

Extract from the Registration document in the frame of the IPO August 2015

In 2007, convinced that sustainable development is a key source of value creation, the Group launched measures to increase environmental awareness at all of its entities. Relying on the ISO 26000 recommendations, the Group rethought its sustainable development program and prepared its first social and environmental report in 2012. For the year ended December 31, 2014, the Company also prepared a report containing social and environmental information. The Company also participates in its shareholder's social and environmental responsibility procedures in connection with the preparation of Eurazeo's registration document.

### **General Environmental and Sustainable Development Policy**

For years, the environment and sustainable development have been integrated into all of the Group's activities. Initiatives to monitor and reduce the Group's environmental impact are constantly evolving and improving. 136 The Group has adhered to the principles of the United Nations Global Compact since 2005. From 2005 through 2012, the Group participated in the Learner Platform, before achieving the GC Active Level in 2013. This means that the Group is required to comply with the United Nations Global Compact's disclosure and monitoring requirements, including a statement by the Company's CEO expressing the renewal of its support for the United Nations Global Compact, a description of the practical steps taken by the business and a measurement of the results achieved. The Group also endeavors to make choices that are favorable to the environment in connection with its operational activities, and in particular with respect to its automobile fleet. Europcar works to maintain an automobile fleet that respects the environment by taking pollution and greenhouse gas emissions into consideration. The Group is able to offer its customers vehicles that have the smallest possible impact on the environment by maintaining a fleet of new cars: in 2014, the vehicles in the Group's fleet had been held for an average of 8.3 months (7.4 months for vehicles (cars and trucks) covered by buy-back commitments). The Group has implemented high-performance maintenance programs and increased its offerings of vehicles that use alternative energy sources, such as hybrid cars and electric or low carbon-emissions vehicles. In 2014, the fleet's carbon emissions were approximately 11% lower than at the beginning of 2012. In 2014, the Group pursued several initiatives with its automaker partners. In particular, under an agreement entered into with several automakers, future purchasers of electric vehicles manufactured by these automakers will benefit from favorable terms from the Group, in the form of reduced prices in the Europcar network throughout the world. In addition, hybrid models such as the Toyota Auris, the Nissan Leaf and the Renault Zoe were offered for rental to the Group's customers, in order to accustom them to environmentally conscious conduct. The Group is also working to reduce its energy consumption to the greatest extent possible (see Section 8.2.4.2 "Energy Consumption, Energy Efficiency, and Use of Renewable Energy" of this Registration Document). The Group's green initiatives resulted in its winning the World Travel Awards trophy for World's Leading Green Transport Solution Company 2014, its sixth consecutive win.

## **Environmental Management**

Beginning in 2007, the Group launched a new environmental approach by preparing an environmental charter. The charter was certified in June 2008 by Bureau Veritas, an independent certification organization. Since then, the charter has been audited by Bureau Veritas each year and renewed every three years. It was updated in 2014, with the next three-year certification to take place in 2015. The environmental charter sets forth the Group's objectives in eight areas: water, energy, air pollution, biodiversity, waste management, environmental consciousness and responsibility, risk prevention and management, and the principles and rules applicable to environmental matters. Since 2009, each of the Group's European operating subsidiaries has obtained ISO 14001 (environmental management) certification. The certification is audited by Bureau Veritas each year and renewed every three years. This certification defines a series of specific requirements for implementing an environmental management system in order to ensure that the Group has control over the environmental impacts of its activity. In particular, in connection with ISO 14001 certification, compliance by the Group's sites with pollution requirements was verified and certified. Lastly, all of the Group's European subsidiaries have implemented training and awareness campaigns. Each of the Group's operating subsidiaries has appointed one person to manage and monitor environmental questions and environmental evaluation and certification procedures. There is also one person in charge of these matters at the ECI level.

## **Pollution and Waste Management**

The Group has launched a large investment program to modernize its facilities and reduce the impact of its business on the environment, in particular with respect to water management. The European operating subsidiaries have replaced their old car-washing facilities with new generation car-washing facilities equipped with water-recycling systems or with hydrocarbon separators. Other operational subsidiaries, such as in Germany, have begun using waterless car washing techniques. Finally, in Portugal, absorbent products for use in the event of an emergency (such as a fuel leak) have been replaced with sand to minimize environmental impact. The Group also establishes waste recovery and recycling ratios for each of its operating subsidiaries and works constantly to improve those ratios. From the moment it acquires its vehicles, the Group anticipates the next stage in the fleet's life cycle by guaranteeing that their manufacturers will take them back. In 2014, more than 92% of the Group's fleet purchases, all countries combined, were acquired pursuant to agreements providing for manufacturer buy-backs.

### *Water Consumption and Water Supply*

The Group is conscious of its water consumption and, as a result, has taken several steps at the local level, including: - rainwater recovery; and - water recycling at the majority of car-washing facilities.

### *Energy Consumption, Energy Efficiency, and Use of Renewable Energy*

The Group seeks to cover a portion of its energy needs using renewable energy sources. For example, in 2014 approximately 40% of the energy used by Europcar Portugal came from wind, and 100% of Europcar Italy's energy came from renewable sources (in connection with a partnership with the green energy supplier Energiapura), as did 100% of Europcar Germany's energy. In addition, the European subsidiaries have implemented measures to improve their energy efficiency, such as the migration towards LED technology and the systematic effort to reduce electricity consumption (such as through the use of movement-detecting light switches).

### **Climate Change and Greenhouse Gas Emissions**

The Group pursues its commitments in the areas of the environment and sustainable development through initiatives with its car manufacturer partners to increase the percentage of its vehicle fleet consisting of low emission vehicles. Through a program to offset carbon emissions, as well as a fleet with an average age of less than seven months since 2008, the Group has been able to continuously decrease the average carbon emissions of its entire fleet in the Corporate Countries (excluding Australia and New Zealand) since that date, as illustrated by the following graph. 138 Carbon dioxide emissions of the Group's fleet in its Corporate Countries (excluding Australia and New Zealand) Source: Company In addition, the Group guides its customers in their vehicle selection by indicating eco-friendly car choices on its website, based on the vehicles' emissions rates. The carbon dioxide emission rate is also indicated on all invoices to Group customers.

### **Protection of Biodiversity**

The Group has also taken measures to protect and increase biodiversity, in particular through its collaboration with WeForest, signed in 2013, with which it is participating in a reforestation project. Through this program, the Group offers its customers the ability to offset their CO2 emissions when they rent Europcar vehicles. The funds collected are used to finance sustainable energy projects. WeForest is an international non-profit organization working against climate change. It implements sustainable reforestation projects throughout the world based on permaculture. The inclusion of a carbon-offset program at the time of rental promotes the active involvement of Europcar's customers in the Group's environmental approach.