



## **Ten Principles of MDGs**

### **Human Rights (2 principles)**

- 1. Business should support and respect the protection of internationally proclaimed human rights, and**
- 2. Make sure that they are not complicit in human rights abuses**

### **Labour Standards (4 principles)**

- 1. Business should uphold the freedom of association and the effective recognition of the right to collective bargaining**
- 2. The elimination of all forms of forced compulsory labour**
- 3. The effective abolition and child labour**
- 4. The elimination of discrimination in respect of employment and occupation**

## Ten Principles of MDGs

### Environment (3 principles)

1. Business should support a precautionary approach to environmental challenges
2. Undertake initiatives to promote greater responsibility
3. Encourage the development and diffusion of environmentally friendly technologies

### Anti-Corruption (1 Principle)

1. Business should work against corruption in all its forms, including extortion and bribery.

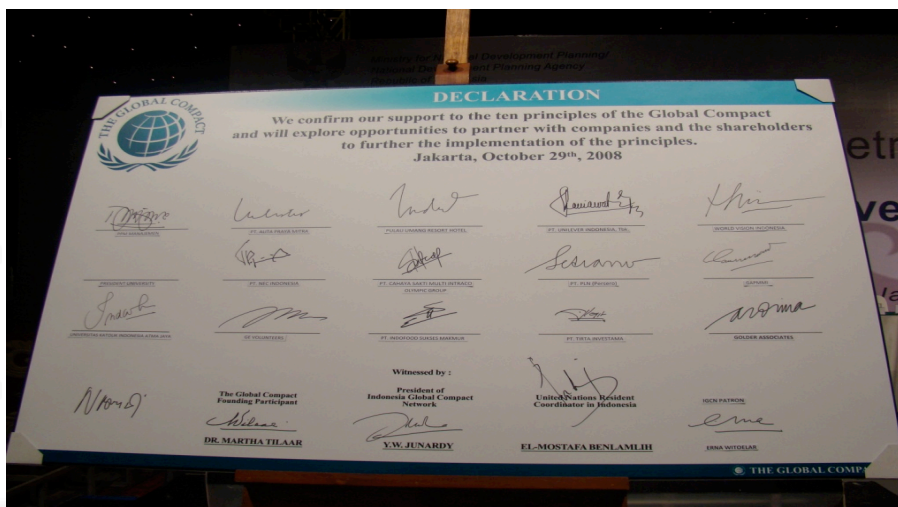
## Alita's response to IGCN Signatories on October 29, 2008



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## Alita's response to IGCN

**Human Right**  
**Anti Corruption**  
**Labour Standard**



**Environment**

1. **Go Green Campaign**
2. **Bike to Work**
3. **One Computer One School (integrated CSR with XL)**

**ALITA GROUP:**  
*Responding the Calling*

*Activity 1:*  
**KOMPUTER UNTUK SEKOLAH**



# One Computer One School for 60 schools (integrated CSR with XL)

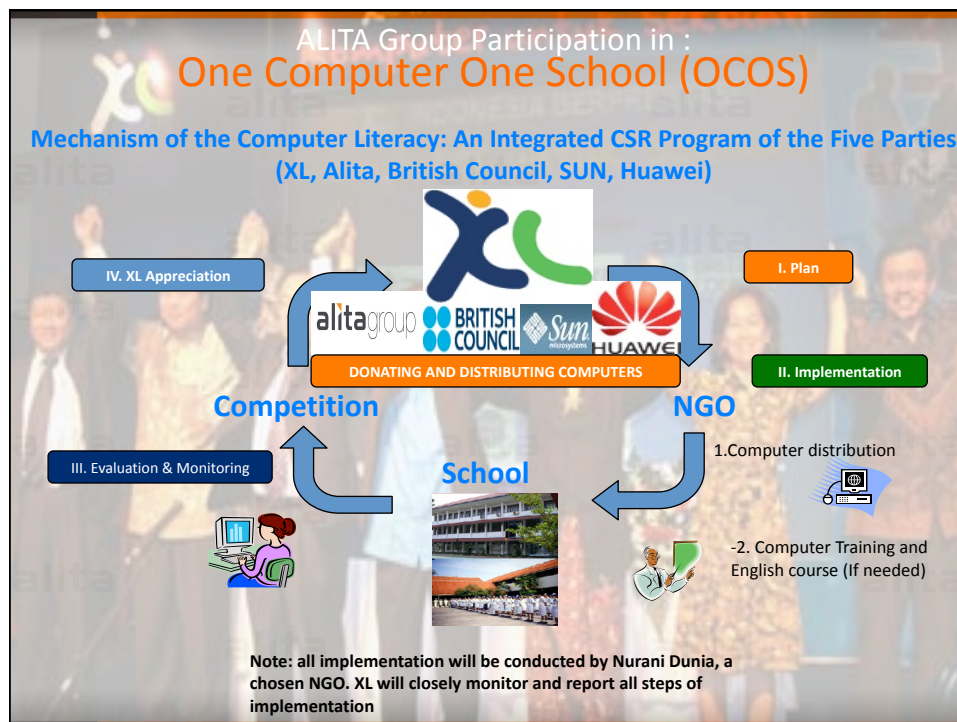
## The OCOS (One Computer - One School) Program

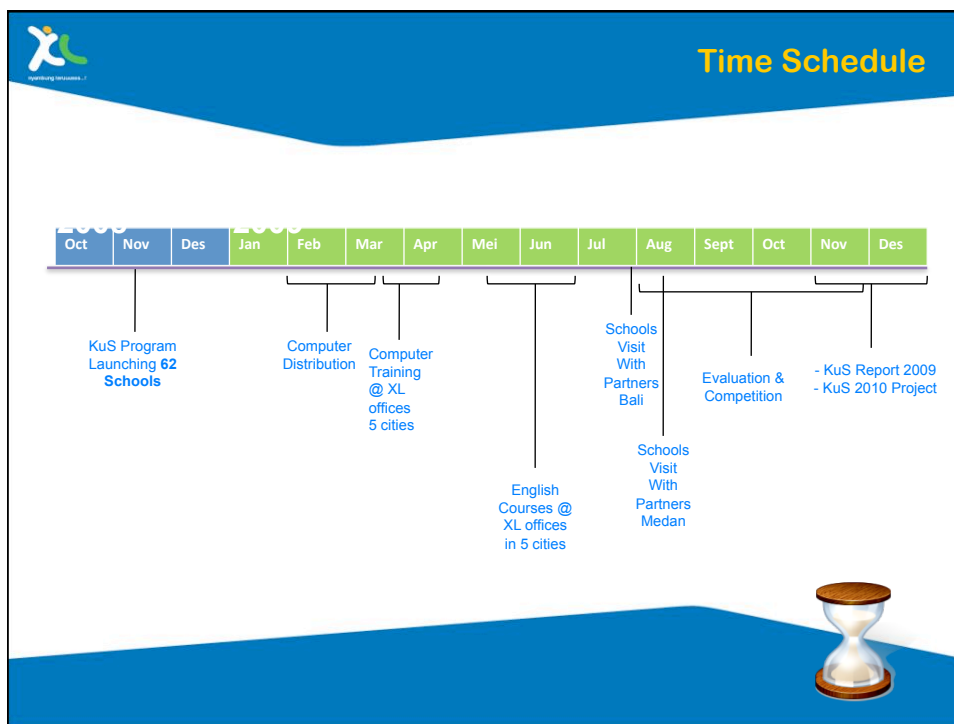
An integrated sustainable program of computer socialization for rural areas or unprivileged children around XL BTS's, which include:

- Donation of Computer units.
- Computer training.
- Internet introduction – in feasible areas only
- English courses – in conjunction with The British Council (NGO partner)

### Target audience:

- Elementary and/or Junior High students & teachers
- Schools located near XL BTS.
- Religious schools (Pondok Pesantren)





**Update Program**

No	Item	Time	Update
1	<b>KuS Launching program</b>	November 26 <sup>th</sup> , 2008	Attended by Dirjen Dikdasmen Prof Dr Suyanto and Partners
2	<b>Final Data</b> Schools, Assessment & Verification	Jan – Feb 2009	Total 62 schools
3	<b>Computers Distribution</b> From Alita & Huawei (attached)	Feb – Mar 2009	Done by Nurani Dunia
4	<b>Computer Purchasing &amp; Distribution</b>	Feb – W2 Apr 2009	Done by Nurani Dunia
5	<b>Computer Training</b> Partner: Sun provides computer open office trainer	Bandung, March 10-11 Medan, March 17-18 Bali, March 31 – April 1 Yogyakarta, March 24-25 Jakarta, April 6-7	Computer training was conducted at XL office (Medan, Jakarta, Bandung, Yogyakarta, Bali)
6	<b>English Course</b> Partner: British Council provides English trainer	Yogyakarta, May 18-20 Jakarta, May 26-28 Bandung, May 28 -30 Medan, June 2-4 Bali, June 4-6	Due to National Final Exam, English Course has reschedule from April to May – Jun 2009
7	<b>School Visit</b> with Partner	Bali, W4 July Medan, W1 Aug	
8	<b>Evaluation</b> -KuS Competition -Questionnaire	Aug – Nov 2009 Oct – Nov 2009	KuS Competition



### 3. Alita's Computer Distribution

NO	School Area	NO	School Area
<b>PURWAKARTA-JAWA BARAT</b>		<b>BANTEN</b>	
1	SDN CISARUA 01	12	SDN PONDOK KACANG BARAT 03
2	SMPN 1 TEGALWARU	13	SDN PONDOK KACANG TIMUR 01
3	SDN 01 TEGALSARI	14	SDN PONDOK KACANG TIMUR 05
4	SDN 02 CISARUA	15	IMAH TEDUH, CIBOLEGER BADUY
5	SDN 01 PASANGGRAHAN	<b>BOGOR</b>	
6	SDN 02 PASANGGRAHAN	16	SDN 01 CIDOKOM, BOGOR
<b>BANDUNG-JAWA BARAT</b>		17	SDN 05 SUKABUMI SELATAN
7	RUMAH BELAJAR CAHAYA LENTERA	18	SDN KAMPUNG MELAYU 01
8	SDN LUGINASARI 1	<b>BEKASI</b>	
9	SDN LUGINASARI 2	19	SDN 05 JATIMULYA, TAMBUN BEKASI
10	SDN SUKAGALIH 7	20	SDN PONDOK GEDE 22
11	SDN CARINGIN 1		

Nurani Dunia had distributed computers from Alita to 20 schools at Java Area on February – March 2009

### Branding






## Computer Training



**XL Dukong Dunia Pendidikan**

JAKARTA - Sebagai kelanjutan dari misi XL, Komputasi untuk Sekolah (KUS), XL bekerja sama dengan Yayasan Nurani Bumi dan Nuri Mawar untuk menyediakan program pelatihan komputer bagi guru-guru di Jabodetabek, Jawa Barat, Jawa Tengah, DI Yogyakarta, Jawa Timur, Bali, Sumatera Utara, Sulawesi Selatan, Kalimantan Selatan, Bangka Belitung, NTB, dan Aceh.

Program CSR XL dilakukan secara komprehensif. Jalur tidak hanya meliputi sisi teknis, namun juga mencakup aspek manajemen dan kepemimpinan. Selain itu, program ini juga mencakup aspek-aspek lain yang berkaitan dengan dunia pendidikan.

Program ini juga akan mencakup aspek-aspek lain yang berkaitan dengan dunia pendidikan.



**CSR XL "Indonesia Berprestasi" 12 Guru Daerah Terpencil Dapat Pelatihan Komputer**

Denpasar (Bali Post) - XL menandatangani pelatihan komputer bagi guru-guru yang tinggal di daerah terpencil di Indonesia Timur. Kegiatan yang berlangsung 12 hari dari Bali, Pangasinan, Makassar, Kupang, dan Lombok ini dilaksanakan di Loka XL Bali, Ratu selama dua hari mulai Senin (11/3) kemarin.

Pelatihan yang dilaksanakan XL ini merupakan kerja sama dengan Yayasan Nurani Bumi, Alita Informa Network Solution, Huawei, Brit-

**Banyak Guru SD dan SMP Tak Melek IT, XL Bagikan Komputer**

Yogyakarta - Yudi Anton, guru kelas 4 SD 01 Cisarua Kecamatan Tegay Wana, Kabupaten Purwokerto tempat cabang dan gugus mengoperasikan komputer. Yudi gugus dan cabang karena belum pernah mengoperasikan komputer.

"Saya tahu komputer, pernah pegang tapi lagi nge-mesin mengoperasikan. Di sekolah juga ada komputer 4 unit, 3 diantaranya merupakan pemberian XL akhir tahun lalu dan kemudian kami menambah satu unit lagi," ujarnya saat ditemui Kantor PT Excelcomindo Pratama Tbk (XL) Central Region, Jalan RE Martadinata No 7, Selasa (10/3/2009) sore.

Dalam rangka melaksanakan program Corporate Social Responsibility (CSR) di bidang pendidikan, XL Central Region, memberikan donasi komputer ke 13 sekolah SD dan SMP di Jabar, sekaligus memberi pelatihan komputer dan bahasa Inggris kepada para guru di sekolah itu.

Yudi adalah salah seorang peserta dari pelatihan tersebut. Selama dua hari berturut-turut mereka akan mengikuti pelatihan. Tak hanya pelatihan, sekolah para peserta akan mendapatkan bantuan komputer.

Vice President XL Central Region Jodi Wicandana mengungkapkan tanggungjawab itu merupakan bentuk ungkapan terima kasih operator itu terhadap




**ALITA GROUP:**  
*Responding the Calling*

## Activity 2:

# BIKE TO WORK ON WEDNESDAYS



**ALITA GROUP:**  
*Responding the Calling*

### *Activity 3:* **GO GREEN ACTIVITIES**





**Thank You...**