ojectives 2014/2015	Trends
5. ENVIRONMENTAL CAMP	US MANAGEMENT						
(SO 2020) REDUCE GREENHOUSE GAS EMISSIONS BY 40%	Total Emissions (mtce, metric tons carbon equivalent)	NA 560 mtce (excl. campus 3. Mérignac and Frêt)	11,690 NA	NA NA	NA NA	Carbon footprint on campus and	СЛ
	Carbon footprint per student (mtce) with/ without trips abroad	NA NA	2.09/0.18 NA	id NA	NA NA	offsetting	
(NO) INTEGRATE SOCIAL AND ENVIRONMENTAL INDICATORS IN MARKETS,	Weighting of social and environmental criteria in procurement	10% NA	10% NA	NA NA	NA NA		C →
WITH A MINIMUM WEIGHTING OF 30%	Percentage of purchasing contracts with CSR requirements attached		50% NA	NA NA	29%		В 🗷
(NO 2010) 100% OF WOOD CERTIFIED OR SOURCED FROM SUSTAINABLY MANAGED FORESTS	Quality / Quantity of paper consumed (excl. promotional tools)	100%/ 11.45 tons	100%/ 12.12 tons 0%/	100%/ 13 tons	100%/ 8 tons 0%/		B 🗷
PRODUCT/RESOURCE CONSUMPTION	Cardboard m <sup>3</sup>	91 m <sup>3*</sup>	10.4 tons 60 m <sup>3</sup> /20 m <sup>3</sup> (compacted)	40 tons (compacted)	7,6 tons		
*ESTIMATES INCLUDING STUDENT ACTIVITIES	Cans	NA 80,000* 27,412	NA 55,208* 21,793	NA 45,350* 17,942	8.3 tons 34,738 0.81 tons		
	Glass	28,000*	11,000*	8,404* NA	0.55 tons		
	Plastic cups	110,000* 84,985	58,100* 77,372	121,500* 79,583	148,000		
	Plastic bottles	28,000* 9,458	11,010* 21,845	17,493* 10,311	16,516 0.41 tons		
	Light bulbs  Computers & electronic	2,000 302 tons 30 screens	600 10 screens	580 190 CPUs	510 NA 200 CPUs		
	products	40 CPUs 10 printers	40 CPUs 14 printers	-45 LCD monitors -61 CRT monitors -50 laptops Approx. 12 m3 of various waste (old cables. keyboards. mouses)	50 laptops About 12 m³ of various waste (old cables, keyboards, mouses) 41 dynamic screens 34 classroom screens 6 TV 60 Video projecteurs		ВЫ
		32 screens 14 printers 43 CPUs 45 projectors Total = 134	57 screens 5 printers 177 CPUs 15 projectors Total = 254	23 screens 1 printer 122 CPUs 0 projector Total = 146	NA		
	Ink Cartridges	277	226	285	285		



MAIN INDICATOR/SD OBJECTIVES (NO: NATIONAL/ IO: INSTITUTIONAL)	KEY PERFORMANCE INDICATORS	2010/2011	2011/2012	2012/2013	Results 2013/2014	Ojectives 2014/2015	Trends
(NO) EARN AT LEAST	Electricity consumption (KWh)	1,587,892	1,298,079	1,325,190	1,475,000		
B GRADE (ENERGY AND CLIMATE) FOR		1,423,387	1,374 474	1,448,954	1,441,357		C 71
RENOVATED BUILDINGS AND A GRADE FOR NEW	Gas consumption (KWh)	2,207,889	1,539 804	1,492,111	1,800,000		
BUILDINGS		1,895,804	1,579,358	1,520,152	640,635 m³		
(NO) 20% OF ENERGY FROM GREEN SOURCES	Average green energy production/day (KWh)	115.26	106.84	108 (approx. 38.997 per year)	210		C 7
(NO) 20% OF ORGANIC AND LOCALLY-SOURCED PRODUCTS IN CATERING	Proportion of organic, locally-source and fair-trade products		Launch of Sustainable Food Service project	0%	NA		C <b>→</b>
	T ( )	E0.1:	401:	001:	NA 10.1.		
(NO) REDUCE WASTE BY 2% (ON A CONSTANT BASIS)	Tonnage of waste	50 bins	12 bins (July-Nov)+ 15.7 tons	20 bins	19 bins - 20.32 tons		
YAYAYAY		97.061 tons	56.842 tons	66.916 tons	-		
(NO) ACHIEVE PROPER SELECTIVE SORTING	Paper recycling	20%	80%	80%	90%		A 7
FOR 100% OF WASTE AND A 75% RECYCLING RATE			41.7%	9.1%	7.03%		C 77
	Cardboard recycling	0	50%	95%	90%		$A \rightarrow$
					7.49%		C 77
	Light bulbs	100%	100%	100%	100%		$A \rightarrow$
		NA	NA	NA	NA		<b>c</b> →
	Computers & electronic products recycling	Stored	Stored	Stored	Stored		
*		1.1 t	0.79 t	0.89 t	NA		
	Ink cartridges recycling	91% recondi- tioned 9% dismanted	96% recondi- tioned 4% dismanted	87% recondi- tioned 13% dismanted	87% recondi- tioned 13% dismanted		
		96%	96%	96%	NA		
(NO) WATER CONSUMPTION LESS THAN 3M3 PER YEAR	Water consumption (m³)	8,241 (1.5 m³ per student)	8,351 (1.4 m³ per student)	8,331 (1.3 m³ per student)	9,934 (1.63 m³ per student)		в →
PER FULL-TIME STUDENT		NA	5,682 (1.88 m³ per student)	6,278 (2.11 m³ per student)	9,839 (2.09 m³ per student)		В /
(NO) RATE OF PUBLIC TRANSPORTATION USE	Carbon footprint for daily	-	155/185	-	-		
HIGHER THAN REGIONAL	travel (public transportation/ petrol-based vehicles)	-	-	-	-		C 77
AVERAGE (REFERENCE: URBAN PUBLIC	Greenhouse gas emissions	-	91.48%	-	-		
TRANSPORTATION PLAN) (NO) ACHIEVE BUSINESS	linked to transportation	-	-	-	-		
TRIPS OF FACULTY/ RESEARCH STAFF MEMBERS AND OPERATIONAL ACTIVITIES	Compensation tax for transportation	0	0	0	0	Study in progress	С Л
(NO) 100% OF GREEN SPACES ECOLOGICALLY MANAGED, WITH 0% PESTICIDES	Preserving biodiversity and natural resources	0% pesticides	0% pesticides and biodiversity ESR	ld	Adoption of a biodiversity charter and action plan		A 7
		-	-	-	-		<b>c</b> →





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