

ANR+1 KOMMUNIKATIONSBYRÅ AB

2023-03-01

RECIPIENTS:

H.E. António Guterres
Secretary-General
United Nations
New York, NY 10017
USA

Dear Secretary-General,

I am pleased to confirm that *anr+1 Communication Agency* supports the Ten Principles of the United Nations Global Compact on human rights, labour, environment, and anti-corruption. With this communication, we express our commitment to making the UN Global Compact and its principles part of the strategy, culture, and day-to-day operations of our company, and to engaging in collaborative projects which advance the broader development goals of the United Nations, particularly the Sustainable Development Goals.

We follow Agenda 2030 and the Sustainable Development Goals as a framework in our sustainability work. We have identified and prioritized 5 SDG targets as our primary sustainability goals (SDG 5.5, SDG 10.2, SDG 12.8, SDG 13.3, and SDG 17.G) which we focus extra on regarding objectives and evaluation around how we work actively with these in our daily business. We have also identified 3 SDG targets that we continue to improve and follow as an important part of our corporate governance (SDG 8.5, SDG 11.6, SDG 16.7).

We create shared value together with business partners that share our ambition. And build strong win-win partnerships that increase positive impact and sustainable transformation, where we contribute with our competence and knowledge within creativity, innovation, and sustainability. *anr+1 Communication Agency* will make a clear statement of this commitment to our stakeholders and the general public.

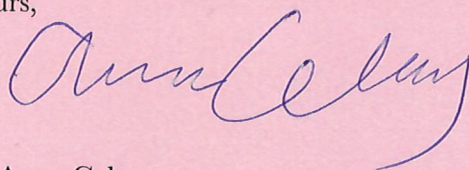
We recognize that a key requirement for participation in the UN Global Compact is the annual submission of a Communication on Progress (CoP) that describes our company's efforts to implement the Ten Principles. We support public accountability and transparency, and therefore commit to report on progress starting the calendar year after joining the UN Global Compact, and *annually* thereafter according to the UN Global Compact CoP policy. This includes:

- A statement signed by the chief executive expressing continued support for the UN Global Compact and renewing our ongoing commitment to the initiative and its principles. This is separate from our initial letter of commitment to join the UN Global Compact.
- The completion of the online questionnaire of the Communication on Progress through which we will disclose our company's continuous efforts to integrate the Ten Principles into our business strategy, culture, and daily operations, and contribute to United Nations goals, particularly the Sustainable Development Goals.

Stockholm March 1st 2023,

Sincerely yours,

Signature:

A handwritten signature in blue ink, appearing to read 'Anna Celay', written in a cursive style.

Name: Mrs. Anna Celay

Title: CEO