



Emirates Environmental Group

2014



ANNUAL REPORT

Communication on Engagement

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Editorial Team

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Introduction



EEG has been a participant of the UN Global Compact since 2006. EEG was instrumental in launching the initiative in the Arabian Gulf or GCC Region. We were also the hosting entity of the former GCC States Network until the end of year 2014. This is our first Communication on Engagement. With this we put renewed emphasis on our continued commitment to the UN Global Compact and the Ten Principles championed by the initiative. The report covers our activities in the year 2014, to coincide with the submission timing of our COE.

Our work is closely linked to the promotion and advancement of Sustainable Development Goals; this is evidenced clearly in the activities described in the report. In all of our work, we stand deeply committed to environmental protection and sustainability, which forms the primary focus within what we do, who we are and how we engage various sectors in our work. We also support human rights, labour rights and ethics, as a part of our

ongoing commitment to the precepts of social responsibility and sustainability. Towards this, we have teamed up with the Arabia CSR Network and in support of the Arabia CSR Awards, which is in itself an initiative that has been supported by the UN Global Compact since inception. The award criteria borrow heavily from various international principle frameworks including the Global Compact Ten Principles.

We will continue to propagate the Ten Principles and UN objectives and goals within our projects and campaigns. As an ISO 14001 certified organisation we are always vigilant about our environmental footprint, and will continue to look for ways to manage and improve our impact. We will work with various UN entities, governments, the private sector and with our communities to support the facilitation of the Sustainable Development Goals and targets at global and local levels. We are deeply committed to collaboration and partnerships for the Sustainable Development Goals. Our commitment is visible and reinforced by the slogan, - Together for a Better Environment, whereby we envision a common agenda for environmental wellbeing, social inclusion and green and responsible economic growth across our Region, and all over the world.

Habiba Al Mar'ashi

Chairperson Emirates Environmental Group

Foreword

2014 was a year of Green Milestones. On the one hand the world came very close to setting the common universal development agenda that will follow the Millennium Development Goals (MDGs). On the other hand, corporations and communities stepped up their efforts to become more environmentally responsible, and sustainable. From the largest solar plant in California to the highest selling electric car in Norway, many landmark developments have made 2014 a memorable year. Many promising examples can be cited from our Region as well, noteworthy among which would be the pledges of support from governments towards Sustainable Development, Green Economy, Renewable Energy, Smart Cities, and more. These collectively define that moment in our Region's history when we have inched closer to a different future, which is a green, inclusive and sustainable future.

The Sustainable Development Goals (SDGs) now have a loose but apparent shape in the proposed seventeen goals that have been drawn up to be finalized by the UN General Assembly in 2015. The process to identify these goals was developed under the initiative of relevant UN bodies and involved thousands of contributions from UN constituencies and stakeholders around the world. EEG actively participated in the UN led consultations on the post 2015

Development Agenda. Through its work on Sustainable Development, EEG is already in a strong position and can make a head start on the Sustainable Development Goals. The essence of the SDGs is derived from the MDGs undoubtedly, but it has been expanded to emphasize inclusivity and equity much more profoundly than ever before. The SDGs also seek to highlight the nexus between poverty, environment and development, which is a result of years of scientific research and economic study.

Here at the EEG, we are already living SDG Goal 17, 'Strengthen the means of implementation and revitalize the global partnership for sustainable development'. Our narrative essentially presents the case of a civil society organization that pioneered community pro-action in the UAE, fought against manifold challenges related to resources and support, but successfully managed to drive collaboration at multiple levels locally and internationally. EEG was set up to connect companies, schools and families that were committed to addressing environmental issues and challenges pro-actively. Since then, we have continued to provide one successful platform after another to bring the different sectors of society together, as well as create networks between the local, regional and global.

Educational Projects



The educational programmes of EEG are crafted with specific themes in order to fully sensitize the children, youth and teachers towards various aspects of environment and developments. The topics in 2014 were centered on the movement towards a green economy and the incorporation of all its aspects into the educational curriculum. Some of the most popular topics related to the management of waste, the role of technology in waste and pollution, our commitment towards a green economy and a sustainable life. Participants were from all over the Emirates and the GCC. The eagerness and turn out each year has been the inspiration behind launching unique programmes geared towards environmental preservation and protection.

Environmental Drawing Competition 2014



Environmental Drawing
Competition

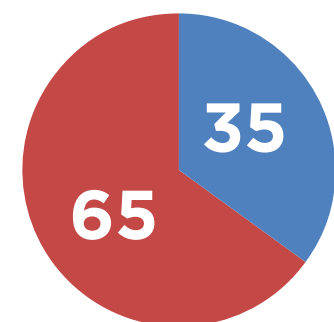
About the Event

EEG's annual environmental drawing competition has set a platform for children to express their minds and creativity via drawings. They allow us to view the environment through their eyes. The specified themes on particular environmental issues and solutions that could be proffered are expressed through these artworks.

Echoing the words of John Olsen who described painting as a means of self-enlightenment. EEG encourages the children to express their minds and in the process learn from it. We recorded a significant growth in the Arabic participation in 2014 and best drawings from each category were selected and the winning entries will be featured in the 2015 EEG calendar.



Arabic vs. English
Registrations Comparison



■ Total Arabic Schools
■ Total English Schools

Environmental Drawing Competition 2014

Green Living		
Winner	Anagha Ramaswamy	Delhi Private School - Dubai
First runner up	Hamad Mohammad Rashed Al Tamhi	Abi Bin Ka'eb Primary School -RAK
Second runner up	Marwa Obeid Al Qahumi	Lubna Bint Habab Primary School - Fujairah
Merit Awards		
Merit 1	Abdelaziz Ibraheem Al Ghassani	Mohamad Bin Khalifa Primary School Abu Dhabi
Merit 2	Rishika Maria	Rajagiri International School - Dubai
Merit 3	Shahed Zayd Abdullah Hassan Saeed	Lubna Bint Habab Primary School
Food wastage		
Winner	Shreyas N. Sharma	GEMS Modern Academy - Dubai
First runner up	Asmaa Saeed Al Zaabi	Sharjah City for Humanitarian Services - Sharjah
Second runner up	Maha Ibrahim Alhammadi	Al Marfa School - Abu Dhabi
Merit Awards		
Merit 1	Navya Vinod	Our Own English High School Al Warqaa, Dubai
Merit 2	Anand S. Baiju	Sharjah Indian School - Sharjah
Merit 3	Maryam Rashed Alhantoobi	Al Raheeb Primary School - Fujairah

Date and Venue:
February to April

Topics:

- Category 1 (6 – 8 yrs)
Green living
- Category 2 (9-11 yrs)
Food Wastage

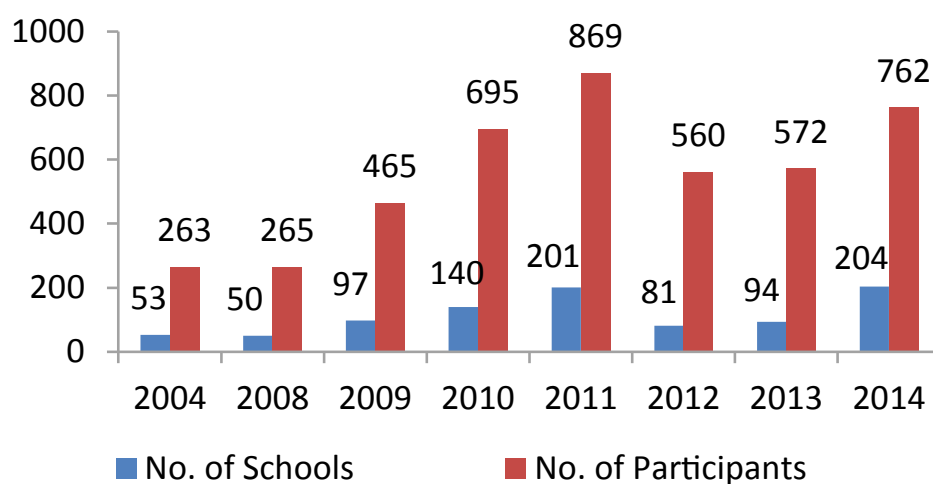
Participants:

762 entries from 204 schools including 72 student members of the EEG in all Emirates of the UAE.

Supported by:

- Dubai International Arts Centre
- Al Hathboor General Trading

Environmental Drawing Competition Participation



Teachers Workshop 2014



About the Event

EEG initiated the Teachers Workshop in 2001 as a platform for engaging the teaching professionals with regards to problem solving skills and action planning towards environmental awareness. It is open to other professionals as well who are keen to share or acquire knowledge.

The 13th cycle of the Teachers workshop was aimed at capacity building and providing tools and resources to make positive changes in their own institutions with sustainability as the mantra. The workshop covered physical health, CO2 emissions, Energy, food and water.



Teachers Workshop 2014

Speakers:

1. Richard Barwell, Business Development Manager, Metito, Dubai.
• **Wastewater : The Neglected Wealth**
2. Toufic Mezher, Professor, Engineering Systems and Management, Masdar Institute of Science and Technology (MIST)
• **Sustainable Development of the Energy Sector: Policy Perspectives**
3. Ryan Penny, Wellness and Weight Loss Consultant, Wellness Brothers, Dubai
• **A Good Move**
4. Tijo Mathew Joseph, Energy Consultant, Farnek
• **Assess the Carbon Emissions of your School**

Date and Venue:

March 27
Marriott Hotel, Al Jaddaf

Theme:

Sustainability the way forward

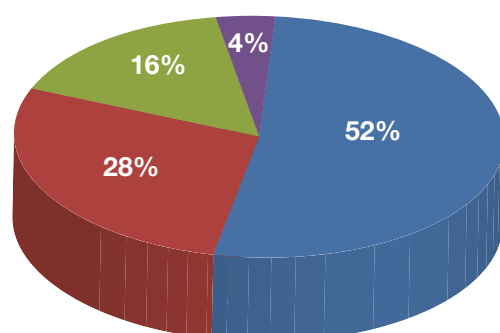
Participants:

41 participants from schools, universities and companies

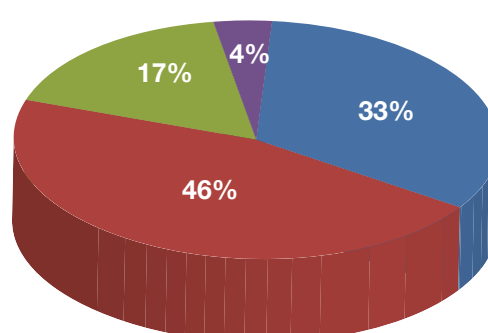
Feedback:

Participants were provided with pre and post workshop questionnaires for a better understanding of the expectations and outcomes of the event.

Topics



Speakers



Everyone is an educator!

Inter School Environmental Public Speaking Competition 2014



INTER SCHOOL
ENVIRONMENTAL PUBLIC SPEAKING COMPETITION

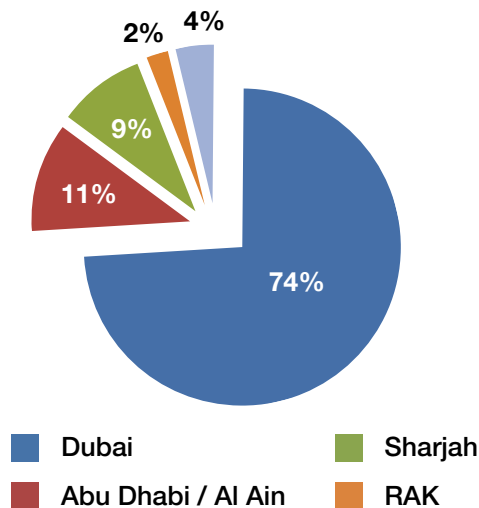
About the Event

EEG's Inter-school environmental public speaking competition is a forum for the expression of ideas and thoughts. Students from around the Emirates gather together and argue to or for a chosen topic with the judges at hand to evaluate their performances.

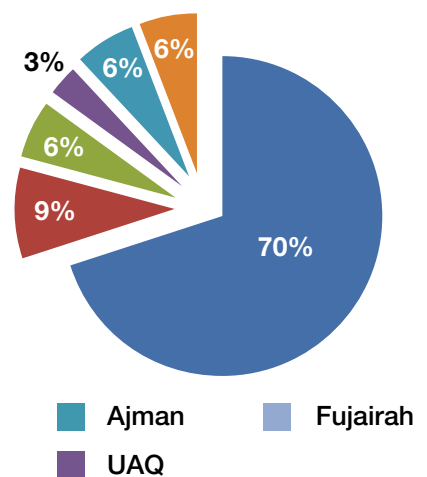
The judging criteria were split into several different categories, each with varying importance regarding the content of the presentations. EEG strives to train the students in boosting their confidence through these public speaking programmes. The 2014 theme was aimed at influencing movement towards a Green Economy, incorporating sustainable growth, food management and the embedment of environment in the curriculum.



**Emirate Distribution:
Sub Senior Category**



**Emirate Distribution:
Senior Category**



Inter School Environmental Public Speaking Competition 2014

Page

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Who is responsible for food wastage? Sub-Senior Category	
Winner	Diyar International Private School, Fujairah
1st runner up	Sunrise English Private School, Abu Dhabi
2nd runner up	Ras Al Khaimah American Academy for Girls
How can a curriculum protect our environment? Sub- Senior Category	
Winner	21st Century Private Academy, Abu Dhabi
1st runner up	Gems Modern Academy, Dubai
2nd runner up	United International Private School, Dubai
Green Economy: Commitment and Responsibility! Senior Category	
Winner	Our Own Indian High School, Sharjah
1st runner up	Gems Our Own Indian School, Dubai
2nd runner up	Oxford School, Dubai
The more technologies we develop the more pollution we create? Senior Category	
Winner:	Dubai National School, Al Barsha
1st runner up	Al-Salama School, UAQ
2nd runner up	Gems Modern Academy, Dubai
Overall Winners	
Winner	Dubai National School, Al Barsha
Overall 1st runner-up	A tie between 21st Century Private Academy & Diyar International Private School
Overall 2nd runner-up	Sunrise English Private School AUH

Date and Venue:

April 22- 23,
Dubai Knowledge Village

Applicability:

Sub Senior Category (13-15yrs)
Senior Category (16-18yrs)

Participants:

There were a total of 79 schools with 530 attendees with 51 females and 28 male speakers.

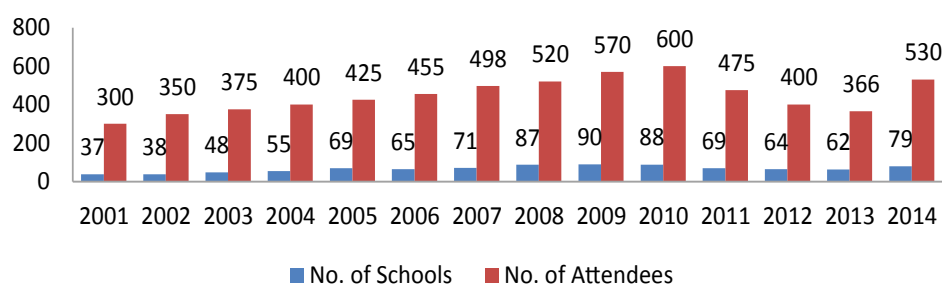
Supported by:

Dubai International
Academic City

Feedback:

Every year we make it a duty to distribute feedback forms to the participants and teachers in order to improve the next event.

Number of Participating Schools and Attendees Since Inception



Students Workshop 2014



About the Event

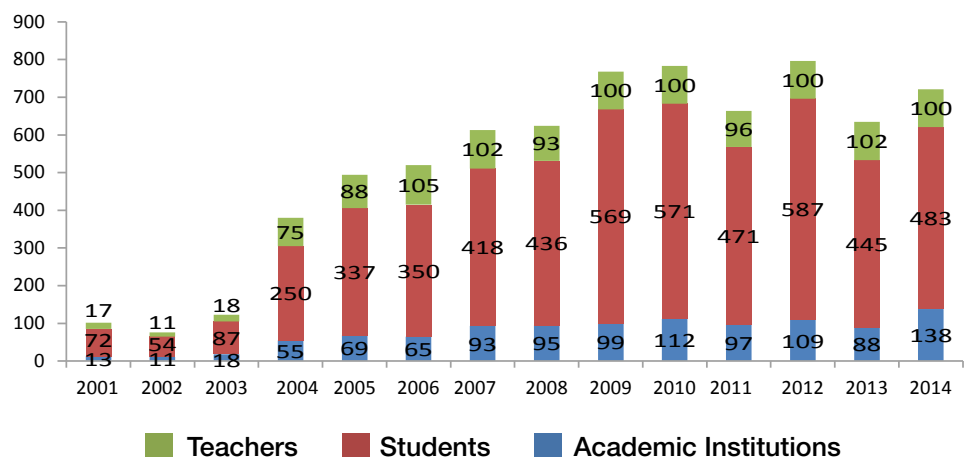
Workshops facilitate our learning and are a great way to polish our skills. The Students' Workshop offers students the opportunity to broaden their knowledge base and sharpen their environmental skills. EEG held the 14th cycle of the Students Workshop over a span of four days.

The first day was dedicated to students of the age group of 10-12 years (Junior Category), the second day was dedicated to students of the age group of 13-15 years (Sub-Senior Category), the third day was dedicated to students of the age group of 16-18 years (Senior Category) and the fourth day was dedicated to university students.

The Workshop aims to support the concerned authorities and provide them with a blueprint for the successful implementation of "Environment across the Curriculum" programs. It also aims to develop the skills needed to evaluate environmental issues and to suggest alternative actions to resolve these issues by incorporating sustainable living habits in their academic and personal lives.



Comparison of Participation 2001-2014



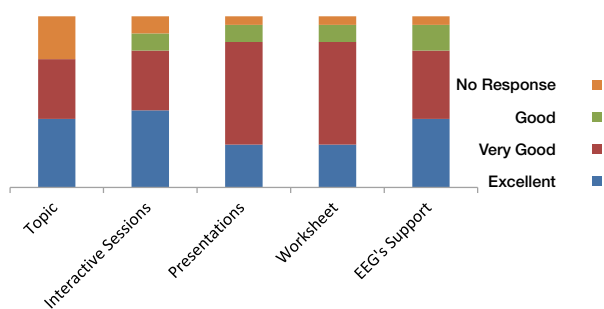
Students Workshop 2014

Feedback:

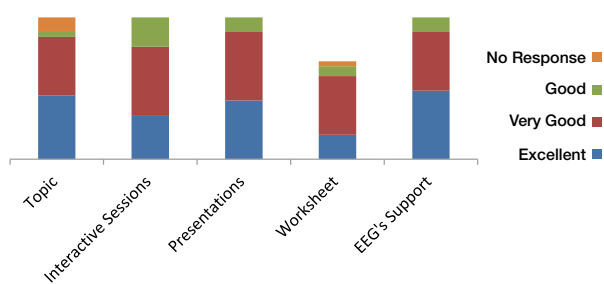
Feedback provides us with an insight to the way people think and provides us with propositions on how to improve our program. Thus, feedback is one of the key factors to be considered and plays an important role in the formulation of future events.



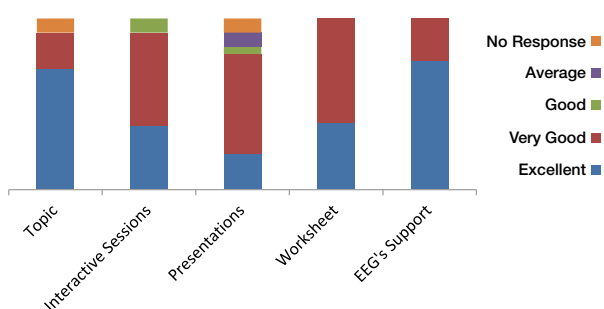
Feedback from Junior Category



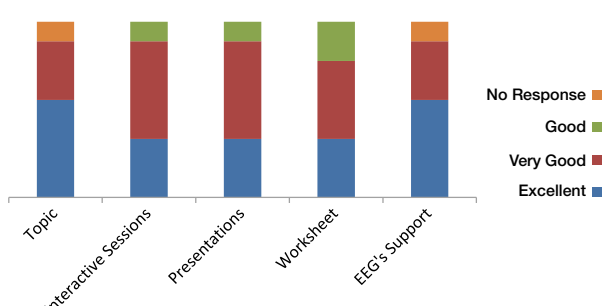
Feedback from Sub-Senior Category



Feedback from Senior Category



Feedback from Undergraduate Category



Date and Venue:

3-5 November
Rashid School for Boys
6th November
Canadian University of Dubai

Theme:

Sustainability: The Way Forward

Participants:

483 students and 100 teachers
from 138 schools

Supported by:

Rashid School for Boys
Canadian University of Dubai

Speakers:

1. **Mr. Glyn Kilsby**
Headmaster, Rashid School for Boys
2. **Mrs. Habiba Al Mar'ashi**
Chairperson, Emirates Environmental Group
3. **Dr. Ryan Penny**
Founder, The Wellness Brothers
4. **Dr. Mohamed Abouleish**
Professor, American University of Sharjah (long-term supporter of EEG)
5. **Dr. Wasan Al Taie**
Professor, American University in the Emirates (member of EEG)
6. **The EEG Educational Team**

Inter College Environmental Public Speaking Competition



INTER COLLEGE
ENVIRONMENTAL PUBLIC SPEAKING COMPETITION

About the Event

The Inter College Environmental Public Speaking Competition brings together students from various disciplines across the region who express their views and concerns about current environmental issues and use their knowledge and specialization to propose solutions to these issues.

Throughout the competition teams also propose action plans that can be implemented in their region. The event was spread over two days with two topics each day. For the 14th cycle of the Competition EEG invited teams from the MENA Region thus expanding its scope.



Inter College Environmental Public Speaking Competition

Who is Responsible for Food Wastage?	
Winner	Emirates Academy for Hospitality and Management - UAE
1st runner up	University of Bahrain - College of Health Sciences - Bahrain
2nd runner up	RAK College of Medical Sciences - UAE
How can Curriculum Protect the Environment?	
Winner	Prince Sultan University - College for Women – KSA
1st runner up	Al Yamamah University (Men) - KSA
2nd runner up (Tie)	Ibri College of Technology – Oman Bahrain Teacher's College, University of Bahrain - Bahrain
Green Economy: Commitment and Responsibility!	
Winner	Al Yamamah University (Women) - KSA
1st runner up	American University of Kuwait - Kuwait
2nd runner up	Canadian University of Dubai - UAE
The More Technology we Develop, the More Pollution We Create?	
Winner	Prince Sultan University - College for Men - KSA
1st runner up	RAK College of Pharmaceutical Sciences - UAE
2nd runner up	University of Bahrain - Bahrain
OVERALL WINNER	
Winner	Prince Sultan University - College for Women - KSA
1st runner up	Al Yamamah University (Men) - KSA
2nd runner up	Prince Sultan University - College for Men - KSA

Date and Venue:

26-27 November
Dubai Knowledge Village

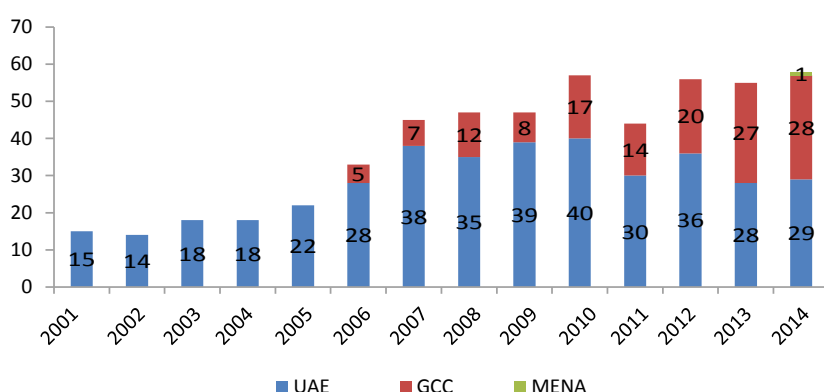
Participants:

58 teams from the UAE, GCC and MENA Region

Supported by:

- Uniliver
- Dubai International Academic City

Comparison of Participant Since Inception



Campus Outreach

Talks, Meetings and Special Events

EEG has been honored to be invited to multiple events as guest, judge and presenter throughout the year 2014. Some of the events are as follows:

Ambassador School Model United Nations Programme

1. The EEG Chairperson attended as a guest of honor, to celebrate the first Ambassador School Model United Nations Programme. This program involved finding issues we face today to be solved in a fun and educational manner, held on January 22nd – 23rd in Dubai.

Siemens Student's Award

2. Invited as one of the distinguished guests, the EEG Chairperson attended the Siemens Student's Award Ceremony. Inaugurated by H.E. Sheikh Nahyan Bin Mubarak Al Nahyan, Minister of Culture, Youth and Community Development, UAE, the event tackled diverse challenges such as cooling, solar panel cleaning, therapy and imaging rooms in developing countries and increasing electricity demands. The event was held on February 12th in Abu Dhabi.

Dubai International Academic City

3. EEG participated in the Dubai International Academic City Career Fair (DIAC) which was held on February 26th, EEG had the chance to meet and engage with a big number of students who are willing to find opportunities to work in green jobs.

Canadian University of Dubai

4. On March 2nd 2014, Emirates Environmental Group participated in the Canadian University of Dubai's Green Workshop Series, which was a continuous event that panned over a couple of months. EEG exhibited at the university, talking to students, discussing programs, getting volunteers involved in work, and distributing publications.

Middlesex University

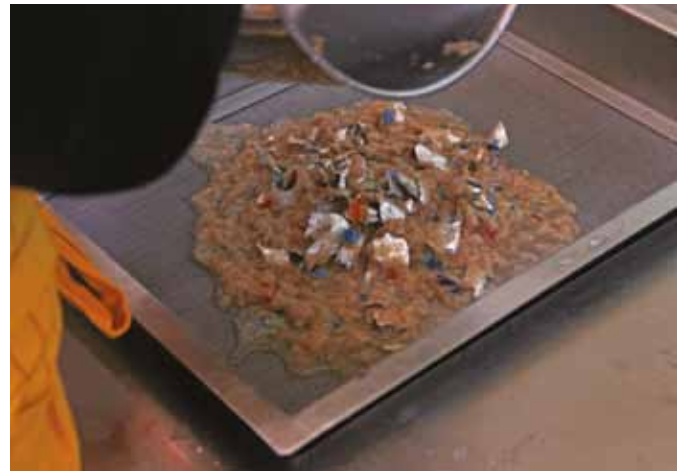
5. Middlesex University, in Dubai hosted its 7th Annual Career Fair on March 5th 2014. Emirates Environmental Group was one of the prominent organizations of the UAE invited to participate in the event. It was refreshing to know that our youth understand their role and responsibility in protecting and preserving the environment. More than 800 students attended the event.

Delhi Private School, Dubai

6. EEG was invited to be a judge at the Delhi Private School – Dubai's Environmental Art Competition. Students made unique pieces using recyclable materials, such as old toys, plastic and cans. EEG interacted with schools and students on how to improve their role as future environmentalists. The event was held on June 16th in Dubai.

Future Center for Children with Special Needs

7. On December 17th, EEG was invited to present at a very special event for a special school. A discussion on proper recycling habits was conducted by EEG for the children at the Future Center for Children with Special Needs in Abu Dhabi. With 16 participants from the school EEG actively interacted with the students and also helped in their Art from Waste Competition.



Beverage Carton Recycling Station Demonstrations

EEG received a Beverage Carton Recycling Station in 2013 which has helped to spread awareness amongst students across the UAE on how Beverage Cartons can be recycled into paper. The station is used to give a live demonstration to students on making recycled paper from used beverage cartons. Two schools benefited from this programme:

1. **Al Salama School, UAQ**
February 20th; Participants: 150 students and 20 teachers
2. **Umm El Emarat Secondary School, Al Ain**
February 25th; Participants: 400 students, 90 teachers and 55 Private and Public Organizations

Campus Outreach



Mobile Recycling Dialogue Sessions

E-Waste is a rapid growing concern for the UAE and EEG entered the area of E-waste by starting the Mobile Recycling Campaign in 2009. With the aim to educate people across all sectors of the community; public and private organizations, academic institutions, families and individuals EEG started providing Mobile Recycling Dialogue Sessions during the second half of 2010. The objective of such sessions is to initiate discussions and share the key information that should influence people's thinking and practices. In 2014, EEG engaged with 10 schools and 3,680 students as part of such sessions. The details are as follows:

1. **American Academy, Dubai**
January 5; Participants: 200 students
2. **The English College, Dubai**
January 19; Participants: 200 students
3. **Dubai Scholars Private School, Dubai**
March 31; Participants: 200 students
4. **Our Own High School, Al Warqa'a, Dubai**
April 24; Participants: 200 students
5. **Collegiate American School, Dubai**
April 27; Participants: 510 students
6. **HCT Dubai Women's College**
April 29; Participants: 20 students
7. **Al Yasmina School, Abu Dhabi**
May 1; Participants: 500 students
8. **Cambridge International School, Dubai**
May 18; Participants: 1200 students
9. **Deira International School, Dubai**
May 20; Participants: 500 students
10. **Emirates English Speaking School, Dubai**
June 15; Participants: 350 students



Waste Management Projects



The Emirates Environmental Group works with the community at large, hosting diverse and well known Waste Management Projects throughout the year, to make recycling a daily habit for people across the UAE, with the participation of public and private organizations, academic institutions and families. Every year EEG looks to break new records in the field of waste recycling.

With humble beginnings during its early years, EEG has grown to host its Waste Management Campaigns on a national basis becoming a well-known household name. The Waste Management Campaigns are amongst the most successful community level voluntary programmes on waste recycling in the UAE and are unique across the GCC region. Due to seamless methodology of outreach, collection and disposal, EEG now successfully hosts 8 recycling campaigns. EEG's waste management program has been successful due to the combined support of the community as well as various recycling factories across the UAE.

It is no easy task to educate, motivate and engage people in the act of recycling as a continuous and long term practice, but ever since inception in 1991, EEG has made considerable progress towards that end. Currently 8 collection and recycling campaigns spread across the year, annual awarding ceremony and Clean Up UAE campaign are bridged together under the umbrella of waste management projects.

Collection and Recycling Campaigns

Summary of EEG's Recycling Campaigns since inception

Name of Programme	Duration	Total Collection
Can Collection Campaign	Since 1997	225,300 kg
Paper Collection Campaign	Since 2001	12,133,877 kg
Toner Collection Campaign	Since 2001	68,746 pc
Plastic Collection Campaign	Since 2005	689,475 kg
Glass Collection Campaign	Since 2005	1,950,722 kg
Battery Collection Campaign	Since 2006	59,833 kg
Mobile Collection Campaign	Since 2009	10,704 pc
Beverage Carton Collection Campaign	Since 2010	26,041 kg

Snapshot of EEG's Recycling Campaigns in 2014

Material	Educational Institutions	Corporations	Families	Total Collection for 2013
Cans	135	126	222	25,807 kg
Paper	101	354	497	1,172,515 kg
Toner	12	66	69	6,150 pc
Plastic	54	187	250	81,725 kg
Glass	7	69	105	315,042 kg
Batteries	6	26	41	4,169 kg
Mobiles	11	9	56	3,284 pc
Beverage Cartons	15	21	25	6,155 kg

Aims & Objectives

- Divert the quantity of waste going to local landfill sites
- Recycle different kinds of waste for further use
- Encourage local recycling industry
- Support the waste management efforts of the local authorities
- Save precious raw materials and energy
- Help to reduce pollution
- Create a culture of recycling in the society
- Reduce the size of landfills

About Collection and Recycling Campaigns

EEG recognizes the importance of providing sustainable waste management solutions to the society which are practical and educational. Waste collection services are available for responsible community members and corporate firms as a part of responsible waste management. This includes collection of paper, aluminum cans, glass, toner, plastic, beverage cartons, mobile phones and batteries.

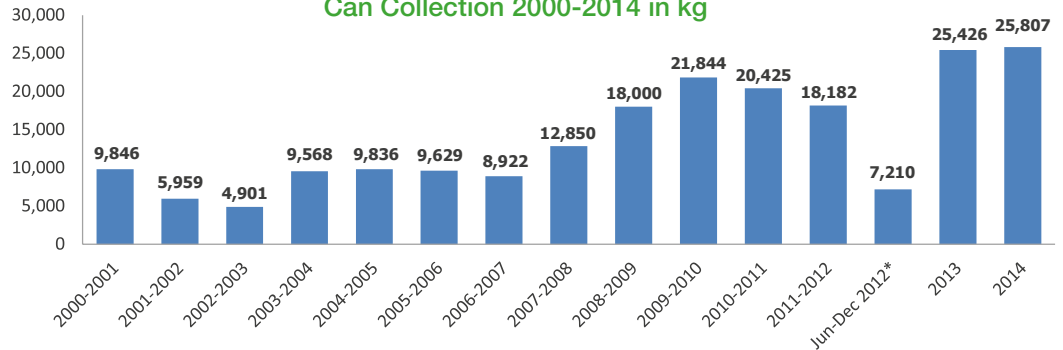


Can Collection Campaign

Can Collection Campaign

Aluminum is a metal that is strong, malleable, ductile, durable, light weight, impermeable and does not rust. It is 100% recyclable and a precious resource. It is easy to collect and store. Recycling aluminum saves natural resources and 95% of energy requirements for new production. EEG has been conducting Can Collection Drive since 1997. A Can Collection Day was introduced in 2010. In 2012 a new initiative by the name of "Your Can for a Tree" was added to the whole campaign to help increase the participation and quantities collected. In 2014 EEG was able to collect **25,807kg** of Aluminum Cans. The annual collection helped in saving **(388 Metric Tons)** of CO₂ and **(627m³)** of landfill space.

Can Collection 2000-2014 in kg



*Year 2012 was the year when EEG was in the phase of changing the period of Can Collection Campaign from June – May to January – December. Hence the collection for June – December 2012 has been done separately.

Campaign Period: January – December 2014, with 2 collection drives, a special initiative and year round collection campaign

Type of Waste Targeted: Aluminum beverage cans

Activities:

1. Can Collection Day - February 27
2. Your Can for a Tree – April – June (Details in Special Projects – Page 31)
3. Can Collection Drive – October 11

Participation & Collection 2013 – 2014

Category	2013		2014	
	Partici-pants	Collection (kg)	Partici-pants	Collection (kg)
Schools	151	7,439	135	6,479
Families	162	2,330	222	4,328
Companies	137	15,657	126	15,000
Total	450	25,426	483	25,807

Can Collection Day

Date: February 27

Location: Selected sites across 7 Emirates

Participants: 103 Educational Institutions, 58 Organizations, 39 Hotels, 62 Families

Support Sponsor:

Coca Cola | Rani Refreshments

Media Support:

7 Days | Gulf News | Voice of Kerala

Venue Support:

American International School – Abu Dhabi, Al Ain English Speaking School, Dibba Al Hissn Municipality, Dubai Municipality, Fujairah Natural Resources Corporation, Municipality and Planning Department - Ajman, Radisson Blu Resort – Sharjah, Ras Al Khaimah Public Works and Services Department, Sheikha Bint Saeed Model School for Girls -Ajman

Can Collection Drive

Date: October 11

Location: Selected sites across 7 Emirates

Participants: 84 Educational Institutions, 50 Organizations, 38 Hotels, 139 Families

Logistical Support:

Abela and Co., Al Futtaim Carillion, DHL, DUBAL (An EGA Company), ETA, Lucky Recycling Jebel Ali, McDonald's, Sharif Metals

Paper & Plastic Collection Campaigns

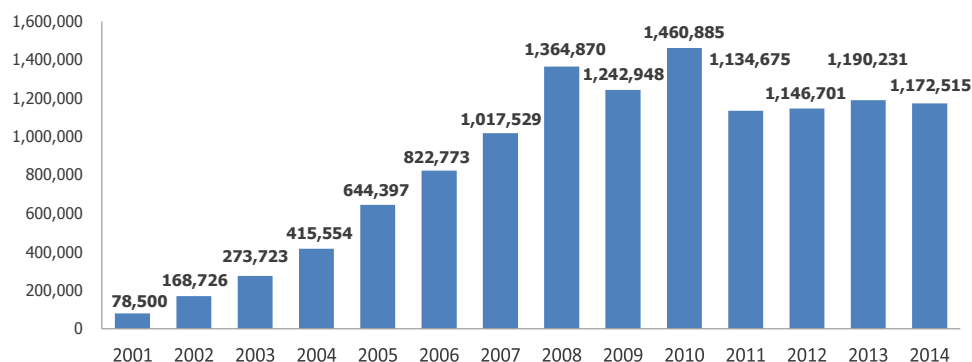
Paper Collection Campaign

Paper is one of the widely recycled materials in the world. Collection and storage of paper is easy as it is dry and clean. Recycling paper saves trees, water and energy and helps reduce waste going to landfill. Paper Collection Campaign was started in 2001. In 2014, the paper collection and recycling has reduced **(4,538 Metric Tons)** of CO₂, saved **19,930** trees and saved **(3,702 m³)** of landfill space.

Campaign Period: January – December

Type of Waste Targeted: : All kinds of paper – newspapers, books, cardboard etc.

Paper Collection 2001-2014 in kg



Participation & Collection 2013 – 2014

Category	2013		2014	
	Partici-pants	Collection (kg)	Partici-pants	Collection (kg)
Schools	102	276,167	101	243,546
Families	412	180,008	497	227,120
Companies	361	731,056	354	701,849
Total	875	1,190,231	952	1,172,515

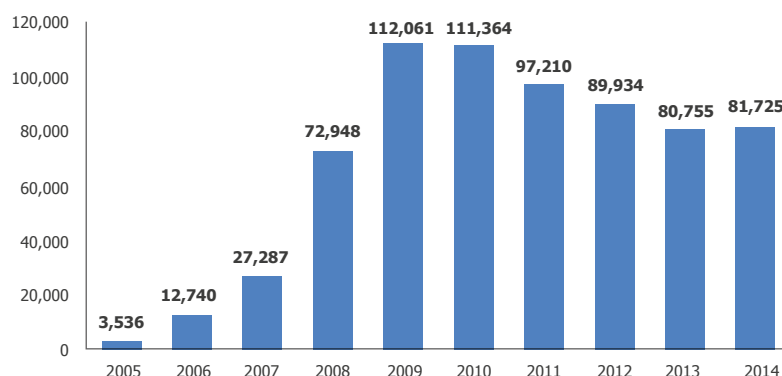
Plastic Collection Campaign

Today, everywhere we look, we are surrounded by plastics in some form or another. Plastics have revolutionized our world as they are light-weight, corrosion resistant, inexpensive, durable and have a long life. A normal plastic bottle takes thousands of years to decay if discarded in the environment. Statistics show that each UAE resident uses an average of 450 plastic water bottles each year. Recycling plastic reduces the amount of oil required to produce more plastic and takes a bulky non biodegradable material out of the landfill sites. EEG started this campaign in 2005. In 2014, EEG collected **81,645 kg** of plastic which resulted in a saving of **(135 Metric Tons)** of CO₂ and **(3,468 m³)** of landfill space.

Campaign Period: January – December

Type of Waste Targeted: All types of plastic waste of domestic use.

Plastic Collection 2005-2014 in kg



Participation & Collection 2013 – 2014

Category	2013		2014	
	Partici-pants	Collection (kg)	Partici-pants	Collection (kg)
Schools	58	9,115	54	10,155
Families	219	9,814	250	12,723
Companies	210	61,826	187	58,847
Total	487	80,755	491	81,725

Toner & Glass Collection Campaigns

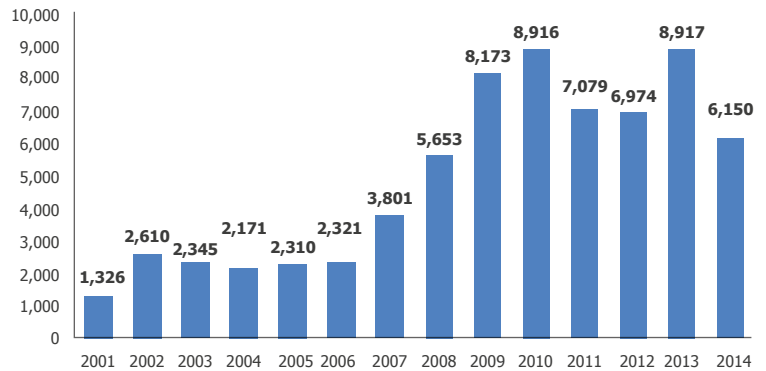
Toner Collection Campaign

Toners contain toxic metals, which if discarded improperly, can lead to groundwater contamination through seepage and soil toxification. Recycling is the appropriate way to deal with them. EEG started the Toner Collection Campaign in 2001 when the extensive use of printers had just started. In 2014, EEG managed to collect **6,150** pieces of toners which saved **(2,098** gallons) of gasoline and diverted **(6.5 Tons)** of waste from landfills.

Campaign Period: January – December

Type of Waste Targeted: Toner and Ink Cartridges

Toner Collection 2001-2014 expressed in number of pieces



Participation & Collection 2013 – 2014

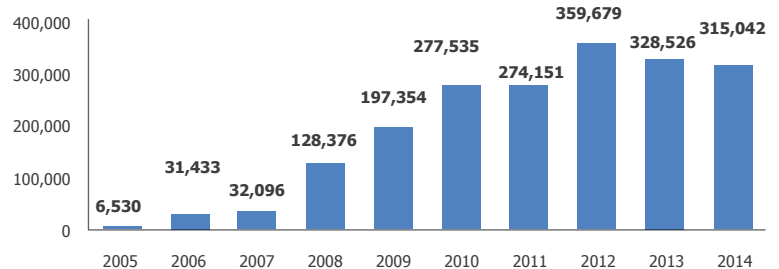
Category	2013		2014	
	Partici-pants	Collection (pc)	Partici-pants	Collection (pc)
Schools	16	2,796	12	970
Families	51	1,748	69	1,914
Companies	76	4,373	66	3,266
Total	143	8,917	147	6,150



Glass Collection Campaign

Glass is a 100% recyclable material. Glass takes thousands of years to break down as it does not decay with time. Glass recycling is encouraged because it saves natural resources like sand and limestone and reduces air pollution. EEG started Glass Collection Campaign in 2005 and since then, the collections have exceeded previous year numbers. **315,042** kg of glass was collected and recycled in 2014 which mitigated **(98 Metric Tons)** of CO₂ and saved **(803 m³)** of landfill space.

Glass Collection 2005-2014 in kg



Campaign Period: January – December

Type of Waste Targeted: Soft drink, ketchup/mayonnaise bottles, medicine bottles, perfume bottles single layer (thin) flat glass, juice and water containers

Participation & Collection 2013 – 2014

Category	2013		2014	
	Partici-pants	Collection (kg)	Partici-pants	Collection (kg)
Schools	10	2,227	7	1,108
Families	105	7,358	105	7,687
Companies	65	318,941	69	306,247
Total	180	328,526	181	315,042

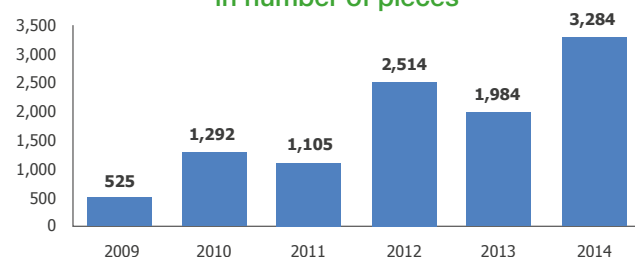


Mobile Phone, Battery & Beverage Carton Collection Campaigns

Mobile Phone Collection Campaign

UAE residents toss thousands of cell phones each year in favour of newer technology. All these discarded phones remain unattended to and can harm the environment. In 2009, EEG launched the recycling of mobile phones to ensure a sustainable use of natural resources and to reduce pollution. The information is propagated through Dialogue Sessions with school students and employees of companies year round. In the year 2014, a total **3,284** mobiles were collected and (**11,452** gallons) of oil has been saved and (**0.55** Metric Tons) of CO₂ has been mitigated.

**Mobile Phone Collection 2009-2014
in number of pieces**



Campaign Period: January – December

Type of Waste Targeted: Mobile phones and accessories

Participation & Collection 2013 – 2014

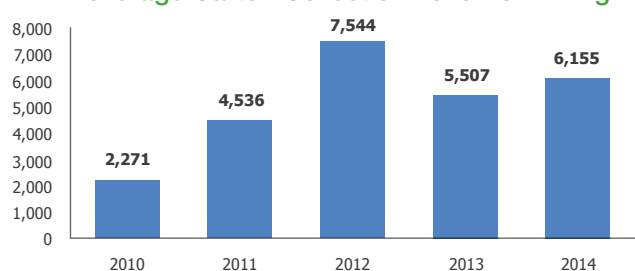
Category	2013		2014	
	Partici-pants	Collection (pc)	Partici-pants	Collection (pc)
Schools	10	180	11	1,037
Families	68	1,084	56	1,547
Companies	21	720	9	700
Total	99	1,984	76	3284

Activities: Dialogue Sessions on Mobile Recycling (details on page 17 & 29)

Beverage Carton Collection Campaign

Beverage cartons provide an air and water tight packaging to food and liquids. There is a huge consumption of beverage cartons in the UAE. Recognizing the need of beverage carton recycling, EEG launched Beverage Carton Recycling Campaign in 2010. This campaign managed to divert **6,155** kg of beverage cartons from landfills resulting in (**4.9** Metric Tons) of CO₂ being mitigated from the atmosphere and saving (**15** m³) of landfill space.

Beverage Carton Collection 2010-2014 in kg



Campaign Period: January – December

Type of Waste Targeted: Beverage cartons

Participation & Collection 2013 – 2014

Category	2013		2014	
	Partici-pants	Collection (kg)	Partici-pants	Collection (kg)
Schools	20	222	15	177
Families	52	604	25	465
Companies	19	4,681	21	5,513
Total	91	5,507	61	6,155

Activities: Demonstrations of paper making through Beverage Carton Recycling (details on page 16)

Battery Collection Campaign

Proper disposal of batteries is extremely important as they contain heavy metals which pollute soil and groundwater. In some parts of the world, disposing of batteries in the trash is illegal. EEG recognized the need of adding batteries to the waste management projects portfolio and started Battery Collection campaign in 2006. In 2014, EEG was able to collect **4,169** kg of batteries which was handed over to Dubai Municipality for safe disposal.

Campaign Period: January – December

Participation & Collection 2013 – 2014

Category	2013		2014	
	Partici-pants	Collection (kg)	Partici-pants	Collection (kg)
Schools	9	338	6	780
Families	33	1,268	41	1,859
Companies	31	1,167	26	1,530
Total	73	2,773	73	4,169

Type of Waste Targeted: Alkaline batteries used for hand tools, cameras, flashlights, toys and other items such as portable source of power and mobile phone batteries

Clean Up UAE



About the Event

EEG's Clean Up UAE campaign, is a pioneering activity that has successfully rallied strong support from sponsors, volunteers and relevant Government agencies. A platform that is solely dedicated to volunteerism, activism and selflessness amongst the people of the UAE.

Clean Up UAE is a symbol of celebrating the spirit of the unity of the Nation by bringing people together, creating awareness in the minds of the young and old as well as advocate the cause of sustainable living. On the occasion of the 43rd National Day, the society of the UAE worked hand in hand to show gratitude to this nation that has given so much. Looking after the environment is essential in order to preserve it for future generations.

The dedicated participation of organizations, governments, students & families and individuals has led to the major expansion and success of this program. Comprehensive preparations were undertaken by the EEG team. Specially designed Posters and flyers were distributed to academic institutions, private companies, government offices and the general public.

The 13th edition of Clean Up UAE campaign was graced by volunteers from all walks of life - from high profile officials to CEOs, from laborers to municipality workers, and from families to individuals - who had the belief that they had the power to make a difference. And what a difference they made - the 123,176 odd volunteers of the campaign were successful in creating history as they collected 94 tons of waste.

A myriad of a total of 104 sites all over the UAE was covered by various organizations and schools who participated in large numbers and lent support to the campaign.

Clean Up UAE 2014				
Growth and Extent of Participation				
Year	Total Number of Sites	Total Number of Emirates	Amount of Waste Collected (kg)	Total Number of Participants
2002	6	4		4,500
2003	9	5		6,500
2004	12	6	54,000	12,000
2005	18	7	64,000	15,249
2006	20	7	70,000	16,700
2007	44	7	115,000	17,500
2008	44	7	140,000	23,012
2009	79	7	87,000	18,000
2010	106	7	100,290	20,362
2011	110	7	97,469	27,136
2012	112	7	193,851	42,000
2013	102	7	100,000	112,000
2014	104	7	94,000	123,176



Clean Up UAE



Campaign Dates

6 th December - Dubai
7 th December - Abu Dhabi
8 th December - Sharjah
9 th December - Ras Al Khaimah
10 th December - Fujairah
11 th December - Umm Al Quwain
12 th December - Ajman

Government Sector Supporters

Al Ain Municipality
Civil Defense and Ambulance offices
Emirates Heritage Club
Environment and Protected Areas Authority, Sharjah (EPAA)
Fujairah Natural Resources Corporation (FNRC)
Municipality and Planning Department - Ajman
Police Departments all over UAE
RAK Public Works & Services Department

Private Sector Supporters

Abela & Co. LLC
Byrne Equipment & Rental
Dutco Balfour Beatty
Emarat Petroleum
ETA Zenath
McDonald's
Movenpick Hotel Bur Dubai
Radisson Blu Sharjah

Material Sponsors

Almarai
Coca Cola (Arwa)
Fujairah Plastic Factory

Media Supporters

7 Days
Gulf News
Radio One

Main Sponsor for Abu Dhabi Huawei	Main Sponsor for Dubai Dubai Electricity & Water Authority (DEWA)
Co-Sponsor for Dubai Deutsche Bank, McDonald's UAE	Co-Sponsor for Sharjah Bee'ah – The Sharjah Environment Company
Support Sponsor for Abu Dhabi BP Abu Dhabi	Support Sponsors for Dubai Dubai Properties Group

Organizations & Educational Institutions Opening a Clean Up Site

Ahmed Bin Rashid School – Umm Al Quwain
Al Noor Training Centre for Children with Special Needs - Dubai
Al Salama School – Umm Al Quwain
Bint Al Shatee School – Umm Al Quwain
DUBAL (An EGA Company)
Dubai Duty Free

DP World
Emal
Fortes Education (Regent International School)
Khadamat Facilities Management (ICAD City)
Our Own English High School – Al Warqaa (Girls)
Our Own High School – Al Warqaa (Boys)
Sharjah City for Humanitarian Services

Annual Awarding Ceremony

About the Event

EEG's Annual Awarding Ceremony is a day set aside for honoring the efforts of individual, corporate and educational institute members who have contributed significantly to save the environment. The 17th Annual Award ceremony recognized top performers in The Waste Collection Campaigns of 2013, the 2014 Environmental Drawing Competition and the Waste from Art Exhibition 2014. Winners received trophies and special prizes on stage as well as certificates for sponsors. Academic members who participated in the art from waste exhibition displayed their creations at the event. The Ceremony recognizes the Waste Collection winners of the previous year and inspires them to do better in the coming year.

Date and Venue: June 4, Knowledge Village, Dubai (Conference Centre)

Theme: Raise your voice, not the sea level

A total of **41 Prizes and 110 Certificates of Appreciation** were presented to the following:

- Winners and runners up of can, paper, glass, plastic, battery, beverage carton, toner and mobile phone collections in three categories (Educational Institutions, Companies and Individuals)
- Winners of Environmental Drawing Competition (For details check pages 6-7)
- Art from waste exhibition winners
- Sponsors and Supporters of all the 8 campaigns and Environmental Drawing Competition

Campaign	Educational Institutions	Quantity	Companies	Quantity	Individuals	Quantity
Paper	Our Own High School Al Warqa'a (boys)	34,290 kg	Petrofac Sharjah	101,580 kg	Satvik Vashisht	12, 540 kg
Aluminum Cans	United International Private School	841 kg	Emirates Flight Catering	3,021 kg	Satvik Vashisht	197 kg
Plastic	American School of Dubai	1, 345 kg	Khadamat Facilities Management LLC	7,822 kg	Nityashri Sankaran	598 kg
Glass	Al Rabee Kindergarten	1,191 kg	Fairmont Hotel Dubai	90,390 kg	Sharon Rijkmans	3,570 kg
Toner	The Petroleum Institute	2119 pcs	Mc Donald's	830 pcs	Sparsha Shetty	322 pcs
Mobile Phone	Emirates English Speaking School	75 pcs	Serco Middle East	154 pcs	Shadi Gebriel	83 pcs
Beverage Carton	Dubai Gem Private School	48 kg	Savoy Suites Hotel Apartments	582 kg	Divyashri Sankaran	72 kg
Battery	Latifa School for Girls	135 kg	Selcon International LLC	335 kg	Naaznin Mukessh	800 kg

SPONSORS

Silver Sponsors:

- BP Middle East
- DNV- GL
- Dubai Investments

Special Sponsors:

- Dubai International
- Academic City- Dubai
- Knowledge Village
- Malabar Gold

Following companies supported the event by providing items in kind

- Air Arabia
- Brother International
- Canon Middle East
- ITL Cosmos – Sharp
- Nikai Group of Companies
- Swiss International Airlines
- XEROX Emirates LLC



Corporate Projects



Corporate Projects form one of the cores of EEG's various programmes. EEG realizes that for a campaign to be successful, the support of the government sector, private sector and the civil society is essential. EEG organizes the Gala Dinner to express gratitude and appreciation to those entities who have shown consistent support and motivation towards the preservation of the environment.

EEG's networking with the corporate world is also done through meetings, dialogue sessions, conferences and special events. EEG participates and initiates such events in collaboration with various corporate members. For the year 2014, these activities have been captured under the Corporate Outreach section.

Gala Dinner

About the Event

Emirates Environmental Group organizes the Annual Gala Dinner to acknowledge and felicitate its supporters and sponsors for the various initiatives conducted through the year. The Annual Gala Dinner is a popular and magnificent occasion that opens up the opportunity for companies, government entities, civil society bodies and a cross section of other stakeholders to come together and reinstate their determination towards sustainable progress of our country. A total of 41 awards were presented to the companies and organizations supporting EEG's endeavors.

Highlights:

With a long history of partnerships and collaborations with the public and private sectors from the government and the corporate world, EEG has worked towards a sustainable future since its inception in 1991. Providing a green platform to the corporate world and in turn, the corporate world supporting EEG's initiatives by way of active participation, sponsorships and agreements. EEG annually honours and thanks these collaborators and co-campaigners during the Annual Gala Dinner.

The 17th Annual Corporate Gala Dinner was organized on March 6, 2014 at The Westin Dubai Mina Seyahi Beach Resort & Marina. VIPs from government and private sectors, embassies and missions as well as members, partners and media attended the Gala Event. The keynote address gave a re-cap of all the events and activities of the organization in the previous year. Achievements and challenges of the year were highlighted and the role of all the collaborators and supporters throughout the year were acknowledged.

EEG in collaboration with myclimate foundation in Switzerland and courtesy of Farnek made the Gala Dinner carbon neutral by offsetting 3.8 tonnes of carbon emissions produced during the event. The active participation of the attendees and the entertainment by a local comedian, made the event a memorable affair.

Theme:

Reaching out to a Sustainable Future

Date and Venue:

March 6th, The Westin Dubai Mina Seyahi Beach Resort & Marina, Dubai

Attendees:

200 guests including Corporate Members, Associate Members, Honorary Members and VIP Guests from Government Organisations and Embassies.

Speakers:

Mrs. Habiba Al Marashi, EEG Chairperson spoke on the achievements of EEG in 2013 and the plan for 2014.

Sponsors

Special Sponsor:

• *Wasl*

Platinum Sponsor:

• *DEWA*

Gold Sponsor:

• *BASF - The Chemical Company*

Silver Sponsors:

• *BP*
• *Chalhoub Group*
• *ETA Facilities Management*
• *McDonalds*
• *Petrofac E & C International*

REACHING OUT TO A
**SUSTAINABLE
FUTURE**



Corporate Outreach

EEG's Waste Management and Recycling Campaigns' Presentations

In 2014, a total of 6 presentations were given to 254 employees of the following organizations:

1. **Dubai Customs**
March 30; Participants: 104 employees
2. **Al Rashidiya Health Center, Dubai**
May 28; Participants: 50 employees
3. **Transgulf Electro Mechanical, Dubai**
November 8; Participants: 30 employees
4. **Adeeb Group, Abu Dhabi**
November 22; Participants: 45 employees
5. **Board of the Rotary Club, Dubai**
December 20; Participants : 5 Board Members
6. **FEWA, Ajman**
December 24; Participants: 20



Mobile Recycling Dialogue Sessions

In addition 3 dialogue sessions were given to 90 employees of various companies. The details are as follows:

1. **Villa, Rihab and Rimal Rotana, Dubai**
April 22; Participants: 40 employees
2. **Econosto, Dubai**
May 27; Participants: 35 employees
3. **Al Refaa Health Center**
September 24; Participants: 15 Doctors



Arabia CSR Awards

The Arabia CSR Awards

Launched by the Arabia CSR Network in 2008 the Arabia CSR Awards (ACSRA) is the Arab region's premier CSR and Sustainability accolade and boasts the most rigorous application criteria and evaluation methodology in the world. The Arabia CSR Forum and Awards is organised by the Arabia CSR Network, Emirates Environmental Group's sister organisation and was held on October 28th 2014 in Dubai. Emirate Environmental Group is the Environmental Partner of the initiative.

The Awards platform highlights CSR champions in the Arab world and is primarily a recognition dais to celebrate their achievements but also serves as a strong knowledge exchange medium for public and private organisations in the Arab world. Over the past 7 years the Awards has mobilized hundreds of business from diverse sectors and industries and created positive impacts of immense magnitudes on the region's sustainable development. Its sustainability and thriveability over the years are a testament to its success and relevance to the region's needs.

It has established itself as the platform of choice and trust amongst CSR accolades and has successfully cascaded the international frameworks and principles to the Arab Sustainability scene. Its criteria integrates the inherent principles and frameworks of the Global Compact (incorporating the essence of the Ten Universal Principles on Human Rights, Labour, Environment and Anti-corruption), Global Reporting Initiative (GRI) and EFQM Excellence Model. The application process of the Awards is in itself a journey of self assessment and inspiration for all organisations that have stepped up to showcase their Sustainability achievements. To date ACSRA has registered more than 750

applications from 660 organizations representing 26 industry sectors from 13 Arab countries. The year 2014 represented 102 applications, from 80 organizations representing 26 sectors in 12 Arab countries.

In the year 2014, The Arabia CSR Awards was granted the Auspices of the League of Arab States, a first of its kind achievement for any other accolade. This achievement vouches for the credibility of the platform.

The Arabia CSR Awards has also signed a Memorandum of Understanding for Strategic Collaboration outlining areas of cooperation for promoting the Sustainable Development Goals in the Arab region in anticipation of their release in September 2015. The Arabia CSR Awards will have a strong role to play in this regard through the promotion of Sustainable Production and Consumption in private and public organisations in the Arab World.

The Arabia CSR Awards and Gala Dinner was held on the evening of October 28th and roped in 250 VIPs, dignitaries, leaders, experts and professionals in CSR and sustainability.

GLOBAL COMPACT TEN PRINCIPLES

Human Rights

- Principle 1: Businesses should support and respect the protection of internationally proclaimed human rights; and
- Principle 2: Make sure that they are not complicit in human rights abuses

Labour

- Principle 3: Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;
- Principle 4: The elimination of all forms of forced and compulsory labour;
- Principle 5: The effective abolition of child labour; and
- Principle 6: The elimination of discrimination in respect of employment and occupation

Environment

- Principle 7: Businesses should support a precautionary approach to environmental challenges;
- Principle 8: Undertake initiatives to promote greater environmental responsibility; and
- Principle 9: Encourage the development and diffusion of environmentally friendly technologies

Anti-Corruption

- Principle 10: Businesses should work against corruption in all its forms, including extortion and bribery

Arabia CSR Awards

PUBLIC SECTOR CATEGORY

Emirates Transport, UAE - Winner

Dubai Customs, UAE – First Runner Up

Dubai Electricity and Water Authority (DEWA), UAE – Second Runner Up

LARGE CATEGORY

QatarGas, Qatar – Winner

Gulf Petrochemical Industries Company (GPIC), Bahrain – First Runner Up

RasGas, Qatar and Petrochemical Industries Company, Kuwait – Second Runner Up (Tie)

MEDIUM CATEGORY

National Petrochemical Industrial Company, KSA – Winner

Emaar Community Management, UAE and Blossom Nursery, UAE – (First Runner Up (Tie)

Crowne Plaza Abu Dhabi, UAE – Second Runner Up

SMALL CATEGORY

British Orchard Nursery, UAE – Winner

Home Grown Eco Nursery, UAE – First Runner Up

EngageMe, UAE – Second Runner Up

BEST NEW BUSINESS

EngageMe, UAE – Winner

PARTNERSHIP PROJECT

BMCE Bank, Morocco – Winner

Petrochemical Industries Company, Kuwait and Tristar Transport LLC, UAE – First Runner Up (Tie)

Arab Bank, Jordan and Suez Cement, Egypt and Al Jazeera International Catering LLC, UAE – Second Runner Up (Tie)



Special Projects



These are projects launched by EEG, intertwining the various Waste Management programmes with EEG's well known tree planting initiatives. Holding great significance for EEG and the community, they are one of a kind in the UAE. Stakeholders of these projects include international, national and local bodies.

For our Emirates We Plant

About the Projects

The first of its kind in the UAE and the most innovative of EEG's Projects, the "For Our Emirates We Plant" sees an integration of EEG's diverse Waste Management Campaigns with Tree Planting Initiatives. The idea of the project is to provide a platform to the community to recycle their waste and in light of their efforts plant a tree under the entity's (company, academic institution or family) name in one of the Emirates in the UAE.

During 2014, EEG combined its various Tree Planting Initiatives under the umbrella of the "For Our Emirates – We Plant". This project has four spokes under its belt: The "Your Can for a Tree" initiative, the "Neighborhood Recycling Project", the "One Root One Communi-Tree" project and the "Together We Plant" initiative. The four campaigns form a seamless integration between EEG's Waste Management Programmes and its Tree Planting Initiatives.

For the year 2014, a total of 685 trees were earned during all the events, from which 430 trees were planted on the 12.12.14 in the Emirate of Ajman as a conclusion to the Clean Up UAE. The details of the events are given below:

1. Your Can For a Tree Initiative

Launched during the year 2012 to provide a boost to Aluminum Recycling in the UAE, the initiative provide the platform to companies, academic institutions and families to plant a tree under their name once reaching the targets set out for the project. For the year 2014, the initiative was held during the months of April – June. By the end of June 2014, EEG had managed to collect and recycle 5,430 kg of Aluminum Cans collected from all sectors of the community with 49 participating entities.

This collection resulted in GHG reductions of (81.5 Metric tons of CO₂) and (132 m³) of landfill space saved. A total of 18 trees were planted under the initiative.

2. Neighborhood Recycling Project

Aimed to engage the student community during the summer months, the Neighborhood Recycling Project engages EEG student members to run small recycling campaigns in their own communities involving a minimum of 20 families. The Project has been active for the last five years with a growing response every year. For the year 2014, the project was held during the months of June – September.

The details of collected recyclable wastes and earned trees are given in the table 1. A total of 17,080 participants were engaged by 177 student members who held this campaign and managed to reduce Greenhouse Gas emissions of (293 Metric tons of CO₂) save 2,218 trees and (371m³) of landfill space.

3. One Root One Communi-Tree

The project stresses on the importance of recycling all types of waste and on the importance of increasing the sustainable green patch. With participation from the community; public and private organizations, educational institutions and families. Different targets are set for different groups and categories.

In 2014, the project was hosted in the months of July – November with the support of 12,415 participating entities. The details of the recyclables collected are provided in the table 1. The efforts of the participants resulted in the mitigation of (685 Metric tons of CO₂) saving 3,509 trees from being felled and saving (1,047 m³) of landfill space.

Results:

Project	Participants	Trees	Papers (kg)	Batteries (kg)	Mobile Phones (pc)	Plastics (kg)	Beverage Cartons (kg)	Toners (pc)	Cans (kg)
Your Can for a Tree	4,552	18	-	-	-	-	-	-	5,432
Neighbourhood Recycling Project	17,080	255	71,238	1,225	1,091	2,983	59	900	804
One Root, One Communi-Tree	12,415	157	141,542	1,319	-	9,453	1,583	1,377	8,018
TOTAL	32,986	430	212,780	2,544	1,091	12,436	1,646	1,2,277	14,252

Table 1

For our Emirates We Plant

4. Together We Plant

As the number of organizations, educational institutions and individuals' interest to protect and preserve trees and the environment is becoming more apparent, EEG continues its endeavor to increase the green urban spaces through its numerous environmental and tree planting initiatives. Taking into consideration the importance of trees in the environment, planting trees is one of the easiest and most effective ways to exhibit the global concern towards environmental protection.

Such Tree Planting initiatives are of vital significance in educating the youth about the importance of trees and the various benefits which trees provide. Furthermore, throughout each tree's life span, a certain amount of CO₂ is mitigated. The accumulative number of trees planted until date is 2,093,177, thus the accumulative CO₂ mitigated from all the above mentioned programs is (17,789 Metric tons of CO₂).

The details of the tree planting activities for 2014 are given below:

Towers Rotana

In an effort to welcome the year sustainably, Emirates Environmental Group organized a tree planting activity under "Together, We Plant" at GEMS Modern Academy with the help and commitment of Towers Rotana. The General Manager, Mr. Mrad El Khoury for Towers Rotana and Mr. Ali Ibrahim, EEG Executive Committee Member, mentioned how they support such initiatives and hope to see school gardens flourish. Mr. Mrad further articulated how planting trees are an important element in sustaining the environment and preserving it for future generations. EEG, Towers Rotana, and the revered staff of GEMS Modern Academy planted 20 indigenous trees in the school field on January 27, 2014.

TIMES Hotels LLC

The second Tree Planting activity was hosted during the month of March 2014 working with TIMES Hotels LLC. The Hotel wished to host a tree planting activity within their own premises and made a pledge to plant trees at their venue in TECOM. EEG supported this initiative by providing the TIMES Hotels with 10 indigenous trees which were planted, by their own staff.

Johnson Control Dubai

The next Tree Planting activity for 2014 was hosted at the Springdales School, a new EEG Academic Member, sponsored by Johnson Control Dubai. The event was hosted on the 30th of October 2014 with 15 indigenous trees being planted at the school. Johnson Control Dubai management office expressed their delight to collaborate with the Emirates Environmental Group for a tree planting project in Springdales Dubai School and he said that they strongly believe that environmental preservation and societal contribution are a part of their core social responsibility as a business.

The initiative was to demonstrate Johnson Control's commitment to address important issues like greening, carbon emission mitigation and eco-system protection, and also contribute to the development of the aesthetic and physical environment of the campus to benefit the school's community. The event was inaugurated by the Principal of the Springdales School and by Mrs. Habiba Al Marashi, Chairperson EEG.



For our Emirates We Plant

The Tree Planting Project with McDonald's UAE

EEG on the 17th of April 2014 signed a contract with McDonald's UAE to host several Tree Planting events across the UAE in various government schools. The initiative was named "Planting a Greener Future" and was planned to be hosted between the months of April 2014 – February 2015. During the month of April 2014, EEG selected various schools across the UAE to host the initiative. EEG also sought the technical support of ICBA with regards to the irrigation systems required in the concerned schools. For the year 2014, EEG managed to plant in schools in the Emirates of Dubai, Sharjah, Ajman and UAQ.

A prior site visit is made to each school to ensure that the event goes smoothly and enough space is available to plant the trees. The ceremony was hosted by EEG in particular government schools across the mentioned Emirates, which was attended by McDonald's management and the school staff and children. Schools which required "greening up" were carefully and specially chosen to host the event in various Emirates. EEG took upon itself the initiative to design and implement a once barren land into a sustainable green patch by providing the leveling of the land, putting of sweet soil, drip and sprinkler systems, a pump and tank water system. Listed below are the schools chosen for this project. A total of 200 trees were planted overall under the "Planting a Greener Future" initiative:

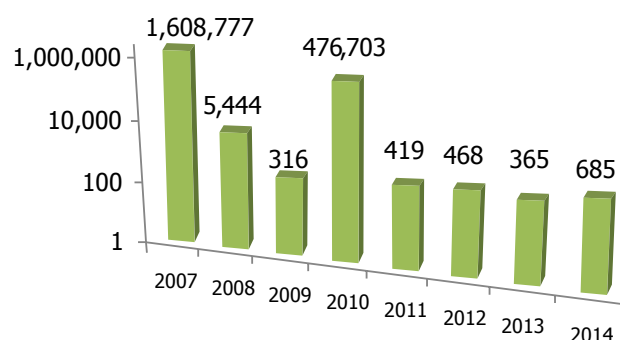
Al Aqsa School - Dubai
Sheikha Bint Saeed School - Ajman
National Charity School - Sharjah
Bint Al Shatee School- UAQ



EEG would like to thank McDonald's for its consistent support to EEG's different programs. A special thanks is in order for Mr. Rafic Faikh, M.D. of Emirates Fast Food Co.



Total number of Trees planted / year



Community Lectures



EEG's endeavor to disseminate knowledge to members of the public through its monthly community lectures has always been the forefront of its core objectives. Renowned experts from different backgrounds and experiences are invited to share knowledge and facts with regards to trending subjects of environmental and sustainable concerns and solutions. EEG hosted a series of productive, interesting and "different" community lectures for the year 2014. Participants from all sectors of the community; public and private organizations, academic institutions and families attended the lectures.

Making an attempt to cover all areas under the umbrella of sustainable development, EEG managed to rope in the attendance of more than 500 participants for 2014. Nine community lectures were hosted throughout the year including one with very "special guest speakers" and One field trip.

Community Lectures

Lecture - Feb 25

Food Security- Meeting Challenges Through Innovation

EEG hosted the first community lecture for the year 2014 stressing on the topic "Food Security – Meeting Challenges Through Innovation". The lecture focused on important issues of tackling the growing population while creating employment and environmental services and adapting to climate change. Dr. Ismahane then continued to speak on innovations in technology, choice of right crop and innovations throughout the whole value chain starting from crop/soil/water to the produce in the market.

By Dr. Ismahane Elouafi, Director General of International Center for Biosaline Agriculture (ICBA)

Lecture - Mar 25

Wastewater- From Pollution to Solution

Water holds the key to sustainable development. We need it for well-being, food security and economic prosperity. Each year brings new pressures. Water can cope with small amounts of waste and pollutants. But when the pollutants are more than the carrying capacity of water, it needs to be treated and cleaned. The water we use becomes wastewater which cannot be used again for the same use. If it is not properly treated, then environment and human health can be negatively impacted. Eng Rasheed explained the measures taken to treat the wastewater produced in households, industries and public places to make it reusable. He also spoke about the technology, treatment and service standards maintained to keep the city healthy.

By Eng. Rasheed Karkin, Head of Jebel Ali Operation Section, Sewerage Treatment Plant Department, Dubai Municipality

Lecture - Apr 29

Aluminum Recycling – Does it really save the environment?

With over 500 million beverage cans being used annually in the UAE, only 5% of this is being recycled. EEG's third community lecture was hosted on one of EEG's core programmes – Aluminum Can Recycling. Eng. Salam spoke on the benefits of recycling Aluminum Cans, the financial and environmental benefits and a comparison between the scenarios during the pre and post war times of Aluminum Recycling. He also gave a complete overview of the Aluminum recycling scenario in the region.

By Eng. Salam Sharif, CEO Sharif Group and President Bureau of Middle East Recycling

Lecture - May 29

Who is Responsible for Food Wastage?

A very unique lecture was hosted during the month of May 2014. EEG usually hosts guest speakers from the government and private sectors but in this one, the roles of the audience and speakers were switched. Students who won EEG's 14th Inter School Environmental Public Speaking Competition delivered the lecture on Food Wastage to an adult audience. The topic was highly relevant given that Ramadan is approaching, during which time food waste peaks in the country, as per studies to up to 50 percent. The students underlined the sectors of the market in which food is wasted; predominantly the agriculture, food retail, and restaurant industries. Some of the causes for food wastage were also discussed including the lack of awareness, discarding of deformed food produce, and the wasteful habits of people in general. The consensus was that we, humans, are responsible for food wastage and that only we can do something about it.

By the winning School teams of the Interschool Environmental Public Speaking Competition 2014 : Sunrise English Private School, Star International School, the Indian High School, Delhi Private School, and Al Ittihad Private School.

Lecture - Jun 24

Wildlife and Biodiversity Conservation

In its 5th Community Lecture of 2014, the Emirates Environmental Group invited one of the eldest pioneers in conservation work in the UAE to discuss current projects taking place in the field of Biodiversity and wildlife. These conservation topics are current global issues, even being discussed in the first United Nations Environment Assembly. Moreover, great efforts have been put here in the UAE to conserve various habitats of these animals. Mr. Sawaf shared his research and fieldwork about the Marine Turtles Conservation project. He then elaborated on the development and future plans for the Wadi Wurayah National Park and the Blue Flag volunteering eco label program.

By Mr Moaz Sawaf, Project Manager Conservation and Education for the Emirates, EWS-WWF

Community Lectures

Lecture - Aug 26

Energy, Sustainability and Living-A Quality Perspective Viewpoint

Energy and electricity are often paired together, even though the latter is simply one form of the prior. Electricity in its form is not only the most widely used Energy, but it is also one of the most highly demanded. This has led to the requirement to look into other renewable sources and invest in their reliance. Optimizing energy is at a high more than ever due to the recent evidence of issues such as Climate Change. Mr. Sarfaz, the speaker of the 6th Community Lecture discussed how different energy is suited for different demands. The meaning of consumerism and its effects on that demand were underlined. The potentials of energy and its efficiency are wide and matching those appropriate forms of energy with the demand can result in many efficiency gains. This lecture brought about a very important point relating to different forms of energy.

By Mr. Sarfaz Dairkee, General Manager, Corporate Development and Engineering of MAHY Khoory & Co.

Lecture - Sep 30

Green Municipal Infrastructure: Practices from Abu Dhabi Municipality

With the increasing population density in the UAE, the need for maintainable and sustainable means of transportation are at a high. Road assessment management is vital and the need to meet the means of future service development, reduced public expenditure, and set standards that relate to safety and sustainability. EEG held the 7th Lecture of the year on the topic "Green Municipal Infrastructure: Practices from Abu Dhabi Municipality" administered by two professionals of the Abu Dhabi Municipality. The lecture covered the prior topics and more, shedding a focus on the work of Abu Dhabi Municipality. An overview on certain sustainability strategies, such as sustainable public lighting, recycling aggregates, and the implementation of Geo-grids in road projects were explained in detail.

By Dr. Ahmed Hassan Ali and Engineer Khalil Al Sokhny, Project Management Professionals, Abu Dhabi Municipality.

Lecture - Nov 25

Coping with Climate Change

"Global warming" is a term that is common to us. It is a dire environmental crisis and the main focus of attention in the world. The excess carbondioxide in the atmosphere of our planet is the main cause of the global warming, known as "atmospheric warming". This leads to the destruction of the world's climate. The 8th community lecture by Dr. Khresat explained that the adjustment to improving our way of life to benefit climate change is a process of constant learning and continuous improvement; it has to be discussed to people of different age levels. Engaging decision-makers and improving knowledge is a must. It is vital to always be prepared for any emergencies rather than to suffer from the effects of climate change without any protection. The speaker of the event also discussed techniques and various influences to adapt to the planet climatic conditions.

By Prof. Saeb Khresat, Professor of Soil Science, Jordan University of Science & Technology, Jordana

Lecture - Dec 20

Visit to the Almarai Farms

EEG concluded its series of community lectures for the year 2014 with a special field trip being organized to Almarai Farms for EEG members. The farms shelter around 3500 cows and keeps them classified as per their age, gender groups etc. The highlight of the field trip was a visit to the area where the new born calves were kept. Members were also given a visit to the area where the cows were milked on a daily basis. The students learnt about the importance of fresh food products and how vital it is for their health and well-being. Additionally, the attendees learnt how local products reduce the carbon foot print of the industry. At the end of the tour EEG's student members were given an insight into the company's head office operations in Saudi Arabia where most of the products were shipped from through a documentary. The very friendly team of Almarai bid farewell to the team by distributing snack boxes and Almarai products as give-aways.

Exclusive visit to Almarai farms on Dubai - Al Ain Road for EEG Students Members

News and Events



EEG has been actively involved in various events, conferences, seminars and workshops held nationally, regionally and globally. This is in line with its strategy of working closely with different stakeholders, with the aim to contribute positively to the advancement of sustainable development, by acting as a focal point for people of all nationalities and ages concerned with environmental protection.

Engagement



Through various local engagements, EEG has extensively spread awareness about the importance of environmental preservation in the UAE. During 2014, EEG participated in 22 such engagements:

Local Engagements

1. EEG participated in the “Environmental Policy for the United Arab Emirates” seminar on January 4th, organized by Al Khaleej Studies Centre in Dar Al Khaleej in Sharjah to discuss the role of environmental awareness in the UAE through community participation and local initiatives in making environmental policies.
2. Dubai real estate federation organized a workshop called “Dubai Real Estate Model in Light of Global Best Practices” where they highlighted the important areas to improve and use the best practices. EEG Chairperson attended this workshop on January 5th.
3. On January 8th, DEWA organized the **Annual Partners’ Association Ceremony** at the Atlantis in Dubai awarding EEG for its support. The ceremony was part of DEWA’s efforts to strengthen existing ties and cooperation with its partners, provide services to partners and customers at the highest level of excellence, and support its efforts to contribute to the successful implementation of Dubai’s Strategic Plan.
4. On January 20th, EEG participated in the **International Water Summit** during the Sustainable week in Abu Dhabi where the EEG Chairperson presented on “Every Drop Matters”, one of EEG’s very successful projects.
5. The **Bureau of Middle East Recycling (BMR)** organized its third conference on February 22nd. EEG Chairperson was among the key speakers at the conference where she highlighted the inter link between waste recycling and climate change.
6. EEG attended a ceremony hosted by the Environmental and Protected Area Authorities to honour the winners of **Sharjah’s Sustainable Green Schools** on February 27th.
7. The Hamdan Bin Mohammed Smart University (HBMSU) organized the **Policy and Strategy Roundtable** discussing about “Transforming the Environmental Management Strategies in Arab Countries” which was held on March 2nd, 2014. EEG Chairperson was among the leaders who participated in round table discussions.
8. Eng. Hassan Makki, a permanent member of EEG, on behalf of the group, attended the **3rd Ajman International Environment Conference** held on April 7th-8th. The theme of this conference was “Eco-City for Sustainable Development”.
9. EEG Chairperson, also an Executive Member of the CEBC, participated in The **Arab Business Forum on Sustainable Development & Green Economy** in Dubai World Trade Centre on April 16th.
10. EEG attended the launch of the 8th cycle of the **Mohammed Bin Rashid Al Maktoum (MRM) Business Award 2014** held on April 15th during the International Conference at the Raffles Hotel Dubai.
11. The EEG Chairperson was invited as the key note speaker during the 3rd Cycle of the **Dubai Green Tourism Awards** organized by the Department of Tourism and Commerce Marketing – Government of Dubai. She spoke on the topic “A look at Sustainability in Dubai” on April 22nd.
12. EEG attended an Awarding Ceremony organized by the Emirates Heritage Club to honor the **Environmental Competitions of Schools** during the academic year 2013 - 2014. The event was held under the patronage of Sheikh Sultan Bin Zayed Al Nahyan the representative of the President of UAE and Chairman of the Emirates Heritage Club on April 24th at the Abu Dhabi theatre.
13. EEG attended “The Global Opportunity Panel workshop” organized by DNV-GL on September 9th. This workshop focused on the extreme weather changes and its challenges.
14. On September 18th, Chairperson of Emirates Environmental Group paid a visit to the **General Secretariat of the Executive Council of Dubai**, following the request of **consultation on sustainability** issues inside the workplace directly relating to the action of humans with the aim to help make the workplace a greener place.

Engagement

15. Celebrating 20 years, McDonald's invited EEG as one of its stakeholders on September 22nd at the Shangri-La Hotel in Dubai.
16. The **EGBC Annual Congress** was held in October 20th - 21st in Dubai. In attendance was EEG's Chairperson and co-founder of EGBC on the subject of Sustainability at the local, regional and international front at the panel session, delivered a presentation on Green thoughts, Green Talks, Sustainable Action.
17. EEG Chairperson attended the **2nd GPCA Sustainability Conference** in Dubai from October 21st-23rd. The aim of this conference was to highlight the sustainability issues faced in the gulf region.
18. The Dubai Municipality in association with the Environmental Center for Arab Towers, hosted its **"Second Environmental Awareness Conference"** in Dubai in November 26th and 27th 2014. The EEG Chairperson participated and discussed about the importance of community partnerships.
19. The EEG Chairperson attended the **"Global Thinkers Forum"** on November 28th in Dubai, dedicated to award women leaders from around the region.
20. EEG on December 1st attended a **national day celebration invitation** from its active corporate member, The Federal Electricity and Water Authority in the Emirate of Ajman. At the event EEG focused on the importance of imbibing proper waste management practices in our lives and the importance of conservation of resources at home and at work.
21. The Chairperson of EEG attended the launching ceremony of the **"Dubai Plan 2021"** at The Beach in JBR Dubai on December 17th as part of the Dubai Plan 2021 team. Launched by the Executive Council of Dubai, the plan envisions the Emirate's future aspirations through four main integrated perspectives: The Individual & Society, Urban Space, Economy and Governance which are translated into six themes outlining the Emirate's development framework over the next seven years, namely: City of Happy; Creative & Empowered People; An Inclusive & Cohesive Society; The Preferred Place to Live, Work & Visit; A Smart & Sustainable City; A Pivotal Hub in the Global Economy; A Pioneering & Excellent Government.
22. EEG Chairperson was invited as a speaker at the **Sustainability Business Network Breakfast Briefing** organized by Green Emirates, December 22nd at Emirates Golf Club, Dubai. This event brought together key organizations and professionals involved in the current and future green initiatives. Key topics addressed included policies, regulatory frameworks and business models that will deliver improved energy use and a transformation in the supply of power in the Emirates.

Regional Engagements

1. EEG participated in the **Arab Regional Preparatory Meeting for the United Nations Environment Assembly of UNEP** from March 16th-17th in Bahrain. The meeting was held to update and discuss various milestones reached, a way forward and to bring together different stakeholders and involve them at each and every step.
2. EEG Chairperson traveled to Amman, Jordan from April 2nd-4th to attend the **Arab High Level Political Forum** on Sustainable Development where she spoke about the strengthening of research institutions for developing Water-Energy-Food nexus as a framework for planning and monitoring.



International Engagements

1. The EEG Chairperson attended the **126th meeting of the Committee of Permanent Representatives to the United Nations Environment Programme Open-ended meeting (OECPR)** held in Nairobi, Kenya from March 24th-28th 2014 at the United Nations Office at Nairobi. EEG Chairperson gave a presentation on Stakeholder Engagement in decision-making process of UNEP and compared the current and proposed approach of engaging stakeholders to enhance meaningful participation.
2. EEG Chairperson attended the roundtable **'The Road Less Travelled: Pathways to Transformation** organized by **DNV-GL** celebrating their 150th anniversary on June 15th-16th in Oslo, Norway.

Awards, Contributions, Special Events and Exhibitions



Awards and Acknowledgments

1. **GR8 award ceremony** is a celebration for the women who have pushed their boundaries and their professional careers towards achieving their goals. This ceremony was conducted by the Indian Television Academy on February 15th in Dubai, and the EEG Chairperson was one of the 16 GR8 women awardees across the Middle East Region.
2. **The Arab Environmental Initiative award** was given to EEG as one of the active environmental organizations in the Middle East region. The Ceremony was held on March 11th by The Arab Organization for Social Responsibility in Dubai.
3. **Zajel** honored EEG for their utmost support and co-operation on the occasion of the **5th annual gathering** on March 15th in Dubai.
4. At the **Second Green Leadership series** held on the June 5th in Dubai, EEG was presented as a successful partnership organization in the green economy, organized by TECOM investments.



Exhibitions

1. EEG participated in the **EcoWaste Exhibition** held in the Abu Dhabi National Exhibition Center from January 20th-22nd to cover the entire solid waste management services and solutions required to address the dramatic increase per capita of waste production in the region. This exhibition was conducted by Masdar (Abu Dhabi's multi-faceted renewable energy company) as part of the WFES and the Sustainability Week.
2. EEG exhibited at the 16th edition of the **Water, Energy, Technology, and Environment Exhibition (WETEX)** from April 14th-16th, at Dubai International Convention and Exhibition Centre. Held under the patronage of HH. Sheikh Hamdan bin Rashid Al Maktoum, Deputy Ruler of Dubai, Minister of Finance and DEWA President, WETEX is organized by DEWA annually; EEG and DEWA have teamed up in many programs and activities, to support each other's efforts to create awareness and action around environmental issues.

Special Events

1. EEG staff and members participated in "**Make the Switch**" **Earth hour walkathon** organized by Dubai Electricity and water Authority (DEWA) on March 29th. More than 350 members of EEG participated in various activities. When the lights were switched off, participants including EEG members, government representatives, students and teachers from educational institutions, private company employees and individuals commenced a walkathon around the venue.
2. On August 6th a professional **Health and Safety Specialist** paid a visit to EEG to educate and emphasize the importance of occupational health and safety in the offices.

Meetings and Workshops

Meetings

EEG attended numerous meetings throughout 2014 with international bodies, multinational companies and government bodies. The meetings were either held at the EEG premises or at the counterparts', discussing important topics on sustainability and future partnerships. EEG had attended 10 such meetings:

1. The Environment Health and Safety team from **FEWA, Government** of UAE visited the EEG office on Thursday, February 13th, 2014 with the objective to strengthen cooperation, increase communication and to gain information about EEG and the work it does in different areas of environmental awareness and action.
2. **Ministry of Labour, UAE and Electronic Government Authority (EGA)**, RAK visited EEG Office on March 31st and April 1st, 2014 respectively to know more about EEG's activities. They commended EEG on its achievements, especially the Waste Management Programmes and the involvement of community in all the activities.
3. **Dubai Culture & Arts Authority** visited the EEG office on April 29th to understand EEG's recycling programmes and learn how to be actively involved.
4. On July 20th, EEG paid a visit to the **International Center for Biosaline Agriculture (ICBA)** to discuss localized solutions for water scarcity and food security in the region.
5. **DNV-GL** visited the EEG office on July 22nd to discuss innovative ideas for making sustainability the responsibility of all corporate institutions in the UAE. EEG was approached to collaborate in these efforts, being involved in a major panelist discussion and a collaborative effort of reporting by experts in all sectors of society.
6. On August 14th, EEG paid a very special visit to the representatives of the **Marriott Executive Council** at the Marriott Harbour Hotel. The group supported EEG's Annual Awarding Ceremony held in June. EEG presented them with a token of appreciation and thanked the group for their efforts.
7. On August 19th EEG Chairperson had discussions with a representative of the **Global Child Forum** to discuss EEG's participation in the same.
8. EEG Chairperson met with a **High Official of the Norwegian Embassy** on September 17th. The Embassy discussed future partnerships and invited the Chairperson to speak at the Royal Norwegian Embassy CSR Seminar.
9. The newly appointed **Swedish Ambassador to the UAE** visited the EEG office on September 22nd to discuss future CSR Initiatives. The focus of the discussion was to materialize the outcomes of partnerships with the private sector.
10. The EEG Chairperson attended a meeting with the **National Bureau of Statistics** to identify priorities of action in the current state of environmental statistics of the country. The meeting was held on November 10th. The establishment of authorities to provide the data in accordance with the Bureau was discussed.

Workshops

1. EEG with the support of Farnek Total Facilities Management, organised a one day workshop revolving around climate protection and calculating the carbon footprint on an individual as well as institutional level. The event took place in Dubai on June 19th. Attended by 26 participants, the workshop blended several high interest themes within **Climate Protection** and highlighted practicable instruments such as carbon management and monitoring, offsetting, carbon responsibility strategies across supply chain.
2. EEG with Arabia CSR Network and DNV-GL arranged a one day assessment training course of the **Water Footprint** in JW Marriott hotel, Dubai on the December 18th, 2014. The workshop was aimed to bring together cross-sector and cross-functional delegates to discuss the importance of water management by understanding and assessing the water footprint of products and corporation's operations. 25 participants attended the workshop.



Publications

Publications

1. Annual Report in English and Arabic For 2013
2. 2 issues of the bi- annual and bilingual Wastepaper magazine issue 37 and 38
3. 12 issues of the Bilingual Monthly e-newsletter (Edu/Corp)
4. Annual Report for UN Global Compact for GCC Network in English and Arabic
5. EEG Profile Leaflet
6. EEG Table Calendar for 2015
7. Brochure on Plastic Recycling
8. Brochure on Aluminum Recycling
9. Brochure on Paper Recycling
10. Brochure on Glass Recycling

Posters and Flyers

1. Flyers for 9 monthly community lectures
2. Flyer, poster and banner for Can Collection Day & Drive
3. Flyer, poster and banner for Clean Up UAE campaign
4. Poster on Beverage Carton Recycling
5. Poster on Aluminum Recycling
6. Poster on Glass Recycling
7. Desertification poster

Promotional Material

1. Media adverts for Can Collection Campaign Day and Drive
2. Media adverts for the Clean Up UAE Campaign

Accreditations, Memberships & Collaborations

Accreditations

1. First environmental NGO in the world to be accredited with the ISO 14001 certification
2. Accredited NGO with the United Nations Convention for Combating Desertification (UNCCD)
3. Accredited NGO, Governing Council, United Nations Environment Programme (UNEP)

Memberships

1. Member, International Union for Conservation of Nature (IUCN)
2. Member, Global Urban Development
3. Member, Canadian Business Council
4. Member, Swiss Business Council
5. Member, UN Global Compact
6. Member Emirates Green Building Council
7. Member, Global Environment Facility (GEF-CSO)

Collaborations

1. MOU with National Rehabilitation Centre Abu Dhabi
2. MOU with Canadian University of Dubai
3. MOU with the General Directorate of Residency and Foreign Affairs Dubai
4. MOU with Foreign Exchange and Remittance Group (FERG)
5. MOU with Dubai Travel and Tour Agents Group (DTTAG)
6. MOU with Dubai Water & Electricity Authority (DEWA)
7. MOU with Zajel Courier Services
8. MOU with Environment Society of Oman (ESO)
9. MOU with Al Hilal Bank

Associates Members

1. Dubai Electricity and Water Authority (DEWA)
2. DUBAL (An EGA Company)
3. Wasl

Corporate Members

- | | | |
|--|---|---|
| 1. ABB UAE | 29. Dubai Customs | 58. National Cooling Co. (Tabreed) |
| 2. ACWA Power | 30. Dubai Duty Free | 59. Nestle Waters Management & Technology |
| 3. Adeeb Electronics Services Company | 31. Dutco Balfour Beatty LLC | 60. Nissan Middle East |
| 4. Al Ain Zoo | 32. Emirates Fast Food-McDonald's UAE | 61. Novelis MEA Ltd |
| 5. Al Ghurair Group | 33. Emirates National Group (Fast Rent A Car) | 62. Orient Irrigation Services |
| 6. Al Hilal Bank | 34. Fairdeal Marine Services | 63. PepsiCo |
| 7. Apparel UAE | 35. Fairway Catering Services LLC | 64. Petrofac International |
| 8. Aramex Emirates LLC | 36. Farnek Services LLC | 65. RAK Free Trade Zone Authority |
| 9. Asdaia Burson-Marsteller | 37. FEWA | 66. Saudi Basic Industries Corp. |
| 10. Atkins | 38. General Mills MENAT | 67. Scientech |
| 11. Atlas Copco Services Middle East | 39. Gulf Catering Company | 68. Serco IAL Limited |
| 12. BASF FZE | 40. Gulf Eternit Industries | 69. Shangri-la Hotel Dubai |
| 13. Bayer Middle East | 41. Health Authority Abu Dhabi | 70. Sharif Metals International |
| 14. Bureau of Middle East Recycling | 42. IFA Residential Services | 71. Sims Recycling Solutions FZE |
| 15. Canon Middle East | 43. JA Oasis Beach Tower Hotel | 72. Spinneys Dubai LLC |
| 16. Cast Aluminium Industries | 44. Jebel Ali Golf Resort & Spa | 73. The Body Shop |
| 17. China State Construction Engineering Corp. Middle East LLC | 45. Kiehl's | 74. Tiger Profiles & Insulation |
| 18. Citibank UAE | 46. Larsen & Toubro | 75. Total Abu Al Bukhoosh |
| 19. Clifford Chance LLP-Abu Dhabi | 47. Le Meridien Mina Seyahi Beach Resort | 76. Total Marketing Middle East |
| 20. Coca Cola Export Corporation | 48. Lucky Recycling Ltd. | 77. UAE Exchange Center LLC |
| 21. Commerical Bank of Dubai | 49. Lulu Hypermarket Dubai | 78. Verger Delporte |
| 22. Const. Odebrecht Step Project | 50. Madinat Jumeirah | 79. Abela & Co. LLC |
| 23. Cooltech Water Treatment | 51. MAF Dalkia Middle East | 80. Canadian Business Council |
| 24. Crown Relocations LLC | 52. Malabar Group | 81. Crystal Gallery |
| 25. DHL Express | 53. Masafi Co. LLC | 82. Dubai Quality Group |
| 26. DNV Global | 54. Metito Overseas | 83. German Emirati Joint Council |
| 27. Dolphin Energy Ltd | 55. Moevenpick Hotel Bur Dubai | 84. Wasl |
| 28. Dubai Cable Company | 56. Moevenpick Hotel Deira | 85. Zajel |
| | 57. Movenpick Ibn Batuta Gate | |

Academic Members

- | | | |
|--|---|---|
| 1. Ambassador School | 12. Middlesex University | 24. Mirdif Private School |
| 2. Bint Al Shate School | 13. Nibras International School | 25. Pristine Private School |
| 3. British Orchard Nursery | 14. Springdales School | 26. Sharjah American International Private School |
| 4. Cass Business School-City University London | 15. Suhaila School for Basic Education | 27. Sheikha bint Saeed Model School |
| 5. Dubai English Speaking School | 16. The Indian Academy | 28. The American School of Dubai |
| 6. Dubai International Academy | 17. The Winchester School, Jebel Ali, Dubai | 29. The Blossom Nursery |
| 7. Gems Millennium School, Sharjah | 18. Universal American School | 30. The English College |
| 8. HCT-Dubai Men's College | 19. Al Salama School | 31. The Oxford School Dubai |
| 9. Homegrown Nursery | 20. American University in the Emirates | 32. The Petroleum Institute |
| 10. JSS Private School, Al Safa, Dubai | 21. American University of Sharjah | |
| 11. Madar International School-Al Ain | 22. Deira Private School | |
| | 23. Delhi Private School Dubai | |

Together for a better
environment©



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