

## MOVING YOU CLOSER TO A MORE EFFICIENT AND SUSTAINABLE WORLD



### Open to society

One of the pillars of CSR policy is SEUR's commitment to society.

SEUR Logistics is committed to solidarity through volunteering and the SEUR Foundation, with campaigns such as:

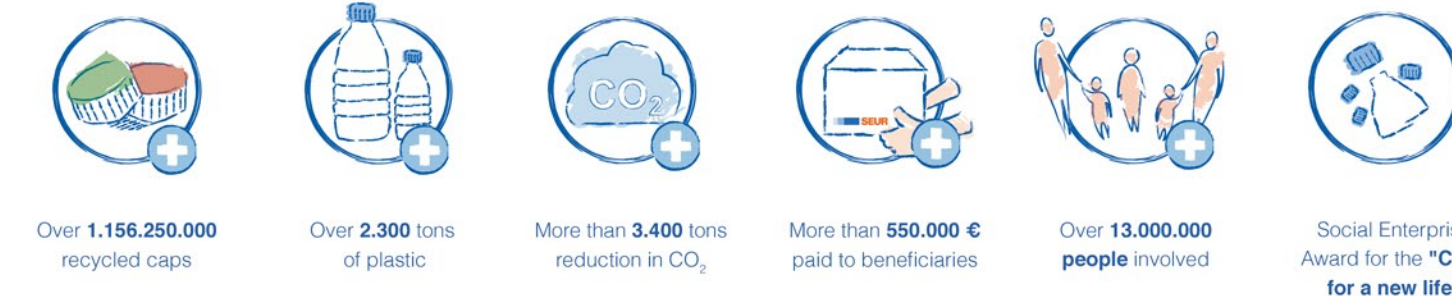
- ✓ "Caps for a new life"
- ✓ "Bikes for Life"
- ✓ Food donation campaigns

And promotes the values of SEUR through sports and cultural sponsorship, and support for entrepreneurs:

- ✓ [www.teloenvioporseur.com](http://www.teloenvioporseur.com) blog as a platform for the exchange of innovative ideas and experiences of experts in the field
- ✓ Launch of the competition "Challenge SEUR e-mprende"
- ✓ Membership of the Business Commitment for Clean Sport Plan



### Results 2013



[www.responsabilidadseur.es](http://www.responsabilidadseur.es)



2013 Milestones



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### Our commitment

As a benchmark company in the express delivery market in Spain and Portugal, with a history spanning over 70 years, SEUR has consolidated its position as leader in the B2C market, due to its commitment to value-added logistics and international presence in 230 countries thanks to its partner GeoPost.

At SEUR our commitment to sustainability forms an integral part in all areas of our business and is increasingly present in the services offered, helping us move towards a better future for all with the help of our clients. SEUR is able to further enhance the ultimate goal of its commitment by continuing to grow sustainably and responsibly with the PEOPLE, PLANET and SOCIETY it belongs to.

Caring for people and our planet is as urgent as our shipments



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### Our best asset

At SEUR, people are its greatest asset. Therefore, it recruits and retains talent by implementing multiple policies to:

- ✓ Ensure equal opportunities at all levels
- ✓ To promote a good work, personal and family balance
- ✓ Invest in professional development, improving capabilities and motivation
- ✓ Ensure a safe and healthy working environment
- ✓ Improve the pride of ownership and involvement in company goals

The commitment to training, having the best team and being the best the customer can get, has led to the launch of the "SEUR Sales School" via one of the leading business schools (ESIC Business & Marketing School), with more than 1400 students, representing an investment in training in 2013 of more than € 450,000.

### Accomplishments

- SEUR is ranked as one of the 100 best companies to work for in *Actualidad Económica*
- SEUR is listed as one of the most attractive logistics companies to work for, according to the annual report of the multinational Randstad Employer Branding
- BONUS Distinction 2010 for its commitment to the health and welfare of their employees
- SEUR named as a "Superbrand" in the third edition of the Superbrands Awards in Spain
- Membership of the "Business Equality Group"

### Results 2013

- 93.5% of employees on permanent contracts
- Over 90,000 hours of training
- Investment in training: € 467,937.83
- Equality in the workplace: W 40.90, M 59.10%
- 35 aid plans available to workers and their families: € 45,103

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### Reduction and control of Carbon footprint

SEUR's commitment to Innovation, Sustainable Mobility and the responsible use of natural resources, makes it the "most responsible offer" available on the market.

- ✓ Wide range of ecological vehicles operating in 11 cities
- ✓ The most ecological land based service: by way of our "Total Zero" service, shipments are CO2-neutral at no extra cost to the customer
- ✓ Members of the European FREVUE Project supported by the European Commission for the use of electric vehicles in the distribution process
- ✓ Eco-Packaging: designed with ecological criteria

### Continued commitment by SEUR to increase the effectiveness of delivery, offering the best customer service possible.



### Results 2013



### Accomplishments

- EWWR European Awards 2013 (European Week for Waste Reduction)
- "Efficiency Logistics and CSR" Professional Logistics Award
- "Best Business Practices" Award in eco efficiency KPMG-The Confidential
- First company in the sector to receive the PEFC RER certification
- 100 best ideas Award from *Actualidad Económica* for introducing electric motorcycles in the fleet
- Finalist in the EnerTIC Awards 2012

