



Communication on Progress for year 2010

Statement of continued support of the UN Global Compact

Karen Blixen Camp is an eco friendly luxury camp located in the beautiful Mara North Conservancy. We strongly believe responsible tourism holds the capacity to protect a natural wildlife area, alleviate poverty through proper working conditions and contribute positively to the local community.

Karen Blixen Camp supports the ten principles of the Global Compact with respect to human rights, labour, environment and anti-corruption. With this communication, we express our intent to advance those principles within our sphere of influence. We are committed to making the Global Compact and its principles part of the strategy, culture and day-to-day operations of our company, and to engaging in collaborative projects which advance the broader development goals of the United Nations, particularly the Millennium Development Goals. Karen Blixen Camp will make a clear statement of this commitment to our stakeholders and the general public through our annually *Communication of Progress* to UN Global Compact, our website www.karenblixencamp.com and our CSR brochure, *Eco Tourism at Karen Blixen Camp*.

We recognize that a key requirement for participation in the Global Compact is the annual submission of a Communication on Progress (COP) that describes our company's efforts to implement the ten principles. We support public accountability and transparency, and therefore commit to report on progress within two years of joining the Global Compact, and every year thereafter according to the Global Compact COP policy.

Yours sincerely,
Martin Sønderby Nielsen

Founder of Karen Blixen Camp

Søren Rasmussen

Founder of Karen Blixen Camp