

This is our Communication on Progress in implementing the principles of the United Nations Global Compact.

We welcome feedback on its contents.

UN GLOBAL COMPACT COMMUNICATION ON PROGRESS 2013



Spirit Wholesale ApS

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Statement of support

Spirit Wholesale is dedicated to fulfil the intentions of the 10 principles outlined by the UN in the Global Compact Initiative. We strive to influence our suppliers and business partners to support, to participate and to live up to the principles of the Global Compact Initiative for a sustainable development.

Spirit Wholesale has been a member of Global Compact since 2008 and our support is unchanged. Through this concept we endeavour to respect fundamental human rights and basic workers rights and to implement these principles in our company and influence our suppliers and business partners to do the same with their suppliers. We continously set targets within the 10 principles and we have begun measuring our performance year by year.

Our commitment to work with sustainability in a business driven way is more relevant than ever. We want to support our brandname and to run our in-house performance as efficient as possible.

At the same time it is our conviction that we are able to make a little difference in a tough world. Thus we contribute with donations through private charity initiatives of various kinds besides our business driven CSR-efforts.

This COP-report will be available through the UN Global Compact homepage.

Date:

Signature:

05-07-2014

Claus Rasmussen, CEO

Global Compact Annual Communication on Progress 2013

Company data:

Company name Spirit Wholesale A/S Date 05-07-2014

Unit (if applicable)
Address
Ouskjær 32

7100 Vejle **Membership date** 19-02-2008

Country Denmark Number of 20

Contact name Claus Rasmussen

Contact name Claus Nashrussen Sector Textile & Clothing

Contact position 520 Sector Textile & Clothing

Brief description of nature of business

Spirit Wholesale ApS is a family owned business that designs and sells clothes for children from 0-14 years. The company is founded, owned and operated by husband and wife Ginnie Nørskov and Claus Rasmussen. It is an international company with production through agents in Portugal, China, India and Thailand. The company has two strong brands, METOO and NEXT LEVEL and has an export to 17 countries primarily in Europe. The products are sold worldwide through distributors.

The company's mission is to create exclusive children's clothing at competitive prices with a strong focus is on international design in cheerful colors.

Human Rights

Principle 1 Business should support and respect the protection of internationally

proclaimed human rights

Principle 2 Make sure that they are not complicit in human rights abuses

Our commitment or policy

In 2008 a risk assessment of the potential areas of human rights abuses in our production countries was conducted. Consequently we made a clear sustainability policy with an obligatin always to uphold the fundamental human rights principles.

According to our sustainability policy we and all our suppliers must always respect the protection of internationally proclaimed human rights. It is an obligation for us and for our suppliers always to comply with all national laws relevant to human rights issues and the specific rules in our Code of Conduct. Our Code of Conduct stipulates, that no worker must be subject to discriminition due to race, religion, age, national origin, sexual orientation or gender.

We stribe to influence our suppliers by upholding a constant pressure for documentation of

complying with fundamental human rights conventions and decent working conditions within our sphere of influence.

A brief description of our processes or systems

We beleive that our policies and values in combination with our in-house procedures for hiring new employees, for running the company and for dismissal will ensure us against discrimination or other human rights abuses.

Our headquarters in Denmark are under strict Danish legislation, which does not allow any discrimination. Terms of employment are established by individual workers contracts according to Danish legislation.

Our Code of Conduct, procedures and our in-house awareness of worker interests will prevent us from committing human rights offences. It is a rule in our Code of Conduct, that no worker must be subject to discriminition due to race, religion, age, national origin, sexual orientation or gender. It is also a rule that no female workers should be discriminated for any reason what so ever and no pregnency test or HIV/aids tests are alloved.

Practical actions implemented in the last year / planned for next year

Headquarters

We have set up key points on specific areas within human rights in our head office in Vejle and at our main suppliers in order to be able to measure our efforts year by year. Due to the general finansiel crises in Europe we have not been able to meet our goal from last year about educating our staff in general CSR awareness. We hope to be able to go forward with our plan to educate our salesstaff including salgesrepresentative in CSR, our Code of Conduct, our productmarks, and our restricted chemicals programme in 2014-2015. We want our staff to gain basic knowlegde about our CSR system, fundamental human rights and basic labor standards.

Suppliers

We have incorporated our policy in our general code of conduct. The code of conduct is a part of our trade terms agreement signed by all suppliers. The trade terms implement our code of conduct and our restricted chemicals in the legal contract between Spirit Wholesale and our suppliers.

Acording to our CSR-programme all our main suppliers will have to issue selfassessment templates to help them identify areas for improvement in 2012. We provide all suppliers with the selfassessment tool every third year. Unfortunately we and our suppliers have experienced that we are not yet ready for next step which is internal or external audits. However we will continously encourage suppliers to subscribe for local training and to have a pre-audit done in order to have a specific corrective action plan (CAP) to work from. It is a goal for 2013/2014 that 50 % of all suppliers based on buying volume have issued a selfassessment template.

Measurable results or outcomes

We have raised awareness about about CSR issues in our headquarters and especially about human rights and labour rights at all our main suppliers in risk countries.

As a result of our focus on equal oportunities 80 % of all our employees on management level or working with confidencial work, are female.

All our suppliers have signed our Trade Terms with our Code of Conduct. We are under procedure with collecting selsassessment templates from core suppliers. We have selected our core suppliers and we are continously persuade them to prepare for external audit based on their selfassessment templates. However we are met with many reasons for not being interested in having an external audit for the moment.

Principle 3 Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining Principle 4 The elimination of all forms of forced and compulsory labour Principle 5 The effective abolition of child labour Principle 6 The elimination of discrimination in respect of employment and occupation

Our commitment or policy

Spirit Wholesale supports the fundamental labour principles in Denmark and we do our utmost to influence our suppliers to hold the same position.

We support the principles of freedom of association and the right to collective bargaining. We are a member of the Danish Federation of Textile & Clothing (DM&T) and we respect the collective bargain agreement system as a supplement to danish labour legislation in our area of business.

We also support the UN global work to eliminate all forms of forced and compulsory labour and the extortion of child labour and any discrimination in employment. Our suppliers must comply with national legislation as well as the specific rules in our Code of Conduct.

It is a part of our Human resource policy that all employees in Denmark and where ever our products are produced must be treated with respect and dignity. We do not tolerate child labour as defined in the ILO conventions below 15 years or the local definded school age. Spirit Wholesale reconmends suppliers to treat young workers between 15-18 (in some countries from 14-18) as a vulnerable group, that should always be given appropriate jobs only and never be engaged with dangerous work or long hours.

It is our policy that if a child is ever revealed in the production, we insists that a plan should be made in order for the child to go back to school and at the same time compensation should be given to the family by offering an other family member a job.

A brief description of our processes or systems

Our headquarters

In our headquarters in Denmark we follow the danish legislation on labour rights. According to the Danish Health and Safety Work Act we have a health and safety committee with representatives from the workers and the management group. Our occupational and safety work is well organised and functions successfully according to the intentions of the Danish legislation.

We always make the compulsory APV assessments for all workplaces and we are keeping records of any accidents what so ever. We take notes from all our meetings and we discuss any work related issues in the health and safety group. Our laws on Occupational health and safety are strong, and we have never had any working related accidents in our company history. Since October 2010, the psychical work environment has been included in the work in the committee according to Danish legislation. We have changed our APV-template to include that topic as well.

We follow the collective agreements in our area on a voluntary basis and we are paying our workers above average for similar jobs in the industry.

We have a system where overtime is always voluntary. We do not pay a primium for overtime

hours, because the employees prefer to save up hours and have some hours or days off for several personal reasons on a individual basis. We try to meet the wishes from our emploees as much as running the company allows us.

Our suppliers

Our policies and positions are transferred into concrete rules in our supplier Cde of Conduct. The Code of Conduct includes the most important international human rights principles and main labor standards.

Acording to our Code of Conduct it is a general rule that no worker must work more that 48 hours a week + 12 overtime hours and never on a regular basis. Compensation must always be paid with a primium rate acording to local legislation and all workers must have one day off after 6 days of continously work. We comply with these rules in Denmark as well and we expect our suppliers to do the same.

The occopational health and safety work with our suppliers is of most importance to us and we have - as a minimum - a legal framework in the national laws in our production countries. When visiting suppliers we frequantly check that all ails and runways are free from any obstructing objects and we ask to see documentation that first aid courses and fire drills have been held on regular intervals. We also ask suppliers to explain their wage policy and we debate liwing wages with our core suppliers.

Practical actions implemented in the last year / planned for next year

Headquarters

We are in compliance with danish legislation and collective agreements in our area. 78 % of all employee are working according to terms regulated in the relevant collective agreement. All emploee has all together 5 weeks vacation plus 5 personal holydays every year plus all public holydays. After 6 month in job all employees have a private pension of 12 % of the salery, hereof is 2/3 paid by the principal.

Most employees have the right to spend one day working from their home, whenever it is in the best interest of the company as well as a wish from the employee.

The company provides everyone with a private illness insurance and a canteen with healthy food at reduced prices, massage facilities, coffee, tea and fresh fruit free of charge.

Today 80 % of our management group or employees with confidentiel work, are women.

Around 5 % of all employees are working on special terms and in 2013 and the same is expected in 2014.

Suppliers

Acording to our CSR-programme all our main suppliers have to issue selfassessment templates to help them identify areas for improvement. We will provide suppliers with the selfassessment tool every third year. Unfortunately we and our suppliers have experienced that we are not yet ready for internal or external audits. However we will continously encourage suppliers to subscribe for local training and to have a pre-audit done in order to have a specific corrective action plan (CAP) to work from.

It is a goal for 2014 that 50 % of all suppliers based on buying volume must issue a selfassessment template. Finally we are planning to make a buyers checklist for our in house staff to be used, whenever we are visiting a factory.

Measurable results or outcomes

We have raised awareness about about CSR issues in our headquarters as and especially about human rights and labour rights at all our main suppliers. Without measuring our efforts we have no

doubt that our initiatives byond our legislative obligations have strenghended the loyality and entusiasme amongst our staff. When we say we, we mean we.

We have a tradition of donating considerable amounts to different charity arrangements such as company donations to families with children with cancer, sending all surplus production to different orphanage in Sydafrika, Bolivia, Ukraine, Rumænien, Indien, Mongoliet m.fl. Also in 2013 we have given economic donations, however at a lower level due to the financial situation in our country.

Suppliers

Today all our main suppliers are aware of our position on CSR. We have signed Code of Conduct from all suppliers and we have asked main suppliers in risk countries to work harder with CSR in the comming years. We are instructing core suppliers to make selfassessment templates in 2014, however they are not yet ready to continue with external audits.

We are confident that our relationship with our suppliers will grow stronger due to the CSR process they will have to undergo because of our subscription to the UN Global Compact.

Environment

Principle 7	Businesses should support a precautionary approach to environmental challenges
Principle 8	Undertake initiatives to promote greater environmental responsibility
Principle 9	Encourage the development and diffusion of environmentally friendly technologies

Our commitment or policy

Spirit Wholesale holds the position that business should support a precautionary approach to environmental challenges in the society. We are compliant with environmental legislation in Denmark and expect our suppliers to comply with their national legislation.

We are also committed that clothes must not be made under circumstances that harm the environment. We do our utmost to influence our suppliers with a precautionary apporach to environmental challenges in their nabourhood.

In our headquarters in Denmark we have a clear environmental policy focussing on resources spend in the organisation. It goes from water consumption, electricity, paper, food and other necessary things. We have an environmental policy never to fly goods to Denmark from Far East unless it is absolutely nessessary.

We are very much aware, that our clothes must not contain unhealty or harmfull dyes or chemicals. We condamn PVC, formaldehyde and AZO-dyes containing heavy metals in an concentration of more than 0,1 ml (REACH). We have decided that the limit values in REACH shall form the general standard for our restricted chemical programme. We have about 10 % of our clothes labelled with Oeko-Tex 100.

A brief description of our processes or systems

Our environment efforts are as follows:

- Focusing on environmental impact from running our headquarters
- Waste management in headquarters
- Restricted chemicals programme for all suppliers based on REACH limit values

Headquarters

We have a waste management system with focus on reduction and recycling. Due to Danish legislation we recycle glass, paper, environmental harmfull waste and sort our daily waste as much as possible. We also registrer our consume of heating electricity, and commercial waste, transportation by air and sea.

Suppliers

Our restricted chemicals programme is a part of our Trade Terms and must be signed by all suppliers once a year. Whenever we visit our suppliers, we make sure, that they ask for the similar commitment from their sub-suppliers. We are especially keen on asking if they have noticed if decent water cleaning facilities in the dyehouses exists.

We ask suppliers to check carefully their subsuppliers, especially the dyehouses, where the most polution can accour.

Practical actions implemented in the last year / planned for next year

As of 2011, we have started to measure our efforts on various relevant areas within our internal and external invironmental impact. We have developed in-house KPI's, and we will limit our ressources to areas where we can have an considerably impact. We are in the process of pointing out a responsible person for our environmental work in order to intensivate our focus.

Since we have moved to a brand new domicile and since we have no production in Denmark our environmental impact is relatively limited. However we can always find room for improvement in different areas and raise awareness to our employees about the importance of contributing to a clean invironment. We plan to reduce our in-house consumption pr. employee by 10 % i 2014.

Measurable results or outcomes

Our measurement from 2013 can bee seen on last page of this COP-report. Hovever were are confident that the facilities and the surroundings in a complete new domicile have contributed to a very high working satisfaction within the working environment in our company. For the moment we do not measure working satisfaction.

We have 100 % signature on our restricted chemicals programme in the supplychain. The number of items in our baby collections of fabric with the health label, Oeko-Tex 100, has increased to 10 % of our total buying volume.

Anti-Corruption

Principle 10 Business should work against all forms of corruption, including extortion and bribery

Our commitment or policy

We strongly refrain from any forms of corruption, including extortion and bribery. It is our policy that bribery must not be offered, promised, used, accepted, demanded or contributed from. We comply with all relevant legislation in Denmark regarding corruption and bribery.

We strongly support the work done by UN and other international organisations against corruption since we very much denounce this phenomenon.

A brief description of our processes or systems

We completed a risk assessment in 2008 and we are happy to realize, that we have no suppliers in some of the most corrupted countries in the world. Our headquarters is situated in Denmark, which is regarded as one of the least corrupted countries in the world. Corruption does almost never take place in Denmark. We have no internal procedures to disclose or to monitor curruption on a daily basis because it is hardly relevant for us.

Suppliers

We try to influence our suppliers, that corruption is very wrong and that they should refrain from using bribery in any situation what so ever. However we are aware of the demand for small facility payments in various countries due to cultural reasons. We have informed our suppliers that corruption is a key issue for us and that we might carry out unannounced inspections to disclose bribery, if we have any such indications what so ever.

Practical actions implemented in the last year / planned for next year

In 2014 we plan to set-up a whistle-blower arangement or an anonymous suggestion box for all emplyees to be comfortable in having a safe place to bring forward their assumptions or complaints. We will encourage our suppliers to establish whistle-blower arangements too.

Measurable results or outcomes

Until now, we have never bin involved in any legal cases regarding corruption and thus we have no measurements of our focussing on bribery and anti-corruption in our headquarters.

How do you intend to make this COP available to your stakeholders?

Spirit Wholesale is a 100% family owned company and we keep our dialog with stakeholders on a relatively low level. This Communication on Progress report (COP2013) will be made available through the UN Global Compact homepage. We will also make it available to our boardmembers and to all employees at our monthly meetings.

Appendix1

Global Compact COP 2013

	Policy/system	Measurements 2013	Objektives 2014
Human Rights	Policy + Code of Conduct (CoC) Suppliers: Code of Conduct	 80 % of all employees on management level or with confidential work are women Suppliers: 100 % of buying volume (BV) >1 % have signed Code of Conduct 	 80 % of all employees on management level or with confidential work are women Suggestion box/whistleblower system Suppliers: 100 % of BV with signed Code of Conduct 50 % of BV in risk countries screened with self assessment.
Labour Standards	Policy + Code of Conduct	 78 % are voluntary covered by a collective agreement 78 % have collective pension of 12 % of the salary 5 % are employed on special terms 100 % have an annual development conversation Suppliers:	 78 % are voluntary covered by a collective agreement 78 % have collective pension of 12 % of the salary 5 % are employed on special terms 100 % have an annual development conversation 50 % with first aid certificate
	Suppliers: Code of Conduct	• 100 % of buying volume (BV) >1 % have signed Code of Conduct	 Suggestion box/whistleblower system Suppliers: 100 % of BV with signed Code of Conduct 50 % of BV in risk countries screened with Self Assessment.
Environment	Environment policy		
		(ж) «M*	2014 2600 500
		Heating in m3 539 Transportation by 98%/2% ship/aeroplane/	530 98%/2% 10 %
		Oeko-tex 100 fabric 10 %	
	Suppliers: Restricted chemicals programme.	 suppliers: 100 % signed commitment to our restricted chemicals program 	Suppliers:100 % signed commitment to our restricted chemicals program
Anti-	Anti-corruption policy Code of Conduct	• No cases Suppliers:	Suggestion box/whistleblower system Suppliers:
	Suppliers: Code of Conduct	• 100 % of buying volume (BV) >1 % have signed Code of Conduct	 100 % of BV with signed Code of Conduct 50 % of BV in risk countries screened with self assessment.
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Vejle, den 5. juli 2014.