



# Corporate Responsibility Report Communication on Progress 2010

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#### **About WISeKey**

WISeKey SA is a leading information security and identity management company. We provide solutions to respond to business, government and individual digital security needs, from Mobile Services to Digital Brand Management and Online Trust Solutions.

Our solutions are used worldwide to secure mobile, home and office data, transactions and communications, as well as being used to provide you or your brand with a personalized digital identity to secure you against fraud and counterfeiting.

Through our partnership with the OISTE Foundation, under Swiss law, we can ensure geo-political neutrality for data and communications that are secured by WISeKey.

WISeKey's digital identity management and information security is used to address a variety of day to day digital security needs, such as:

- Secure electronic data exchange and storage online and locally
- Secure mobile communications voice, SMS, email
- Secure mobile data
- Secure financial transactions from computers and mobile phones
- Distinguish authentic from counterfeit goods, anytime, anywhere (even over the internet)
- Protect your customers' data and identities when they trust your site with their information
- Ensure privacy and security e-government citizen services
- Securely log on to social networks
- Manage all your log on details from a single, encrypted place
- Leave evidence of a communication or transaction (using WISeKey's e-notary services)
- Reduce your carbon footprint with a paper-free environment and legally valid digital signatures

WISeKey is a dynamic and innovative company that embraces change to stay ahead of the digital security threats and to protect its current and future clients. WISeKey's facilitation of the mass-use of secure digital identities in everyday life allows us to promise that the millions of users around the world can trust WISeKey secured information and objects and protect their privacy.

#### **Message from Carlos Moreira**



This year WISeKey has refined and redefined its spheres of influence in order to be able to best serve our current and future consumers in the ever-developing market. The digital age means that people are carrying out more and more business and social activities online, through networks, and with mobile devices. With this shift away from face-to-face interaction, trust becomes essential for individuals and businesses alike, who need to ensure that the person they are dealing with remotely is legitimate, and that the data they are accessing or sending is secure and trustworthy.

Data protection is becoming an item that is very high on the agenda for banks, governments and corporations, as we realize that our data, identities, and digital interactions are not as safe as they should be.

WISeKey's relationship with the OISTE Foundation allows us to guarantee geopolitical neutrality for our clients' data and communications, setting us apart from other companies in the domain.

WISeKey is dedicated to securing mobile and online data and communications in order to protect people's rights. We are committed to using our technology to fight counterfeiting, and also to help others and ourselves work in a greener environment. This includes our work on e-Governments. replacing the traditional paper-based processes with electronic ones, giving citizens the possibility of conducting their requests and filling in their forms online, as well as following the whole process online, thus replacing lengthy paper-based processes and saving time and money.

WISeKey has also signed commitments towards the Clinton Global Initiative in order to bring mobile banking to underbanked and unbanked areas of the world. WISeKey continues to work towards the 10 principles of the UN Global Compact through initiatives such as this.

The UN Global Compact has allowed us to highlight areas of our business where improvement is recommended, as well as to hone our solutions and business practices to be better aligned with the 10 principles of the UN Global Compact. We look forward to another year of responsible opportunity in line with the 10 principles.

Carlos Moreira
CEO and founder WISeKey

## **WISeKey and the Global Compact Principles**

Principle		Progress to Date
Principle Human Rights Principles	Businesses should support and respect the protection of internationally proclaimed human rights  Make sure that they are not complicit in human rights abuses	Human rights, occupational health and safety policies were already incorporated into WISeKey's Corporate Governance. WISeKey ensures that its developers are in line with internationally proclaimed human rights, as well as its branch offices. WISeKey has also been in close collaboration with the Association for International Mobility, the Fondation Hassan II and the OISTE Foundation to establish a online Migrant Services Platform for Moroccans abroad which promotes Moroccan migrants receiving essential services by way of information and communication technologies such as remittances, online health records, access to e-government services and many others. Contracts should be signed with suppliers to ensure the same.  Annual audits and controls are in place to ensure transparency on this principle, in both HQ and regional offices. WISeKey can ensure that they are not complicit in any human rights abuses. WISeKey also supported in 2010 a campaign to collect funds for orphaned children of Huê, Vietnam through its collaboration with the Fondation Les Enfants de Huê' and
Labor Standards	Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining.	Father Patrick-Marie Serafini.  Annual audits confirm WISeKey HQ and branches' full compliance with this principle and our obligation to consult openly with representative forums. This principle should be reflected in our contracts with suppliers.
	Businesses should uphold the elimination of all forms of forced and compulsory labor.	Annual audits confirm WISeKey HQ and branches' full compliance with this principle and our obligation to consult openly with representative forums. This principle should be reflected in our contracts with suppliers.
	Businesses should uphold the effective abolition of child labor.	This is included in the Code of Conduct according to legal legislation and is specified by International Labor Organization legislation. This principle should be reflected in our contracts with suppliers.

Environment	Businesses should eliminate discrimination in respect of employment and occupation.  Businesses should support a	Employee data is stored locally, within the limits of legal legislation to ensure compliance with EU and other data protection standards. Disabled people, women and other persons who are the target of discrimination are encouraged in our regional offices, ensuring their full their rights and allowing them to play a constructive role in the communities. This principle should be reflected in our contracts with suppliers.  Through its digital signing initiatives,
Livioninent	precautionary approach to environmental challenges.	WISeKey encourages businesses, individuals, governments and its own employees to respect the environment, not wasting resources unnecessarily.
	Businesses should undertake initiatives to promote greater environmental responsibility.	WISeKey's work lies within areas that promote online and mobile communication and provide the tools to do so safely and securely. Our policies and work encourages our clients and partners, as well as our staff to take greater responsibility for the environment. Recycling bins are available for paper, photocopying and printing is controlled and digital workflows are encouraged. When not in use, machines & lights are switched off.
	Businesses should encourage the development and diffusion of environmentally friendly technologies.	WISeKey supports digital business and dematerialization, i.e. WISeKey provides solutions to allow individuals, businesses and governments to work in a paper-free environment. This includes e-Government solutions in order to not only facilitate the life of citizens but also to replace paper-based forms and processes with electronic processes.
Anti- Corruption	Businesses should work against corruption in all its forms, including extortion and bribery.	This principle is covered by our Code of Conduct and anti-corruption policy. WISeKey's contracts and legal documents support its commitment to this principle and its belief in ethical business relationships. WISeKey also launched an anti-counterfeiting solution this year in order to combat the counterfeit market in luxury goods and other areas which are frequently sources of organized crime that have a large influence on the development of corruption globally. WISeKey is currently publicizing this solution in order to help businesses fight

against counterfeiting. Finally, WISeKey's e-government solutions are citizen—centric which means transparency in all processes is essential,
with the digitalization of processes reducing the risk of intermediaries influencing through traditional analogue methods.

#### **Measure of Outcomes**

WISeKey has created more solutions and restructured the existing ones to allow citizens, businesses and governments to fight corruption, take steps towards protecting the environment, protect basic human rights and secure themselves in the digital world. All of WISeKey's work is done in full respect to principles 3-6 on labor. WISeKey has also participated in many events in order to inform individuals and businesses about the dangers that occur in the digital space, in order to warn them against data leakage, digital identity protection, and more. The results of these actions are difficult to quantify, as the spheres of influence are large and success is measured through the smooth functioning of the solutions, rather than a recorded number of errors. WISeKey has delivered on commitments to the Clinton Global Initiative, and touches the lives of people in rich and poor countries alike, in order to help to ensure rights in the digital space. Through initiatives such as this, WISeKey strives to improve the lives of those it can reach out to, and keeps its business policies in line with such an approach.

#### **New Goals Defined for 2011**

In the future, WISeKey should make greater use of the Global Compact network in Switzerland and elsewhere. Also, the principles of the UN Global Compact should be clearly reflected in the contracts signed with our suppliers.

Throughout the year we shall continue to identify new challenges and work towards them, bearing in mind the 10 principles, in order to have a continued impact on the day to day lives of our current and future clients. Our goal is also to continue to spread information regarding digital security through all channels possible.

Our focus will also be on digital security through mobile devices, as the world shifts into this form of work, play and communication.

WISeKey will also continue to work with the initiatives stated in the 2008-2009 Communication on Progress report.

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