

BURBERRY

Mr George Kell
Executive Director
UN Global Compact
United Nations
New York, NY 10017

Date: 09 July 2014

Dear Mr Kell,

Burberry continues to use the UN Global Compact's Ten Principles to guide our activities, fully supporting the core values of the initiative across the areas of human rights, labour standards, the environment and anti-corruption.

Burberry has a Human Rights Policy which was developed with reference to the International Bill of Human Rights and the United Nations Guiding Principles on Business and Human Rights. Burberry recognises its responsibility to seek to protect human rights wherever it operates. Burberry has conducted a materiality analysis of its operations and activities which has enabled Burberry to identify the principal human rights risks that might arise in the course of its business activities. Burberry identified our own employees, our customers and our supply chain and communities as the principle stakeholder groups.

With regards the supply chain, supporting safe and fair working conditions among its suppliers remains a priority. Burberry continues to provide its suppliers with tools to support compliance with the Ethical Trading Policy and relevant labour laws. These might consist of engagement activities, including announced and unannounced audits, monitoring, and continuous improvement programmes. This year, Burberry continued to provide a confidential and free non-governmental organisation run hotline is accessible to 20,000 workers in over 60 factories. We also continue to support the Business for Social Responsibility HERproject, providing basic health education to female workers, helping to improve their health and build their confidence and participation in the workplace.

Burberry is committed to addressing the global challenge posed by climate change and other environmental issues and is seeking to create a positive sustainable impact throughout its value chain. This commitment is outlined in our five year sustainability targets. Burberry has made progress over the past year including all our new concept stores now have at least 75% LED lights, all our new builds have sustainable build certifications, and over 70% of our non-apparel leather is now sourced from tanneries with Leather Working group certifications. More key achievements and our progress against each target are outlined in pages 48 and 49 from the Burberry Annual Report 2013/14 enclosed as well as [Burberryplc.com](http://www.burberryplc.com)
http://www.burberryplc.com/corporate_responsibility/environment.

Burberry is committed to act with transparency, complete independence and with integrity in all matters and doing so is core to our brand, our reputation and our business strategy. With regard to anti-corruption, complying with the Bribery Act by UK government is fundamental to the way Burberry conducts business. Burberry has an anti-bribery and anti-corruption policy in place which sets out our position on bribery, corruption and facilitation payments and reflects existing commitments under the Burberry Group Global Policy Statements and Ways of Working. It outlines the responsibilities of employees and third parties associated with Burberry. Anti-bribery policy compliance is conducted yearly to identify and assess risks and also to review its effectiveness.

CHRISTOPHER BAILEY

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Burberry continues to recognise the need for stakeholder support in solving Corporate Responsibility challenges. As such Burberry is a member of a number of important stakeholder organisations, including the Ethical Trading Initiative, Forum for the Future, the Sustainable Apparel Coalition and Responsible Ecosystems Sourcing Platform. The Global Compact remains integral to this collaborative approach and Burberry looks forward to maintaining an open and productive dialogue in the years ahead.

Kind Regards,

A handwritten signature in black ink, appearing to read 'CHT. Christopher Bailey', with a long horizontal line extending from the end of the signature.

Christopher Bailey,

Chief Creative and Chief Executive Officer