# ः Marshalls

Creating Better Landscapes

### UNITED NATIONS GLOBAL COMPACT COMMUNICATION ON PROGRESS 2010





# ुः Marshalls Creating Better Landscapes

The United Nations Global Compact (UNGC) was launched in 2000 to harness the power of collective action in the promotion of responsible corporate citizenship. The Compact is a framework for businesses that are committed to aligning their operations and strategies with the ten universally accepted principles in the areas of human rights, labour, the environment and anti-corruption.

As the world's largest global corporate citizenship initiative, the Global Compact is concerned with demonstrating and building the social legitimacy of business and markets. Marshalls plc became a signatory of the UNGC in January 2009 and a member of the UK Network later the same year.

world:



- The Global Compact is a purely voluntary initiative with two objectives:
- **1** To mainstream the ten principles in business activities around the
- 2 To catalyse action in support of broader UN objectives, such as the Millennium Development Goals.
- This is the Company's second Communication on Progress (COP) and outlines how Marshalls is aligned with the ten principles and how, throughout 2011, the plc intends to develop its activities in support of the framework laid out by the UNGC.

## Human Rights

#### Principle 1:

Businesses should support and respect the protection of internationally proclaimed human rights;

#### Principle 2:

Make sure that they are not complicit in human rights abuses.

### Labour

#### Principle 3:

Principle 4:

compulsory labour;

Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;

## Principle 10: bribery.

Principle 5: The effective abolition of child labour;

The elimination of all forms of forced and

#### Principle 6:

The elimination of discrimination in respect of employment and occupation.

## Environment

### Principle 7:

Businesses should support a precautionary approach to environmental challenges;

### **Principle 8:**

Undertake initiatives to promote greater environmental responsibility; and

### **Principle 9:**

Encourage the development and diffusion of environmentally friendly technologies.

## Anti-Corruption

Businesses should work against all forms of corruption, including extortion and

### Contents

- Statement of Support for the UNGC by Graham Holden, Marshalls Chief Executive Officer
- Foreword and Focus for 2011 by Chris Harrop, Marshalls Group Marketing Director
- Achievement Indicators
- Third Party Assurances
- Marshalls: Brand Manifesto
- Marshalls The Superbrand
- Leadership Blueprint
- Human Rights
- Labour
- Environment
- Anti-Corruption
- Third Party Recognition & Awards

## ; by ecutive Officer nris Harrop,

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Graham Holden - Chairman of The Yorkshire and Humber Regional Advisory Board of Business in the Community.

### Statement of Support for the UNGC



Chris Harrop - Member of the UNGC UK Network Advisory Committee and non executive Director of the Ethical Trading Initiative

## Foreword and Future Focus

### Graham Holden, Chief Executive Officer

The UNGC is the key driver of corporate responsibility and sustainability and is fast becoming the international standard. With the UNGC's mandate to increase signatories from the current 8000 to 20,000 by 2020 I'm delighted that its positive influence is set to increase exponentially in the months and years ahead.

Since our participation in early 2009 Marshalls has tangibly experienced the positive impact of UNGC engagement. The introduction of the 'differentiation programme' and the launch of The Blueprint for Corporate Sustainability Leadership has further inspired our organisation and a key commitment for 2011 will be embedding the UNGC principles deep within the fabric of our business at both a strategic and operational level. I look forward with enthusiasm to reporting on Marshalls success in our 2011 Communication on Progress.

### Chris Harrop, Group Marketing Director

Welcome to all readers of Marshalls' second Communication on Progress (COP) detailing the advances that we have made during 2010. Marshalls was delighted to receive a 'notable' status for its first COP in 2009 and has been further inspired by the UNGC framework and the Blueprint for Corporate Sustainability Leadership, launched at the Leaders Summit in New York in June 2010.

I was extremely honoured and proud to be asked to attend this Leaders Summit on behalf of Marshalls in the capacity of a UK Network Champion. I had the opportunity to communicate the valuable work that our organisation is undertaking as well as our ongoing efforts in upholding the UNGC principles. You can view this by going to http://www.un.org/webcast/globalcompact/ leaderssummit2010/index.asp?medialD=ls and clicking on my name.

The Leaders Summit was both provocative and invaluable in terms of the evident thought leadership. The subsequent sharing and processing of this experience has inspired a strategic shift in thinking for our business away from a position of simply minimising harm to one of actively engaging and maximising benefit, both in terms of business performance and upholding the ten principles. I hope that what this means in practice will become evident as you read this COP in particular the pioneering research, development and launch of two new products which directly address the pressing issues of climate change specifically in relation to minimising and eradicating CO<sup>2</sup> emissions and dealing with the increasing problem of rainfall, drainage and flooding in urban areas across the globe.

### **Foreword and Future Focus**

In the UNGC Marshalls has found its natural home, a forging framework, thought leadership and the active support that we need as we drive forward with our sustainable business strategy. We also appreciate and relish the challenges presented by the UNGC in encouraging businesses to build upon the progress which has been made in the last decade since the foundation of the UNGC, and through the Blueprint for Corporate Sustainability Leadership.

The leadership, education and facilitation offered by the UNGC UK Network has been most welcomed by us in particular during 2010 as we begun a four year programme of assessing our human rights impacts throughout our global operations and developing and embedding our human rights policies throughout the business. We were also delighted to see the beginning of a UK regional outreach series of events which is to be continued into 2011.

Marshalls' sustainability model is fundamental to the way in which the Company operates and this approach drives actions throughout the business. Throughout 2011 the model will be further developed in order to reflect the organisation's own learning journey.

The vast majority of Marshalls' employees are aware of our involvement in the UNGC and the business's commitment to sustainable business practice. Most of them have participated in a range of initiatives and activities during 2010 aimed at achieving our collective goals and commitments.

Marshalls' Sustainability Model incorporates our commitment to the UNGC membership of FTSE4GOOD and our continued commitment to Integrated Management Systems. It also reflects our intention to actively engage in and respond to the Blueprint for Corporate Sustainability Leadership



Sustainability for Marshalls is based on three elements - economic, environmental and social. This means that we aim to be a successful and profitable business whilst minimising our impact on the environment and looking after the people and communities we work with both in the UK and overseas.

The sustainability model is widely embraced throughout the organisation and is championed by Chief Executive Officer Graham Holden and Chief Operating Officer David Sarti and is driven by myself, Group Marketing Director Chris Harrop.

### **Foreword and Future Focus**

An increasing number of employees throughout the business have become involved

during 2010; Andy Ackroyd (Commercial Controller), Richard Capper (Energy Management Engineer), Neil Davidson (Group Corporate Social Responsibility Manager), Graham Holden (Chief Executive), Kevin Hull (Human Resources Director), Jon Isherwood (Group Procurement Director), Ian Manley (Group Environmental Conservation Adviser), David Morrell (Group Head of Sustainability), Christine Morris (Environmental Manager), David Sarti (Chief Operating Officer), Pete Stevens (Group Carbon & Energy Manager). The increasing involvement of key individuals is fundamental to Marshalls engagement in the Blueprint process.

#### In alphabetical order







Andy Ackroyd Richard Capper Commercial Controller Energy Management Engineer

Neil Davidson Group Corporate Social Responsibility







David Morrell Ian Manley Group Environmental Group Head of Conservation Adviser Sustainability

Christine Morris Environmental Manager

David Sarti Chief Operating Officer

These employees work alongside those with special responsibilities, including Group Head of Sustainability David Morrell and Group Corporate Social Responsibility Manager Neil Davidson.

Our progress is monitored thoroughly and on an ongoing basis against internal measures. As a matter of course Marshalls seeks verification from third party organisations which include non-governmental organisations and independent auditors. These include The Carbon Trust, BSI and Business in the Community and the Wildlife Trusts. We work particularly closely with Vicky Chan of IHLO and Sterling Smith of Just Solutions Ltd.

climate.





Graham Holden Chief Executive



Kevin Hull Human Resources Director



Jon Isherwood Group Procurement Director





Pete Steven Group Carbon & Energy Manager

I'm delighted to report that during 2010 we achieved Super Brand status for the second year running, a feat which we are particularly proud of given the challenging economic

Throughout this, our second Communication on Progress, we want to share with you the strides that we have made to uphold the UNGC principles during 2010 and our enthusiasm and appetite in seeking to make further progress in the face of the challenges and opportunites that lie ahead in 2011.

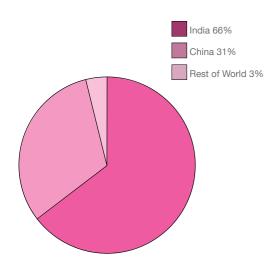
### Focus for 2011

We are committed to build on the successes that we have achieved during 2010, guided by our approach to sustainable business which incorporates the principles of the UNGC.

As you read through this report you will see that we have set targets for each area of activity. I wanted to draw your attention here to five exciting programme areas for development during 2011.

### Human Rights Impact Assessments (HRIA)

Building upon the research that Marshalls undertook in 2008/09, with an academic institution partner based in Wales involving a systematic review, ecology report and livelihood research in the guarrying region of Kota, India, we begun a new four year programme in January 2010 focusing upon the human rights impacts of our operations. 2010 focused upon India, China will be centre stage in 2011 followed by other regions across the globe where Marshalls is involved to a lesser extent, and finally the UK.



The focus for 2011 will be the manufacturing process in China. Marshalls will build upon the lessons learnt during 2010 in undertaking the HRIA in India and implementing the seven step assessment process set out in the Guide to Human Rights Impact Assessment and Management developed by the International Business Leaders Forum, UNGC and the IFC. We will seek to build upon, and use where applicable, the experience that we have gained working with suppliers, communities and unions in India.

Disappointingly, Marshalls continues to be a lone voice in the arena of human rights within the stone sector despite the increase in members of the Ethical Trading Initiative's Stone Group. We have sought, to no avail, to collaborate with others in the sector. As a consequence at present this still remains a pipe dream. Perhaps 2011 will see the sector opening up to the possibility of collaboration and progress. The appointment of Marshall's Head of Sustainability, David Morrell, as ETI Chair of the Stone Group for 2011 may help in this respect.

### Embedding Human Rights Through UK Operations

Having produced a Human Rights Guidance Document during 2010, empowered various working parties to look at issues such as bullying and intimidation and developed a Group Human Rights Policy, Marshalls is now focused upon embedding its approach to human rights throughout its business in the UK including its employees, shareholders, suppliers, partners and agencies. A series of targets have been set for 2011.

### Leadership Blueprint



Engaging fully in this process will allow us to effectively assess progress with respect to our commitment, strategy, implementation and communications as we ascend the learning performance curve. During 2011 we are committed to embracing the Leadership Blueprint and to showing progress.

Marshalls has demonstrated that it is a leader in its field and recognises that the Blueprint for Corporate Sustainability

Leadership offers a model for achieving even higher levels of performance and generating enhanced value through the UNGC.





### Maximising Benefit - New Product Roll-Out

New product development is fundamental to demonstrating our strategic shift in thinking away from simply minimising harm to actively engaging in important global issues and maximising benefits. The roll-out of two new products is of key importance. These products maximise benefit by directly addressing issues of climate change specifically in relation to eradicating CO<sup>2</sup> emissions and dealing with the increasing problem of rainfall and drainage in urban areas across the globe. These products are The Bioverse System and Priora Sustainable Urban Drainage Systems. You can read more about these pioneering products later in this report.

### Marshalls Charitable Trust for Better Landscapes

During 2011 Marshalls has committed to founding and developing a charitable trust committed to 'creating better landscapes'. The charity will work to promote the emergence of a green economy where environmental and conservation considerations are valued equally alongside economic development where human rights are guaranteed, basic needs are satisfied and there is maximum possible equality of opportunity and social justice for all.

You will see that we have our work for 2011 cut out. We approach the task with enthusiasm and heart. I look forward to updating you on our progress at the end of 2011.

Chris Harrop, Group Marketing Director,



## **Achievement Indicators**

- Collaborating & Sharing Best Practice
- Delivering Best Practice
- Achieving Good Results
- Reviewing Feedback & Developing Our Approach
- Piloting New Initiatives
- Legal Compliance

Throughout this and all other Marshalls' Communications on Progress you will find a self assessment indicator which represents what Marshalls believes it is achieving in relation to each of the principles. Marshalls will strive to improve its achievements yearon-year.

Marshalls has developed its own indicators for this report rather than use an existing one, such as the Ethos Indicators and Global Reporting Initiative (GRI) methodology. Each indicator is broken down in percentage terms, which allows any progress made to be identified by all readers of this report with ease. It is also intended to make any yearon-year comparisons clear, uncomplicated and informative.

Marshalls constantly monitors best practice in its sector, as well as in the field of corporate responsibility and sustainability reporting. Any informative developments and advancements in this area will be introduced into subsequent COP reports.

During 2011 Marshalls will consider how it can embrace the GRI methodology as the indicator favoured by the UNGC.

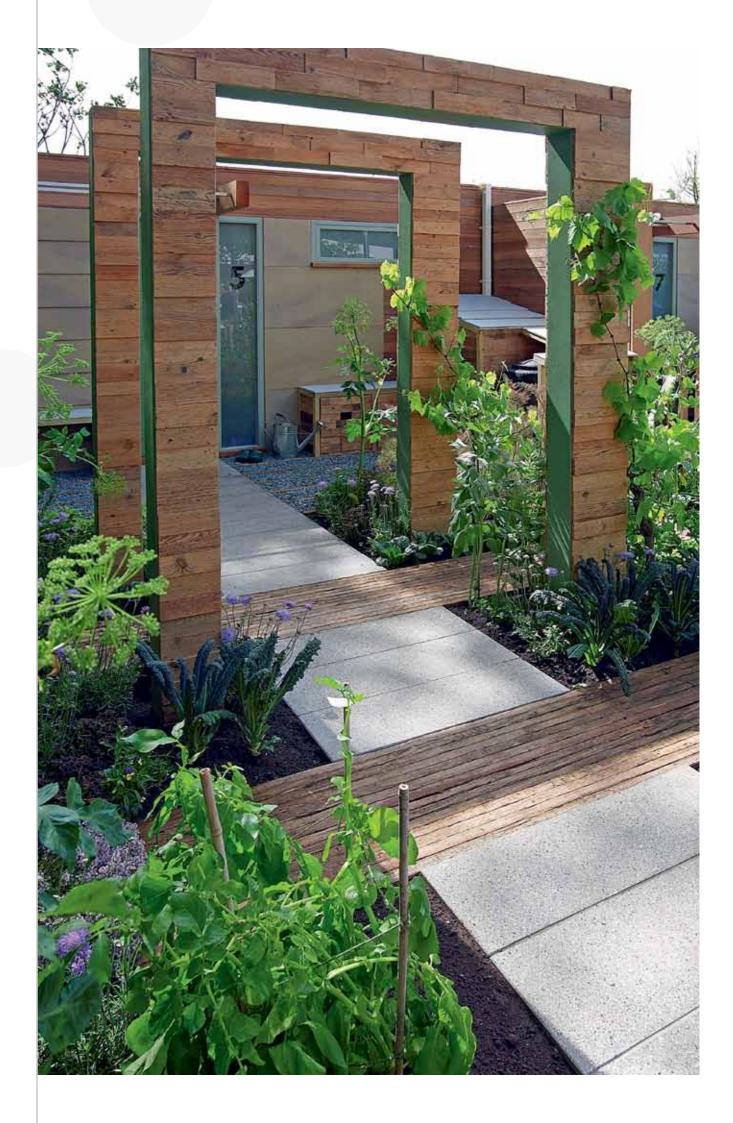
Third Party Assurances

### Third Party Assurances

Once this report is submitted to the UNGC and published online, it will be volunteered for peer-review by a randomly selected group of corporate members and observers of the UK Network of the UNGC. Any suggested changes will be made and the report will be re-submitted, if required, to the UNCG following the peer review process.

As indicated in the 2009 COP Marshalls has sought to extend stakeholder engagement in the 2010 COP process by inviting feedback of its COP from employees, customers, suppliers, partners, NGOs, third parties and peers to assess the Company's progress. Marshalls is grateful for the comments from all of its stakeholders all of whom are listed at the end of this report.

It is Marshalls' intention to expand this process further for the 2011 COP by inviting other relevant stakeholders to assess the Company's progress.



### The Marshalls Brand Manifesto.

We are all influenced by our environments and the better our environment, the better we can be.

Marshalls believes that we all need places that make us feel safer, happier and more sociable. Places to be ourselves, where we can live, play, create and grow. That belief drives us to be the best we can be. To design and produce new products which are better than anything else available. To make them from the best materials we can source and to care about the impact that our company and its products have on our society.

#### Above all, our belief fuels the passion on which Marshalls is built.

To architects, town planners, civil engineers, builders' merchants, paving installers and home owners, we pledge a passion to bring to life all that you can imagine. A passion that will enable you to breathe new life into those corners of the landscape where potential lies unfulfilled and unchallenged.

**Our passion pervades everything we do.** We use our expertise to create integrated landscapes which promote wellbeing to the benefit of everyone. So, whether it's through Fair Trade Stone, providing products which alleviate flood risks, enabling our business partners to share in our success or creating innovative street furniture that protects us from attack, we proudly strive **to make our world a better place.** 

One stone, patio, pavement, town square or car park at a time.

ः Marshalls. Imagine Better



## Marshalls Brand Manifesto

During 2010 Marshalls underwent a process of brand development and evolution. A key element of this involved the emergence of a brand manifesto which reflects our strategy of maximising benefits and clearly states to all of the organisation's stakeholders the collective missions, beliefs and drivers.

The 2010 brand evolution firmly captures the organisation's desire to engage in creating and sustaining better landscapes by engaging in creative and innovative solutions to some of society's most pressing issues.









Marshalls is proud to have retained its Superbrand status during 2010. Published annually since 1995 the Superbrands Annual documents some of the strongest consumer and business-to-business brands in Britain today. The book establishes how Superbrands manage to achieve outstanding success.

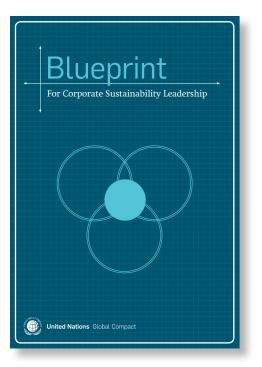
For clarity it is worth stating that brands can not apply or pay to be considered for Superbrand status. Only following a rigorous and independent selection process is the accolade awarded on an annual basis.

The 2010 Superbrand book provides insights into Marshalls' branding strategy and business success. Further information can be found at www.superbrand.uk.com

### Leadership Blueprint



## Leadership Blueprint



The UNGC Blueprint for Corporate Sustainability Leadership document can be found at http://www.unglobalcompact.org/ docs/news events/8.1/Blueprint.pdf

Marshalls continues to demonstrate that it is a leader in its field and recognises that the Leadership Blueprint offers a framework for achieving even higher levels of performance and generating enhanced value through engagement with the UNGC.

The Blueprint frmework will allow us to better assess our progress with respect to our commitment, strategy, implementation and communications as we seek to ascend the learning performance curve.

The Blueprint has been developed:

- To challenge and inspire companies to achieve higher levels of sustainability performance within the UNGC; and
- To evolve the UNGC and its engagement opportunities to deliver more value to leading participants.



**4.** Promotion and Support of the UN Global Compact

The Blueprint consists of three distinct but overlapping and synergistic dimensions:

- 1 Implementing the ten principles in to strategies and operations.
- 2 Taking action in support of broader UN goals and issues\*.
- 3 Engaging into the UN Global Compact.

\*The 'broader UN global issues' referred to in this context refer to an array of issues based on the most acute and chronic global challenges including; Peace & Security; The Millennium Development Goals, Human Rights; Children's Rights; Gender Equality; Health; Education; Humanitarian Assistance; Migration' Food Security; Sustainable Ecosystems and Biodiversity; Climate Change; Water Security and Sanitation; Employment and Decent Working Conditions; and Anti-Corruption.

As you will see from the diagram above each dimension contains a number of key elements and several cross-cutting components of leadership identified as a crucial overlay. These components are: CEO commitment and leadership, board adoption and oversight, stakeholder engagement, transparency and disclosure.

In term of Taking Action in Support of Broader UN Goals and Issues, specifically Water Security & Sanitation, in relation to Core Business Contributions to UN Goals and Issues, Marshalls has engaged in a lengthy process of research and development resulting in two outstanding products which contribute to the pressing issues resulting from climate change.

#### Leadership Blueprint

#### **Taking Action** in Support of Broader **UN Goals and Issues\***

1. Core Business Contributions to UN Goals and Issues

**2.** Strategic Social Investments and Philanthropy

Advocacy and Public Policy Engagement

**4.** Partnerships and Collective Action

Marshalls believes that the Blueprint will allow the organisation to incorporate current and emerging leadership practices, address important performance gaps, build new opportunities related to the UNGC principles and leverage to the fullest extend to value of engagement with the UNGC. Ultimately the Blueprint can help Marshalls to realise the full potential of its business in society.

Throughout 2010 Marshalls has already been achieving some of the desired element within the Blueprint. These are documented at the end of this section within the targets set and achievements made.

### Marshalls Bioverse<sup>®</sup>

Marshalls Bioverse® is the world's first carbon neutral paving system. Special Marshalls grass seed mix sequesters additional CO2 over normal grasses equal to the carbon footprint of the paving.

### How does it work?

The Bioverse system consists of reduced-carbon concrete modules, specially formulated Bioverse Grass Seed and a carefully designed sub base. The elements of the system together create a hardstanding area which is not only attractive and hardwearing, but is also a Biosphere which takes carbon from the atmosphere.

The Bioverse Paving System becomes carbon neutral over the life of the driveway, providing the grass is maintained.

MANALIM

### Soil filled pockets

#### 150mm Sub base (Compacted quarry waste or similar unwashed material of 75mm down size containing fine soil or loam)

**Bioverse: Optimised** 

Bioverse seed mixtures are

designed to create a dense,

attractive appearance and are

individually matched to different

growing conditions throughout

the UK. All mixtures have the

ability to absorb CO2 helping

you create a landscape which

life of your driveway.

becomes carbon neutral over the

Grass Seed

AN AN IN LAN UN

Carbon Stored in Bioverse System Carbon stored in fossil fuels

rbon released into

The Bioverse System

Carbon stored

### **Bioverse:** Interlocking Modules

25mm Bedding/

**Regulating Layer** 

**Bioverse grass** 

**Bioverse modules** 

• Interlocking Bioverse modules allow water to travel between the blocks whilst ensuring structural stability

• Each pack contains two different pebble designs, allowing a wide variety of laying possibilities

• The modules can be used for a wide variety of applications from driveways and additional car parking areas to pathways and soak away areas

#### Bioverse Seed mixtures are;

 Environmentally responsible, with high CO2 lock up

 Are low growing, reducing surface wear and making them ideal for Bioverse driveways

• Have a slow growth pattern so that the grass requires less cutting

• Have a high plant density, to restrict invasion of weeds and alien grasses

Area of UK	Seed type
North	Bioverse GN
South	Bioverse GS
East	Bioverse GE
West	Bioverse GW



Priora has a specific design methodology and sub-base specification. Priora Machine Lay allows surface water to be controlled at source. Water can be drained directly into the ground, recharging the ground water whilst also controlling the surface water runoff at source.

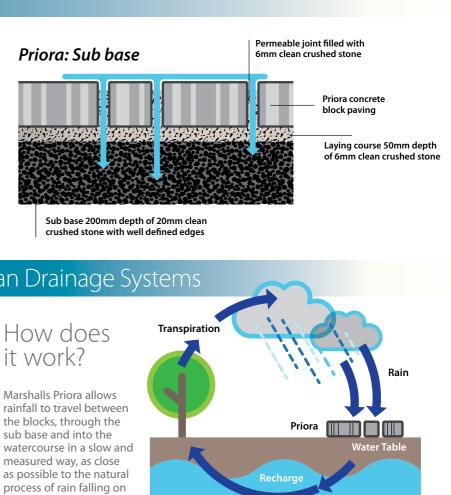
### The Priora System

#### **Priora: Permeable Paving**

• Manages rain water run-off on hardstanding areas without adding to local drainage problems or gaining planning permission

• Can help recharge the water table by rehydrating the ground in areas which are prone to droughts

• No need for linear drainage, tanking systems or membranes



### Priora Sustainable Urban Drainage Systems

Marshalls Priora permeable paving solutions allow infiltration of rainfall into the sub soil where it can drain harmlessly away

### How does it work?

Featuring a patented nib design, Priora allows surface water to pass between blocks into a specially calculated sub base without compromising the structural performance of the driveway

rainfall to travel between the blocks, through the sub base and into the measured way, as close as possible to the natural process of rain falling on undisturbed ground.

Marshalls Priora is available in a wide variety of finishes and colours

### As an urban drainage solution the product benefits include;

• High load bearing capacity due to the unique interlocking characteristics. The system can withstand the dynamic stresses offered by vehicular trafficking and point loads

- Large drainage openings allowing the efficient infiltration of surface water runoff
- Lasting surface water infiltration capacity due to the unique layout of the interlocking spacer profiles
- Conservation of space on the site, allowing the needs and requirements of both PPG3 and PPG25 to be achieved

- Reduction of surface water runoff by as much as 100% for infiltration sites
- Increased recharge of groundwater
- Allowing new developments in areas restricted by
- current surface water drainage constraints
- Reduced overall project development costs owing to a reduction in storm sewers and drainage accessories
- The filtering and removal of metals and suspended solids in any surface water
- The development of naturally occurring
- bacteriological breakdown

Moving forward Marshalls will work towards realising other elements within the Blueprint as identified in the targets for 2011. The organisation is realistic in that this will mean a long term commitment for the business.

In order that readers have a full understanding of this commitment we have reproduced here the Corporate Action Plan from within the UNGC Blueprint for Corporate Sustainability Leadership.

### **Realising the Blueprint: Corporate Action Plan**

#### Implementing the Ten Principles into Strategies and Operations

#### Full Coverage and Integration Across **Principles**

 Implement all the ten UN Global Compact principles into strategies and operations.

• Design corporate sustainability strategy to leverage synergies between and among issue areas and to deal adequately with trade-offs.

• Ensure that different corporate functions coordinate closely to maximize performance and avoid unintended negative impacts.

#### **Robust Management Policies and Procedures**

• Assess risks and opportunities on an ongoing basis at both enterprise and product level and undertake due diligence to ensure that the company identifies any negative impacts caused by its operations and activities.

• Develop strategies and policies specific to the company's operating context – as well as scenarios for the future - and establish

measurable short, medium, and long term goals.

- Engage and educate employees through training activities, the development and adjustment of business processes, and sound incentive schemes.
- Implement a system to track and measure performance based on standardized performance metrics.

#### Mainstreaming into Corporate Functions and Business Units

 Place responsibility for execution of sustainability strategy in relevant corporate functions (procurement, government affairs, human resources, legal, etc.) and ensure that no function is operating in conflict with sustainability commitments and objectives of the company.

- Align strategies, goals and incentive structures of all business units and subsidiaries with corporate sustainability strategy.
- Assign responsibility for corporate sustainability implementation to an individual or group within each business unit and subsidiary.

#### Value Chain Implementation

- Analyze each segment of the value chain carefully, both upstream and downstream, when mapping risks, opportunities and impacts.
- Communicate policies and expectations to suppliers and other relevant business partners.
- Implement monitoring and assurance mechanisms within the company's sphere of influence.
- Undertake awareness-raising, training and other types of capability building with suppliers and other business partners.

#### Taking Action in Support of Broader UN Goals and Issues

Core Business Contributions to UN Goals and Issues

- Align core business strategy with one or more relevant UN goals / issues\*.
- Develop relevant products and services or design business models that contribute to UN goals / issues.
- Adopt and modify operating procedures to maximize contribution to UN goals / issues.

#### Strategic Social Investments and Philanthropy

- Pursue social investments and philanthropic contributions that tie in with the core competences or operating context of the company as an integrated part of its sustainability strategy.
- Coordinate efforts with other organizations and initiatives to amplify - and not negate or unnecessarily duplicate - the efforts of other contributors.
- Take responsibility for the intentional and unintentional effects of funding and have due regard for local customs, traditions, religions, and priorities of pertinent individuals and groups.

### Advocacy and Public Policy Engagement

### **Partnerships and Collective Action**

• Join industry peers, UN entities and/ or other stakeholders in initiatives that contribute to solving common challenges and dilemmas at the global and/or local levels with an emphasis on initiatives that extend the company's positive impact on its value chain.

### Local Networks and Subsidiary Engagement

• Contribute to the building and operating of at least one UN Global Compact Local Network and help elevate performance of other companies through training, mentoring, COP peer review, etc.

• Encourage subsidiaries to engage with

UN Global Compact Local Networks and to participate actively in events and activities. Publish sustainability information related to each individual subsidiary separately or reference it explicitly in the Communication on Progress of Corporate Headquarters.

### **Global and Local Working Groups**

- relevant.

 Publicly advocate the importance of action in relation to one or more UN goals / issues. • Commit company leaders to participate in key summits, conferences, and other important public policy interactions in relation to one or more UN goals / issues.

• Develop and implement partnership projects with public or private organizations (UN entities, government, NGOs, or other groups) on core business, social investments and/or advocacy.

#### **Engaging with the UN Global Compact**

 Participate in relevant global or local working groups and share experiences, networks, tools and good practices with other UN Global Compact participants. • Take active part in defining scope and objectives of new working groups when

#### **Issue-Based and Sector Initiatives**

• Join and help advance one or more existing UN Global Compact initiatives, e.g. Caring for Climate, CEO Water Mandate, Women's Empowerment Principles, and Global Business Initiative on Human Rights.

• Spearhead need-driven development of new issue-based or sector initiatives within the UN Global Compact and the wider United Nations.

## Promotion and Support of the UN Global Compact

• Advocate the UN Global Compact to business partners, peers and the general public.

• Encourage suppliers and other business partners to join the UN Global Compact, and take on mentoring role on issues related to the initiative.

• Participate in activities to further develop and strengthen the UN Global Compact.

#### **The Cross-Cutting Components**

#### **CEO Commitment and Leadership**

• CEO publicly delivers explicit statements and demonstrates personal leadership on sustainability and commitment to the UN Global Compact.

• CEO promotes initiatives to enhance sustainability of the company's sector and leads development of industry standards.

• CEO leads executive management team in development of corporate sustainability strategy, defining goals and overseeing implementation.

• Make sustainability criteria and UN Global Compact principles part of goals and incentive schemes for CEO and executive management team.

#### **Board Adoption and Oversight**

• Board of Directors (or equivalent<sup>\*\*</sup>) assumes responsibility and oversight for long term corporate sustainability strategy and performance.

• Board establishes, where permissible, a committee or assigns an individual Board member with responsibility for corporate sustainability.

• Board (or committee), where permissible, approves formal reporting on corporate sustainability (Communication on Progress).

#### Stakeholder Engagement

• Publicly recognize responsibility for the company's impacts on internal and external stakeholders.

• Define sustainability strategies, goals and policies in consultation with key stakeholders.

• Consult stakeholders in dealing with implementation dilemmas and challenges and invite them to take active part in reviewing performance.

• Establish channels to engage with employees and other stakeholders to hear their ideas and address their concerns, and protect 'whistle-blowers'.

#### Transparency and Disclosure

• Share sustainability information with all interested parties and respond to stakeholder inquiries and concerns.

• Ensure that Communication on Progress covers all aspects of the Leadership Blueprint and utilize, where appropriate, the Global Reporting Initiative framework.

• Integrate Communication on Progress into annual financial report or publish them together.

• Secure external verification of Communication on Progress or seek other methods for legitimization by external stakeholders.

\*\* For companies without a formal Board, other governance or ownership body assumes these responsibilities

NOTE: Reproduced from the UNGC Blueprint document http://www.unglobalcompact.org/ docs/news\_events/8.1/Blueprint.pdf



## 2011 Leadership Blueprint Targets

Achievements 2010	Targets 2011	Achievements 2010
Core Business Contribution to UN Goals and issues: Developing relevant products and services that contribute to UN goals/issues.	Core Business Contribution to UN Goals and issues: Aligning core business strategy with one or more relevant UN goals/issues. Developing relevant products and services that contribute to UN goals/issues.	Local Networks & Subsidiary Engagement: Active participation in events and activities. Publish sustainability information and reference it explicitly in the COP.
Strategic Social Investments & Philanthropy: Taking responsibility for the intentional and unintentional effects of funding and having due regard for local customs, traditions, religions, and priorities of pertinent individuals and groups.	Strategic Social Investments & Philanthropy: Pursuing social investments and philanthropic contributions that tie in with the core competencies or operating context of the company as an integrated part of its sustainability strategy. Taking responsibility for the intentional and unintentional effects of funding and having due regard for local customs, traditions, religions, and priorities of pertinent individuals and groups.	Promotion and Support of the UNGC; Advocate the UNGC to business partners, peers and the general public.
Advocacy and Public Policy Engagement; Publically advocating the importance of action in relation to one or more UN goals/issues. Committing company leaders to partiticipate in key summits, conferences, and other important public policy interactions in relation to one or more UN goal/issue.	Advocacy and Public Policy Engagement; Publically advocating the importance of action in relation to one or more UN goals/issues. Committing company leaders to partiticipate in key summits, conferences, and other important public policy interactions in relation to one or more UN goal/issue.	
Partnerships and Collective Action; Developing and implementation partnership projects with public or private sector organisations on core business, social investments and/or advocacy.	Partnerships and Collective Action; Developing and implementation partnership projects with public or private sector organisations on core business, social investments and/or advocacy.	
Joining industry peers, UN entities and/or other stakeholders in initiatives that contribute to solving common challenges and dilemmas at the global and/or local levels with emphasis on initiatives that extend the company's positive impact on its value chain.	Joining industry peers, UN entities and/or other stakeholders in initiatives that contribute to solving common challenges and dilemmas at the global and/or local levels with emphasis on initiatives that extend the company's positive impact on its value chain.	

### Targets 2011

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#### Local Networks & Subsidiary Engagement:

Active participation in events and activities.

Encourage subsidiary to engage with Un Global Compact Local Networks and to participate actively in events and initiatives.

Actively participate in events and activities

#### Global & Local Working Groups;

Participate in relevant global or local working groups and share experiences, networks, tools and good practice with other UNGC participants.

Take active part in defining scope and objectives of new working groups when relevant.

### Issues-Based and Sector Initiatives;

Join and help advance one or more existing UNGC initiative; e.g. Caring for Climate, CEO Water Mandate, Women's Empowerment Principles, and Global Business Initiatives on Human Rights.

#### Promotion and Support of the UNGC;

Advocate the UNGC to business partners, peers and the general public.

Encourage suppliers and other business partners to join the UNGC, and take on mentoring role on issues related to the initiative.

#### Stakeholder Engagement;

Establish channels to engage with employees and other stakeholders to hear their ideas and address their concerns, and protect whistle blowing.

### Transparency and Disclosure;

Integrate the COP within the financial reporting or publish then together.



## Human Rights

Marshalls made a commitment at the end of 2009 to undertake a four year programme of Human Rights Impact Assessment. Efforts during 2010 have been focused upon undertaking a Human Rights Impact Assessment in Kota in the state of Rajasthan, India.

In 2011, Marshalls will focus upon the manufacturing process in China. In year three the focus will be other countries from which Marshalls sources to a less extent. The final year will see a HRIA in the UK. The order of these impact assessments has been influenced by the percentage of product imported by Marshalls. In addition ongoing monitoring in relation to existing HIRA's will take place.

The process has been a challenging one and marks the beginning of a journey for Marshalls, building upon our social and environmental impact assessment process. In many ways the process has inspired

as many questions as answers and has highlighted the need for the organisation's ongoing commitment to undertake assessment of the risks in relation to human rights.

The Secretary General's Special Representative, Professor John Ruggie, is preparing to present his recommendations for the implementation of the Respect, Protect and Remedy Framework to the UN in April 2011. This process will further assist in Marshall's own development of the organisations approach to human rights. Marshalls recognises that along with globalisation and instantaneous communications via the internet. opportunities come hand-in-hand with increased levels of threat and the potential for companies to find themselves caught up in situations of conflict and human rights violations.

### Human Rights Impact Assessment (HRIA)

Marshalls' first HRIA in India has expanded upon research which was completed in 2009 in conjunction with an academic institution from Wales. This detailed research included: a systematic review of literature regarding the ecological restoration of sandstone quarry sites; livelihood research and report on the impacts of quarrying and the restoration of quarry sites in the Kota & Bhundi districts of Rajasthan; and a review of the opportunities for ecological restoration of quarry sites

### The seven stages of this process:

#### **Preparation:**

- Determine the company's human rights due diligence approach.
- Scope the company's human rights impact assessment.

#### Identification:

- Identify the key human rights risks and impacts.
- Set the baseline.

#### **Engagement:**

- Engage with stakeholders to verify the human rights risks and impacts.
- Develop a grievance mechanism that considers human rights issues.

#### Assessment:

- Assess the human rights risks and impacts.
- Analyse the assessment findings.

### Mitigation:

### Management:

### **Evaluation:**

- rights.

around Kota. These reports can be viewed at www.marshalls.co.uk/sustainability in the publication section.

The HRIA process was undertaken in line with The Guide to Human Rights Impact Assessment and Management, jointly developed by the International Business Leaders Forum, The UNGC and the International Finance Corporation.

 Develop the appropriate mitigation action plans.

 Present the mitigation action plans and recommendations to management.

• Implement the mitigation action plans and recommendations.

 Integrate human rights within the management system.

 Monitor, evaluate and report on the company's capacity to address human

 Review the evaluation and make appropriate adjustments if necessary.

### The Challenges Encountered:

The process has proved challenging and has presented many opportunities for Marshalls to engage with its stakeholders moving forwards in order to building upon its first HRIA.

- Lack of authoritative information available to assist with the process.
- Difficulty in articulating the process to those involved or touched by the assessment – lack of common language around the subject of HRIA.
- Negative connotations as HRIA previously associated with human rights abuses rather than assessment.
- Lack of maturity around the subject matter.
- Resistance from stakeholders in general both internal and external.
- Educational aspect: to differentiate CSR and HRIA, why HRIA are important and will increasingly be so.

- Issue of transparency; should the process be entirely transparent or should the business have the opportunity to internalise the process and recommendations.
- Lack of HRIA's in the public domain to act as a guide and barometer.
- Conflicting information regarding the HRIA process.
- Too much academic information and little practical information.
- Lack of maturity in the field with no quality agencies with an understanding of the sector to be able to undertake a meaningful assessment.

### Marshalls Human Rights Policy

As a consequence of the HRIA process, Marshalls has developed a policy regarding its approach to human rights;

Marshalls supports human rights, consistent with the Universal Declaration of human rights. In conducting its business activities across the globe, Marshalls respects these rights and seeks to uphold, preserve and promote them.

Marshalls works to ensure that its presence cultivates fair and sustainable relationships.

Marshalls respects and values the dignity, wellbeing and rights of employees, their families and the wider community. The Company actively works and collaborates with employees, communities, non-governmental and other appropriate stakeholders to uphold and promote these rights.

Where human rights are under threat Marshalls works to uphold local laws, promote international standards and strives to have international standards upheld by the appropriate governments, institutions and agencies.

Marshalls embraces opportunities to promote a broader understanding of human rights values working within its sphere of influence.

Marshalls actively seeks to collaborate with appropriate organisations to promote respect for human rights in a manner which is consistent with the role of business.

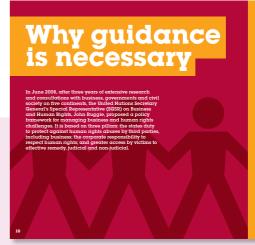
### Human Rights Guidance Document

During this year Marshalls has developed a Human Rights Guidance Document for all of its stakeholders. This has been published on the Company's sustainability website.

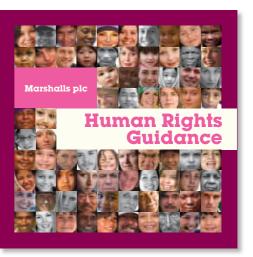
This document clearly communicates why Marshalls has produced such a document, the UNGC principles, why guidance is necessary, the areas of influence for the Company, how human rights principles are embedded within the business and also the organisation's human rights policy and other related policies. It also sets out a number of goals for 2011 regarding further embedding human rights principles within the organisation. This will

be a key area of work extending throughout 2011.

# is necessary



# Dignity at Work Marshalls' Policy





### Indian Law Regarding Employment, Human **Rights and Environmental Rights**

Due to the complexities of India law, particularly in relation to employment and the variations between districts, Marshalls commissioned Sterling Smith of Just Solutions Ltd to undertake a report on employment, human rights and environmental rights.

This process provided additional intelligence and has allowed Marshalls to clearly communicate its stance of key issues, particularly where these differ from the approach taken by national and regional government bodies in India.

For example during 2010 Marshalls has issued the statement below regarding child labour laws in India:

### Statement Regarding Child Labour Laws in India

Work in the quarrying and manufacturing of Indian sandstone involves heavy stone and the operation of machinery, Marshalls believes it is not safe or acceptable for children under the age of 18 to undertake this kind of work.

Marshalls actively works to ensure that no children are employed in the production of its Indian sandstone products. Employment checks are carried out on all workers, living wages are paid and free education is provided for the children of guarry workers and the wider community. In addition Marshalls employs a social auditor in India who undertakes regular checks in quarries where Marshalls sources products. The social auditor works to build capacity and to address any issues with quarry owners. Weekly reports are sent to Marshalls head office in the UK.

Marshalls is aware of child labour law in India and understands that the India Government has not ratified either of the two core International Labour Organisation (ILO) conventions concerning child labour, namely Convention 138 on the Minimum Age of Entry into Employment and Convention 182 on the Worse Forms of Child Labour.

Marshalls is also aware that Indian law (the Prohibition & Regulation of Child Labour Act 1986, see HYPERLINK "http://indiacode.nic.in/fullact1. asp?tfnm=198661" http://indiacode.nic.in/fullact1. asp?tfnm=198661) currently defines a child as being under 14 years of age. However other

countries, including the UK, abide by the definition in the United Nations Convention on the Rights of the Child which defines a child under 18 years of age (HYPERLINK "http://www.unicef.org/crc/" http://www.unicef.org/crc/). India did become a signatory of the UN Convention on the Rights of the Child almost a decade ago but as yet has not applied this to its own child labour and employment laws in relation to those under the age of 18.

In Indian law the 1986 Act has a list of operations which children under 14 are prohibited from undertaking. These include processes involving exposure to free silica such as that encountered in the slate, pencil, stone grinding, slate stone mining, stone quarries, aggregate industries, and also includes stone breaking and crushing. ILO Convention 182 states that a child under the age of 18 can work, but not in hazardous industries.

As a member of the Ethical Trading Initiative (ETI) Marshalls commits to its Base Code which states that interpretation of the child labour clause of the Code needs to be done bearing in mind the ILO conventions. In addition, the ETI Base Code states that where national law and the code differ, the correct procedure is to adhere to the standard that offers workers the highest level of protection. Marshalls therefore follows the ETI Base Code, and ILO standard, and will not permit children under 18 to work in its supply chain.

### 2011 Targets – Human Rights



Targets 2010	Target
Ensure adherence to ETI Base Code and work actively to ensure that no child is employed in the supply chain.	Continue code is a employe
Weekly reports from the social auditor in India.	Continue the socia Develop, partners, which se the manu
Monthly reporting from NGO in Kota, Hadoti.	Continue from NG
Undertake a HRIA in the quarrying region of Kota.	Ongoing HR in Inc Undertak the manu
Develop a Human Rights Guidance Document	Process within the goals set
Undertake a report which clarifies Indian laws regarding employment, human rights and environmental rights.	Undertał Chinese human ri
	Embed H Embed H contracte

### ts 2011

e to ensure that ETI base adhered to and that no child is ed in the supply chain.

- ie to gather weekly reports from ial auditor in India.
- , together with Chinese s, a suitable reporting process eeks to uphold human rights in nufacturing context.
- le to receive monthly reports GO in Kota.
- g monitoring and evaluation of idia.
- ake HRIA in China in relation to nufacturing process.
- of embedding human rights ne organisation; achieving the et out within the HRGD.
- ake a report which clarifies laws regarding employment, rights and environmental rights.
- HR principles with employees. HR principles with suppliers, tors and other business partners.
- Communicate its HR stance to the wider community.



## Labour

Marshalls' approach to labour rights is driven primarily by the Ethical Trading Initiative base code, the UNGC Labour principles and the organisations commitment to sustainable business. During 2010 Marshalls' team has spent a great deal of time on the ground in Kota working with its sole supplier Stone Shippe to continue its work in relation to labour rights. The work around Indian labour

In 2007 the organisation was the first member of the ETI from the stone sector. Marshalls engagement with the ETI was instrumental in the formation of the Stone Group – a group of companies from the sector which assembled in order to take collective action regarding issues regarding labour rights in the quarrying regions of Rajasthan.

Marshalls focus regarding labour issues have, to-date, primarily been aimed at India, from where Marshalls sources the largest percentage of its overseas product. During 2010 Marshalls' team has spent a great deal of time on the ground in Kota working with its sole supplier Stone Shippers to continue its work in relation to labour rights. The work around Indian labour laws and their implementation has been embedded within the organisation and with its supplier, funding has been maintained for the provision of education for the children of quarry workers in the Kota region – with a total of six schools now being fully funded by Marshalls, workers rights education also continue to be held as do the much needed health camps where medical services and medicines are provided free of charge to anyone who attends the clinic and is in need.



### Labour

In addition Marshalls has been the catalyst for a meeting which is planned in early 2011 with other guarry owners in the region to discuss the benefits to upholding the ETI base code and the practical steps that can be taken to improve workers rights and conditions.

This meeting is a big step forward in opening up communications with a stakeholder group which has been highly resistant to changes in respect to labour rights. Marshalls is well placed to facilitate positive change in this respect and to share its own experiences in the interest of progress and improved conditions for those working in and around the quarrying region of Kota.

The appointment of a social auditor has meant that Marshalls receives weekly reports which document whether the ETI base code is being observed; for example the amount workers are paid, the hours that they work, the conditions they work in, health and safety measures, that no child labour is used and that there is no harsh or inhumane treatment of workers.

Monthly reports are also received from the NGO delivering services on the ground in the guarrying region. These reports document all aspects of activity including:

- The number of people attending the health clinics.
- The number of people requiring treatment.
- The nature of the treatment.
- Any diseases treated and medication issued.
- Any injuries as a result of work treated.
- Home visits required/made.
- Whether attendees are male for female and their age and occupation.
- The number of children attending school.
- Number of boys and girls attending and their age.
- The activities undertaken.
- Numbers attending workers rights camps.
- Number taking up insurance.
- Numbers claiming insurance.
- Number and nature of grievance calls made to NGO.
- Follow up on any grievances reported.

Marshalls remains highly committed to this important area of activity and continued funding for this throughout 2011 was announced at the end of 2010 when Chief Executive Officer Graham Holden and Group Marketing Director Chris Harrop visited Kota during December 2010.

In conjunction with the HRIA in China during 2011 this approach to labour rights will be assessed and to be extended to Marshalls suppliers in China. The 2011 COP will document progress in this respect.

### The ETI Base Code states that:

#### 1. Employment is freely chosen

1.1 There is no forced, bonded or involuntary prison labour. 1.2 Workers are not required to lodge "deposits" or their identity papers with their employer and are free to leave their employer after reasonable notice.

#### 2. Freedom of association and the right to collective bargaining are respected.

2.1 Workers, without distinction, have the right to join or form trade unions of their own choosing and to bargain collectively. 2.2 The employer adopts an open attitude towards the activities of trade

unions and their organisational activities.

2.3 Workers representatives are not discriminated against and have access to carry out their representative functions in the workplace.

2.4 Where the right to freedom of association and collective bargaining is restricted under law, the employer facilitates, and does not hinder, the development of parallel means for independent and free association and bargaining.

#### 3. Working conditions are safe and hygienic.

3.1 A safe and hygienic working environment shall be provided, bearing in mind the prevailing knowledge of the industry and of any specific hazards. Adequate steps shall be taken to prevent accidents and injury to health arising out of, associated with, or occurring in the course of work, by minimising, so far as is reasonably practicable, the causes of hazards inherent in the working environment.

3.2 Workers shall receive regular and recorded health and safety training, and such training shall be repeated for new or reassigned workers.

3.3 Access to clean toilet facilities and to potable water, and, if appropriate, sanitary facilities for food storage shall be provided. 3.4 Accommodation, where provided, shall be clean, safe, and meet the basic needs of the workers.

3.5 The company observing the code shall assign responsibility for health and safety to a senior management representative.

#### 4. Child labour shall not be used.

4.1 There shall be no new recruitment of child labour. 4.2 Companies shall develop or participate in and contribute to policies and programmes which provide for the transition of any child found to be performing child labour to enable her or him to attend and remain in quality education until no longer a child; "child" and "child labour" being defined in the appendices. 4.3 Children and young persons under 18 shall not be employed at night or in hazardous conditions. 4.4 These policies and procedures shall conform to the provisions of the relevant ILO standards

#### 5. Living wages are paid.

5.1 Wages and benefits paid for a standard working week meet, at a minimum, national legal standards or industry benchmark standards, whichever is higher. In any event wages should always be enough to meet basic needs and to provide some discretionary income.

affiliation.

intimidation shall be prohibited. The provisions of this code constitute minimum and not other applicable law and, where the provisions of law and this

maximum standards, and this code should not be used to prevent companies from exceeding these standards. Companies applying this code are expected to comply with national and Base Code address the same subject, to apply that provision which affords the greater protection.

5.2 All workers shall be provided with written and understandable information about their employment conditions in respect to wages before they enter employment and about the particulars of their wages for the pay period concerned each time that they are paid.

5.3 Deductions from wages as a disciplinary measure shall not be permitted nor shall any deductions from wages not provided for by national law be permitted without the expressed permission of the worker concerned. All disciplinary measures should be recorded.

#### 6. Working hours are not excessive

6.1 Working hours comply with national laws and benchmark industry standards, whichever affords greater protection. 6.2 In any event, workers shall not on a regular basis be required to work in excess of 48 hours per week and shall be provided with at least one day off for every 7 day period on average. Overtime shall be voluntary, shall not exceed 12 hours per week, shall not be demanded on a regular basis and shall always be compensated at a premium rate.

#### 7. No discrimination is practiced.

7.1 There is no discrimination in hiring, compensation, access to training, promotion, termination or retirement based on race, caste, national origin, religion, age, disability, gender, marital status, sexual orientation, union membership or political

#### 8. Regular employment is provided.

8.1 To every extent possible work performed must be on the basis of recognised employment relationship established through national law and practice.

8.2 Obligations to employees under labour or social security laws and regulations arising from the regular employment relationship shall not be avoided through the use of labour-only contracting, subcontracting, or home-working arrangements, or through apprenticeship schemes where there is no real intent to impart skills or provide regular employment, nor shall any such obligations be avoided through the excessive use of fixed-term contracts of employment.

#### 9. No harsh or inhumane treatment is allowed

9.1 Physical abuse or discipline, the threat of physical abuse, sexual or other harassment and verbal abuse or other forms of



## 2011 Targets – Human Rights

Targets 2010	Target
Maintain accreditation to Integrated Management Systems.	Maintain Managen
Research and reporting on labour laws and their implications.	Continue embeddir regarding implicatio
Continue monitoring the environmental impact of quarrying on the water table.	India Maintain Further d reporting auditing. Continue education Continue practices
Maintain funding for NGO.	<b>China</b> Put in pla in China
Weekly reports from the social auditor.	
Monthly reports from NGO.	
Delivery of workers' rights education 🗸	
Continued education on health and values of the safety practices.	

### ts 2011

n accreditation to Integrated ement Systems.

e researching, reporting and ling relevant information Ig labour laws and their ions; both in India & China.

n funding for NGO in India. develop and enhance the weekly g process regarding social J.

e to deliver workers' rights on camps.

e education on health & safety es.

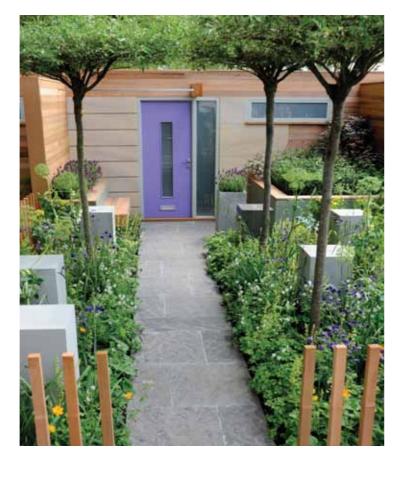
lace a social auditing process



## The Environment

Due to Marshalls plc status the environmental key performance indicators will be published alongside the annual report. This will be available online in due course.

In addition the 2009 COP detailed comprehensively Marshalls progress with regards to the environment. The environmental targets documented in this report are long term and the information from the 2009 COP is still highly relevant. The 2009 COP can be viewed at www.marshals. co.uk/sustainability in the publication section.



### **Carbon Reduction**

Throughout 2010 Marshalls had demonstrated good energy management by achieving The Carbon Trust Standard. The organisation is now well equipped for the Government's Carbon Reduction Commitment Energy Efficiency Scheme (CRC) which was launched in April 2010,

The business KPI's are aligned to CRC by measuring energy at both absolute and relative intensity levels and the business remains committed to reducing energy use in relation to both of these measures. Marshalls aims to reduce the absolute CO2 emissions by 2,000 tonnes annually, and to meet the government's target of an 80% reduction by 2050. The organisation recognises that renewable energy will be required in order to achieve the later and is currently investigating different options.

Plans to investigate further energy saving opportunities are underway. Partial funding was received in 2010 from CO2 Sense Yorkshire to progress with a renewable energy project at a regional site with a view to reducing the carton intensity of the Group's heating system.

Marshalls continues to voluntarily submit data to the Carbon Disclosure Project.

### Water

Marshalls remains on track to reduce its water consumption to 0.050m3 per tonne of production by 2012. The business has demonstrated its commitment to water harvesting on numerous sites and utilises quarry water where appropriate in its operations.

### Transport

Following a review of its transport activities an increased amount of the Group's haulage is now undertaken in-house. Marshalls'

### Waste Reduction

In 2009 93.6% of waste was recycled or reused, an increase of 3.6% on 2008 figures. Figures for 2010 will be available early in 2011.

### Packaging

the end of 2009.

### Suppliers & Contractors

Marshalls Procurement Policy guards against the company procuring from companies that 'wilfully and avoidably damage the environment. The Group continues to work with its key suppliers to ensure they have appropriate environmental management systems in place and to develop environmental best practice standards and to share the benefit of environmental improvements.

fleet of vehicles is modern, mostly with Euro5 diesel engines that are fuel efficient. The programme of 'greener driver training' continues to achieve increased awareness, better driving skills resulting in lower levels fuel consumption and therefore emissions.

Throughout 2010 Marshalls continued to measure the amount of waste leaving site. The aim is a reduction of 3% per annum averaged over a three year period. The business is focused upon waste reduction and investigates all of the opportunities for recycling within its sites.

Marshalls' target is to reduce packaging by 2% per annum, over a three year period. Appropriate packaging is used to ensure safe handling, storage, transport and to maintain product safety. Packaging principally comprises timber pallets and polythene. Marshalls carefully monitors the sourcing of timber by its timber pallet suppliers having worked with them to achieve Forestry Stewardship Counsel (FSC) accreditation at

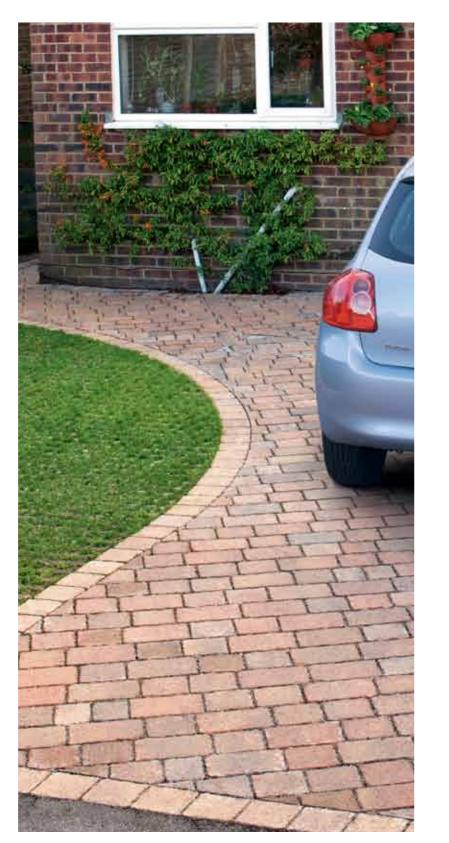
### Ecopoints

Marshalls target is to develop Ecopoints for Commercial Landscapes during 2011. Accurate environmental profiling is vital in order to provide meaningful comparisons between different products. Although CO2 is the most important, other significant factors can be considered such as pollution, waste disposal and water extraction. With environmental profiling, designers are able to compare products for similar building specifications and merchants can present accurate and validated environmental information about their products.

Throughout 2010 Marshalls worked with the Building Research Establishment (BRE) to establish the Ecopoints rating for its commercial products, in order to provide a single score environmental assessment of different building materials, based on a complete Life Cycle Assessment.

Ecopoints are based on a range of 13 different environmental impacts, which are then given percentage weightings based on the relative importance of different sustainability issues:

- 1. Climate change
- 2. Water extraction
- 3. Mineral resource extraction
- 4. Stratospheric ozone depletion
- 5. Human toxicity
- 6. Ecotoxicity to freshwater
- 7. Nuclear waste (higher level)
- 8. Ecotoxicity to land
- 9. Waste disposal
- 10. Fossil fuel depletion
- **11.** Eutrophication
- **12.** Photochemical ozone creation
- 13. Acidification



### 2011 Targets – Environment

Targets 2010	Targets
To reduce emissions of CO2 in line with Government targets; 80% by 2050 and 34% by 2020.	To reduce Governme 34% by 20
Carbon labelling of 500 consumer products and 1565 commercial paving products	Carbon la products a products
Uphold the May Day Network pledges 🖌	Uphold th
Marshalls Energy Savings Week	Marshalls
Reduce use of water from mains and licensed boreholes to 0.05m3 per tonne of production by 2015	Reduce us licensed b of produc
Develop biodiversity plans for all appropriate sites by 2012	Develop b appropriat
Reduce by 3% the total waste-to-landfill per production output per annum on 3 year rolling average. Reduce by 2% per tonne of production output per annum over a 3 year cycle to a level where pack and product safety is not compromised.	Reduce by per produ year rolling tonne of p over a 3 y and produ

### ts 2011

ce emissions of CO2 in line with nent targets; 80% by 2050 and 2020.

labelling of 500 consumer s and 1565 commercial paving s

the May Day Network pledges

s Energy Savings Week

use of water from mains and boreholes to 0.05m3 per tonne lotion by 2015

biodiversity plans for all ate sites by 2012

by 3% the total waste-to-landfill luction output per annum on 3 ng average. Reduce by 2% per production output per annum year cycle to a level where pack duct safety is not compromised.



## Anti - Corruption

The tenth principle commits UNGC signatories not only to actively avoid bribery, extortion and other forms of corruption but to develop policies and concrete programmes to address corruption and related risks.

Bribery is not a victimless crime; it discourages developmentally effective trade, siphons off funds away from projects designed to help the most disadvantaged. It tarnishes reputations, drains corporate motivation and distorts competition.

At the 1998 Organisation for Economic Co-operation & Development (OECD) Convention on Bribery international consensus was gained with regard to the following:

**1.** Governments must have effective laws and enforcement capacity in place.

**2.** Governments must take action against the cultures of bribery that exist in certain sectors in certain parts of the world.

**3.** Businesses must be pro-active in adopting anti-bribery measures.

It is likely that April 2011 will see the commencement of the Bribery Act in the UK. The UK Bribery Act will protects companies that are committed to conducting business in a lawful and ethical manner.

During 2010, Marshalls has further developed its Procurement Policy Statement which covers; procurement objectives; legality, ethical, social and responsible sourcing; code of conduct for procurement; conflict of interests' anti-competitive behaviour; serious concerns; structure and authority; payment; intellectual property and commercial information; information & reporting; and compliance. This policy can be viewed at www.marshalls.co.uk/sustainability

Throughout 2010 a plan of activity has been developed which further supports Marshalls' stance in this area. The key performance indicators regarding this plan are reflected within the targets for Anti-Bribery for 2011.

## 2011 Targets – Human Rights

The development and implementation of a plan of activity focused upon identifying areas of potential issue and the development of anti corruption processes and procedures Make the Statement of anti corruption processes and procedures   Image: Ima		
of a plan of activity focused upon identifying areas of potential issue and the development of anti corruption processes and procedures Stateme   Brief the the UNG Corruption Brief the the UNG Corruption   Engage I UNGC a Produce Docume   Make the Docume Brief the the UNG Corruption   Image: Image I UNGC a Make the Docume   Image I UNGC a Make the Docume   Image I UNGC a Ensure the Docume   Image I UNGC a Ensure the Docume   Image I UNGC a Image I UNGC a   Image I UNGC a Image I UNGC a   Image I UNGC a Image I UNGC a   Image I UNGC a Image I Image I	Targets 2010	Target
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UNGC a   Produce   Docume   Make the   Docume   Ensure th   Docume   Ocume   Docume   Identify H   and und   working   risk and   Review a		Brief the the UNG Corruptio
Docume   Make the   Docume   Ensure th   Docume   policy pr   Commun   regarding   Docume   Identify hand underworking   risk and   Review at		Engage   UNGC a
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regarding Docume Identify k and und working risk and Review a		Ensure th Docume policy pr
and und working risk and Review a		Commur regardiną Docume
		ldentify k and unde working risk and
		Review a processe

### ets 2011

ne Procurement Policy ent available online

e procurement department on GC and specifically the Antition principles.

e procurement personnel in activities.

e an Anti-Corruption Guidance ent for multiple stakeholders.

ne Anti-Corruption Guidance ent available online.

the Anti-Corruption Guidance ent is part of the procurement process.

unicate with all existing suppliers ng the Anti-Corruption Guidance ent.

key overseas partners/suppliers dertake face-to-face briefing/ g sessions to identify areas of d to develop appropriate plans.

and develop anti corruption ses and procedures



Marshalls at the BITC Awards for Excellence Yorkshire event, sweeping up Graham Holden at the BITC Awards five awards for Sustainable Marketing, for Excellence event in London where Skills in the Workplace, Supply Chain Ethics, Climate Change, and Work Experience.



Neil Davidson, Chris Harrop and Marshalls was named National Example running. of Excellence for Sustainable Marketing and Innovation.



Chris Harrop picking up the PLC Awards 2009 Achievement in



Christine Morris at the British Precast Awards receiving the Sustainability Site Sustainability Award for the second year Award on behalf of Marshalls' Falkirk works.

Independent third party scrutiny and verification is a key component to Marshalls' approach to business, as is award recognition from external bodies. It is of great importance to Marshalls that the awards entered both showcase and challenge the company's pioneering approach.

Marshalls has included this table of awards from the end of 2009 and 2010 to highlight the third party recognition of its achievements.

## Awards - 2009 and 2010

November 2009	Halifax Courier Community and Environment Awards	The first ever Evening Courier Community and Environment Awards pay tribute to the cream of Calderdale's unsung heroes, volunteers and green gods.	Charity and Business Partnership of the Year	WIN
November 2009	Building Magazine	Celebrating the green champions pushing at the boundaries of low energy design and construction.	Green Guru	WIN
December 2009	Wildlife Trusts	The Wildlife Trusts' Biodiversity Benchmark is the first award for business to recognise continual biodiversity improvement.	Biodiversity Benchmark – Stoke Hall	ACCREDITATION
February 2010	The PLC Awards	The PLC Awards event was founded in 1987 to reward excellence in the smaller quoted company sector	Achievement in Sustainability	WIN
March 2010	Business Superbrands	Now in its eighth year, Business Superbrands identifies and pays tribute to the UK's strongest B2B brands.	Business Superbrand 2010	
April 2010	Ethical Corporation Awards	A celebration of excellent responsible business practices by leading companies	Best Collaboration	HIGHLY COMMENDED
	reading companies	Outstanding Performance	HIGHLY COMMENDED	
May 2010	British Precast Awards	The British Precast Concrete Federation trade association of precast concrete manufacturers	Sustainability Award (Site Category – Falkirk)	WIN
	precasi concrete n		Health & Safety Award – Sittingbourne	WIN
June 2010	Business in the Community Awards The UK's most influential, independent, peer assessed corporate responsibility awards	independent, peer assessed	Sustainable Marketing	NATIONAL EXAMPL OF EXCELLENCE
		Skills in the Workplace	BIG TICK	
			Re-accreditation – Supply Chain Ethics	RE-ACCREDITED
			Re-accreditation – Climate Change Regional Work Experience	RE-ACCREDITED
				HIGHLY COMMENDED
August 2010	Sustainability Awards		Manufacturer of the Year	SHORTLISTED
October 2010	Construction		Digital Communications Award	SHORTLISTED

### Auditing

In the past, Marshalls has worked with generally recognised auditors for its work in India. Whilst working in India however, Marshalls found it really needed to work with auditors with specialist knowledge of trade unions and ILO (International Labour Organisation) standards. The auditing process for Marshalls is not just about hitting the baseline and doing the minimum, it's about going the extra mile and ensuring the process is as thorough and rigorous as possible.

Marshalls' supply chain strategy follows the ETI Base Code, which is based on the International Labour Organisations conventions.

In embedding the Base Code in the supply chain, Marshalls has put in several processes to ensure compliance and improvement.

In 2010, Marshalls took auditing to a new level. Having already independently audited sole Indian Sandstone supplier Stoneshippers and verified working practices by regular Marshalls visits, the company took the bold step of employing a full time social auditor.

Working on the ground alongside Stoneshippers and Hadoti, the auditor ensures all areas of the ETI Base Code are upheld.

### Independent auditing

Marshalls works with Just Solutions in order to gain a consistent approach to auditing its supplier network and ensure supply chains remain ethical and best practice is shared where possible. Led by expert supply chain auditing specialist Stirling Smith, Just Solutions is an SAI listed consultant who works to develop and extend the SA8000 standard and the ETI Base Code. The company relies upon the hard core of convinced companies to engage stakeholders and professionals together in an agreed programme.

Audits are carried out at least annually, by a two-person team over two days. Also, a qualified Marshalls assessor goes out to India five to six times a year to audit informally. If non-compliance is found, an action plan is agreed to ensure rectification takes place and this is followed up by an external audit.

### Accreditation

Marshalls only works with reputable and reliable suppliers that meet its own stringent requirements and those within the industry. With Marshalls' help, Stoneshippers India recently achieved the internationally recognised integrated management system that Marshalls has in the UK, incorporating ISO 9001, ISO 14001 and OHSAS 18001.

Marshalls would like to thank all of its stakeholders who had input into this first UNGC Communication on Progress, namely:

Marshalls employees Customers Suppliers Partners NGOs.

Marshalls is grateful for the comments from all of its stakeholders.

#### Third Party Recognition & Awards



Creating Better Landscapes

For more information on Marshalls, visit www.marshalls.co.uk/sustainability

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