

## Attachment to the Daimler COP to the Global Compact: CEO Commitment

The Global Compact is a central reference point for Daimler's Corporate Responsibility and Sustainability activities. Therefore, this commitment has been made public in multiple speeches and appearances. The following letter is signed by Dr. Dieter Zetsche, Dr. Christine Hohmann-Dennhardt and Prof. Dr. Thomas Weber in the Sustainability Report 2013, Page 5:



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Chairman of the Board of Management of Daimler AG, Head of Mercedes-Benz Cars

**Dr. Christine Hohmann-Dennhardt**

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Member of the Board of Management of Daimler AG, Group Research & Mercedes-Benz Cars Development, Co-Chairman of the Daimler Sustainability Board

### Dear readers,

There is a saying: "If everybody takes care of themselves, then everybody will be taken care of." This sounds logical at first – but does everybody really benefit if we only think of ourselves? Does self-interest come before the common good? And do we want to live in an "elbow culture"? The questions are as rhetorical as they sound – and the answer is clearly a three-time: No.

After all, we do not live in a vacuum. On the contrary: Almost everything we do affects others and we almost always depend on the support of others. Therefore, our conviction is that only those who deliberate on and consider the effects their actions have on the environment and society will be successful in the long term. On the other hand, we as a company can do very little for the environment or society if we are not competitive in business. In essence, then, we must bring our economical, ecological and social goals in harmony. In doing so, we are guided by the ten principles of the UN Global Compact, as they relate to human rights, labor standards, environmental protection and the fight against corruption. In addition, these principles provide important impulses for us: Whether through our stakeholder surveys, our "Daimler Sustainability Dialogues" or through other channels – we thank you for it!

We are counting on your suggestions and feedback in the future as well. And we cordially invite you to acquaint yourself with our progress: How are we doing with respect to the reduction of CO<sub>2</sub> emissions – in our products and in production? What new mobility concepts do we have for the urban areas? When will our vehicles be driving autonomously on the road? What are we doing to come even closer to the "heartbeat" of the customer? And, how do we plan to anchor a corporate culture based on trust and responsibility?

One idea, which runs like a red thread through the answers to all these questions, is that our responsibility does not end at the doors of our offices or the gates of our plants. Because we can only "take care of everybody" if we think of our customers, employees, shareholders, and business partners, as well as our environment and society as a whole!

Best regards

Dr. Dieter Zetsche

Dr. Christine Hohmann-Dennhardt

Prof. Dr. Thomas Weber