# **GRAND PARTNERS**

Training & Consulting

Communication on Progress ~2014~

July 17th, 2014



I hereby declare that GRAND PARTNERS, Ltd. and its sister companies have been actively implementing the main principles of an ethical business since we started operating in 2004. Since joining the UNITED NATIONS GLOBAL COMPACT in 2012, we have made The Ten Principles our priority in a way we conduct business.

We make a conscious effort to communicate The Ten Principles to our employees, Clients, suppliers, and other stakeholders. We make sure that these principles are embedded in our everyday procedures and become a way of thinking.

We are committed to continuing participation in the UNITED NATIONS GLOBAL COMPACT with a hope of a better business and global environment.

Goda Petraviciene CEO GRAND PARTNERS, Ltd.



# THE PURPOSE

GRAND PARTNERS, LTD and its sister companies operate in a private business sector in the area of business training and consulting. There are only the main legal requirement that our business needs to meet. Many of them are related to taxation policy as well as employment regulation laws. However, ever since the beginning of operating in the area related to most sensitive part of business - its people - we have made sure that our business decisions are based on the main principles of ethics. In order to stay in this business of training and consulting we need to be open and sensitive to our Clients' needs that sometimes are not even expressed in words. We also must keep our confidentiality agreements with our Clients and partners because we have to ensure open and sincere communication throughout our cooperation.

Therefore, joining the UNITED NATIONS GLOBAL COMPACT was an easy and voluntary decision that has not changed our daily business operations, but has shed more light into some of the issues and procedures. We believe that The Ten Principles of UNITED NATIONS GLOBAL COMPACT provide us with the most fundamental rules for conducting our business in a way that encourages growth and development not only for our business and business industry, but also our economy and society.

#### **OUR STATEMENT**

With this document we (GRAND PARTNERS and its sister companies) state that we will continue our support for the Global Compact and we renew our ongoing commitment to this initiative and its principles for the year to come. With great pride we declare our participation in the GLOBAL COMPACT to our main stakeholders and share its Ten Principles encouraging them to join this initiative with a hope for a better business environment.

# ABOUT US

GRAND PARTNERS training and consulting company has been successfully operating in Lithuania and neighboring countries since 2004. In 2010 and 2011, it was awarded as the fastest growing training and consulting company in the country. From 2010 to 2012 we were a part of one of the leading leadership development companies in the world LINKAGE, Inc. We continue to participate in the international projects and are staring to explore Northern neighboring countries as an opportunity to expand our export. Our training projects have grown into training academies with a duration from 3 to 6 months or longer. They are tailor-made to suit every Customer needs and requirements so that all the services we provide are meant to solve some business problem as opposed to just random HR development initiatives that usually bring very little change to a business.

# OUR MAJOR AREAS OF EXPERTISE:

- Leadership Training and Development;
- Organizational Development;
- Training and Development in the areas of Sales and Customer Service;
- Personal and Organizational Productivity Development.

We operate to develop leaders who positively change organizations. We strive to become a provider of choice, employer of choice and investment of choice as a company working in the fields of our expertise in every market we serve.



### **OUR PROMISE TO CUSTOMER**

We provide our Customers with the newest know-how in the most comprehensive manner, supported by the tools that are easy to apply in a Customer's work environment right a away. Our team is fully committed to all the preparation and post-service work to create the most valuable experience to our Customer.

# **OUR VALUES**

- We work to create maximum value to our Customer;
- We encourage people to use their talent;
- We seek open communication and constructive feedback;
- We create relations based on trust and respect;
- We only give promises that we can fulfill.

# THE TEN PRINCIPLES IN OUR BUSINESS

Common principles of ethical business conduct such as non-discrimination and equal rights, maximum transparency, non-corruption as well as common sense acts of respect, trust and open communication are part of who we are as individuals and as a company. Since we joined GLOBAL COMPACT in 2012, we started consciously implementing the Ten Principles in our everyday operations and our business culture. Please find a report on our progress for the period of 2014 to 2015 below.

# **Human Rights**

- <u>Principle 1</u>: Businesses should support and respect the protection of internationally proclaimed human rights; and
- Principle 2: make sure that they are not complicit in human rights abuses.

The respect for and protection of internationally proclaimed human rights is a very basic requirement and GRAND PARTNERS has never had any difficulty with that. Working in the areas of HR management and development we understand personal needs for safety and respect as well as how businesses directly benefit from these policies as well.

We have had an employee representative, who is required by Lithuanian law, but we've delegated many more rights to that person than required. In addition to taking care of employee safety at a workplace, this person overlooks such issues as internal communications and microclimate within the organization to ensure the optimal conditions for employees. We also invest in employee skills training, yearly events and celebrations.



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**GRAND PARTNERS Team Building Event, 2015** 

In addition to that we conduct yearly surveys that measure employee satisfaction and allows them to confidentially express their ideas for improvement. During yearly evaluations people discuss any problems they may have with their direct supervisor and find solutions as fast as possible.

The outcome of retaining the best talent and quickly attracting potential employees fully covers the costs incurred.

# Labour

- <u>Principle 3:</u> Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;
- Principle 4: the elimination of all forms of forced and compulsory labour;
- Principle 5: the effective abolition of child labour; and
- Principle 6: the elimination of discrimination in respect of employment and occupation.

Lithuania has regained its independence in 1991. Since then its economy has experienced very fast growth and development in many respects. Forced and compulsory labour have not been an issue after the collapse of the Soviet Union and Communist rule, which happened way before we started our business. Child labour has never been a problem in this country.

However, collective bargaining is one of the hot topics in Lithuania. GRAND PARTNERS has had several projects for three Clients in 2014, which helped their collective bargaining policies of their trade unions be more transparent and clear to its employees. Our consultants also conducted mediation services during some negotiations between the business and their trade union.

We also have an ongoing cooperation with one of the main trade-unions in the country and do pro-bono work for them to help them develop their effectiveness as well as build their influence.

In general in our country in case there difficulties between an employer and employee, the employer is always the guilty side until it proves otherwise. In most cases that are taken to court, employee wins and the employer pays fines and compensation. However, there are a lot of cases when employees do not know their rights or are afraid to exercise them because of a threat to lose their job.



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At least 50% of our work consists of training and consulting in the area of human resources. We stress the importance of equal rights and opportunities for every employee. We emphasize that employees need to be judged based purely on their competencies and value they create for business and not their personal traits, beliefs or other factors that do not have direct impact on their work results. We deeply believe that businesses also benefit from that greatly not only because they are viewed as a more desirable and trustworthy employer, but also because it is easier for them to attract and retain talent.

In 2013 - 2015 GRAND PARTNERS conducted 8 very large EU funded training projects for various business associations. A total of about 120 various-sized companies were involved. It was a requirement by the EU that every person in these projects takes a training in the area of gender equality.

A group of senior consultants from GRAND PARTNERS and some additional gender equality consultants prepared three different 1-2 day training programs that were conducted in every company that participated in those projects. During those trainings:

- People found out that female discrimination is still very persistent;
- Some common practices that are still widely acceptable are considered to be female discrimination;
- Participants got advice who to contact in case of being victim to or witnessing any kind of gender discrimination;
- Employers got some help with their HR practices to make them equal to both genders.

We believe that those are only the first steps in equal rights and opportunities for all in business, but they are significant because people are starting to recognize these issues around them and are getting tools that allow them to react and stop unequal treatment of employees in the workplace. AT GRAND PARTNERS we are committed to implementing equal opportunities for all and to spreading these policies among all of our shareholders through our everyday operations as well as our training and consulting where it is appropriate. We have made equal rights part of our hiring and employee retention plan from the very beginning of our operation in 2004. Our team consists of almost an equal amount of men (40 %) and women (60 %).

### **Environment**

- Principle 7: Businesses should support a precautionary approach to environmental challenges;
- Principle 8: undertake initiatives to promote greater environmental responsibility; and
- <u>Principle 9:</u> encourage the development and diffusion of environmentally friendly technologies.

We still implement the very basic principles that help us stay as green and environmentally responsible as possible:

- Think before you print!
- · Recycle!
- Reuse!
- Use scratch!
- Car-sharing at all times possible!

In 2014, we also started some initiatives to reduce direct carbon emission. Some of the practices we promote at work as well as our households include:



Using low-power light bulbs; Optimizing heating and cooling cycles;

Responsible use of personal computers and IT equipment (e.g. setting computers to sleep mode when not in use, turning them off overnight and defaulting to double-sided printing); Use of greener travel modes.

# Anti-Corruption

• <u>Principle 10:</u> Businesses should work against corruption in all its forms, including extortion and bribery.

We are proud to be a responsible tax payer. We make our business as transparent to legal institutions and even our stakeholders as possible. We make sure that our business deals are based on what our Clients are willing to pay for the value we create. When we participate in legal tenders, we attract sub-contractors that see ethical business as their priority.

We choose our suppliers, partners and consultants based on the their core competencies they can offer our Clients and make decisions based purely on the value we can create together.

### **CONCLUSION**

We are glad to witness more of our partners and other companies from our industry joining the UNITED NATIONS GLOBAL COMPACT. When we joined this initiative and started talking about it in 2012, people were surprised and wondered what this meant for our business and them. Now the majority of more advanced companies have joined the GLOBAL COMPACT, some of the are active members at a local chapter. It is great to see this community of responsible business people rising. We are proud to be a part of it!

Managing Director

Goda Azeneckaite-Petraviciene