

01/17/2020

H.E. António Guterres
Secretary-General
United Nations
New York, NY 10017
USA

Dear Mr. Secretary-General,

I am pleased to reconfirm that Art Marketing Comunicación y Arte S.L. supports the ten principles of the Global Compact with respect to human rights, labour, environment and anti-corruption. With this communication, we express our intent to advance those principles within our sphere of influence. We are committed to making the Global Compact and its principles part of the strategy, culture and day-to-day operations of our company, and to engaging in collaborative projects which advance the broader development goals of the United Nations, particularly the Sustainable Development Goals. Art Marketing will make a clear statement of this commitment to our stakeholders and the general public.

The reason why we have not presented a Communication on Progress in recent years is because, being a micro-SME, we do not have sufficient resources to be able to do all the actions we would like to.

Any change that we address involves a huge effort and we have been immersed in a deep transformation (derived from the digitalization of many processes) that has prevented us from focusing on other equally interesting issues in the last two years.

However, during this time we have been very concerned not only with continuing to meet the challenges of 2030, but also with disseminating them in different areas.

We recognize that a key requirement for participation in the Global Compact is the annual submission of a Communication on Progress (COP) that describes our company's efforts to implement the ten principles. We support public accountability and transparency, and therefore commit to report on progress within *one year* of joining the Global Compact, and *annually* thereafter according to the Global Compact COP policy.

Sincerely yours,

A handwritten signature in blue ink, appearing to read 'Beatriz de Andrés Mora', written over the Artmarketing logo.

Art Marketing Comunicación y Arte S.L.
CIF: B-82384876
www.artmarketing.es
Ms. Beatriz de Andrés Mora
CEO/Managing Director