

## THE COLAS GROUP'S SUPPORT TO THE UN GLOBAL COMPACT

The COLAS Group accession to the Global Compact in 2013 is not only consistent with its commitment to progress and continuous improvement in the scope of its Responsible Development policy, but also with its will to develop positive externalities¹ through sharing practices. With this contribution, The COLAS Group states its commitment for the promotion of the United Nations Global Compact principles in the areas of human rights, labor, environment and anti-corruption and will renew its participation to the Global Compact with the yearly contribution of a Communication on Progress (COP).

The COLAS Group is a French corporation and a world leader in the maintenance and construction of transport infrastructures and, as such, addresses mobility, environment and urban development issues. Its business mix is developed in two directions: construction and maintenance projects (for roads [roughly 80% of projects]; railroads; waterproofing, roofing and building; road safety, signing and marking; sewer and pipelines), for the first; and production, recycling and sales of construction materials upstream (aggregates, emulsions and binders, bitumen, asphalt mix, concrete, road paint, etc.), for the second.

The COLAS Group is aware that its business mix places it at the heart of the problems and contradictions of sustainable Development issues, which lead The COLAS Group to develop a policy based on its specifics and those of its business sectors, as well as on the strong belief that its business lines contribute to the satisfaction of essential needs (transportation, housing, improvement of living environment), while being confronted to major issues (social peace, climate change, etc.).

The COLAS Group has conducted an analysis on the key challenges related to its Corporate Social Responsibility (CSR); this analysis is rooted in the specifics of both The COLAS Group and its fields of business; as a result, 3 strategic challenges and 5 major issues have been identified<sup>2</sup>:

- Strategic # 1: Renewing and enhancing the Colas Group's human resources;
- Strategic # 2: Social acceptance of our production sites;
- Strategic # 3: Business ethics;
- Major # 1: Safety at work and on the road;
- Major # 2: Corporate citizenship in "countries of the South";
- Major # 3: Energy and greenhouse gas emissions;
- Major # 4: Recycling;
- Major # 5: Chemical risk.

(There is no particular order of importance within each of the Strategic and Major categories)

The COLAS Group recognizes however that the diversity of its activities and locations makes it impossible to encompass all priorities in such a compact corporate short list: in order to supplement the list of corporate global challenges, it posts a number of local field initiatives on the CSR issues by its various teams, subsidiaries and branches around the world<sup>3</sup>.

The attached document lists a summary of The COLAS Group approach to each of the Global Compact's ten principles.

Hervé Le BOUC, CEO of The COLAS Group

www.colas.com/fichiers/fckeditor/File/pdf/info\_reglement/2013/COLAS\_Arti%20225\_anglais\_R\_2012.pdf page 13 & www.colas.com/en/responsible-development/social-engagement/positive-externalities-960665.html

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