

COP - 2014 -'15



RASHTRIYA ISPAT NIGAM LIMITED
VISAKHAPATNAM STEEL PLANT



Corporate Social Responsibility

Activities during 2014-'15

CSR foot print of the Company covers preventive health care, Education, empowerment, Environmental care, peripheral development & help during natural calamities.

To meet the above objectives, a budget of ` 17.67 crore (2% of average of net profit of preceding three years & non-lapsable amounts) was approved for 2014-'15 for CSR activities to be taken up as per Schedule VII of Companies Act 2013 and in compliance with Guidelines issued by DPE. An expenditure of ` 14.04 crore was incurred on various CSR activities. Following are some Major Activities during the year:

Environmental care:

- 'Green Visakha' – Under this, 1,00,000 Block Plantation in the hillocks near Parawada & Madhurawada.



- Surya – Solar energy initiatives – Solar power system was provided at St.Joseph Home for aged.

Education:

- Free education to children of BPL families peripheral villages of VSP and at Jaggayyapet & Madharam Mines areas benefitting about 2000 children.





■ Free education to differently abled children through Arunodaya Special School, Ukkunagaram, benefitting 75 children.

■ Adult Literacy program was concluded in 25 centres of 11 peripheral villages of VSP covering 625 adults. This is a 6 months program in line with curriculum of State Govt.



■ School furniture, Computers, Plates and Glasses for mid-day meal scheme, Play equipment, Sports items & tri-cycle were provided to children in Govt. schools in peripheral villages of VSP and Govt. Junior College, Aganampudi, through Visteel Mahila Samithi – the ladies arm of VSP, benefitting 1309 children.

- Construction/repair of 52 Toilets & repair of 34 Toilets in Govt. Schools under 'Swachh Vidyalaya' has been taken up. Work completed in 54 toilets.



- Program for providing computer education to the economically backward girl students in villages of Himachal Pradesh & Haryana has been taken up.
- Furniture provided to MPUP School at Ramannapalem and Govt. Junior College, Aganampudi of Vizag district., benefitting 425 students.

Health care:



➤ Organized 182 Eye Camps using 'Netrajyothi' Mobile Eye care Van (provided by RINL-VSP), through Visakha Eye Hospital Trust during the month in villages of Visakhapatnam, Vizianagaram & Srikakulam districts. A total of 15,136 patients have been tested and 2731 cataract cases were referred for surgery. 1,144 cataract surgeries were done free of cost by Visakha Eye Hospital, Visakhapatnam.

- Organized a “Mega Medical Camp” at Z.P. High School premises, Aganampudi, wherein Shri Rakesh Singh, IAS, Secretary, Ministry of Steel, GOI, visited and interacted with the beneficiaries in the Camp.

In this Camp, various services like General Medicine, Paediatrics, Diabetics, Orthopaedics, Ophthalmology, ENT, Cardiac, Dental, Gynaecology,

Dermatology etc. were extended. Around 1050 patients have attended the camp.

Wheel chairs (10nos.), artificial limbs (40nos.) & tri-cycles (5nos.) were also distributed to poor & differently abled people.

This Camp was organized in association with Doctors of Medical Department of VSP, Lions Cancer Hospital, Visakha Eye Hospital, Sri Gurudeva Charitable Trust & Satya Sai Seva Samithi.



- 3nos. Cancer Detection Camps using ‘Sanjeevan’ (Mobile Cancer Detection Van provided by RINL-VSP) were organized through Lions Cancer Hospital at Rehabilitation colonies & Vizag. Total no. of 254 patients were screened and 10 positive cases were referred for further treatment.

- 440nos. free cataract operations for BPL families in peripheral villages of VSP have been done by our Doctors at Visakha Steel General Hospital (VSGH).



- 'Swachh Bharat' campaign was started in RINL in Plant area, Ukkunagaram & Rehabilitation colonies including 11 schools in Ukkunagaram. Management, Officers, Unions, school children have participated in various cleaning programs.





■ To bring awareness on “Swachh Bharat” among children, competitions in Elocution, Essay writing & Painting were organized. About 900 students have participated & prizes distributed to 68 students on 14th Nov.’2014.

■ ‘Swachh Bharat’ program is being carried out in Departments inside & outside the Plant. During this year about 197 activities were carried out and about 4166 employees have participated.



People care:

- Vocational training programs were conducted in Rehabilitation colonies, peripheral villages of VSP and Jaggayyapeta Mines area through Jan Shikshan Sansthan (JSS). Training was imparted in courses like Dress making, Machine Embroidery, Hand Embroidery, Fabric Painting and Beauty culture, benefitting 361 women.



- Community Drinking water system was inaugurated by Director (Personnel) at “Chepalapalem”, a peripheral village near to VSP. Around 1000 people are benefitted with this system. Capacity of Plant is 1000 litres/hour.

- Meeting with Stakeholders was organized at “Chepalapalem”, a peripheral village near VSP, on 29/05/2014 and the views/ feedback on the implemented CSR initiatives was obtained as well their future requirements. A cohesive atmosphere was evolved.



- As part of sensitization of employees towards CSR, 2nos. classes were taken up covering 60 Management Trainees of the Company.



- To address the acute water scarcity during summer, supply of drinking water to Rehabilitation colonies of VSP has been done as a CSR initiative, reaching about 13,000 beneficiaries per day, for a period of 4 months.

- Installation of Drinking water plants under 'Sujala Pathakam' of AP State Govt. was taken up, in 23 habitations of 6 Mandals in the rural areas of Visakhapatnam.
- Distributed Sewing machines & tri-cycles to the poor & needy.



Help during Natural calamities:

- Financial support of ₹ 5 Crore was extended to CM's Relief Fund, AP, towards relief & restoration works being taken up in Hudhud cyclone affected areas of Andhra Pradesh.



- Hudhud Cyclone Relief Measures by CSR Department:-

- Drinking Water was supplied in RH Colonies, Township & CISF Colony. Around 146 Kilo Litres of drinking water was provided to 20,000 cyclone victims.
- “General Medical Camp” was organized in peripheral villages. Around 1380 Patients got benefitted by means of Eye Testing, ENT, ortho, skin and issue of General Medicines. This Camp was organized in association with Medical Department of VSP.





- Essential commodities were distributed to 1775 victims of cyclone in the villages nearby VSP.

AWARDS:

- RINL has received following Awards presented by World CSR Congress:
 - Lokmat CSR Leadership & Sustainability Excellence Award for **“Best CSR practices”** and **“CSR Leadership Award”**
 - India’s Most Ethical Companies Award for **“CSR Leader of the Year”** and **“CSR Team of the Year”**
 - Global CSR Excellence & Leadership Award for **“Best CSR practices”**

