



## BACARDI LIMITED

**ANDREAS GEMBLER**  
PRESIDENT & CHIEF EXECUTIVE OFFICER

July 18, 2008

Mr. Ban Ki-moon

Secretary-General  
United Nations  
New York, NY 10017  
USA

Dear Mr. Secretary-General,

Bacardi Limited is the largest privately held spirits company in the world. Our Company produces and markets a variety of super premium and premium spirits that are distributed and sold globally. We are committed to managing our operations responsibly to benefit our people, consumers, customers, suppliers, local communities and to protect the environment.

I am writing to you today to confirm that Bacardi Limited supports the ten principles of the United Nations Global Compact. We appreciate the fact that The Global Compact recognizes that businesses are part of the solution to such challenges as the environment, world peace, security, and a decent standard of living and quality of life.

While we recognize that the general intentions behind the Global Compact may be implemented differently in different countries in order to follow local laws and customs, The Global Compact principles reflect many of the same values and principles already shared by Bacardi Limited and its subsidiaries. Our fundamental values are centered on consumers, people, integrity, entrepreneurship and a commitment to high standards and success in everything we do. We believe these our values are very much aligned with The Global Compact principles centered on human rights, labour standards, the environment and proper business practices.

By signing this letter, we will support and advance those principles within our Company and the entities controlled by it. We will make a clear statement of our support of the Global Compact in our annual report or other public documents.

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BACARDI AND THE BAT DEVICE ARE REGISTERED TRADEMARKS OF BACARDI & COMPANY LIMITED

Attached please find further information regarding our company, as well as the contact person responsible for relations with the office of the Global Compact.

Sincerely yours,

A handwritten signature in black ink, appearing to be 'A. Gembler', written in a cursive style.

Andreas Gembler

President and Chief Executive  
Officer