

With retail facilities in 57 metropolitan areas spanning 16 countries, and privileged access to 150 million consumers, Klépierre is Continental Europe's specialist in shopping center properties.

Its property portfolio was valued at 21 billion euros on December 31, 2014. For leading retailers, Klépierre offers an unrivaled platform of shopping centers, which draw more than 1.2 billion visitors each year.

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Don't miss a minute of the 2014 Klépierre annual report experience! Go to www.klepierre. com/ra2014/en/



01 St. Lazare, Paris,

France

**02** Emporia, Malmö,

Sweden

To download the entire 2014 financial report, go to: www.klepierre.com/ en/finance/ investor-relations/ reports **Key figures Klépierre**<sup>(01)</sup>

**178** 

shopping centers

21.4Bn

euros, total value of property portfolio on 12/31/2014

**1.2Bn** 

visitors in 2014

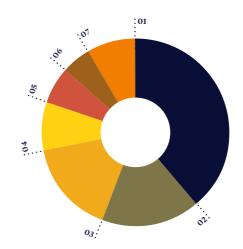
1,240M

euros, total gross rents

(o1) Proforma the Corio 93.6% acquisition in January 2105. Value of holdings including transfer duties.

## **Shopping center breakdown** by region

- 01. France-Belgium: 39.1%
- 02. Scandinavia: 16.8%
- 03. Italy: 16.2%
- 04. The Netherlands: 8.3%
- 05. Iberia: 6.3%
- o6. Germany: 5.2%
- 07. Others: 8.1%



## Leading centers in Continental Europe

Klépierre shopping centers give retailers access to nearly 150 million consumers living in the most promising catchment areas.

### 01 · France

Paris, Bordeaux, Toulouse, Montpellier, Lyon, Marseille

**02 · Belgium** Brussels

03 · Sweden
Malmö, Gothenbi

Malmö, Gothenburg, Örebro

04 · Norway

Oslo, Bergen, Stavanger, Larvik

05 · Denmark

Copenhagen, Aarhus, Veile

### 06 · Italy

Milan, Rome, Venice, Turin, Naples, Bologna

07 · The Netherlands

Amsterdam, Utrecht, Rotterdam

08 · Spain

Madrid, Barcelona, Tenerife, Valencia

**09 · Portugal** Lisbon, Porto, Portimão

## 10 · Germany

Berlin, Dresden

11 · Turquie
Istanbul, Ankara

12 · Czech Republic

Prague

13 · Poland

Warsaw, Krakow, Poznan

14 · Hungary Budapest

15 · Slovakia Bratislava

16 · Greece Thessaloniki

## Pure player positioning, adding greater value for stakeholders



Klépierre puts retailers in contact with their customers. We offer retailers a solution to the new demands of retail that ensures a comfortable buying experience, a fluid shopping experience, and a pleasant emotional experience. Creative added value has become legendary Klépierre's trademark.



3,392 retail tenants in Klépierre shopping centers across Europe

PARKING

97%
That's the average occupancy rate for Klépierre shopping centers at year-end 2014

## "Rendezvous with successful brands"

Make a good first impression, win loyalty and inspire confidence: Klépierre provides the fundamentals of retail by offering the most attractive and topperforming retailers the best shopping center platform.



3,200

sq.m., that's the size of Zara's latest concept store, newly opened at Créteil Soleil. Their largest store in France

33%

that's the contribution of apparel/ready-to-wear retailers to Klépierre's total rents



Check out major brand products sold in Klépierre shopping centers at: klepierre.com/ra2014/ en/#leadingbrands



## "Leave with the dream of a whole day"

An updated recreational experience, a gourmet food court offering, facilities and animations that appeal to everyone... The spirit of retail is, above all, extreme devotion to customer care so that shoppers feel right at home when they are with us!



View the unique Clubstore® experience at: klepierre.com/ra2014/ en/#clubstore



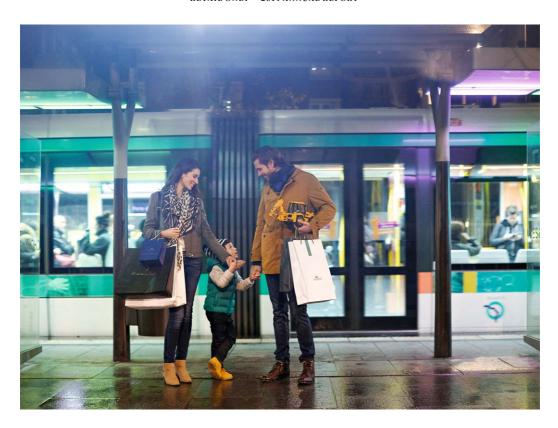


## ClubStore®

An exclusive concept rolled out in Klépierre shopping centers as part of an approach that is 100% customer-centric

## **76%**

of the customers who shop at Les Passages, the first ClubStore® center, find the center very friendly and feel good about their buying experience



## "Directly in line with sustainable development"

Improving the environmental, social and societal performance of shopping centers boosts their ability to compete and to attract customers. It is also intrinsic to the business and subject to strict monitoring at the Group level.



Find key sustainable development figures at: www.klepierre.com/ra2014/ en/#sustainability



Nº 1

of major sustainable development indices

GRESB World leader in retail sector via Steen & Strøm

> DJSI Leader in France Co-leader in Europe



## "Desire begins at the fingertips"

Effective marketing requires digital solutions that help create and sustain buzz. By offering a single platform that provides access to the retailers' catalogues, we are in sync with the expectations of connected customers.



**50%** 

of the total traffic to Klépierre shopping center websites is via a smartphone or a tablet device

**82%** 

of all shoppers prepare for their trip to the center via a smartphone or a computer



Skim the directory of the websites of all of Klépierre's shopping centers at: klepierre.com/ra2014/ en/#webecosystem

# "A natural place in the physiognomy of cities"

Anchored in their urban setting and the local economy, places where people live and work and where wealth is created, shopping centers are key drivers of metropolitan vitality.



Rediscover our most beautiful architectural projects in video form at: klepierre.com/ra2014/ en/#architecture



# "Sometimes, abreak is in order"

The shopping center is no longer an anonymous place where people go to do their shopping. It has become a genuine space for living. Klépierre enhances the customer experience by equipping its shopping centers with rest areas and food courts. To prolong the time spent shopping and test new concepts.

## 10%

That's the contribution of restaurants and cafés to Klépierre's total rents

### 15

cafés and restaurants at Field's, Denmark's preferred shopping destination. At Val d'Europe, the shopping destination that is arising star to the east of Paris, the food court's floor area is 5,600 sq.m. Þ

Discover what online reviewers have to say about our food court offerings at: klepierre.gom/ra2014/ en/#lunchbreak

## "Shop the brands that create the event"

Those who make fashion, those who bring totally new concepts, but also the must-haves between retailers and their public, Klépierre is the link. A surprising, innovative and lively atmosphere: is there a better way to showcase retail?



View the most innovative brands on display in Klépierre centers at: klepierre.com/ra2014/ en/#nextbrands





 $1^{st}$ 

and only Primark accessible via the subway in the Greater Paris Area: the ready-to-wear specialist chose Créteil Soleil in 2014 to pursue its European expansion. Klépierre is Primark's 1st lessor in Continental Europe

1,200

sq.m. dedicated to the Japanese retailer Uniqlo, which opened its new store at Belle Épine in October 2014

# "The more intense emotions create the more lasting memories"

It is not enough to make the visitor feel special. It is also vital to offer the services that he or she wants. This is how an authentic, engaged and trusting relationship is built. With that little extra something that makes all the difference.



Revisit the visual highlights of 2014's events at: klepierre.com/ra2014/ en/#lookback





11

European centers will roll out the Let's Play® concept in 2015, following the initial launch at Val d'Europe in 2014

. 7

Klépierre shopping centers hosted the exclusive "La Semaine des Femmes en or" event in 2014

# Keep retail moving forward

From its roots as a commercial real estate group, Klépierre has become – in just a few years – a retail powerhouse. This strategic transformation, like the refocus on compelling expertise, is reflected today in improved performances across the board.

## "Klépierre is now the undisputed shopping center specialist in Continental Europe"

More convinced than ever of the relevance of Klépierre's economic model, the chairmen of its Supervisory Board and its Executive Board dialogue. On the agenda: the company's performances over the year ended and the prospects that have opened up thanks to the merger with Corio.

## In 2014, Klépierre accelerated the rollout of its strategic focus on shopping centers, aimed at positioning the Group as the leading pure player in Europe. What benefits has this brought?

Laurent Morel: We have evolved on several fronts. With the disposal of the last of the office properties and the sale of 126 shopping malls, Klépierre completed the task of refocusing on destination shopping centers located in urban areas that are undergoing rapid demographic growth, connected to infrastructures. Secondarily, this allowed us to optimize our balance sheet, with our loan-to-value ratio lowered to around 40%. This in turn resulted in a better rating for us - in the A category for Standard & Poor's - and to obtain financing at historically low rates, illustrated in particular by a 500 million eurobond senior note issue with a 1.75% coupon in November 2014. Lastly, Klépierre continued to work on its organization with the goal of improving our operational performance. As a result, we are seeing very good results in terms of leasing and operational improvement: for the second year in a row, net revenue growth reached more than 3%.

## The needs and expectations of retailers are evolving. What choices has Klépierre made in order to best respond?

L.M: With respect to its retail tenants, Klépierre's number one responsibility is to ensure that they occupy high-quality premises: location, management, flows,

"Being a specialist allows us to be better: better at selecting our assets and better at optimizing, managing and leasing our portfolio of assets."

> Laurent Morel, Chairman of the Executive Board

safety, animation, etc. To help them turn a profit, we also owe it to them to offer a good merchandising mix, i.e., the assurance that the other retailers in their midst are complementary and high-performing. From this point of view, Klépierre stands out in its capacity to anticipate how the retail landscape is evolving and thus maintain a head start when it comes to selecting retailers. This is the result of a corporate culture that is based on proximity with retailers that has been reinforced in the last two years thanks to recruiting efforts and improved commercial teams.

## Generally speaking, how can the good performances of last year be appropriately leveraged given the pockets of uncertainty in the European environment?

David Simon: After the effort undertaken in the last eighteen months to refocus the portfolio, the transaction involving the integration of the Dutch player Corio to create the number one pure player in the European commercial real estate landscape was made public in July of 2014. The shareholders of Corio and Klépierre showed their strong support for this ambitious strategic project, as well as confidence in the management of Klépierre to carry it out: Klépierre and Corio will merge on March 31, 2015. This combination is a new and crucial step for the Group and the last step in making Klépierre the uncontested specialist in shopping center properties in Continental Europe, with the resources needed to fund future growth.





Above left
Laurent Morel
Chairman of
the Executive
Board
Above right
David Simon
Chairman of
the Supervisory

Board



## In your view, what are the principal strengths of the new whole comprised with Corio?

D.S: The Group will have a scope of action that is truly pan-European, with operations in 16 countries and a portfolio of 178 shopping centers whose total value is 21 billion euros. What I see is a unique opportunity to continue to drive change in the real estate sector, to anticipate the standards of tomorrow, and to create additional value for the Group's shareholders as well as for all of its stakeholders.

**L.M**: The merger with Corio is perfectly consistent with our strategy. It will help us to speed up our refocus on the must-visit retail areas. It is part of a broader strategy of overall complementarity, not just geographic and in terms of assets but also operational, in combining the local savoir-faire of our teams. Lastly, it will lead to the emergence of significant synergies. The related gains have been assessed at 60 million euros a year within the next three to five years, as we actively share the best practices on display in the portfolio.

## To continue to deliver growth in the period ahead, what are the levers of value creation?

D.S: I think that the quality and coherence of the Klépierre portfolio, combined with expertise of the first rank in the field of shopping centers, represent a very compelling value proposition. Our offer is innovative, flexible, and consistent across Europe: this is precisely what retailers are looking for when they scout and select locations.

"The combined Group gives us the opportunity to continue to anticipate the retail standards of tomorrow and create additional value for all stakeholders."

David Simon, Chairman of the Supervisory Board L.M: The second key is to continue to work on operational performance. Constantly strive to improve the quality of our teams, our management and our training in order to deliver better performances: this is how we achieve steady growth in net revenues and dividends over time, year after year.

"Our offer is innovative, flexible, and consistent across Europe: this is precisely what retailers are looking for when they scout and select locations."



## The Executive **Board**

The Executive Board is responsible for managing Klépierre's operations, assisted by the Management Team.









## **Laurent Morel**

**Chairman of the Executive Board** 

Laurent Morel has served as Chairman of the Klépierre Executive Board since January 1, 2009, and has been a member of the Executive Board since June 2005, the year he joined the Group to lead its Shopping Center Division. Since then, his focus has been on strengthening Klépierre's shopping center development and management businesses as well as the Group's expansion in Europe. Previously, Laurent Morel held a number of executive leadership positions, mainly in the commercial facilities financing business.

After beginning his career with Compagnie Bancaire, Laurent Morel took part in the 1989 founding of the Arval group, where he was Head of International Business Development and then Chief Financial Officer. In 1999, he became the first CEO of the newly created Artegy, a subsidiary of BNP Paribas specializing in industrial vehicle leasing. He was in charge of business development in France and the United Kingdom.

- 52 years old, Engineering degree from the École centrale de Paris.

## Jean-Michel Gault

**Deputy CEO** 

Jean-Michel Gault has served as Deputy CEO of Klépierre in charge of Finance since January 1, 2009. He has been a Member of the Executive Board since June 1, 2005. Jean-Michel Gault joined Klépierre in 1998 as Chief Financial Officer, after a ten-year career in the Paribas group. In 2009, his role was expanded to include the Office Property Division.

He notably supervised Klépierre merger with Compagnie Foncière for which he was acting as Chief Financial Officer within the real estate Investment Division of Paribas. Previously, he was Head of Financial Services and then appointed Chief Financial Officer at Cogedim, a Paribas subsidiary at that time. Jean-Michel Gault began his career with GTM International (Vinci group) as a financial controller.

- 54 years old, A graduate of the École supérieure de commerce de Bordeaux.

## **Jean-Marc Jestin**

**Chief Operating Officer** 

Jean-Marc Jestin has served as Chief Operating Officer and is member of the Klépierre Executive Board since October 18, 2012.

Previously, Jean-Marc Jestin held a number of positions in real estate companies. He was Chief Financial Officer and then Chief Operating Officer of the pan-European platform Simon Ivanhoe from 1999 to 2007. He then changed to Unibail Rodamco International team, acting as Deputy Chief Investment Officer in charge of acquisitions, sales and M&A transactions. Jean-Marc Jestin started his career in 1991 at Arthur Andersen in an audit function where he contributed to the development of the Real Estate Practice.

-46 years old, A graduate of HEC.

## The Management **Team**

This team, that gathers the members of the Executive Board and the main executives of the Company, takes part in developping Klépierre's strategy.

## Group **Functions**

## Marie-Thérèse Dimasi

Legal and Human Resources

### Frédéric **Fontaine** Developpement

Frédéric de Klopstein Investments

### **Beñat Ortega** Operations

Sandrine Quesnel Communication and Marketing

### **Gontran Thüring** Commercial Group

**Bruno Valentin** Finance and Information Systems

## **Regions**

## Guillaume Lapp France-Belgium

**Philippe Grenet** 

Ermanno Niccoli

Ian Willem Weissink The Netherlands



## The Supervisory Board

The role of the Supervisory Board is to oversee the management of the Company by its Executive Board, which report to the Supervisory Board on strategy and business on a quarterly basis.

In order to accomplish its mission and ensure that the shareholders' interests are protected the Supervisory Board relies on the works of 4 special-purpose committees; the Investment Committee, the Audit Committee, the Nomination and Compensation Committee and the Sustainable Development Committee.

"The Group's portfolio is perfectly positioned to offer the best growth performances and outperform the sector."

David Simon Chairman of the Supervisory Board Chairman of the Investment Committee







From left to right

Bertrand de Feydeau Chairman of the Nomination and Compensation Committee, Independent member

Jeroen Drost ←

From left to right

Rose-Marie Van Lerberghe Independent member

> John Carrafiell Independent member





"We will achieve our ambitious objectives by practicing disciplined asset selection that does not compromise with the fundamentals of our business." **85%** 

attendance rate

meetings in 2014



From left to right

**Dominique Aubernon** Vice-Chairman of the Supervisory

Board

Steven Fivel
Chairman of
the Sustainable
Development
Committee

François Kayat

 $\rightarrow$ 





From left to right

Bertrand Jacquillat

Chairman of the Audit Committee, Independent member

> Catherine Simoni Independent

member



See chapter 4 of 2014 Financial Report for more information. "Klépierre has a vision, an ambition, and a detailed plan of action that marshal all of the Group's competencies."

## Stock performance and shareholder base

Klépierre's market capitalization grew by 4.5 billion euros following the acquisition of Corio in January 2015, leading to a significant improvement in the profile and liquidity of its stock.

## 2015 financial communication agenda

2014 Full Year Earnings <sup>(01)</sup>	February 12, 2015
General Meeting of shareholders	April 14, 2015
Ex-dividend date(02)	April 17, 2015
Dividend payment(02)	April 21, 2015
2015 1st Quarter Revenues(01)	April 29, 2015
2015 Half Year Earnings <sup>(01)</sup>	July 29, 2015
2015 3 <sup>rd</sup> Quarter Revenues <sup>(01)</sup>	October 29, 2015

<sup>(01)</sup> Press release after market close.

## **Stock information**

ISIN Code	FR0000121964 LI				
Mnemonic Code					
Market	Euronext Paris - Compartiment A, Euronext Amsterdam				
Number of shares	307 036 886 (01)				
Indexes	CAC Next 20, CAC Large 60, SBF80, SBF120, SBF250, EURONEXT 100, SIIC FRANCE, CAC ALLSHARES, CAC FINANCIALS, CAC REAL ESTATE, DJSTOXX 600, EPRA Euro Zone, GPR250 Index				
Sustainable development indexes	DJSI World et Europe, FTSE 4Good, STOXX®, Global ESG Leaders, Euronext Vigeo France 20, Eurozone 120 and World 120				

(01) As of January 19, 2015, after the acquisition of 93.6% of Corio ordinary shares.





**KLEPIERRE** 

<sup>(02)</sup> Submitted to a vote of the shareholders at their April 14, 2015 General Meeting.

## Klépierre share performance

over one year (Source: Thomson Reuters base 100 at 12/30/2013).

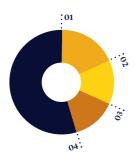


01. Klépierre 02. CAC 40 03. Weekly average of daily trading volumes on Euronext Paris

	2008	2009	2010	2011	2012	2013	2014
Close price (in euros)	17.50	28.39	27.00	22.04	30.02	33.69	35.73
Year-on-year change (%)	- 48.6%	+ 62.2%	-4.9%	-18.4%	+36.2%	+12.2%	+ 6.1%
Change in CAC 40 index (%)	- 42.7%	+22.3%	- 3.3%	-17.0%	+15.2%	+18.0%	- 0.5%

(Source: Thomson Reuters)

## Shareholder breakdown (01)



Klépierre's largest shareholders are Simon Property Group, world leader in the shopping center industry, and BNP Paribas. Half of the capital is free float, mainly held by institutional investors.

 $^{\rm (oi)}$  Proforma figures as of March 31, 2015 after merger with Corio.

- o1. Simon Property Group: 18.3%

- o2. APG Group: 13.5%
  o3. BNP Paribas Group: 13.5%
  o4. Others shareholders (free float including treasury shares): 54.7%

## Operating and financial performance

Swift execution of the repositioning strategy: create Europe's leading pure player in shopping centers and robust performances in 2014.





1st half of 2014: Optimization and refocus of portfolio through disposals

**€2.3Bn** 

Disposals of retail galleries in France, Italy, Spain and Sweden

## 131 centers

disposed in 2014

Full exit from the office property business



## 2<sup>nd</sup> half of 2014:

July. Announcement of the public exchange offer of Klépierre on Corio October. Launch of the tender offer on Corio shares

2015

January. As of 01/16/2015, Klépierre owns

93.6%

of Corio ordinary shares and becomes the leading pure player retail property company in Continental Europe

Sold in the second seco



**Net Rental Income** performance

+3.1%

Shopping center like-for-like Net **Rental Income** 

**Strong** cost of debt

reduction in net cost of debt -50 bps

3.0% on average for the year

Credit rating

Best in-class in the industry

Net debt

-€1.8Bn

Reduction over 12 months

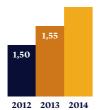
**Strong** cash-flow generation

€2.07

Net current cash-flow per share, above target



(in euros per share)



1.60°

(01) Submitted to a vote

of the shareholders at

their April 14, 2015

General Meeting.

## **Gross rents**

(total share, in millions of euros)

- 2012 and 2013 rents retreated following the adoption of IFRS 10/11. - 2014 proforma the

acquisition of Corio.

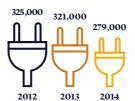




## Environmental, societal and social performance

The environmental, societal and social initiatives undertaken by the Group help to create value for its assets as well as establishing more responsible relationships with its stakeholders. As the results produced in 2014 attest, Klépierre occupies a position of determined and dynamic leadership in these areas.

## **Environmental** data



## Strong decrease in energy

consumption (Like-for-like basis, in MWh)

The 14% reduction over the past 2 years attests to the Group's operational performance.

of the holdings equipped with real-time energy measurement systems

of the energy from renewable sources

savings on energy costs over the past 2 years

## **KLEPIERRE**

## **Environmental data** recovered 42 centers certified at the end of 2014 (Part in value of the centers certified) 2012 2013 2014

## Proportion of waste



## **Extra-financial ratings Best in class**

**DJSI** 

**2/100** 

30% vs. 2012 Co-leader in Europe



**GRESB** 

**8/100** 

59% vs. 2012 **Corio score: 76/100** 

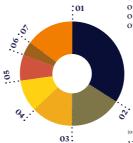


## Social data combined for **Klépierre and Corio on 12/31/14**

Breakdown of workforce by region (01)

- France-Belgium: 34% 02. Scandinavia: 16%
  - 03.
  - Italy: 13% The Netherlands: 10% 04.
  - o5. Iberia: 8% o6. Germany: 4%

  - 07. Others: 15%



(01) Breakdown on 12/31/2014 pro-forma the acquisition of Corio.

of employees with an open-ended contract

## Societal data

purchased for the operational management of the Group's shopping centers. 63% with providers that have a daily presence on site

of local taxes paid in 2014 by the Group's shopping centers

### Breakdown of workforce by gender





## **EPRA performance** indicators

The following performance indicators have been prepared in accordance with best practices as defined by EPRA (European Public Real estate Association) in its Best Practices Recommendations guide, available on EPRA's website (www.epra.com).



## EPRA net initial yield

Shopping centers: 5.3%

Retail assets (\*\*): 6.7%

Shopping centers: 5.6%

Retail assets (o1): 6.6%

2013

Ratio calculated as the annualized rental income based on the cash rents passing at the balance sheet date (but adjusted as set out below), less non-recoverable property operating expenses, divided by the gross market value of the property.

## **EPRA Earnings**

(in millions of euros)



Measure of the underlying operating performance of an investment property company excluding changes in fair value, investment property disposals and limited other items that are not considered to be part of the core activity of an investment property company.

## EPRA "topped-up" net initial yield

Shopping centers: 5.5%

Retail assets (\*\*): 6.7%

2014

Shopping centers: 5.8%

Ratio calculated by making an adjustment to EPRA Net Initial Yield in respect of the expiration of rent free periods (or other unexpired lease incentives such as discounted rent free periods and step rents).

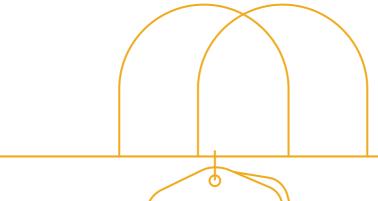
(ou) "Retail" refers to Klémurs, which accounts for 3.7% of Klépierre's total real estate holdings (excluding transfer duties) on 12/31/2014.

## **EPRA** vacancy rate

3.0%

Ratio calculated by dividing the market rents of vacant spaces by the market rents of the total space of the whole property portfolio (including vacant spaces). The vacancy rate is calculated for the shopping center portfolio as of December 31, 2014.

2013





## **EPRA NAV**

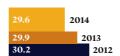
(in euros per share)



Measure of the fair value of net assets assuming a normal investment property company business model. Accordingly, there is an assumption of owning and operating investment property for the long term. For this reason, deferred taxes on property revaluations and the fair value of deferred tax liabilities, debt, and financial instruments are excluded as the investment property is not expected to be sold and the tax liability is not expected to materialize.

## **EPRA NNNAV**

(in euros per share)



Indicator similar to EPRA NAV except it includes the fair value of deferred tax liabilities, debt, and financial instruments.

## **EPRA Cost Ratio**

The purpose of the EPRA Cost Ratio is to reflect the relevant overhead and operating costs of the business. It is calculated by expressing the sum of property expenses (net of service charge recoveries and third-party asset management fees) and administration expenses (excluding exceptional items) as a percentage of gross rental income.

**17.7%** 

Excluding direct vacancy costs

**19.5%** 

Including direct vacancy costs



Find EPRA performance indicators on Chapter 1 of 2014 Financial Report.

# Weare teall tetall

## SEPHORA

To anticipate retail change, Klépierre proposes a pan-European platform of destination shopping centers whose appeal is multi-level: a portfolio concentrated on regions of the first rank, a retail mix that is constantly enhanced and upgraded, and differentiating marketing concepts. This winning combination offers retailers unique opportunities for development.

## An efficient business model

With the property portfolio optimized through non-core disposals and the acquisition of Corio, the year 2014 was both remarkable and structuring for Klépierre. Today, the Group is the leading pure player in Europe's shopping center market, and its enhanced platform offers retailers the best format for their growth.



## Creating value in a rapidlyevolving retail world

Klépierre operates in an environment where performance differentiation is becoming more accentuated. For Jean-Marc Jestin, COO, "in this context, if we want to continue to create value, we have to specialize and sharpen our focus at every level." On the geographic level, this means targeting the most dynamic and connected regions. In terms of property management, it means giving preference to the top-performing retailers as we continuously renew the merchandising mix. In the area of consumer relationships, it means looking to enrich the purchasing experience by offering new programs and events as well as through improved services. As for capital allocation, it means building a consistent portfolio of destination shopping centers.

## An optimized portfolio profile

Over the course of last year, Klépierre completed the programmed disposal of non-core assets that began in early 2012. A total of 126 retail galleries attached to Carrefour superstores located in France, Spain, and Italy were sold for 2 billion euros. The net proceeds of the sale (1.5 billion euros) were used directly to pay down debt and optimize Klépierre's financial profile. Standard & Poor's raised Klépierre's credit rating from BBB+ to A-after this transaction was completed. A few months

"Owning the most relevant assets in their catchment area: voilà the winning model." Jean-Marc Jestin, later, five shopping centers located in Sweden were sold for a total of 354 million euros. In addition to the disposal of these centers, Klépierre has now sold all of its office properties, with the last three buildings in its portfolio going for a total of 122 million euros. In parallel, Corio was also refocusing on its leading assets, selling 31 properties between 2013 and 2014.

## Industrial logic, market vision

Once Klépierre decided to position itself as a pure player, the selection of shopping centers and retailers became even more important. "Owning the most relevant assets in their catchment area, which means owning those that correspond to the development needs of nationwide and global retailers as part of a broader pan-European strategy: voilà the winning model," notes Jean-Marc Jestin. The level of purchasing power, the demographic energy, the competitive landscape, the connection to mass transit and overland infrastructures - these are all important analytic criteria. On the retailer side, Klépierre seeks to forge ties with brands that have the ability to grow in its various markets. "The ideal scope is between 50 and 200 points of sale in common," estimates Jean-Marc Jestin. Another prerequisite: high sensitivity to e-commerce and an omni-channel development strategy. A successful union between a shopping center and a major retailer is one where the former becomes a genuine medium for the latter, via spaces that are large

Superdry

02

Let's Play®
advertising
campaign





## Let's Play®: shaking up retail and fashion codes

Inaugurated with the new customer experience ClubStore®, the movement of transformation sweeping across Klépierre shopping centers continues with the Let's Play® concept. A fun approach to shopping, an inventive style, and exclusive brand events (Nickelodeon, The Voice, Les Femmes en Or, etc.): the malls are creating a buzz and recreating fun. The Let's Play® concept is adapted by each shopping

center to suit its unique personality. Annual or one-offevents, free animations, and digital experiments are being rolled out one after another to help retailers promote their products. Launched at Val d'Europe in September of 2014, the advertising campaign told the story of Alice in shopping wonderland. Let's Play® will be deployed in 11 shopping centers across Europe throughout 2015.





+3.1%

That's the rate of increase in net rents for Klépierre in 2014 (on a like-for-like basis, i.e., excluding centers that were sold, acquired, or recently opened)

3.6 Bn
euros worth of assets
were sold by Klépierre
between 2012
and 2014 to optimize
the portfolio



enough to accommodate the emblematic stores, digital tools designed to accelerate the moment of contact with customers, and promotional events.

## A model scaled to grow with retailers

Opting for a model that is 100% retail means acquiring the resources that make it possible to select only the best shopping centers and partners; it also means being able to build – asset by asset – a vision, an ambition, and a detailed action plan aimed at combining and leveraging all of the competencies of the business. This will culminate in a better symbiosis between the expertise of Klépierre, on the one hand, and the needs of retail tenants and their customers, on the other. A major effort is already underway to adapt existing assets (see inset). By building an expanded platform with Corio, Klépierre will be able to go further in its discussions with retailers on a significant number of points from the perspective of the medium to long term.

## With Corio, a more attractive platform

After the successful public exchange offer launched in October of 2014, Klépierre acquired a 93.6% stake in Corio on January 16, 2015. Corio is one of the major players in the European commercial real estate market, and this acquisition makes Klépierre Europe's leading pure player in shopping centers. "This offers us the chance to gain a solid foothold in new countries for us, like the Netherlands and Germany, but also to consolidate our positions in France, as well as in Italy, Spain and Portugal," says Jean-Michel Gault, Deputy CEO. Thanks to this enhanced presence in regions with high demographic growth and/or substantial purchasing power, the Group will be able to capitalize on the most promising consumer trends and create a wider and more attractive offer for leading retailers. Doing so will ensure that the latter enjoy the right conditions for growth while also giving Klépierre greater visibility.

## Bringing the best retailers together

The retail world is undergoing a remarkable acceleration as trends and fashion become increasingly ephemeral and the internet plays a growing role in purchasing practices. Against this backdrop, Klépierre stands apart, offering the best possible support for retailers while constantly updating its retail mix.

## Supporting retailers in their development

Klépierre works continuously to strike the just right balance between the historic retail powerhouses, the new concepts, and the exclusive brands. "Shopping centers are no longer just places where people go to do their shopping and have become spaces where they stroll and socialize. To attract customers, shopping centers need to have a fashion tonality," stresses Guillaume Lapp, Managing Director for French shopping centers. In order to keep up with the latest trends while also appealing to different catchment areas, the rotation of retail brands is becoming more frequent, which enables Klépierre to respond to the evolving needs of the topperforming retailers. For example, offering bigger retail spaces for Zara and H&M has helped these retailers increase sales revenue or roll out new concepts.

## Rewarding differentiating concepts

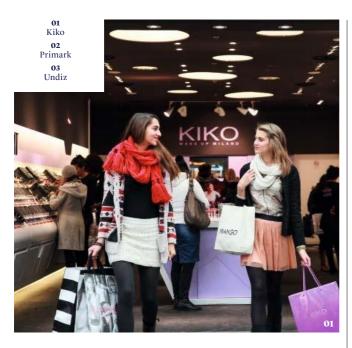
A few years ago, Klépierre shopping centers were the first to feature Kiko cosmetics. With its attractively priced products and high quality packaging, the Italian retailer is a prime example of commercial success founded on an innovative concept. This is the kind of profile that Klépierre seeks outwhen scouting for new retail tenants for its shopping centers. The arrival at Créteil Soleil

"In every subsidiary, work is being done to identify those nationwide retailers that are good candidates for export."

Gontran Thüring, Chief Leasing Officer of Primark (see inset), the Irish textile giant with unbeatable prices, is an example of this logic, as is the confidence placed in the retail chain Hema or in Undiz, a brand of Etam Lingerie. By erecting pop-up stores, Klépierre is able to efficiently detect ideas that are in tune with contemporary needs. Several spectacular successes of this kind marked the year 2014, such as the glamor collection proposed by Tati and Chantal Thomass at St. Lazare Paris.

## Ways of anticipating trends

Being close to the world of retail is part of Klépierre's DNA. For the last two years, this corporate culture has been getting even stronger through efforts in the area of recruitment and sales teams. One of the results of this effort is the rollout of an ongoing market intelligence system focused on consumer patterns and retailers. "We are fortunate to be present across Europe, a situation that will be further improved by combining forces with Corio. In every subsidiary, work is being done to identify those nationwide retailers that are good candidates for export," explains Gontran Thüring, the Group's VP of sales. The presence of Corio in the Netherlands, Germany, and Turkey, not to mention its deep knowledge of the distribution landscape will help to improve sourcing in these three countries. An additional bonus of the merger is the enhanced cultural melting pot, which lends the Group credibility with its retailers.





## Retailers on the rise

M.A.C. is one of the aspirational brands that made its début at Klépierre shopping centers in 2014. Three of its stores were inaugurated in France (Val d'Europe), in Belgium (L'esplanade) and in the Czech Republic (Prague). A fourth is set to open in Italy (Milan). Also in the spotlight: the Italian retailer

Pitta Rosso, a specialist in leather footwear and accessories, which opened its first retail outlet in France in Toulouse (Grand Portet). Among retailers already operating in the Klépierre portfolio, Uniqlo (now at Belle Épine), Kiko, Tati, and Kiehl's significantly increased their visibility over the course of last year.





### Looking for knock-on effects

How can a shopping center that already attracts 18 million visitors a year bring in even more? Faced with this challenge at Créteil Soleil, Klépierre responded by offering Primark the chance to create a flagship store covering nearly 5,500 sq.m. while also taking advantage – for the first time – to direct subway access from Paris. By expanding the Zara store, rotating retailers, and installing a food court, the section of the shopping center where Primark is located became more dynamic. For the shopping center as a whole, daily footfall is up by 15% since June of 2014.



## Brands, yes, but that's not all

To ensure that each center offers an experience that is empowering for brands and consumers alike, retail spaces must do more than evolve: they must be located in settings that make people want to return and stay longer when they do. This explains why Klépierre has opted to focus on developing services and events that are accessible to every customer segment, families in particular. One of its priorities, for example, is to evolve the food court offering toward greater quality, by combining good taste and good nutrition. Several successful and innovative concepts have already been identified. Improving the comfort of buying, offering freedom of movement and recreation, featuring facilities that are in sync with changing tastes and lifestyles, creating spaces where people meet and interact, taking steps to banish sources of stress for consumers: this is how Klépierre sees its role as a creator of flows. Success in this endeavor means not just being above reproach when it comes to retail fundamentals, it also means daring to be bold and determined, opening up new avenues for novel, necessary services.

## Customer satisfaction: a plus that benefits retail brands

Responding to the development ambitions of retailers means offering them the best possible conditions under which to stage their product. It means paying attention to every detail in the purchasing process and making quality services and hospitality a top priority without forgetting to strengthen the connection between the physical and digital environments. By deploying these talents, Klépierre can attract and retain the best-performing partners.

## ClubStore®, squarely customer-centric

Klépierre promotes the shopping experience through original design. The challenge? Offer a little extra something by making each point of sensorial contact memorable. This was the impetus behind the ClubStore\* concept, which has won enthusiastic praise from customers. The experience unfolds in four sequences: Good Impression (to facilitate access to brands and services), Respiration (to encourage relaxation through the use of staged spaces), Connection (to promote exchanges and innovative experiences), and Recreation (with events and décor designed to offer surprises and fun). The desire to stand out does not preclude Klépierre from aspiring to zero defect when it comes to hospitality, safety, cleanliness, and easy purchase.

### Making malls more digital

Klépierre offers an array of brands that are as diversified and adapted to consumer tastes as possible. But it is just as important to promote this portfolio via the use of digital channels because, today, 82% of all shoppers prepare for their trip to the mall from their smartphone or their computer. "The reality of the customer experience is as virtual as it is physical, which is why we have reinforced our digital arsenal to boost the sales revenue of our retailers," explains Sandrine Quesnel, Chief Communication and Marketing Officer.

"The reality of the customer experience is as virtual as it is physical."

Sandrine Quesnel, Chief Communication and Marketing Officer Since early 2014, Klépierre has been using an innovative digital solution based on a shared web platform that manages content that is generated for and adapted to the needs of each shopping center (see inset).

Another initiative designed to create traffic is the launch of a click & collect service, which allows e-shoppers to come to their local mall and rapidly retrieve items they have paid for online.

## A trailblazing experience for merchandisers

By experimenting with Inspiration Corridor, Klépierre has opened the way to a new profile for digital solutions that meets the needs of retail. The visitor enters a shopping corridor where he or she is analyzed by a system that detects gender, age group, and clothing style before recommending certain products. Customers can also start a window-shopping session, synchronize their selection with Klépierre's mobile app in order to locate the article using GPS, or scan the bar code of an item purchased in the shopping center to find other products that go with it. "For the users, there is the satisfaction of seeing that the physical world features e-commerce practices that have become familiar to them. For retailers, this offers yet another way to appeal to customers and build loyalty," notes Sandrine Quesnel. The concept is scheduled for rollout in the first half of 2015.





of customers applaud the ClubStore® concept\*

**60** 

websites share a single, new generation platform

82% of consumers use the internet to prepare for their visit

\*Source: customer survey, Les Passages (Boulogne), November 2013







### Internet: products and brands in the spotlight

New shared platform, new design, new features... The websites of Klépierre's shopping centers are getting a whole new look and making life easier for shoppers. In addition to catalogues for all of the retailers present in each retailers present in each center, the websites contain information on fashion trends, gift ideas, and brands' best deals.

In the first quarter of 2015, 60 new generation websites will be operational. Moreover, directories - the information panels stationed at mall entrances will be connected to the digital platform. Since the month of February, twelve of them are up and running, offering shoppers their center's latest news.



# ame

The alliance with Corio gives rise to the leading shopping center pure player in Europe. The good geographic fit and a shared strategic vision combine to accelerate the effort to reposition portfolios and create new opportunities for development over the medium and long term.



21 Bn

euros, total value of the property portfolio at the end of January 2015 after the acquisition of Corio

16 countries in Continental Europe in which a retailer or customer can find a Klépierre shopping center

**01** Emporia, Malmö, Sweden



## Leading centers in leading regions

Once again, Klépierre's expanded pan-European strategy demonstrated its relevance in 2014, with all of the regions in which the Group is located making a positive contribution to its growth.



### 01 · Créteil Soleil

(Paris area, France) 19.3 million visitors 123,400 sq.m.

### o2 · Val d'Europe

(Paris area, France) 16.5 million visitors 82,900 sq.m.

### 03 · Field's

(Copenhagen, Denmark) 7.9 million visitors 87,400 sq.m.

### 04 · Hoog Catharijne

(Utrecht, Netherlands) 24.0 million visitors 89,500 sq.m.

### 05 · Porta di Roma

(Rome, Italy) 18.4 million visitors 130,000 sq.m.

### o6 · Emporia

(Malmö, Sweden) 6.2 million visitors 65,800 sq.m.

### 07 · Grand Littoral

(Marseille, France) 13.0 million visitors 110,500 sq.m.

### o8 · Blagnac

(Toulouse, France) 7.1 million visitors 48,400 sq.m.

### 09 · Rives d'Arcins

(Bordeaux, France) 5.5 million visitors 52,500 sq.m.

### 10 ·Le Gru

(Turin, Italy) 12.3 million visitors 78,500 sq.m.

### 11 · Campania

(Naples, Italy) 11.6 million visitors 108,000 sq.m.

### 12 · Boulevard Berlin

(Berlin, Germany) 11.2 million visitors 87,100 sq.m.

### 13 · L'esplanade

(Brussels area, Belgium) 8 million visitors 55,700 sq.m.

### 14 · Bruun's Galleri

(Åarhus, Denmark) 10.3 million visitors 34,900 sq.m.

### 15 • La Gavia

(Madrid, Spain) 12.9 million visitors 86,400 sq.m. "The development strategy is disciplined and selective. Its purpose is to enhance the value of assets that must meet at least three criteria: a good location, a growing catchment area with strong purchasing power, and a protected competitive environment."

Bernard Deslandes, Deputy Chief Development Officer



www.klepierre.com/ en/property/



### France-Belgium

The disposal of retail galleries in April of 2014 and the acquisition of centers through the Corio transaction reshape the contours of the portfolio, now tilted toward assets located in the most dynamic urban and suburban areas, such as Paris, Bordeaux, Toulouse, Lyon, Marseille, and Brussels.

01 St. Lazare, Paris, France

Odysseum, Montpellier, France



1.2 million people, including 500,000 travelers, transit daily through the Saint-Lazare station. As the entryway to one of Europe's biggest retail districts, the shopping center is designed to meet the needs of consumers who are increasingly mobile and interested in optimizing their time.

### **47**

Number of centers in the region

### 7,936M

euros, total value excluding transfer duties of the region's shopping centers (39.1% of the total value of the combined property portfolio)

### 397.3M

euros in net rents for the region (36.8% of total combined net rents)

Emporia, Malmö, Sweden O2 Field's, Copenhagen, Denmark

### Scandinavia

Present in Norway, in Sweden, and in Denmark, Klépierre maintains its leading position in Scandinavia thanks to the good performances of this portfolio, recently refocused on the best assets in the region.



### 20

Number of centers in the region

### 3,413M

euros, total value excluding transfer duties of the region's shopping centers (16.8% of the total value of the combined property portfolio)

### 162.1M

euros in net rents for the region (15.0% of total combined net rents) Emporia's
impressive façade
is curled like a
giant wave. Each
one of its three
floors has a specific
retail focus: from
the basics on the
ground floor to
the latest trends
on the top floor.
Its terrace, perfect
for a break
mid-shopping,
is also physically
compelling.



### **Italy**

Combining the strategic positions of Klépierre in the region surrounding Milan with those of Corio in the regions surrounding Rome, Venice and Naples, the Group becomes the country's biggest operator of shopping centers and offers retailers a unique development platform.





01-02 Romagna Shopping Valley, Rimini 03 Porta di Roma, Rome

 $\begin{array}{l} \textbf{37} \\ \text{Number of centers in the region} \end{array}$ 

### 3,288M

euros, total value excluding transfer duties of the region's shopping centers (16.2% of the total value of the combined property portfolio)

### 181.5M

euros in net rents for the region (16.8% of total combined net rents)

Porta di Roma is the largest shopping center in Italy located within Rome's urban area. This 97,000 sq.m. GLA facility is one of the most modern in Europe and attracts 18.4 million visitors a year.



### The Netherlands

**01** Markthal, Rotterdam

Alexandrium Shopping Center, Rotterdam

Thanks to the Corio portfolio, Klépierre has been hoisted to the number one position in the Dutch market. Historically present in this market, the Group operates shopping centers in the major cities that lead their respective catchment areas.

### **13**

Number of centers in the region

### 1,693M

euros, total value excluding transfer duties of the region's shopping centers (8.3% of the total value of the combined property portfolio)

### 94.9M

euros in net rents for the region (8.8% of total combined net rents) Hoog Catharijne forms the retail heart of Utrecht, attracting 26 million visitors each year. With the acquisition of Corio, its extension-refurbishment becomes the biggest project in the new pipeline.







### Iberia

Wholly reconfigured since the disposal of 63 retail galleries in 2014, the portfolio is now organized around its two leading assets and has acquired new strategic positions in Madrid and Barcelona thanks to the Corio transaction.

The La Gavia and Meridiano centers turned in very positive performances, boosted by favorable macroeconomic conditions, confirming their leadership positions in this region.

**01** La Gavia, Madrid, Spain 23

Number of centers in the region

### 1,273M

euros, total value excluding transfer duties of the region's shopping centers (6.3% of the total value of the combined property portfolio)

### 85.6M

euros in net rents for the region (7.9% of total combined net rents)

### **Central Europe**

Poland, Hungary, and the Czech Republic all reported higher net rental income, outperforming index-linked rent adjustments.

### 26

Number of centers in the region

### 1,095M

euros, total value excluding transfer duties of the region's shopping centers (5.4% of the total value of the combined property portfolio)

### 71.8M

euros in net rents for the region (6.7% of total combined net rents) The capital cities
Budapest and
Warsaw have
joined the ranks
of the most
popular tourist
destinations.
The Corvin
center drove the
performance of
Hungary, with
retailer revenues
up by 13.8%.



Nový Smíchov, Prague, Czech Republic

### Germany

Gateway to Europe's biggest economy, with annual GDP growth of just above 1.6%, the acquired portfolio assets are mainly located in the flourishing regions and metropolitan areas of Germany.

01-02 Boulevard Berlin, Berlin



5

Number of centers in the region

### 1,052M

euros, total value excluding transfer duties of the region's shopping centers (5.2% of the total value of the combined property portfolio)

### 56.3M

euros in net rents for the region (5.2% of total combined net rents) **Boulevard Berlin is** one of Germany's largest urban shopping centers Centrally located, it is one of the Schloßstraße's defining elements. The decision to clad an older building in a bold and contemporary architectural design makes this a unique landmark in the landscape of Berlin shopping centers



### **Turkey**

The Corio acquisition gives the Klépierre Group access to a country that has more than 80 million inhabitants and a foothold for its centers in the country's major cities, including Istanbul and Ankara. Located on the European banks of the Bosphorus strait in Istanbul, in an exceptional residential area, the Akmerkez center is nothing less than a phenomenon, combining upscale shops and retailers with nationwide and global reach.

03 Tarsus, Tarsu

7 Number of centers in the region

### **528M**

euros, total value excluding transfer duties of the region's shopping centers (2.6% of the total value of the combined property portfolio)

### 29.7M

euros in net rents for the region (2.8% of total combined net rents)





## The Corio acquisition: a strong growth lever







Le Millénaire, Aubervilliers, France

Val d'Europe, Marne-la-Vallée, France 03

Bruun's Galleri, Aarhus Denmark



### **Sharing best marketing** practices

The Group identifies the best marketing solutions and deploys them across its portfolio of shopping centers. It plans to accelerate the dissemination of digital tools and will roll out special programs on a grand scale - at a larger number of sites - with the best retail brands: Initiatives centered on improving the customer experience and loyalty programs,

with greater attention to customer well-being. Unique and unforgettable animations that help to enrich the customer experience will be developed. - Innovative Digital

Solutions® will be further deployed at shopping centers. All shopping centers and mobile devices

will be connected to a single digital platform.



### Attracting and retaining the best names in retail

Klépierre has forged broad and deep relationships with numerous retailers. Thanks to the merger, the Group becomes a landlord of choice for international retail players looking for the best conditions for controlled development in Europe and a top quality environment. With an expanded platform of 178 shopping centers located in strategic regions of Continental Europe that combine demographic growth and economic strength, the Group is unrivaled in its capacity to offer this many leading shopping destinations in terms of number and quality to the best retailers for the development of their business. This more attractive platform further enhances the quality of the commercial offering by multiplying the opportunities for updating concepts and upgrading the merchandising mix for each asset based on the catchment area for the target clientele.

### A value-creating alliance

Klépierre has developed recognized savoir-faire in terms of management, leasing, marketing and shopping center animation. Because Corio's core business is the same, the coordinated deployment of best practices and successful experiments procures the immediate benefit of increasing efficiency and generating economies of scale. Nearly 60 million euros worth of annual

"Being a partner of retailers means being able to offer them the best locations and also being able to say, for example, to Camaïeu: Are you interested in expanding into Italy? Here's our portfolio.

Guillaume Lapp, Managing Director French Shopping Center Division

synergies have been identified and will be effective in the three to five years to come. Half will come from these operational improvements, particularly via efforts to share expertise and lower operating costs through bulk procurement that benefits the retail tenants. The rest will come, in particular, through higher rental income thanks to the rollout of an array of improvements in rental management, re-tenanting, marketing, and specialty leasing. In the hands of teams of seasoned professionals, the alliance offers a unique opportunity to drive major changes in the industry for the benefit of customers, employees and shareholders alike.

### Integrating new markets in Continental Europe

In forging this alliance with Corio, Klépierre takes yet another step in its international development. The Group formed with Corio becomes the dominant player in Italy, with a unique portfolio of must-visit shopping destinations. It consolidates and expands the Group's positions in France and in Iberia. Lastly, it offers access to two major countries in terms of purchasing power, stability and dynamic demographics: Germany and the Netherlands, where Corio is the leader. Turkey is also an opportunity to explore a new and growing market by benefiting from Corio's achievements there.



### The partner of choice for leading retailers

In a market where acquiring a leading destination for shoppers is expensive, the transaction with Corio is, for Klépierre, a unique and historical opportunity to enrich its portfolio of 57 shopping centers, most of which figure among the leaders in Europe. With a value of more than 21 billion euros, the combined portfolio substantially increases the Group's footprint in Continental Europe. This transaction strengthens the Group in France, in Italy, and in Iberia, and gives it solid footing in three new countries - Germany, the Netherlands, and Turkey. Present in 16 countries of Continental Europe, the Group offers retailers an expanded platform of attractive shopping destinations and confirms its role as a partner of choice for the best retail brands. It has achieved the critical mass needed to wield clout in the market and support retailers' sales revenue growth by supporting their development plans. The merger is an opportunity to deploy a dynamic rental management and retenanting strategy whose aim is threefold: to offer the top-performing retailers the format best suited to their concept, to accelerate the growth of global retailers across Europe, and to accompany that of new retail concepts. The platform offers privileged access to the European market and to more than 1,200 million visitors a year.



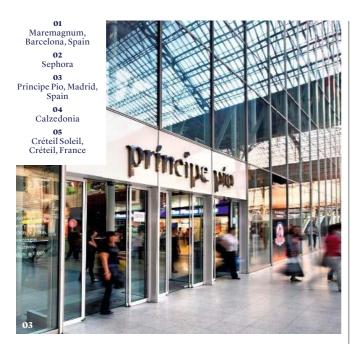
1,200M visitors a year

euros, value of the new combined portfolio

### A platform of even greater quality

Since 2012, Klépierre has carried out the programmed disposal of 3.6 billion euros worth of non-strategic assets. The success of this program attests to the efficiency of the Group's operational management. The recent improvement in its property portfolio will allow, with the support of its leading shareholders, the rapid deployment of an operating efficiency plan for the Corio assets and a repositioning of the portfolio to focus on the shopping center assets with the best growth prospects. The Group is focusing on shopping centers









located in the most dynamic regions of Europe and in the metropolitan areas with strong demographic growth and substantial purchasing power, with the aim of gaining recognition as Europe's most attractive European platform. With respect to selectivity criteria, the quality of connections to public transportation is a key success factor. The alliance with Corio also brings greater agility in terms of asset rotation and in terms of upgrading the offer for retail tenants.

### Steady rise in market capitalization

Klépierre's ambitious strategy of active operational management, the continuous improvement of its holdings, and the optimization of its financial management is bearing fruit. The combined Group presents a financial profile that is in line with the highest standards for the real estate industry, in particular a Standard & Poor's credit rating of A. Strong growth in liquidity via the public exchange offer with Corio improves Klépierre's stock market profile. Since January 2015, the Group is listed on Euronext Amsterdam in addition to Paris. Investors nowbenefit from a liquid investment vehicle that is entirely devoted to shopping centers in Europe. Its weighting in several benchmark indices has increased and, with a combined Loan-to-Value ratio of 40% and a credit rating of A-, the level of debt remains moderate, in line with the Klépierre strategy.

"The size of the property portfolio is important in two respects: in terms of the relationship with leading retailers and on the financial level, in terms of market capitalization and and access to capital markets."

Jean-Michel Gault, Deputy CEO

### Access to the best financing

In a capital intensive business, access to financing resources at the lowest possible cost is a key factor in determining success. This access depends largely on how sound a Group's financial structure is. The strength of the combined Group's balance sheet, the weight of the new market capitalization, and the maintenance of a 40% gearing ratio only serve to reinforce this position. Taking advantage of the low interest rate and credit environment, the Group will ensure active management of Corio's debt. The strength of the model lies in the construction of a portfolio of quality assets with a relatively moderate risk profile, which conditions access to the financial markets at a lower cost of debt.



### Asset rotation: active, qualitative management of the portfolio

Klépierre conducts an active asset rotation strategy for its holdings, which enables the Group to allocate the proceeds from the sale of mature centers to the financing of its development pipeline and to the acquisition of selected assets that are more contributive to growth.
This strategy is based on
regular arbitrages that
ground the decision to hold
or sell based on each
shopping center's size,
profitability, catchment area,
development capacity, and
the competitive environment
in which it operates.

## The outlook for selective development

The combined Group supports an ambitious development program worth 3,7 billion euros, with most of the projects located in France, in Scandinavia, and in the Netherlands. This program in turn supports a broader strategy of upgrading the portfolio to further enhance the value of its assets.

### Enhancing the existing portfolio

Klépierre and Corio have demonstrated their unique talent for selecting, managing and leasing development projects. In the mature markets of Europe, which are globally well equipped, the development business is primarily focused on enhancing the value of existing assets. The challenge is not to win the race for size but, rather, to refurbish and upgrade the shopping center assets in the portfolio in order to create uncontested leaders in their respective catchment areas. Accordingly, most of the projects under development involve extensions and/or refurbishments designed to attract new retailers and thus ensure a more rapid evolution of the retail mix.

### Project selection criteria

The priority focus on asset upgrades does not exclude the launch of new projects, such as the emblematic Prado shopping center located in the heart of Marseille or the Besançon project. Faced with the increasing complexity of the construction business, these projects must satisfy more exacting profitability criteria. For this reason, the more than 200,000 sq.m. of additional retail space programmed between now and 2018 is located in Europe's most economically and demographically dynamic regions and metropolitan areas. Within these large metropolises, which are confronted with the challenges of mobility and the energy transition, the quality

"There is no race to be the biggest; the race is for the best assets."

Bernard Deslandes, Deputy Chief Development Officer of mass transit access and connections is a decisive criterion. Nonetheless, all development decisions are primarily guided by retailer demand, and these decisions must also factor in the administrative and political timetable specific to each development project as well as the duration of the construction work. Reconciling the long-tail nature of real estate development with the increasingly short-tail nature of retail is one of the challenges of the business that is pushing both Klépierre and Corio to select shorter-term projects that meet more demanding profitability requirements.

### Pipelines: a good fit in terms of geography and approach

One of the principal reasons behind the merger was the good geographic fit between the two portfolios. This fit should lead to the delivery of higher growth from the combined whole, in line with the existing portfolio. In Italy, for example, Klépierre is located in Milan and its surrounding region, while Corio isnumber twith leading shopping centers in Venice, Turin, Rome, Bologna, and Naples. In Marseille, Grand Littoral, Bourse and, soon, the Pradoshopping centers offer optimal geographic coverage of the city from the working class neighborhoods in the north to the touristic downtown area to the affluent neighborhoods in the south. The portfolio reviews underway will continue to focus on identifying the strongest assets after examining the position each center has acquired within its catchment area.



See chapter 1.4.2 of the 2014 Financial Report for more information.





sq.m. of new retail space by 2018

17,000

sq.m. additional GLA in 2017 at Val d'Europe

2.4Bn euros, size of committed and controlled development pipeline

\*As of 12/31/2014, proformat the aquisition of Corio. Projects that are in the process of completion, for which Klépierre has obtained the administrative approvals and permits and projects that are in advanced review for which Klépierre has control over the land.







### Retail ambitions reaffirmed

After the recent inaugurations of Vinterbro in Oslo, Jaude in Clermont-Ferrand, and Bègles Rives d'Arcins, several projects are under development:

### Bourse (Marseille)

2,700 sq.m. GLA extension/3 mid-sized units and 10 additional shops.

### Val d'Europe (Paris)

17,000 sq.m. GLA extension/4 more mid-sized units and 25 additional shops.

### Les Passages Pasteur (Besançon)

15,000 sq.m. GLA/ Monoprix, 20 shops and 4 mid-sized units.

### Galleria Boulevard (Kristianstad - Sweden) 27,000 sq.m. GLA/ 70 shops.

Field's (Copenhagen - Denmark) 8 500 sq.m./ 1 movie theater and

adjacent shops. **Okern (Oslo - Norway)**50,000 sq.m./150 stores.



### Our development projects

Of all the projects inscribed in the Klépierre and Corio development pipeline, four illustrate particularly well their shared vision of upgrading the portfolio in the most promising retail catchment areas.

### Val d'Europe, a spectacular metamorphosis

A regional center that draws international visitors, located in the heart of Europe's number one tourist destination

Situated 40 minutes from Paris, with Disneyland Paris® close by, Val d'Europe is an exceptional shopping center ideally accessible by car and by train - both the regional RER and the TGV high-speed rail lines. Since it opened, this center has posted the most dynamic retail growth in France, attracting more than 16 million visitors a year. In 2017, with its revisited customer experience, Val d'Europe will reinforce its leadership with the addition of several new global retailers, including Primark and Uniqlo. The extension project is anchored around a majestic glass canopy that looms over a monumental square. Over more than 17,000 sq.m., 29 stores will join the 160 shops that already cover the existing 120,000 sq.m. space. Parking capacity will also increase to accommodate the growing number of shoppers. Work on the project began in early June of 2014.



For more information: www.club-onlyou.com/Val-d-Europe







7.2 M

**91,400** sq.m.

8,500 sq.m. of additional space

3,000 parking slots

Val d'Europe, Marne-la-Vallée, France

Field's, Copenhagen, Denmark

### Field's, Denmark's emblematic shopping center, gets a refurbishment-extension

The preferred destination of Denmark's shoppers gets a complete facelift

In the heart of Greater Copenhagen, Field's imposing architecture is a perfect alliance of Scandinavian design and comfort. Just a 10-minute trip from the Danish capital by subway, train, bus or car, with direct freeway access, this shopping center – with its 150 retailers, 15 coffee shops and restaurants, 2 levels of parking, play areas for kids, and a fitness space for adults – is Denmark's preferred shopping destination. The 8,500 sq.m. extension will enhance the retail mix and the quality of customer care thanks to the rollout of the latest Klépierre ClubStore® and Let's Play® concepts. Opening scheduled for the second quarter of 2015.



For more information: dk.club-onlyou.com/Fields



Le Prado in Marseille, an emblematic destination

Le Prado intends to become Marseille's "must visit" shopping destination

In November, Klépierre entered into an agreement to acquire a 60% stake in Massalia Shopping Mall, the investment company in charge of developing the Le Prado shopping center. This new shopping center, which extends over four levels, is ideally located in the very heart of Marseille, France's second largest city. Near the Vélodrome stadium and the beaches, the facility enjoys unrivaled accessibility: the point of convergence for several subway lines, it is also served by thirteen bus lines and a tunnel that links the three main freeways going into and out of the city. Le Prado will feature around fifty stores, including the premium department store anchor Galeries Lafayette, which has already signed a nine-year lease on a 9,400 sq.m. space. The best international retailers are expected to follow suit, attracted by the catchment area's wealth and population density, not to mention the project's environmental aspect. The center has been designed to receive a BREEAM rating of excellent for its environmental performance and is expected to be ready to open in the second half of 2017.





03-04
Prado, Marseille,
France
05-06
Hoog Catherijne,
Utrecht, The
Netherlands





### Hoog Catherijne, an ambitious project in Utrecht

This leading urban project in the Netherlands offers a perfect illustration of the excellent fit between the development strategies of Klépierre and Corio

Hoog Catherijne is a shopping center located in Utrecht, a city in the center of the country. Directly linked to the station, it attracts nearly 26 million visitors a year. The extension-refurbishment project is part of a vast urban renewal plan that also calls for an expansion of the train station that will enable the latter to accommodate 100 million passengers a year by 2030, compared with 65 million today. Access to the shopping center will be further improved by an overhaul of the bus station and light rail system. Movie theaters, several towers and a casino will also enhance this shopping destination.





26M visitors a year

**89,500** sq.m.

100M

passengers in 2030 for the refurbished and expanded station

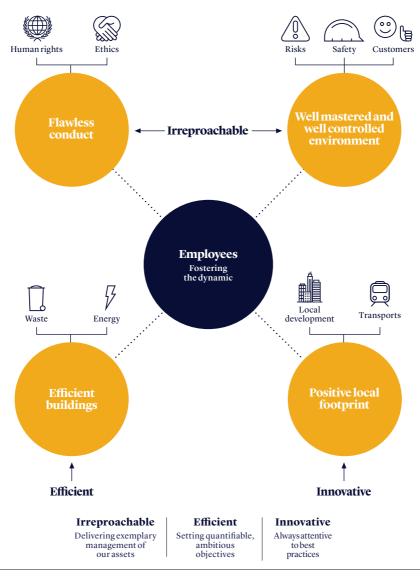
## Our good Choices

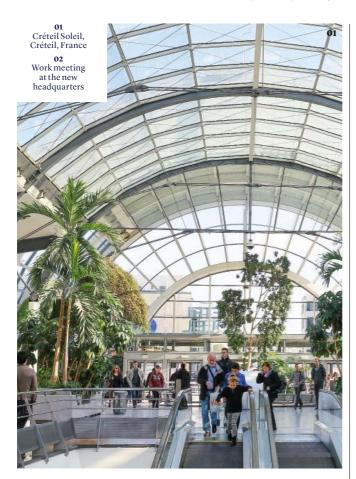
The choices that guide the Group in the area of CSR are consistent with a vision that is resolutely business based and as close as possible to daily management of shopping centers. Operational excellence and environmental, social and societal performance are indissociable.



## A sustainable development strategy at the heart of the business

Shopping centers operate as catalyzers in their urban surroundings. Guided by pragmatism, Klépierre works to ensure that they generate positive and durable impacts locally.







### A pragmatic approach, continuous improvement

### 3 successes in 2014

Inclusion of sustainable development as a key performance indicator and improvement in extra-financial ratings.

Deployment of consistent and robust tools throughout the Group, in particular for talent assessment and management, and intensification of the environmental and societal monitoring of assets

Strides made for Group assets in the areas of energy efficiency and certification.

### 3 of 2014's projects await

Step up the deployment of energy measurement system across Europe.

Increase waste recycling.
Roll out an employee satisfaction survey.

### 3 challenges for 2015

Work on the merger of operations and the integration of Corio teams.

Adapt the Good Choices® concept to other Group issues.

Open Klépierre University to everyone as a place for sharing ideas and expertise.



### Taking action that is relevant, simple and efficient

Klépierre's approach is based on three strong convictions. The best environmental performance is the result of operational excellence in the daily management of assets. Shopping centers that are well integrated into their settings, with a positive local footprint, are also the most appealing to retailers and visitors. Lastly, the development of talents and skills ensures collective performance and dynamism. On the strength of such convictions, the Group conducted an analysis in 2013 to assess the relevance of its actions in the area of CSR with respect to its own challenges, those of its shopping centers, and those of all its stakeholders. These challenges were then organized around 20 themes. The Group is focusing on 9 of these, having chosen the most significant and the most germane to shopping center management. The goal is to be irreproachable, efficient and innovative in these areas. This concept of Good Choices® structures its strategy and the development of action plans.

### Creating value for all

Shopping centers are places where people meet and interact; they are also a source of economic wealth and jobs that drive deep change in the urban environments in which they are located. A key player in local and regional development, Klépierre creates value for all of its stakeholders.

"Sustainable development starts in the field with operational excellence."

Christophe Moureaux, Head of Sustainable Development At year-end 2014, its shopping centers generated around 50,000 jobs. It also pays  $\in$  49 M in local taxes, which support local governments, and offers financial support totaling more than  $\in$  710,000 in contributions to various charitable organizations.

In parallel, following the acquisition of Corio completed in January 2015, the Group now counts 178 shopping centers that together represent, for its shareholders and financial partners, a portfolio of holdings valued at 21 billion euros. Present in 57 metropolitan areas and 6 countries, Klépierre develops trust-based relationships with 3,100 retailers and the 1.2 billion visitors who frequent its centers.

### Solid anchorage at the operational level

Klépierre has put a solid organization in place to ensure that environmental, societal, and social concerns are shared by one and all across the Group. The Corporate Sustainable Development Department is assisted by a network of 40 local correspondents whose role is to relay the approach at the ground level wherever Klépierre operates shopping centers.

### A strong ambition, clear objectives

For Klépierre, making a commitment to responsible development means combining irreproachability, efficiency and innovation.

### **Irreproachable**

Manage our assets in exemplary fashion

Guaranteeing a safe environment for the visitors and employees who frequentits shopping centers is Klépierre's top priority. Determined to set the example in its risk prevention and management policy, the Group works on two levels: on the global level, by updating its risk mapping, asset by asset, and its business continuity plans, and by reinforcing its control mechanisms; and on the local level, with the deployment of web systems for reporting incidents and crisis center management in place at the shopping centers.

This exemplarity also concerns the relationships the Group maintains with its service providers and suppliers, of which 84% are ISO 1400107 9001 certified. In France, Klépierre has set up a procurement department with international scope to optimize its purchasing processes and improve operating margins. By evaluating and securing its pool of suppliers, the Group can make its procurement process more sustainable and efficient.



For more information: www.klepierre.com/en/sustainabledevelopment/environmental-responsibility







of the Scandinavian shopping centers certified ISO 14001 since early 2014

0.64 kWh/visit, down by 13% like-for-like since 2012

01 St. Lazare, Paris, France

Odysseum, Montpelier, France

### **Efficient**

Set quantifiable and ambitious objectives

Klépierre has been working to improve its energy efficiency for several years now. In 2014, the Group reduced its energy bill by 11% in one year and lowered its consumption over the same period by 13% on a constant portfolio basis. For 279,000 MWh consumed, this decrease represents §3.6 M of savings achieved thanks to energy conservation measures, improvements in technical facilities, investments in existing assets, and a constructive dialogue with retail tenants. In the overall energy mix, which is 76% electrical, 40% of the energy used was from a renewable source. These efforts helped the Group reduce its greenhouse gas emissions by 12%.

In the area of waste treatment, progress has been steady. Out of a total of 38,000 tons of waste, 65% were enhanced and 36% were recycled.



### **Innovative**

Pay continuous attention to best practices

Attentive to the positive local footprint of its shopping centers, Klépierre is committed to ensuring that they are accessible and that connections with public transportation are of high quality. As for the new centers opened in the last five years, the growing percentage of visitors who use mass transit attests to this determination to carve out positions in highly integrated urban settings. In all, 98% of Klépierre's shopping centers are now accessible via public transportation, 95% are equipped with reserved parking for bicycles, and 46% (versus 35% in 2013) are equipped with charging stations for electric cars.



03 Field's, Copenhagen, Denmark

Passages, Boulogne-Billancourt, France

Emporia, Malmö, Sweden **06** Le Millénaire, Aubervilliers, France





### Measurement and action

Stronger tools to turn ideas about sustainable development into action

When it conducted a review of strategy and materiality, the Group also rolled out stronger tools. To facilitate their appropriation by employees, these tools were grouped under four broad headings: definitions, monitoring, analysis, and actions. Indicators, clearly defined and communicated to employees, serve as the backbone of the Group's commitment. The performances of the top 50 assets are monitored quarterly by the Executive Board and the Supervisory Board. In 2014, a quantitative and qualitative scoring tool was developed to measure the intrinsic quality of the building, as well as the maturity level of teams on issues related to sustainable development and the efforts being deployed. On the basis of the results, targeted and ambitious action places were put forth.



For more information: www.klepierre.com/en/sustainable-development/ operational-excellence/our-objectives Visitor breakdown by means of transportation used

17% of visitors walk or bicycle (+1% vs. 2013)



23% of visitors use public transportation (+3% vs. 2013)



60% of visitors drive (-4% vs. 2013)



## Managing competencies to achieve excellence

A preferred partner of retailers in Europe, Klépierre is strengthening its expertise and its retail culture by integrating sophisticated competencies in this area. The goal is to progress together and become the best, achieving excellence in each one of its core business areas.

### Retail culture

Klépierre's policy of talent and competency management is aligned with its retail strategy. Increasingly important, this retail strategy clearly dictated the decision to locate the new corporate headquarters in the heart of the top retail district of Paris, near the major department stores and St. Lazare Paris. Day to day, it is reflected in what the organization expects of its 1,137 employees: passion for their business and rapid execution, agility, creativity, engagement, and a digital mindset, so that they will find ways to constantly improve the shopping experience, for retailers and their customers alike.

### Training and mobility

To support this transformation, Klépierre is maintaining its investment in training – with nearly 20,000 hours of training provided in 2014 – in particular through its corporate campus. With a curriculum featuring nearly 80 different courses, Klépierre University has recently extended its global reach by adapting or rolling out special modules that meet the Group's new needs. This very active campus hosted nearly 490 participants and reached 28% of Klépierre's employees from outside of France. The model's strength lies in employee involvement: more than one-third of all trainings are conducted by employees, to promote the dissemination and sharing of best practices. In addition to training, Klépierre University also helps

"We have to put a sustainable and efficient organization in place, one that will empower our teams so we can move forward together."

Marie-Thérèse Dimasi, Group General Counsel and Head of Human Resources

"More than ever, the HR policy is a contributor to the corporate strategy, while giving the corporation the resources needed to remain responsible."

Marie-Pierre Cheroux, Employee Relations Manager foster the dissemination of a retail culture by organizing retailer reviews twice a month. These gatherings, which are well attended, give employees the tools and information they need to stay on top of the big trends in retail. Focused on operational efficiency, Klépierre prefers internal mobility, both functional and geographic, as a way of offering exciting career opportunities. This effort includes customized support and an adapted training program that enables employees in search of mobility to be immediately operational. Training, via Klépierre University, and opportunities to network thanks to internal mobility are essential levers that will play a key role in the integration process.



### Klépierre University, accelerating the acquisition of competencies

To develop the level of competencies among employees and optimize their career paths, Klépierre University devises training courses that are adapted to the Group's strategy and business. This in-house training facility with international scope supports employees as

their jobs evolve by offering them a system of customized learning. The array of classes, which is regularly expanded and which can take the form of traditional classroom learning or e-learning, allows participants to share knowledge and expertise. Employees work in teams on common projects.



### Corio, an additional multicultural dimension

With Corio, Klépierre becomes more international. More than half of its assets are now outside of France. This international dimension will make it possible to promote talent from different countries and will encourage the development of a promising melting pot.

In the face of big clients, international retailers with European reach, being able to count on multicultural teams is an additional strength. One of the challenges of the merger will be to build a shared common culture that fosters innovation and leverages know-how efficiently.



### Percentage of women in management



Attesting to the Group's engagement, Klépierre was ranked 21st and received the "best improve" award from the Ethics & Boards ranking for the Ministry for Women's Right on gender equality among SBF120 companies.



### **Organizational transformations**

In 2014, Klépierre stepped up its effort to refocus the portfolio on a more homogenous platform of leading shopping centers. These asset sales and the preliminary integration of Corio teams in 2015 have resulted in conservative management of staffing levels. Depending on the situation specific to each country, the Group made the responsible decision to adopt the necessary HR support measures while pursuing a targeted recruitment policy in line with its retail strategy.

### A new way of working

On September 8, 2014, the challenge of regrouping all headquarters staff was successfully met. In all, 480 employees moved to the Edouard VII, a BREEAM In-Use rated business center. The quality of the premises, entirely reconfigured to reflect the Klépierre identity, was perceived as a sign of gratitude and recognition. Spearheaded by executive management, the project was conducted so as to facilitate the transition to an open workspace environment and a new way of working. The entire process was devised to ensure success. There was a dedicated project team, newsletters, task forces, IT equipment options, etc. Occupations and functions are now laid out to encourage information flow and improve operating efficiency on the job. The building, modern and connected, offers breakout and rest spaces on every floor, as well as technologies that favor individual mobility.

### Finance











07



Kusmi Tea Bizzbee Redskins



Passages, Boulogne-Billancourt, France

Lush

Lacoste



G-Star Raw

Le Millénaire, Aubervilliers, France



### **Consolidated statement of financial position (EPRA format)**

In thousands of euros	12/31/2014	12/31/2013 restated <sup>(01)</sup>
Goodwill	129,914	130,767
Intangible assets	46,459	36,648
Property, plant and equipment and work in progress	12,991	15,017
Investment property	8,451,005	9,207,798
Investment property under construction	399,985	300,741
Equity method securities	443,504	470,549
Othernon-current assets	173,018	209,226
Non-current derivatives	118,100	118,703
Deferred tax assets	48,687	53,744
Non-current assets	9,823,663	10,543,191
Investment property held for sale	3,506	1,079,391
Investment held for sale	-	7,958
Inventory	442	433
Trade accounts and notes receivable	103,229	109,386
Other receivables	200,963	204,093
- Taxreceivables	37,385	31,583
- Other debtors	163,578	172,510
Current derivatives	3,660	
Cash and cash equivalents	140,618	127,496
Current assets	452,418	1,528,757
Total assets	10,276,081	12,071,948
Share capital	279,259	279,259
Additional paid-in capital	1,773,630	1,773,630
Legal reserves	27,926	27,926
Consolidated reserves	-299,402	-45,027
- Treasury shares	-82,030	-93,500
- Hedging reserves	-172,047	-181,861
- Other consolidated reserves	-45,325	230,334
Consolidated earnings	639,978	53,601
Shareholders' equity, group share	2,421,392	2,089,390
Non-controlling interests	1,144,502	1,308,065
Shareholders' equity	3,565,894	3,397,455
Non-current financial liabilities	4,880,378	5,284,123
Long-term provisions	17,393	13,744
Pension commitments	17,581	14,666
Non-current derivatives	173,412	172,771
Security deposits and guarantees	110,756	143,939
Deferred tax liabilities	322,333	352,995
Non-current liabilities	5,521,853	5,982,238
Current financial liabilities	697,357	2,122,431
Bank facilities	53,820	31,152
Trade payables	117,682	102,719
Payables to fixed asset suppliers	13,028	44,340
Other liabilities	182,803	204,186
Current derivatives	25,295	103,868
Social and tax liabilities	98,349	83,559
Short-term provisions	=	=
Current liabilities	1,188,334	2,692,256
Total liabilities and shareholders' equity	10,276,081	12,071,948

 $<sup>^{(01)}</sup>$  Restated after adoption of IFRS 10/11 on January 1, 2014, resulting in a change in the method of consolidation. 28 entities that were previously proportionally consolidated and that Klépierre does not control are now consolidated under the equity method. 2013 revenues have been restated accordingly accordingly.

### **Comprehensive income statement (EPRA format)**

In thousands of euros	12/31/2014	12/31/2013 restated <sup>(01)</sup>
Lease income	833,007	953,443
Land expenses (real estate)	-7,502	-7,668
Non-recovered rental expenses	-36,327	-39,619
Building expenses (owner)	-43,963	-61,159
Net rental income	745,215	844,996
Management, administrative and related income	70,756	81,230
Other operating revenue	15,784	18,853
Survey and research costs	-4,022	-4,431
Payroll expenses	-109,103	-122,366
Other general expenses	-47,584	-44,482
Depreciation and impairment allowance on investment property	-384,937	-369,293
Depreciation and impairment allowance on intangible assets and property, plant and equipment	-12,448	-11,016
Provisions	-3,594	-1,026
Proceeds from disposal of investment properties and equity investments	2,027,903	491,787
Net book value of investment properties and equity investments sold	-1,180,977	-317,847
Income from the disposal of investment properties and equity investments	846,926	173,940
Goodwill impairment	_	_
Operating income	1,116,994	566,405
Net dividends and provisions on non-consolidated investments	15	15
Financial income	99,507	105,109
Financial expenses	-369,065	-423,189
Net cost of debt	-269,558	-318,080
Change in the fair value of financial instruments	-17,269	-94,203
Effect of discounting	_	
Share in earnings of equity method investments	8,281	12,812
Profit before tax	838,463	166,950
Corporate income tax	-30,382	-29,930
Net income of consolidated entity	808,081	137,020
Ofwhich	639,978	·
- Group share	· · · · · · · · · · · · · · · · · · ·	53,601
- Non-controlling interests	168,103	83,419
Undiluted average number of shares	195,912,339	195,400,982
Undiluted comprehensive earnings per share (euro)	3.3	0.3
Diluted average number of shares	195,912,339	195,400,982
Diluted comprehensive earnings per share (euro)	3.3	0.3
Net income of consolidated entity	808,081	137,020
Other comprehensive income items recognized directly as equity	-65,986	137,974
- Effective portion of profits and losses on cash-flow hedging instruments (IAS39)	-4,343	249,744
- Translation profits and losses	-67,836	-70,817
- Tax on other comprehensive income items	5,351	-44,400
Items that will be reclassified subsequently to profit or loss	-66,828	134,527
- Income from sales of treasury shares	2,638	3,447
- Actuarial gains	-1,796	
Items that will not be reclassified subsequently to profit or loss	842	3,447
Share of other comprehensive income items of equity method investees	-	
Total comprehensive income	742,095	274,994
Ofwhich - Group share	601,790	198,850
-Non-controlling interests	140,305	76,144
Undiluted comprehensive earnings per share (euro)	3.1	1.0
Diluted comprehensive earnings per share (euro)	3.1	1.0

 $<sup>^{(01)}</sup>$  Restated after adoption of IFRS  $_{10}/_{11}$  on January 1, 2014, resulting in a change in the method of consolidation. 28 entities that were previously proportionally consolidated and that Klépierre does not control are now consolidated under the equity method. 2013 revenues have been restated accordingly accordingly.

### You are...



### A shareholder, an investor, an analyst

Find all the information, financial press releases and results, stock prices, legal disclosures, etc., as well as your Klépierre contacts at: www.klepierre.com/en/finance/



### A retailer, a marketing manager, a retail professional

Read on to discover the latest news about the events and promotions at our shopping centers. An unrivaled virtual glimpse, spanning Europe, into the world of a shopping center pure player. www.klepierre.com/en/ retail-news/

To contact one of our leasing professionals: www.klepierre.com/en/property/



### An experienced jobseeker, a recent graduate

You are invited to check out the career corner, where you will discover our ambitions and our values, exciting jobs in retail real estate that you aspire to, and the excellent course offering at our corporate learning center Klépierre University.

What are you waiting for? Connect with us now: www.klepierre.com/en/ careers/

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## Extend the experience online

