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H.E. Ban Ki-moon  
Secretary-General  
United Nations  
New York, NY 10017  
USA

25.05.2016

### Letter of Re-Commitment

Dear Mr. Secretary-General,

I am pleased to confirm that mcs Promotion GmbH supports the ten principles of the Global Compact on human rights, labor, environment and anti-corruption. With this communication, we express our intent to implement those principles. We are committed to making the Global Compact and its principles part of the strategy, culture and day-to-day operations of our company, and to engaging in collaborative projects which advance the broader development goals of the United Nations, particularly the Sustainable Development Goals. mcs Promotion GmbH will make a clear statement of this commitment to our stakeholders and the general public. We recognize that a key requirement for participation in the Global Compact is the annual submission of a Communication on Progress (COP) that describes our company's efforts to implement the ten principles. We support public accountability and transparency, and therefore commit to report on progress within one year of re-joining the Global Compact, and annually thereafter according to the Global Compact COP policy. This includes:

1. A statement signed by the chief executive expressing continued support for the Global Compact and renewing our ongoing commitment to the initiative and its principles. This is separate from our initial letter of commitment to join the Global Compact.
2. A description of practical actions (i.e., disclosure of any relevant policies, procedures, activities) that the company has taken (or plans to undertake) to implement the Global Compact principles in each of the four issue areas (human rights, labor, environment, anti-corruption).
3. A measurement of outcomes (i.e., the degree to which targets/performance indicators were met, or other qualitative or quantitative measurements of results).

Following our initial commitment to the UN Global compact in 2006, we failed to submit a communication on progress in 2007 because the promotional products industry took a turn for the worse slightly before the crisis of 2008. Due to staffing shortages we were unable to continue our support in the UNGC until now. We have prepared a COP report for 2015 and are eager to share our annual improvements from now on.

Sincerely yours,



Ralf Dickopf, CEO