

Copenhagen, 6 February 2019

H.E. António Guterres
Secretary-General
United Nations
New York, NY 10017
USA

Dear Mr. Secretary-General,

I am writing to inform you of 7N's desire to be reinstated as a Signatory of the UN Global Compact. Our membership was revoked on 5 January 2019 due to our failure to update the Global Compact on 7N's progress towards supporting the Ten Principles. I would like to explain the reasons for this, the changes we have made in order to become compliant with the Global Compact, and reaffirm our commitment to supporting human rights, labour, environmental, and anti-corruptions efforts.

The reason why 7N has not updated its progress is due to a lack of organizational responsibility. We did not create the necessary internal mechanisms to report our Global Compact efforts to the UN. The past two years have been a time of change and expansion at 7N, and Global Compact reporting was not taken into account during this period. We have remedied this issue by designating an internal Global Compact responsible, whose job is to track and report on our Global Compact efforts. Further, we have established a Corporate Social Responsibility focus area at the C-suite level to promote issues related to, among other things, the Global Compact. Both of these changes will ensure that the Global Compact is taken into consideration at the highest levels of our corporate decision-making structure.

I want to make it clear that a lack of reporting does not mean a lack of action on our part. In the past two years, 7N has engaged in several initiatives that directly support the Ten Principles. We have strengthened our internal anti-corruption policies and processes to further ensure that our employees and suppliers conduct their business in an ethical manner. We have created Codes of Conduct for our employees and suppliers that directly states our expectations around human rights, environmental protection, anti-corruption, and positive labour conditions. These Codes of Conduct give 7N the right to terminate business with any individuals or companies in opposition to these efforts. We have begun to centralize our travel systems in order to track our car and plane traffic, with an eye towards reducing this number in the future. Finally, we have implemented policies to create a gender-balance within our employee group.

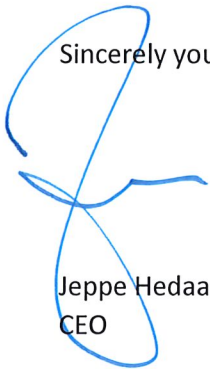
We are committed to reintegrating the UN Global Compact and its principles part of the strategy, culture and day-to-day operations of our company, and to engaging in collaborative projects which advance the broader development goals of the United Nations, particularly the Sustainable Development Goals. We will make a clear statement of this commitment to our stakeholders and the general public.

We recognize that a key requirement for participation in the UN Global Compact is the annual submission of a Communication on Progress (COP) that describes our company's efforts to implement the Ten Principles. We support public accountability and transparency, and therefore commit to report on progress within one year of joining the UN Global Compact, and annually thereafter according to the UN Global Compact COP policy. This includes:

- A statement signed by the chief executive expressing continued support for the UN Global Compact and renewing our ongoing commitment to the initiative and its principles. This is separate from our initial letter of commitment to join the UN Global Compact.
- A description of practical actions (i.e., disclosure of any relevant policies, procedures, activities) that the company has taken (or plans to undertake) to implement the UN Global Compact principles in each of the four issue areas (human rights, labour, environment, anti-corruption).
- A measurement of outcomes (i.e., the degree to which targets/performance indicators were met, or other qualitative or quantitative measurements of results).

7N is committed to demonstrating our belief in the UN Global Compact and supporting others on their journey towards more responsible business.

Sincerely yours,

A handwritten signature in blue ink, appearing to read 'Jeppe Hedaa', with a large, stylized loop at the end.

Jeppe Hedaa
CEO