



KRITYANAND UNESCO CLUB JAMSHEDPUR,INDIA

NGO PROFILE



KRITYANAND UNESCO CLUB
102/A, Kalpanapuri
Adityapur Industrial Area
Jamshedpur 832109, India.

Tel: + 91 657 2101198
E-mail: knunesco@yahoo.com

September 2012

Table of Content

Sl. No.	Contents	Page No.
1	Introduction : Overview	3
2	Backgrounder History	3
3	Legal Status	4
4	Aims & Goal	5
5	Vision	5
6	Mission	5
7	Strategies Objective	5
8	Values & Approach	6
9	Target Area	7
10	Working Approach	7
11	Focused Programmatic Area	7
12	Sectoral Goals	8
13	Geographical Coverage	8
14	Program Experience	8
15	Issue of Interest	9
16	Activities of the Organization	10
17	Governance	20
18	Accountability & Transparency	21
19	Members of Governing Council	23
20	Social Media	25

1. Introduction : Overview

The Krityanand UNESCO Club is working to contribute to the work of the United Nations within Consultative relationship with the United Nations Economic and Social Council (ECOSOC) is governed by the principles contained in Council Resolution 1996/31.

KRITYANAND UNESCO CLUB, JAMSHEDPUR is an NGO in Special Consultative Status with the Economic and Social Council of the United Nations, We support and promote the work of the United Nations and the achievement of the Millennium Development Goals (MDGs).

Krityanand UNESCO Club is a Non-governmental, non-profit and non-partisan Voluntary organization situated in Jamshedpur, India. We are working for the aims and purpose of the United Nations and its system. We have been working in field of Education, Health and sanitation, (Reproductive Health, HIV/AIDS), Gender discrimination, Non –formal education (for Disadvantage/poor people), child and women development, Agriculture, Rural Development, Environmental issues, Sustainable Development, leadership Development programme and Human-Rights etc. Since its inception in 1992.

2. Backgrounder History

KRITYANAND UNESCO CLUB (KNUC) is a Non - Governmental Organization (NGO). Indian -based non-profit organization, operating in India, KNUC was launched on 2 June 1992 before Registration), and established in 2004. With clear mandate is to increase public awareness on the aims and purpose of the United Nations and about Global Development Issues, and focuses and development cooperation's, and resources mobilizations, to give adequate response decisively on global concerns, in order to contribute to the implementation of the Eight Millennium Development Goals (MDGs) set by the United Nations, and to straighten Capacity to Enhance Contributions to Human Security and Local Sustainable Development Programs.

The organization has been expanding continuously in terms of social development service. It has worked for the promotion of sustainable, equitable and participatory development, social welfare and social justice through: Program for social work, Human Resources Management, Health service and other human service through social research and dissemination of socially relevant knowledge, social intervention through training and field action, contribution to social and welfare policy and program at state, National and International levels, over the years, the organization has among others (NGOs , societies) thrusts made a significant contribution to planning, action strategies and Human Resource Development in several areas, ranging from sustainable rural and urban development to education, health ,Agriculture, and Human Rights, in all case ,the focus has been on the disadvantaged and marginalized section of societies, such as women, children and tribal.

The Krityanand UNESCO Club has earned recognition as an institution (Organization) of repute from state Government of Jharkhand, India International agencies or organization such as the United Nations and its system, and various International NGOs. The organization contributing relevant education and Research work.

3. Legal Status

Name of the Organization : KRITYANAND UNESCO CLUB, JAMSHEDPUR, (KNUC)

Registered Office : 102/A, Kalpanapuri
Adityapur Industrial Area
Jamshedpur, 832109.India.
Tel: 91 657 2101198
E-mail: knunesco@yahoo.com

knunesco@gmail.com



Please use the map to locate us and to get driving directions:

Field Office : Krityanand UNESCO Club Rural Development Office
Kahara, Via- Dhabouli, Saharsa, 852107, Bihar. India.

Organization Status : Non –Governmental Organization (NGO)

Legal Status (Registered Under Act) : 1. Societies Registration Act XXI, of 1860. Vide # 59/2004-05 of dated 15 June 2004. (Government of Jharkhand, Ranchi, India.)
2. Registered Under Section 12/A, of Income Tax Act 1961, (Government of India) vide# Technical/VIII-62/2000-01/3318-20, of dated 8 March 2001.

United Nations Relations : NGO in Special Consultative Status with the Economic and Social Council of the United Nations, Since June 2012.

International Relations : NGO Accredited Status with UNCCD, Bonn, Germany
others Interest Representatives of The European Commission,
Identification number :18951313905-34

PAN No. : AAAAK4850B

Guide Star No. : 2698

NGO ID No : JH/2009/0006653
(Planning Commission of the Government of India)

Our Banks : A/c No: 1382768424
: A/c No: 3035291362



Central Bank of India
Main Branch,Bistupur
Jamshedpur, 831001, India.



A/c No: 008901032916
ICICI Bank
Main Branch,Bistupur
Jamshedpur, 831001, India.

Our Logo



4. Aims & Goals	To increase public awareness on the aims and purpose of the United Nations and Social and Economic Development Issues.
5. Vision	<p>To actively contribute to the social and economic development of the communities in which we operate and to be an organization that continually respond to the changing social realities through the development and application of knowledge, towards development of sustainable society that promote and protects the equality, social justice and Human Rights .</p> <p>Our vision is also set of a community where everyone has access to food security, health, childhood, drinking water, education, environmental issue, and promotes the right of every women and man and child to enjoy a life of health and equal opportunity. We are committed to addressing the vital need for food security, education, drinking water and health, environment. We aim to increase our impact both directly on the ground through our work, and indirectly by influencing others. Our vision includes a special role for the dynamism of young people and the experience of the elderly and reaffirms the universality, indivisibility and interdependence of all human rights – civil, political, economic, social and cultural.</p>
6. Mission	To work towards the promotion of the aims and objective of the United Nations and its system for development of society, and in pursuance of its vision and guiding principle. The organization organize program to facilitate the development of our societies through social work, research work , disseminates knowledge of United Nations and its program as well reaches out to the larger community through extent ion at local ,National levels
7. Objective	<p>The Krityanand UNESCO Club objectives is to increase public awareness about Global Development Issues, to support the activities of United Nations agenda for Global Development in 21st Century, in order to achieve the implementation of the Millennium Development Goals (MDGs) set by the United Nations, In pursuit of its vision and mission the Krityanand UNESCO Club objective is to enhance social and economic empowerment of the community. This objective is sought to be accomplished by;</p> <ul style="list-style-type: none"> • To popularize the aims and purpose of the United Nations and its system and to promote its program and activities amongst the mass of society within India. • To promote international understanding, peace and tolerance through education, science, culture and mass communication • Organize program in the aims of social work, human resource management, Health system, culture and support the Research program • Improving rural livelihoods and enhancing social and economic empowerment of the rural poor • Developing organizations of the rural poor and producers to enable them to access and better negotiate services • Playing a catalytic role in promoting Sustainable development and UN MDGs (United Nations Millennium Development Goal)

8. Values and Approach

The KNUC Main Value and Approach we belief:

KNUC believes on People, and shared responsibility among People, dialogue among cultures, and commitment to development, diversities and peace, these will contribute to work together changing minds, changing practice, and changing lives, will increase the capabilities of poor and marginalized people, in order to bring about sustained social change that makes their lives easier.

Krityanand UNESCO Club encourages the following values to be practiced both at individual and organizational level.

1. Honesty
2. Transparency and Accountability
3. Mutual respect
4. Creativity
5. Gender sensitiveness
6. Sustainable Development
7. Participation
8. Solidarity
9. Human Rights

Guiding Principles:

1. Utilization of local wisdom and resources.
2. Encouragement of innovation and creativity.
3. Prioritizing quality.
4. Enhancing coordination and networking.
5. Accepting challenges

Krityanand UNESCO Club believes:

1. In the potential power of the poor and Rural people to participate actively in development initiatives within their community.
2. In equal opportunity for man and women in society irrespective of class, age, ethnic, culture or religion.
3. All Human Rights for all.
4. In freedom of expression, movement and choice by man and women alike.
5. In social harmony free from communal bias.
6. Freedom for work, education and development.

9. Target Area

Tribal, Dalits, women and children are our primary program participants.

10. Working Approach

We believe that bringing the marginalized groups in the development process is possible only through their direct involvement in the process. So the development activities for the target groups must be implemented by themselves. For this, the organization will play the role of facilitator to create an appropriate environment and opportunities for such groups.

The Organization has the following specific working approaches:

- Development works for the target groups to be carried out with the direct involvement of themselves
- Development through coordination, collective efforts and net working.
- Right-based advocacy
- Adoption of new working approaches based on situational study and analysis

11. Focused Area (Programmatic)

They are then designed in to various programmatic interventions, broadly defined as and for the past years we have been working in field of:

- United Nations Promotion Activities
- Sustainable Development
- Sustainable Agriculture and Natural resource Management
- Information technology
- Networking, Partnership and cooperation
- Human Rights
- Child Protection
- Education
- Stop TB Program
- Social Research Program
- Social & Economic Inclusion



12. Sectoral Goals

- **Livelihood security:** Sustainable livelihood security of marginalized through environment friendly farm and non-farm based technology enhancement by ensuring empowerment process of marginalized community
- **Health:** Reduction in mortality and morbidity amongst women and children under 2 years by enhancing the women's capacity in safe motherhood and child survival issues and improved access and control on health infrastructure and information by women
- **Child Protection:** All children will learn, grow and develop to realize their full potential.
- **ICT:** Every Rural household of empowered to live a joyful life with all their entitlements realized in an Informed Society.

13. Geographical Coverage

Jharkhand and Bihar.

14. Program Experience

- Working for the promotion of the values of United Nations and its system in our community.
- Supporting the UN Millennium Development Goals (MDGs)
- Human Resource Development
- Sustainable Development
- Rural Development
- Human Rights
- Promotion and protection of Human Rights (documentation)
- Education, Health, Child and Women development
- Research Program in social work
- Sustainable Agriculture and Natural Resource Management, (Environmental protection)
- Natural Disaster Management (Relief work)
- Maintain a good library on United Nations system
- HIV/AIDS Prevention program
- Safe Motherhood and Child Survival initiatives
- Social and Financial Inclusion
- Information Communication and Technology (ICT) for Rural Development

Consultancy experiences:

Strategic planning facilitation
Organizational Development process
Flood area problem analysis and preparedness planning
Project performance monitoring and evaluation
M&E and MIS package development
Research and documentation
Social Inclusion
Financial Inclusion
Digital Inclusion
Human-Rights and International Law
International Development
Economic and Political Development

15. Issue of Interest

Development of women
Children deprived of education
Street children
Rights of persons with disabilities
Discrimination and exploitation of vulnerable groups
Child rights
Education
Urban poverty
HIV/AIDS
Emergencies
Globalization
Human Rights
Social Research
Digital Inclusion
Financial Inclusion

16. Activities of the Organization

Health: Health sector of Krityanand UNESCO Club has following program focus:

Water and Sanitation
Safe Motherhood and Child Health
Stop TB program
HIV/AIDS

Safe Motherhood & Child Survival



Krityanand UNESCO Club is working on the issues of Safe Motherhood and child survival with the goal of catalyzing sustainable improvement of maternal and newborn health status through effective community action.

The main objectives of our safe motherhood program are to:

- Significantly increase individual, household and community action that directly and indirectly improves maternal and newborn health.
- Enhance systems and institutional capabilities for sustained improvement in maternal and newborn health care services and health status.

The activities undertaken are as follows:

Objectives

- Creating prototype models of service deliver involving
 - Capacity building of community level institutions formed
 - Involvement of women in child growth monitoring and survival has led to increased awareness among communities regarding mother & child health care 7 survival issues
 - Accelerate Government Health Service Delivery- through community based advocacy
 - Capacity building of health team/ community based health service providers
 - Develop access to health services
Integration of HVI/AIDS
- To ensure 90% deliveries are conducted under supervision of trained or professional birth attendants
 - To improve community knowledge base for sustaining impact on health practices and service delivery demands
 - To advocate and collaborate with government health service delivery to accelerate service delivery and improve on health seeking behaviour of the community for quality of service demand generation

Strategies

- Capacity building of peoples' body on advocacy initiatives to mobilize community advocacy with local PHC for improved service deliveries on safe motherhood and neonatal care.
- Strengthening of village health committees through transfer of knowledge on different aspects of health issues, their health entitlement and how to realize that.
- Develop village level health cadets skilled in 4 critical health services – Safe motherhood, child health monitoring, Diarrhea prevention and management, health service entitlements of individual.
- Knowledge and practice improvement of newly married couples about Planned Parenthood.
- Continuation of education and nutrition management of pregnant, lactating mothers and children under five.

Child Health

Motivation, awareness raising and dissemination of knowledge through different means and media are the most important activities under the program to improve the overall health status of the target people. Among many healths related issues, awareness activities were carried out on personal hygiene practice, dehydration, health and nutrition, family planning, water & sanitation, immunization, etc



Stop TB Program

Krityanand UNESCO Club is a partner organization of world Health Organization's stop TB programme. During the fiscal year 2007 Krityanand UNESCO club, continued work for stop TB programme in our local Area. We regularly visit our rural area for survey visit for stop TB programme. The organization also regularly contacts the PHC (public health centre) for TB sector programme and for updated information. The organization regularly provides the TB patient and organizes awareness for stop TB work. the organization also celebrate its programme on world TB Day on 24 March each & every year by organizing conference on the theme "stop TB from our Society" for providing the information on TB patients and how community can stop TB by sharing information to help prevent the disease and get treatment to those who need it.



HIV/AIDS

The HIV/AIDS program was initiated by the Krityanand UNESCO Club in 2006, the first project was implemented in Utra-khand state in India by organizing the field survey and research program with the support with the World Vision, India and later in our community, The purpose of the project was to reduce the vulnerability of STI/HIV/AIDS among target beneficiaries especially the youth, street children, youth/adolescent student, domestic workers, transport workers, industry workers, professional blood donors.

The objective of the project were peer Education, counselling, condom promotion and awareness building to improve awareness scenario, understanding and knowledge of the target populations about prevention of HIV/AIDS by taking preventive initiatives and awareness and raising programs. During this period, Krityanand UNESCO Club provided with the necessary information about HIV/AIDS to both literate and illiterate people. Krityanand UNESCO Club is closely working with the UNAIDS, NACO, Government of India for HIV/AIDS prevention program.

Education Sector



In our rural area though literacy rates have grown overall, gender, rural to urban, and caste disparities are high. Female literacy has improved. Rural literacy and urban literacy has improved, but gap between the rural and urban sectors in Jharkhand has remained still same. Socio –economic status is a major barrier to enrolment and completion of education. Where children are required to work to supplement income, children fail to complete education. The Mid-Day meal scheme has to attract children to schools, particularly in case of families facing extreme poverty. However, many of them are seen to arrive for meals and go away soon after the meal is eaten. Boys in the tribal area attend school till they are 10-12 years of the age and thereafter dropout as their helping hand is needed for the families for work. We encourage the school attending habit for their complete development and education. We also provided and inform the tribal students and their community on the scheme of the Government welfare fund for tribal students and their community.

Every child out of school is a potential child labor. Education till age 14 years is not a professional education rather it is a basic need to help a child grow and acquire life skills to deal with challenges of life at its full potential.

Program Goal

All children will learn, grow and develop to realize their full potential.

Gender Equality and Women Empowerment

The state faces the grave problems of rural women's disempowerment, a general societal hostility towards the birth of a girl child, and lack of implementation of schemes for women. Rural women work in the field in addition to taking care of the children at home. A vast majority of women elected to local governance bodies are not allowed to exercise their own leadership, and in the sitting of panchayats, the women members are not accorded due respect. A large number of women are also involved in self help groups which are seen as a potential vehicle for empowerment. We support the rural women for their own development and empower them.

Social Mobilization Program

Social mobilization is a major part of all activities taken by the Krityanand UNESCO Club, which aims at creating a major thrust to solve problems of individuals, families or concerning social magnitude by promoting participation of all possible sectors and civil society, mobilization of local resources, use of indigenous knowledge and enhancement of people's creative and productive through mass campaign. The concept has an extreme positive significance where a real change could be initiated by orchestrating joint effort against the alarming health and education situation. To face the serious alarming scenario in health, education and some other areas, Krityanand UNESCO Club realized that the standard of living could be raised through an overall improvement of socio-economic and demographic condition by undertaking an integrated social mobilization program with components of information (providing) health and basic education as the major components.

SUSTAINABLE DEVELOPMENT - TOWARDS GLOBAL SHARING

The Millennium Development Goals is Common Vision and Global Commitments



Today the world is consumed by an urgent series of crises: energy, food, climate, and finance that not only threaten the realization of the MDGs and the lives and livelihoods of hundreds of millions of people, in the North and the South, but also the stability of the world's economies. We need to take an concrete action with the solidarity of all international communities, in order to perceived crisis in development: the need to examine the shortfall in resources required for countries to achieve international agreed development goals including Millennium Development Goals (MDGs) and to cut the number of people living in extreme poverty by half by 2015, improve social conditions such as health and education, employment, raise living standards, support gender equality and women's empowerment and protect the environment.

The Sustainable Development can only be achieved through long-term investments in economic, human and environmental capital and the solidarity of international communities. At present, the female half of the world's human capital is undervalued and under utilized the world over. As we are working with group of women focusing on gender quality and our experience we learned that, women – and their potential contributions to economic advances, social progress and environmental protection – have been marginalised. Better use of the world's female population could increase economic growth, reduce poverty, enhance societal well-being, and help ensure sustainable development in our world we share. Closing the gender gap depends on enlightened government policies which take gender dimensions into account.

The Environmental degradation stepped forward as a major issue, nationally, regionally, and globally, although many of its key issues remain unresolved.

Rural Development



Krityanand UNESCO Club's one of the main activities is for work in Rural development work so that we also working various International organization and International Non –Governmental Organization in Rural development work. Our main function in Rural development sector is to develop the Rural living condition, promotion in Agriculture and farming sector with providing the agriculture information, promoting the vermin composed and other natural fertilizer. In our Rural area the farmer is using the chemical fertilizer in their farm purpose and now they face problem and found their production in decreasing order and total cost of farming is much more than cost of production, we conduct many survey in different area in farming sector and meet farmers for their view in chemical fertilizer. We provide the education in vermin composed technique and natural composed for safe farming and protection of soil pollution.

Women group is the base of our rural society, most of the rural women are key source of their family for income. Rural woman knowledge is very useful in the basic of living condition, their traditional knowledge in daily use work, cooking, farming, medicine and culture. We encourage the women for development in their family and society. Each year we organized the world women day on 15 October with association with Women's World Summit Foundation, Geneva for development of rural women development program. We also encourage the women for decision making in their home and society. Most of the tribal women are doing very hard work in Jharkhand and they are getting very low income for their work, most of the tribal women in our slum and rural area women are engaged in sale of vegetable, fish, and wood for cook, forest plant and leaf, they are the key of our rural society. Most of the rural women are engaged in poultry program. The poultry and livestock sector is an important one for the farming in our rural society and contributing tremendously towards poverty alleviation, self employment, nutritional enhancement and agriculture a substantial return for the households engaged in this sector. Approximately 60% of landless women are directly or indirectly involved in traditional poultry activities. It is a good source of income for rural women as they have some experience in poultry rearing in rural sector

Our Rural Development Program aims to improve rural livelihood options and works towards social and economic empowerment of the rural poor and women. The organization intervenes with the community through the following themes or programmes: institution and capacity building, social development, and livelihood, Education, Health and Family welfare, Sustainable livelihood, Social causes. Our Rural Development programme contributes to rural development and well being, including food security, health, employment, protection of the environment and management of natural resources, thus encompassing a broad educational approach to meet effectively and equitably the basic learning needs of rural children, out-of-school youth and adults, in the perspective of reducing rural poverty.

Education

Adult education
Non formal education
Tribal education.

Health and family welfare

Medical camp
Health awareness
Sanitation
Safe drinking water
Mother and child health
Reproductive health
Awareness building

Sustainable Development (Livelihood and Agriculture)

Self help group
Irrigation
Land development
Soil and water conservation
Social forestry
Plantation activities
Nursery
Farmer training
Training on Horticulture
Aquaculture

Social cause

Women empowerment
Awareness drives on knowledge
Attitude and practice

Rural Technology

The livelihood intervention of exist to impact on livelihood of marginalized towards a productive and sustained framework. It creates a platform under one roof for technology developers to display / demonstrate and transfer their **technologies as module** plays a critical role in technology modulation and demonstration.

Program Goal Improved access of technological solutions by the marginalized, which could be ably and amicably create livelihood opportunities

Vermi Compost

Vermi compost has the following benefits.

- Low cost and farmer friendly in situ technology
- Vermicompost is soil enriching and environment friendly, it improves soil texture, soil water retention capacity, it provides
- This is a natural process that quickly converts organic matters into viable nutrient-rich manure.
- Can be well managed by women as the same is not much labor intensive



Sustainable water management for Agriculture

Our work mainly focus on sustainable water management for Agriculture practice in Rural Area .

To promote community water-supply through conservation and preservation of traditional water sources, rain-water harvesting and recharging of ground water.



ICT For Rural Development

The increasing and fruitful use of Information Communication Technology (ICT) is being recognized and acknowledged world over. That ICT is a great tool for development and empowerment is being realized by its various stakeholders. Countries of the world are resorting to use of ICT to better their socio-cultural and economic landscapes in ways feasible and sustainable depending on their ground level situations.

It is not roses all the way in case of ICT and its role in development and empowerment world over. There are increasing reports of digital divide, information poverty, information haves and have-nots, digital gaps, digital poverty which all point to the huge gap in making ICT available to a huge chunk of world population as well as to a huge section within a nation. India fits well into the above dichotomy of digital growth versus digital divide.

Krityanand UNESCO Club, Jamshedpur in planning the ICT center in early 2006 at its Rural Development office at Kahara, Distt: Saharsa. The village of Kahara (Dhabouli) Saharsa in Bihar does not enjoy all opportunities that a urban usually offers. Thus for a community where home computers or PCs, Internet are still a dream. The ICT for Rural Development Center has now started operating since October 2010.

The project organization's mission is to reach out to the rural area and promote ICT based training and services to empower Tribal student, farmer and people, for the youth and unfold entrepreneurship based initiatives to create an inclusive society.

Our ICT For Rural Development Program's Aims:

To improve the IT skills of the rural innovation that enables IT based services through connecting in rural area. Empowered, encouraging and motivating rural woman for higher Technical education and making her economically stronger



Our ICT for Rural Development Center @ Kahara, Saharsa

Mission :

The project's mission is to reach out to the tribal communities students and promote ICT based training and services to empower Tribal student and people for their knowledge from basic level what exactly the digital technology ? and generate employment for the youth based initiatives to create an inclusive society. Also this was a massive group of people who did not speak English, and this was another opportunity area, to teach IT in local languages.

Benefits

Prior to this center the Rural student and others are unveil to the knowledge of computer and Internet information, we set the project for teach the Rural student education in field of IT Sector how ICT can be useful for their life and carrier.

Prior to this project the farmer are also unveil to the knowledge of e- farming technique what are the benefits of their community for time being agriculture and farming ,what are the modern technique on farming ,this center provide their basic knowledge on computer with Internet ,and how the internet are useful for their farming work.



Our ICT-centre is public-access facilities providing electronic communication services, especially in marginalized group where ICTs are not prevalent. They serve as avenues for providing universal access communications and multimedia services to rural communities since we provide access to laptop with Internet.

Services available in these ICT centers:

- Facilitating marginalized to access their entitlement
- Extending financial service information and tips for linkages
- Imparting computer training to school-going children
- Using knowledge based documentary films on livelihood, health, gender and entitlement issues
- Providing technological solution for agriculture

Natural Disaster s and Relief Work

Krityanand UNESCO Club also supports the emergency relief work at the time of Natural Disasters like floods in its working area or target area. We successfully support the Bihar floods due to the change of root of the river Koshi. Our organization support the relief work by forwarding the official letter to the International donors, corporate and other donor for support the relief materials, food and non food materials, Medicine and relief work fund for the victims. Krityanand UNESCO Club also sends their volunteers at the flood area visit and relief work under the Secretariat



@ Bihar Flood 2008

Information Program

Under Information Program of Krityanand UNESCO Club has following program focus:

Human Rights Information and Documentation Center

Library of Krityanand UNESCO Club

Krityanand UNESCO Club also maintains a Library in the organization on the UN system. The aims of the Library are to serve the needs of our organization research scholars, students and member. It is the heart of the institute and acts as a centre for the collection of literature predominantly related to the United Nations and its allied subjects and develops a comprehensive collection of information that is useful for reference purpose.

Social Research:

We support the research program for academic studies at various levels in social and Economic development sector, Under the Research programme we also provide our support to Research through project training program.



17. Governance

Human Resources Management

Management and planning:



Krityanand UNESCO Club process at internal reform to strengthen its planning, monitoring and evaluation function and its human resources, finance and administrative management has begun to yield results. Progress was made in standardizing a predictable year planning process, as well as in starting to build the capacity of members and providing guidance on results, based planning and monitoring, as well as the generation of lessons learned and best practices, will require further improvement.

Decision making

The Krityanand UNESCO Club is led by its General Council, from which a more functional Executive Committee has been formed for taking all policy level decisions and advising the functionaries of the society on the management of the Krityanand UNESCO Club.

Krityanand UNESCO Club believes that the decision making is a key part of an (administration) Administrative bodies activities, it permeates though all managerial function such as planning, organization, direction and control. Decision making involves thinking and deciding before doing and its part of our function. In keep the view of our organization's objectives, policies, program and strategies are our organization decision making process.

Governance is the need of the hour in the development sector in order to ensure and promote application of best management practices, compliance of law and adherence to best possible ethical standards. The entire management processes and practices of Krityanand UNESCO Club are in compliance with the principles of Good Governance'.

The Governing Council of the organization is responsible for the conduct of the organization's General operations, performing duties under power delegated by the council. As provided in the Article of constitution. The Governing Council meets regularly at headquarters in Jamshedpur, council serve Audit and budget for programmed, development effectiveness, Governance and Administrative matters. The administration and financial control of Krityanand UNESCO Club is vested in the Governing Council which comprise of the Hon'ble Chairman, Chairman Director General, Director, Project Director, Program Officer, Joint Secretary General, Secretary and Secretary General. The Secretary General is the chief executive of the organization.

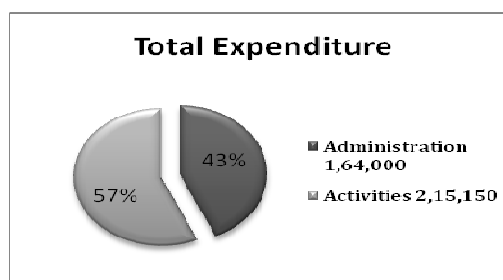
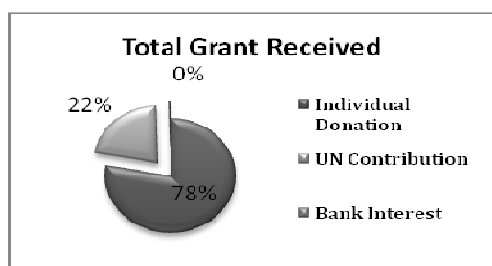
18 .Accountability & Transparency

KRITYANAND UNESCO CLUB

102/A, Kalpanapuri, Adityapur Industrial Area, Jamshedpur, 832109, India

Transparency Profile

Abridged Financial Statement 2011-12



Abridged Receipt and Payment A/c As on 31 March 2012

Abridged Income & Expenditure A/c As on 31 March 2012

Expenditure	Amount	Income	Amount
Establishment	164000	By Contribution	297000
Activities	215150	UN Contribution	82150
Surplus	1970	Bank A/c. Interest	1970
	381120		381120

Abridged Balance Sheet for the year ended on 31 March, 2012

<u>Liabilities</u>	<u>Amounts</u>	<u>Assets</u>	<u>Amounts</u>
Capital	38,300	Official Assets	48,100
Excess of income over expenditure Balance C/D (during year)	53,719	Books(Library Section)	22,85,449
Library	22,85,449	Cash at Bank Balances	53,719
Furniture	9,800		
TOTAL	23,87,268		23,87,268

Credibility Alliance Norms Compliance Report



Identity

- KRITYANAND UNESCO CLUB, Jamshedpur is Non Government Organization (Non- Profit Organization Registered Under Societies Registration Act, 1860 vide Registration No. 59/2004-05 of dated 15 June 2004 under the Government of Jharkhand, Ranchi.
- KRITYANAND UNESCO CLUB, JAMSHEDPUR is Registered U/S 12/A of Income Tax Act, 1961

Main Bankers

Central Bank of India, Main Branch, Bistupur, Jamshedpur, 831001, India.

Auditors

PSH & Associates, Chartered Accountants, Flat No: 3, N-Road, Shrestha Apartment, Bistupur, Jamshedpur-831001.India. Ph: +91-657-2428186.

Governance Details (as on 31st March 2012)

Name of the Council Mmember	Position	Meetings Attended
Dr Jagannath Mishra	Hon'ble Chairman	2/3
Dr C.N.Mishra	Hon'ble Chairman	2/3
Shri H.N.Jha	Chairman	2/3
Dr B. K. Choudhary	Director General	1/3
Shri P.S. Guha	Director	3/3
Shri S.K.Jha	Program Officer	3/3
Shri Rajesh Ranjan	Project officer	2/3
Somi Mishra	Joint Secretary General	3/3
Miss Nilofar	Secretary	1/3
Mukesh Kumar Mishra	Secretary General	3/3

- The Governing Council met three times in FY 2011-12 on 20/10/ 2011, 30/10/2011 and 12/02/ 2012. Strategic Planning Meeting was held on 12/02/ 2012.
- Minutes of the Governing Council meetings are documented and circulated.
- The Governing Council approves programs, budgets, annual activity reports and audited financial statements. The Council ensures the organization's compliance with law and regulations.

Transparency Disclosures

- No remuneration, sitting fees or any other form of compensation was paid to any board member.
- Total cost of National travel by Council members during the year: 32000
- Secretary General was invited for a conference in New Delhi and Mumbai by Skoch Foundation,

Annual Gross Remuneration paid to members of the Governing Council of the Kriyanand UNESCO Club, Jamshedpur.

No	Name	Gross Remuneration PER ANNUM (Rs.)
1	Dr Jagannath Mishra	Zero
2	Dr C.N.Mishra	Zero
3	Shri H.N.Jha	Zero
4	Dr B. K. Choudhary	Zero
5	Shri P.S. Guha	Zero
6	Shri S.K.Jha	Zero
7	Shri Rajesh Ranjan	Zero
8	Somi Mishra	Zero
9	Miss Nilofar	Zero
10	Shri Mukesh Kumar Mishra	Zero

Total cost of Travel for National Conference by the Council Member

Name	Mukesh Kumar Mishra
Designation	Secretary General
Place	New Delhi, Mumbai
Purpose	Conference
Gross Expenses	18,000 INR
Sponsored	Skoch Development Foundation

Members of the Governing Council, KRITYANAND UNESCO CLUB, Jamshedpur for the year 2012-13.

Dr Jagannath Mishra



Dr Jagannath Mishra a senior Economist, Politician, Social Worker and Administrator has been appointed as a Hon'ble Chairman for the Financial Year 2012, he is an M.A in Economics and PhD, formally University Professor of Economics and formally Chief Minister of Bihar thrice, Formally Union minister of Government of India, and elected two times Member of Parliament (Rajya Sabha). He is with the organization since 2004.

Dr C N Mishra



Dr C N Mishra has been appointed as a Hon'ble Chairman for the FY 2012, he holds M.Sc in Physics and PhD, formally Professor and head in Physics Department in Kolhan University Chaibasa, Jharkhand). He is with the organization since 1995.

H N Jha



Shri H N Jha has been appointed as a Chairman for the FY 2012, He holds B.A.(Hons),L.L.B,F.C.A., and DISA, Currently he is Chartered Accountants. He is with the organization since 1997.

Dr B K Choudhary



Dr B.K.Choudhary has been appointed as a Director General of the organization for the FY 2012; he holds M.Sc and PhD in Biotechnology from Ranchi University, Ranchi and Garhwal University. He is with the organization since 1999.

P S Guha



Shri P S Guha has been appointed as a Director of the organization for the FY 2012, he holds M.A in Economics from Vinova Bhawe University, Hazari-bag. He is with the organization since 2002.

S K Jha



Shri S K Jha has been appointed as a Programme Officer for the FY 2012, he holds B.sc in Chemistry from Magadh University, Bihar. He is with the organization since 1997.

Rajesh Ranjan



Shri Rajesh Ranjan has been appointed as a Project Officer for the FY 2012, he holds B.Tech (Biotechnology) from Allahabad Agriculture University, Allahabad. He is with the organization since 2007.

Nikita Daharwal



Miss Nikita Daharwal has been appointed as a Joint Secretary General for the FY 2012, She pursuing Bachelors Degree in Accounting & Finance from University of Greenwich, London. She brings a wealth of experience, including a long career at the Music and cultural sector. Presently She is working with IBM (UK) as Accounts Control Analyst.

Somi Mishra



Miss Somi Mishra has been appointed as a Secretary for the FY 2012, she holds B.Sc. and MCA and currently working in IBM, Bangalore as a SAP Consultant She is with the organization since 2005.

Mukesh Kumar Mishra



Mukesh Kumar Mishra has been appointed as a Secretary General for the FY 2012; He holds M.A in Political Science and MBA. Founder of the organization.



KRITYANAND UNESCO CLUB is a Tree Planting Partner of Plant for the Planet: Billion Tree Campaign. It is a worldwide tree planting initiative facilitated by the United Nations Environment Programme.



KRITYANAND UNESCO CLUB is a participant in United Nations Global Compact. The UN Global Compact is a strategic policy initiative for businesses that are committed to aligning their operations and strategies with ten universally accepted principles in the areas of human rights, labour, environment and anti-corruption.

20. Social Media

Our social media presence

Our multimedia presence outside of our website is expanding and we wanted to let you know about the different ways you can keep up-to-date with us and all our news. We have dedicated pages for all our main conferences so you can follow news updates in the area that interests you the most.

Follow us