

31 May 2015

Mr. Georg Kell Executive Director United Nations Global Compact Office Two United Nations Plaza New York, NY 10017 USA

RE: Communication on Progress (COP) covering the period of January - December 2014

Dear Mr Kell:

Mountain Equipment Co-op (MEC) supports the Ten Principles of the United Nations Global Compact in the areas of Human Rights, Labour, Environment and Anti-Corruption, and we recognize the positive impacts that business can have to further sustainability and prosperity in the world.

In this 2015 Communication on Progress, we describe our actions in the past year to continually improve the integration of the Global Compact and its principles into our business strategy, culture and day-to-day operations.

We also commit to sharing this information with our stakeholders via <u>mec.ca</u>, in our member communication, our stores, and through other channels. In 2015, we issued an integrated annual report covering MEC's 2014 performance on our most material issues as defined by the GRI, rather than creating separate annual and accountability reports. Moving forward, we will continue to issue one combined report. The 2014 report and materiality matrix are available at <u>mec.ca/annualreport</u> and <u>mec.ca/accountability</u>.

Sincerely yours,

David Labistour Chief Executive Officer

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Human Rights and Labour Principles

Principle 1: Businesses should support and respect the protection of internationally proclaimed human rights; and

Principle 2: make sure that they are not complicit in human rights abuses

Principle 3: Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;

Principle 4: the elimination of all forms of forced and compulsory labour;

Principle 5: the effective abolition of child labour; and

Principle 6: the elimination of discrimination in respect of employment and occupation

Assessment, Policy and Goals

MEC supports the United Nation's Declaration of Human Rights. Our commitment to human rights and fair labour as outlined in the UNGC Principles is manifested in our <u>Charter</u>, our Board-level policy on responsible sourcing (covering suppliers), and our human resources policy manual (covering employees).

In our supply chain, our goal is to improve workers' lives in the factories we work with, and we expect all workplaces will uphold respect and dignity to all workers.

Implementation and Measurement of Outcomes

As an organization with global sourcing, we recognize our influence and impact goes beyond our organizational boundaries. As a condition of doing business with MEC, we require our suppliers and wholesale brand partners to uphold the MEC <u>Code of Conduct</u>. It sets out our minimum standards for workers' rights and environmental responsibility. Our Code is based on the Fair Labor Association (FLA) Code of Conduct and the covenants of the International Labour Organization (ILO). MEC does not do business in countries under economic and trade enforcement measures ("sanctions") agreed by the UN Security Council and/or the Canadian Government because of their human rights records.

MEC provides a Code of Conduct translated into the local language to each facility we work with, and we require that trainings be conducted with all workers. We also offer a confidential grievance channel through which workers are able to report any violations of their rights.

We measure outcomes of our human rights and labour efforts in our supply chain through our Social Compliance program. Our targets are to increase the number of tier 1 contracted facilities producing MEC-branded product that meet or exceed our minimum standards, and to reduce the number of unacceptable violations in our supply chain to zero. As part of our program, we audit these contracted factories at least once every 18 months, and together with our factory partners develop remediation plans to correct any violations found. An update on the program outcomes is published in our <u>Annual Report</u>. We invite the scrutiny of third parties to evaluate and strengthen our supply chain efforts. In 2013, our Social Compliance program received <u>FLA accreditation</u>, a significant milestone for MEC.

In 2014, we updated our sourcing strategy to create more accountability at our factories. We created a more dynamic approach for handling egregious violations, better solidified relationships, and optimized our supplier base to reduce our footprint, simplify logistics and mitigate risks. We now utilize a tiered system that ranks factories according to criteria such as safe working conditions, quality and delivery. In addition, a system of constant review ensures compliance. If factories have unacceptable Code of Conduct violations, we actively work with them on a six-month timeline to correct the violation. After a

verification audit is conducted, if the violation is not deemed as remediated, MEC will seek a new supplier. This approach means we take firmer action when there are issues.

For the safety of workers, we now have stricter fire and building safety standards, which has led to a lower percentage of factories meeting our requirements in 2014. While this decline can feel like one step back, it meets our own standards of continuing to raise the bar in supply chain performance as we push for constant improvement. In 2014, 38% of our factories met or exceeded our expectations.

In an effort to improve factory worker wages and provide a platform for workers to voice their needs and concerns, MEC became one of the first major brands to partner with Fair Trade USA by offering an inhouse line of Fair Trade Certified[™] apparel. MEC's Fair Trade Certified t-shirts provide tangible benefits for the factory workers who make them in Pithampur, India. For every Fair Trade Certified t-shirt we sold, MEC paid a cash premium into a special fund managed by the workers directly.

Workers use a democratic process to decide how to best spend the special fund, whether it's enhancing local community services or using it as a cash bonus to bolster their income. In fall 2014, workers used the Fair Trade premiums to purchase rain coats for all employees in time for monsoon season.

In our operations, we strengthened our human resources policies by updating our policy on Workplace Violence in 2014. This policy prohibits violence, threats of violence and encourages employees to take affirmative steps to identify and address potentially violent situations. All staff and management are now required to take training on our Respectful Workplace (updated in 2013) and Workplace Violence policies.

Our "Open Door" policy gives every employee the opportunity to speak freely to any member of Management at any level. Issues and outcomes are tracked on an ongoing basis and reported monthly to Senior Management as part of regular reporting, or more frequently as needed.

Environmental Principles

Principle 7: Businesses should support a precautionary approach to environmental challenges;

Principle 8: undertake initiatives to promote greater environmental responsibility; and

Principle 9: encourage the development and diffusion of environmentally friendly technologies

Assessment, Policy and Goals

As an outdoor retailer, we depend on a healthy environment for our members to recreate in. We know that everything we do has an environmental impact: the materials we source for our products, how these materials are processed and manufactured, the stores we operate to get these products to members, and how our members use and dispose of the products at the end of the products' lives.

We are committed to delivering sustainably sourced and environmentally responsible products to our members, and to reducing the negative impacts our operations have on the planet. Our commitment to the UNGC Environmental Principles is reflected in our Board-level Responsible Sourcing and Sustainable Operations Policies, and is embedded in our long-term goals:

- 1. Activity: Increase participation in activity and outdoor recreation in Canada
- 2. Conservation: Support the creation and stewardship of parks and wild spaces, as well as front country and urban places, that have recreation and environmental value
- 3. Marketplace: Foster change toward environmental, social, and economic sustainability in the marketplace

Implementation and Measurement of Outcomes

To date, we have focused our business sustainability efforts on our MEC-brand products and operations, and in 2014 started expanding our focus to better involve and engage key wholesale brands that we carry in our sustainability efforts and communication to members.

To reduce our product footprint, we are working with Bluesign AG, a Swiss organization that has developed leading environmental health and safety standards for the textile industry, and certifies materials produced in facilities that have an environmental management system (EMS) in place. We are committed to sourcing 100% <u>bluesign®-approved materials</u> for MEC products by 2017, and measure our progress annually, with 74% of materials in MEC-brand apparel and sleeping bags being bluesign certified in 2014. We strive to increase our offering of products made with environmentally preferred materials. We buy only <u>organic cotton</u> for MEC-brand apparel and continue to grow our offering of <u>recycled materials</u>. In 2014, we sold 1,068 product styles made with environmentally preferred materials.

In our operations, we make our buildings as energy efficient as possible, and have developed an internal <u>green building systems program</u> that is based on leading green building standards. We assess our efforts to make our buildings more resource-efficient bi-annually through building audits. In 2014, we opened a new Head Office that is designed to LEED Platinum standards. We are a strong supporter of renewable energy, and purchase green energy certificates in provinces with emissions-intense energy sources and have rooftop solar panels on three of our locations.

We have set a 92% <u>waste diversion</u> target and measure our performance annually through an external audit, and achieved a 91% diversion rate in 2014.

We recognize that climate change and its impacts constitue the biggest environmental crisis humanity is facing, and are committed to reducing our <u>carbon footprint</u>. We believe that our responsibility as a

business goes beyond adapting to climate change and mitigating risks, but extends to showing leadership in transitioning to a low-carbon future, and engaging in advocacy for implementing carbon pricing and progressive regulation.

We measure five areas of our operational carbon footprint: product transport, business flights, energy use, waste, and employee commuting. We set reduction targets for product transport, business flights, and energy use, as those are the areas that contribute the most to our operational carbon footprint, and that we have the most control over. After achieving a 31% absolute reduction in our footprint from 2007 to 2012, we set new carbon reduction targets to 2017.

We have embedded an imputed cost of carbon into our business and reporting to understand the impact of business decisions on climate change. We have identified the growing impact of product transport on climate change due to the rise of ecommerce, and will focus our reduction efforts over the next five years on this area. We track our progress internally on a quarterly basis, with annual updates to our external stakeholders. In 2014, our carbon footprint increased by 9.6%.

We work with climate change advocacy groups, and support provincial governments in their efforts to introduce carbon pricing and creating innovation and competition over the long term. To this end, in 2014 MEC joined other businesses through the Clean Economy Alliance to publicly support the Ontario government's recent proposal to address climate change.

We are also aware that, given our size, we depend on the collaboration with suppliers, competitors, NGOs and industry organizations to achieve progress. Our participation in the <u>Outdoor Industry</u> <u>Association</u> and the <u>Sustainable Apparel Coalition</u> has allowed us to educate ourselves about best practices and to learn from our colleagues.

Anti-Corruption Principles

Principle 10: Businesses should work against corruption in all its forms, including extortion and bribery.

Assessment, Policy and Goals

The success of our business is based on transparency, integrity, and ethical conduct. Our commitment to integrity and ethical conduct is expressed in our <u>Charter</u>, our highest governance document. This commitment is reflected in our Board-level MEC Charter & Policy Implementation, Supplier Code of Conduct and Conflict of Interest policies. Moreover, our HR policies on Code of Business Conduct, Conflict of Interest, and Whistleblowing set expectations for employee conduct with regards to anti-corruption and offer guidance for resolving any conflicts or issues associated with corruption.

Implementation and Measurement of Outcomes

Our policies are communicated to all employees during onboarding and via our employee handbook, and employees are informed of any policy changes via intranet, email, and through message boards. Relevant training is also provided to employees that work with third-party suppliers.

We expect and encourage our employees to speak up about any unethical or illegal behavior they encounter. To that end, our confidential, third-party whistleblower reporting service is available to all MEC employees to report unethical or illegal activities anonymously. Our internal issues management group meets on a monthly basis to discuss and resolve any issues that are flagged by internal and external stakeholders.

In our supply chain, we require our employees and external auditors to report any attempts of bribery to our Social Compliance team, as this is considered an unacceptable violation of our <u>Code of Conduct</u> standards. Our first preference is to work with the factory to change unacceptable practices and thereby meet our commitment to improve workers' lives rather than simply withdrawing our business. For each violation that is evaluated as high priority or unacceptable, factories must have a plan to remediate or have remediated the issue within 14 days of receiving the audit results. Our Social Compliance team works with MEC buyers, sourcing, production specialists, and factory managers to help support the factory in remediation, and along a path of continuous improvement. When a supplier is unwilling to discontinue practices MEC deems unacceptable, we place our business elsewhere.