

**Sample Entry Letter for COMPANIES  
Only**

*Shanghai Genghis Advertising Co.,Ltd.*

October 26, 2021

H.E. António  
Guterres  
Secretary-General  
United Nations  
New York, NY  
10017 USA

Dear Mr. Secretary-General,

I am pleased to confirm that *Shanghai Genghis Advertising Co.,Ltd.* supports the Ten Principles of the United Nations Global Compact on human rights, labour, environment and anti-corruption. With this communication, we express our intent to implement those principles. We are committed to making the UN Global Compact and its principles part of the strategy, culture and day-to-day operations of our company, and to engaging in collaborative projects which advance the broader development goals of the United Nations, particularly the Sustainable Development Goals. *Shanghai Genghis Advertising Co.,Ltd.* will make a clear statement of this commitment to our stakeholders and the general public.

We recognize that a key requirement for participation in the UN Global Compact is the annual submission of a Communication on Progress (COP) that describes our company's efforts to implement the Ten Principles. We support public accountability and transparency, and therefore commit to report on progress within *one year* of joining the UN Global Compact, and *annually* thereafter according to the UN Global Compact COP policy. This includes:

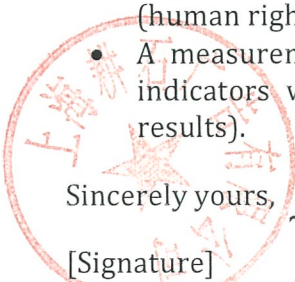
- A statement signed by the chief executive expressing continued support for the UN Global Compact and renewing our ongoing commitment to the initiative and its principles. This is *separate* from our initial letter of commitment to join the UN Global Compact.
- A description of practical actions (i.e., disclosure of any relevant policies, procedures, activities) that the company has taken (or plans to undertake) to implement the UN Global Compact principles in each of the four issue areas (human rights, labour, environment, anti-corruption).
- A measurement of outcomes (i.e., the degree to which targets/performance indicators were met, or other qualitative or quantitative measurements of results).

Sincerely yours,

[Signature]

[Name Mr.高展]

[Director]



# 上海耕石广告有限公司

*Shanghai Genghis Advertising Co.,Ltd.*

本公司承诺，将支持联合国全球契约在人权、劳工标准、环境保护及反腐败领域所推崇的十项原则，全面贯彻到公司的战略、运营及文化中，并将联合国全球契约及其各项原则纳入最高管理层的决策过程，积极参与伙伴关系，推荐更广泛的发展目标的实现。

我们将在市场、环境、工作场所以及所在社区，为实现全球契约十项原则付出努力，我们接受、支持并在公司影响范围内执行如下领域的核心价值观，即：人权、劳工标准、环境保护及反腐败。

## 人权

原则 1： 尊重和维护国际公认的各项人权。

原则 2： 绝不参与任何漠视与践踏人权的行动。

## 劳工标准

原则 3： 切实维护结社自由，并尊重劳资集体谈判的权利。

原则 4： 彻底消除各种形式的强迫劳动。

原则 5： 严禁录用童工。

原则 6： 杜绝任何用工方面的歧视。

## 环境保护

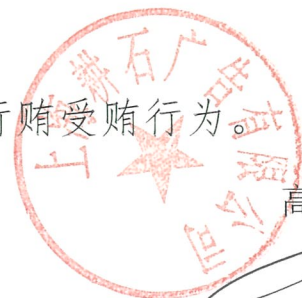
原则 7： 积极预防环境挑战。

原则 8： 主动承担环保责任，履行环保义务。

原则 9： 鼓励绿色制造相关环境技术的发展与推广。

## 反腐败

原则 10： 反对各种形式的贪污腐败、勒索和行贿受贿行为。



高展