



CEMEX'S COMMITMENT TO THE UNITED NATIONS GLOBAL COMPACT

May 20th, 2015

As the world's largest concrete producer and a leading supplier of building solutions, we know that each choice we make directly impacts the global community. That's why at CEMEX, we make every effort to support the development needs of society in a resource-constrained world, optimizing our environmental footprint and improving the quality of life of the communities in which we operate.

One of the main drivers of CEMEX's strategy is to ensure that Sustainability is fully embedded in our business. To achieve this objective, we created a Board-level Sustainability Committee that guides CEMEX in our strategy and daily efforts. Sustainability is directly connected to our key business issues; our efforts provide growth opportunities, reduce costs, increase our social relevance and strengthen our license to operate, creating value for both our stakeholders and shareholders.

To optimize our performance and the value of our actions, we continually evaluate our approach and priorities. In 2014, we updated our sustainability model around two key inputs, the evaluation of the major global societal challenges in which CEMEX can contribute the most and also the sustainability-related material issues and concerns of our stakeholders.

In 2014, we continued our commitment to provide access to quality housing for low-income families and also to create social and inclusive business opportunities. Our self-construction initiatives, including Patrimonio Hoy and ConstruApoyo continued to grow, these are currently available in five and four countries respectively. These programs together with additional high impact social initiatives have benefited almost 7 million individuals since 1998.

CEMEX continues to improve the efficiency of its energy use. We are the industry leaders in the use of alternative fuels with close to 28% use in 2014, avoiding the use of 2.2 million tons of coal. In addition, close to 15 percent of our power supply was sourced from renewable energy in 2014. We registered two new initiatives as Verified Carbon Standard (VCS) projects in 2014, bringing our total portfolio of Clean Development Mechanism (CDM) projects to 23 with a combined potential to offset our CO₂ emissions by nearly 3 million tons annually. We have also set voluntary 2020 targets for increasing our use alternative fuels and further reducing our CO₂ emissions.

We continued our Corporate Water Policy implementation to ensure responsible water management in all of our operations. Our water consumption per product unit was reduced for our core products: cement, ready-mix and aggregates. We also continued our work on Biodiversity Action Plans (BAPs) in our active quarries within or adjacent to high biodiversity value areas. By 2014, 55 percent of quarries adjacent to areas of high biodiversity value had completed BAPs. Finally, 94 percent of our active quarries had a rehabilitation plan in place.

CEMEX maintains its long-term commitment to human rights, positive and fair labor relations, and the health and safety of its employees, contractors and third parties. We subscribe to global anti-corruption standards in



all jurisdictions in which we operate. We seek to ensure that all employees understand and share CEMEX's high standards of conduct through the CEMEX Code of Ethics and Business Conduct and by communicating clear guidelines for relationships and fair dealing with employees, customers, suppliers and government officials. Moreover, in 2014 a Corporate Human Rights Statement was established to communicate CEMEX's commitment and compliance with human rights laws, regulations, declarations and international treaties.

In addition to local employment laws, we ban all forms of harassment and discrimination, we strictly prohibit the use of child or forced labor and we guarantee the right to freedom of association. Moreover, we have implemented procedures throughout our global network to prevent even inadvertent violations of these policies and extend our compliance standards to our suppliers worldwide.

We also prohibit all forms of bribery. CEMEX's employees cannot directly, or through an intermediary, offer, pay, or promise to pay, a bribe or anything of value to a government official (including employees of state-owned enterprises and officers of international organizations) for the purpose of obtaining or retaining business.

At CEMEX, we endeavor to work with all our stakeholders—including universities, governments, NGO's, communities, employees, customers and suppliers—to identify and address opportunities for, and challenges to, sustained growth. We also seek stakeholder input to develop innovative solutions to environmental and policy challenges to continuously improve our operations and the value we create.

As a signatory member of the **United Nations Global Compact** since 2004, CEMEX has embraced, supported, and complied with its principles and values. Now, on behalf of CEMEX, I enthusiastically renew our commitment to the **United Nations Global Compact** and, in particular, reaffirm the alignment of our operations and business strategy with the Compact's 10 principles.

Corporate citizenship is embedded in our organization and in the decisions that guide our business success. The sustainability agenda is a pillar of our business strategy and we are committed to ensure that our success contributes to the sustainability of our planet.

Sincerely,

A handwritten signature in blue ink, appearing to read "Fernando A. González".

Fernando A. González

Chief Executive Officer