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UN Global Compact

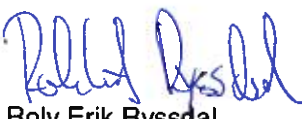
Dear Sir/Madam

Oslo 09 March 2011

## **COMMUNICATION ON PROGRESS 2010**

Schibsted Media Group has been a member of the UN Global Compact since 2009. This is our first communication on progress and we affirm our continued commitment to the ten principles of the Global Compact. With this communication, we express our intent to advance those principles within our sphere of influence. We are committed to making the Global Compact and its principles part of the strategy, culture and day-to-day operations of our group.

Kind Regards



Rolv Erik Ryssdal  
CEO