## **United Nations Global Compact**

**Communication in Progress (COP)** 

December 2009 - December 2010

DANY Bienenwohl GmbH

uphold these standards.

Sincerely yours,

**Managing Director** 

Nick Dany

Germany



Munich, 27<sup>th</sup> December 2010

Statement of continued support
To our stakeholders:
I am pleased to confirm that DANY Bienenwohl reaffirms its support of the Ten Principles of the United Nations Global Compact in the areas of Human Rights, Labour, Environment and Anti-Corruption.
In this annual Communication on Progress, we describe our actions to continually improve the integration of the Global Compact and its principles into our business strategy, culture and daily operations. We also commit to share this information with our stakeholders using our primary channels of communication.
DANY Bienenwohl is producer and our mission is to develop and market innovative, environmentally friendly products. Our company has an ongoing commitment to the principles of the global compact initiative and we promote its principles and values: we believe in the need to develop a long-term sustainability strategy with human rights at its forefront.
The objective of the COP is to convey our efforts to implement the compact and its principles in our corporate behaviour. The executive board is personally confident in the supranational concept of the UN Global Compact and, therefore, supports it.
Throughout 2009 and 2010, we have shown good practice in the workplace, marketplace and the

environment, as well as in the local communities in which we operate, and we will continue our efforts to

## Actions and outcomes

In order to implement the principles of the global compact, we have introduced training programmes for our employees. The aim is to grow a corporate consciousness within the next four years, which is present in each level of the company. The introduction of company intern sustainability meetings, on a monthly basis, in the smallest circle of the sphere of influence, the core business activities, is an example of a practical action that we have taken to implement the compact's principles; we would also like to build a forum for broader future development goals.

In the first five years of our participation in the compact, we have chosen to address two issues: **human rights** and the **environment**.

We are committed to human rights for all people, and support the UN's Universal Declaration of Human Rights, regardless of local laws. We guarantee that everyone working for us is guaranteed equal human rights. Our suppliers are required to act in accordance with our code of conduct. For a better evaluation system, our staff members receive ongoing training on how human right issues can be affected by business. Supplier pre-qualification requirements have been introduced for all new members of the supply chain; our objective is to ensure that our existing suppliers work in accordance with these principles.

We have also addressed the global compact's environment principles. We support the 1992 Rio Declaration on Environment and Development, through our use of environmentally friendly technologies and communicate environmental awareness. We further promote environmental responsibility in our marketplace. Since we joined the compact, we have endeavoured to eradicate the use of unnecessary packaging. For 2011, we pledge to continue this promotion of environmental responsibility in our marketplace and local community.

## Outlook:

Year 1 (2010): Environment

Year 2 (2011): Human rights, environment, labour

Year 3 (2012): Human rights, environment, labour, anti-corruption

By 2013: Human rights, environment, labour, anti-corruption.