

H. E. António Guterres  
Secretary-General  
United Nations  
New York, NY 1007  
USA

Hamburg, May 24th, 2023

**Letter of Commitment – UN Global Compact**

Dear Mr. Secretary General,

It is our great pleasure to inform you that our company *Kontrapunkt Agentur für Kommunikation GmbH* fully supports the ten principles of the United Nations Global Compact in the areas of human rights, labor standards, environmental protection and anti-corruption.

As a responsible company we are deeply convinced to acknowledge and support the UN general goals and Sustainable Development Goals, as one of the most important benchmarks for our work.

In 2021 we have integrated the principles of the Global Compact into our corporate strategy, culture and day-to-day business. We participate in collaborative projects to promote these goals and we communicate this commitment transparently and openly to our stakeholders and the general public. Our work is annually rated by *ECOVADIS* – an evaluation platform for assessing corporate social responsibility and sustainable procurement. In 2023 *Kontrapunkt* was awarded with a bronze medal by *ECOVADIS*.

We recognize that a critical condition of our participation in the Global Compact is the annual submission of a Communication on Progress (COP). We fully support public accountability and the requirement for transparency and will report on our progress starting in the calendar year following our entry into the Global Compact and annually in accordance with the UN Global Compact COP guidelines.

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This includes a statement from the Chief Executive Officer emphasizing our ongoing support for the Global Compact and renewing our commitments to the initiative and its principles. This includes completing the online Progress Report questionnaire, which discloses our ongoing efforts to integrate the ten principles into our corporate strategy, culture and day-to-day operations, and clarifies how we are contributing to the United Nations Goals and, in particular, the Sustainable Development Goals.

Yours sincerely,

A handwritten signature in blue ink, appearing to read 'Harald Böttcher'.

Harald Böttcher  
Managing Director