

# Global Compact Communication on Progress Year 2010

**Christovita Wiloto,  
CEO of Wiloto Corp. Asia Pacific**



WILOTO  
CORP.

*for* **YOUNG**  
**ENTREPRENEURSHIP**

# Our Statement

Being a good corporate citizen is an ambition enthusiastically embraced at all levels within our company. As a member of the Global Compact, we believe that our business policies incorporate the ten principles.

Especially, we are very concerned with the job creation as a relevant response to the severe crisis in our country. Basically we pay much attention on the human rights, labour rights, the environment as well as the fight against corruption and we will always commit to respect these basic principles in our future path of doing business.

Through our support of the United Nations Global Compact, we also aim to move the agenda forward on performance related to these basic principles in participating to the universal effort in human rights.

Jakarta, November 2010



**Christovita Wiloto**  
**CEO Wiloto Corp.**

# Global Compact Principle

1. Businesses should support and respect the protection of internationally proclaimed human rights;
2. and make sure that they are not complicit in human rights abuses.
3. Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining
4. the elimination of all forms of forced and compulsory labour
5. the effective abolition of child labour
6. and the elimination of discrimination in respect of employment and occupation.
7. Businesses should support a precautionary approach to environmental challenges
8. undertake initiatives to promote greater environmental responsibility
9. and encourage the development and diffusion of environmentally friendly technologies.
10. Businesses should work against all forms of corruption, including extortion and bribery.

# Wiloto Corp.

**Wiloto Corp. exist to help clients to achieve their goals, objectives, mission and vision.  
Our client's success is our business and passion.**

# Wiloto Corp. Vision

To be a respected global  
corporation

# Wiloto Corp. Value

1. Integrity
2. Service Quality
3. Commitment
4. Team Work
5. Continuous Improvement

# Wiloto Corp. Subsidiaries

1. PowerPR Asia Pacific
2. PowerPR Institute
3. Strategic Indonesia
4. PowerPR Capital Market
5. PowerPR Research Intelligence
6. Power Marketing Communications
7. PowerPR Global Publishing
8. Indonesia Young Entrepreneurship



# Action Taken & Impact Achieved 2009-2010 and Plans for the upcoming Year

# 1: Businesses should support and respect the protection of internationally proclaimed human rights

## A Brief on IYE!

### Indonesia Young Entrepreneurship

- 1.IYE! Stands for Indonesia Young Entrepreneurship.
- 2.IYE! is a Indonesian Young Entrepreneurs community, a communication circle for all Indonesia young people who already become an entrepreneur, or who plan to build their own business.
- 3.IYE! Vision is to encourage as much as possible Indonesian young people to be entrepreneur.
- 4.IYE! Is a part of Wiloto Corp. corporate social responsibility and as a part of implementation of Global Compact principal in Indonesia, especially for the young generation.
- 5.IYE! was founded: Mar 18, 2005 by Wiloto Corp.
- 6.Now number of members is 4771 young people.





The vision statement represented by its slogan  
**“IYE! Build Indonesia TRUST SOCIETY!”**



## IYE Programs:

- Monthly business presentation
- Workshop
- Seminar
- Talk show (Radio and TV)
- Company Visit
- IYE's Forum
- IYE's Camp
- IYE's Road Show





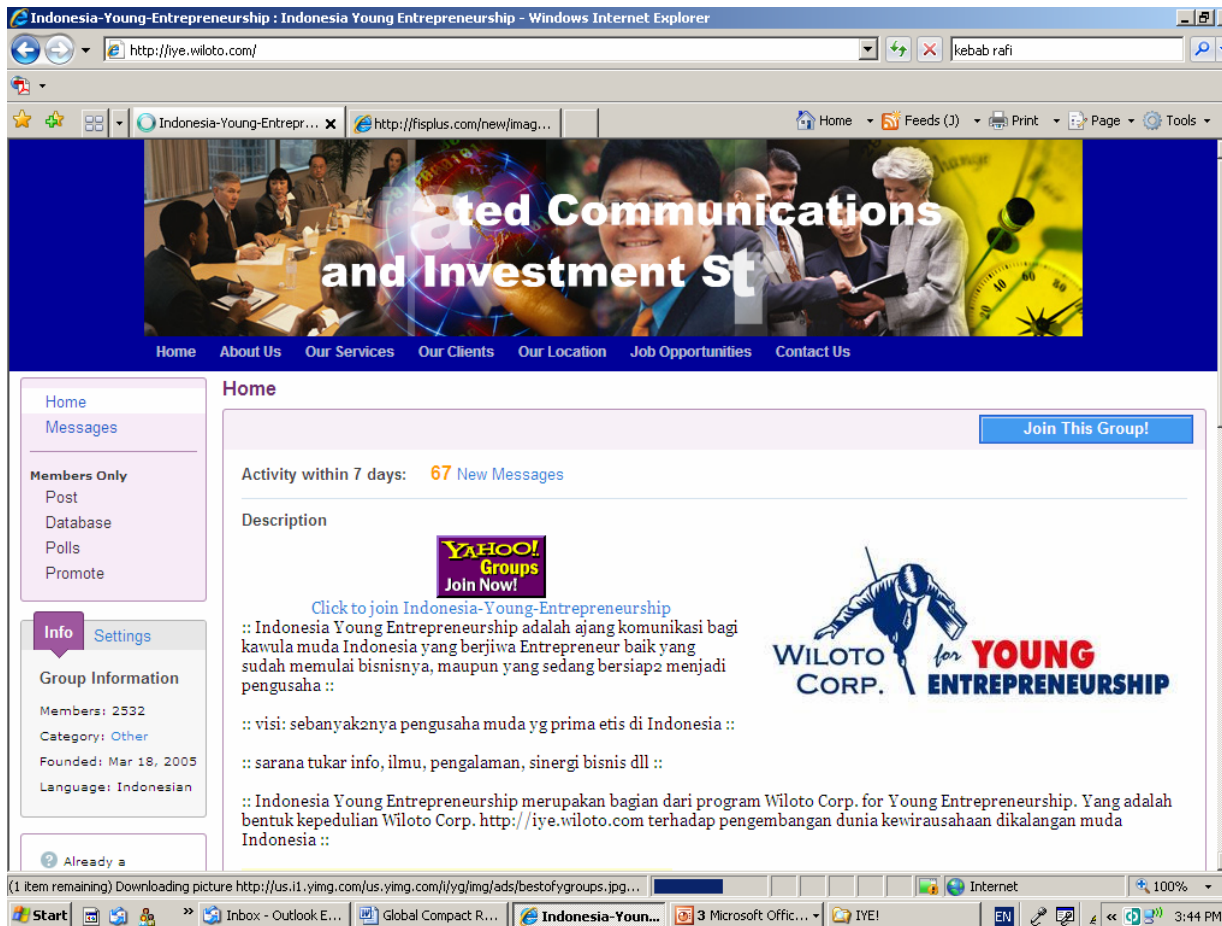
- Association Partner :
- IYE! Have become an Association Partner British Council in International Young Creative Entrepreneur 2009.
- The winner of IYCE 2009 was Johansen Samsoedin from Jakarta.
- In London, Johansen Samsoedin win special award as “SOCIAL ENTREPRENEURSHIP” 2009 and also Second Bet IYCE Design Award 2009



# OUTCOMES



1. Wiloto Corp. is very concerned with the protection of internationally human rights, especially the right to work.
2. We realized that following the 1997 financial crisis in Indonesia, this country need more job opportunities for SME sectors, since the conglomeration system was technically collapse due to severe crisis.



3. Wiloto Corp. initiated to promote Indonesian Young Entrepreneurship (IYE!) Forum for stimulating the young entrepreneurs to create their own business. Recently, the forum is consisting about 4771 members from broad sectors in the economy. Please click <http://www.wilotocorp.com>





4. Assuming that 20% of the members create their own jobs, it would be about 1000 SMEs created by this forum. In this case, it is really promising, since several members can create job with a relatively big number of employees.



5. We are stimulating our partners in Wiloto Corp. develop their works. We are involving the members to participate in the Wiloto Corp. jobs. We intend to invite more partners in our future jobs to give them opportunities to be developed.





- Young Entrepreneurs EXPO 2009  
7-9 Agustus 2009  
Mazee – FX  
Sudirman







Supported by:

# INDONESIA YOUNG ENTREPRENEURS EXPO 2009

Creating Synergy of Creativity, Opportunity, Energy and Ethics of Indonesia Young Entrepreneurship

Knowledge Sharing by:

- BAMBANG S PUJANTYO
- CHARLES BONAR SIRAIT
- CHRISTOVITA WILOTO
- ERA SOEKAMTO
- IIM FAHIMA
- KAFI KURNIA
- KEPRA
- RENE S CANONEO
- SHINTA BUBU

7,8,9 August 2009  
MAZEE  
fX lifestyle X'nter f6  
Jl. Jend. Sudirman  
Jakarta

**FRIDAY**  
7 Agustus 2009, 10.00 - 22.00  
**SATURDAY**  
8 Agustus 2009, 10.00 - 22.00  
**SUNDAY**  
9 Agustus 2009, 10.00 - 22.00

**AGENDA :**

- Entrepreneur Bazaar
- Business Presentation
- Mini Workshop
- Cooking Demo & Presentation
- Networking
- Presentation from the winner of IYCE 2009 - BRITISH COUNCIL INDONESIA

**FREE INVITATION**

FOR INFORMATION :  
 BUDI DEWOBROTO [ 081932660807 ]  
 CHRISTOPHER EMILLE [ 08129192369 ]  
 NICO BUDIANTO [ 08787770006 ]

Media partner : 







Powered by: Indonesia Young Entrepreneurship

# Knowledge Sharing & Business Presentation

- Young Entrepreneurs EXPO





## MEMBANGUN ENTREPRENEURSHIP DUNIA PENDIDIKAN?

Bagaimana caranya?  
Apa kaitannya dengan keluarga  
dan sekolah?

Temukan jawabannya dalam acara ini  
yang dipandu oleh fasilitator mumpuni  
di bidangnya.

Jumat, 9 Oktober 2009  
Pukul 16.00 WIB  
di GKJ Purwokerto  
Jl. Bhayangkara No. 5 Purwokerto



**BAYU KRISNA**  
Direktur SWA  
Trainer Listening Quotient Pertama di Indonesia &  
Pengarang buku "Listening Intelligence"  
Consultant Marketing di Harian Suara Merdeka



**NICO W. BUDIANTO**  
Chief Moderator **IYe!**  
(Indonesia Young Entrepreneurship)

**Moderator : Prof. Ir. Lukas Susanto, MS, Ph.D**

**Tema :**  
**MEMBANGUN KARAKTER PROFESIONAL, TANGGUH, PEDULI LINGKUNGAN DAN SESAMA**

**Didukung oleh : Yayasan CIPUTRA**

**DIALOG INTERAKTIF**



## Seminar on Entrepreneurship Building

**2: and make sure that they are not complicit  
in human rights abuses.**



# OUTCOMES

Peace Rally in front of Singapore Embassy;  
Asking Justice for David Widjaya an Indonesian student who killed in  
Nanyang Technology University Singapore

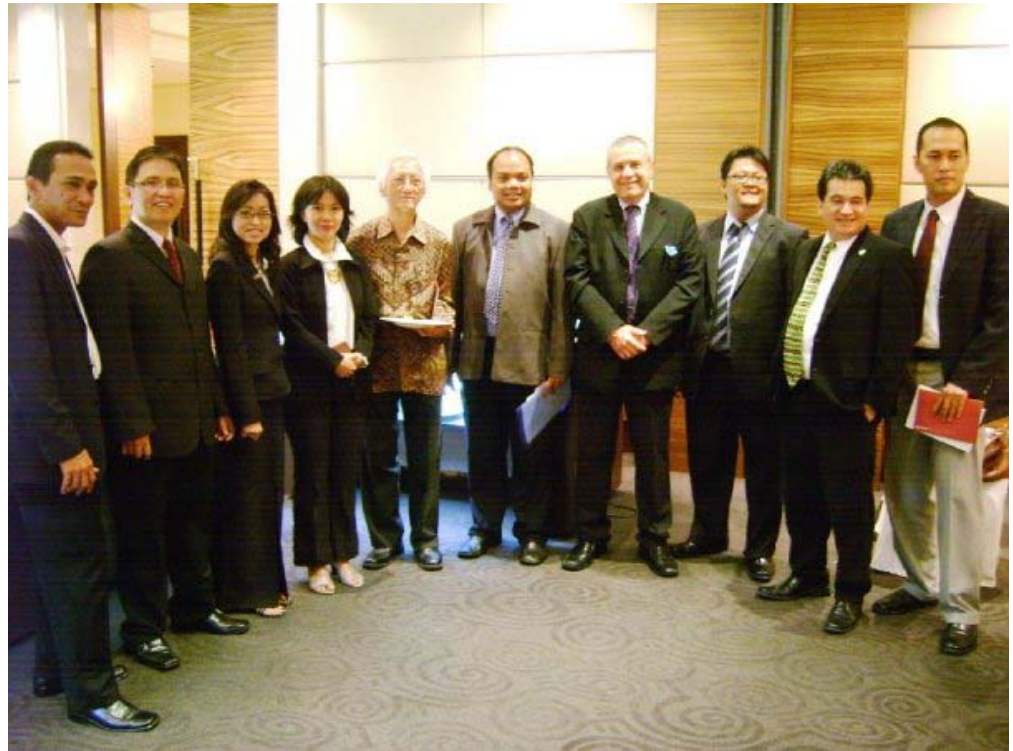


David Widjaya's case is still controversy. As Singapore court stated that he was committing suicide. Our advocacy support and fund raising to hire the lawyer to clear his Name is still running. Not only merely for him but moreover the protection and safety of any Indonesian people in other country. and fight for justice,





1. IYE, Strategic Indonesia and all Wiloto Corp unit business! promotes business ethic which contains the universal of human rights.
2. The vision statement, vision and also Wiloto Corp values represented our appreciation on Human Right. We are also committed for the Better Indonesia in the future.





3. Within Wiloto Corp as well as In IYE! Community, it is strictly prohibited to talks with the tendency of SARA (Suku, Ras, Agama – ethnicity and religion). We fully respect the difference in both.
4. We practice the basic principles of mutual understanding, mutual trust, and mutual learning in our relation between our staffs as well as with our clients
5. In the future ,we are very committed to continue our basic principles as a universal value in the job relation.



6. By involving fight for justice in David Widjaya murder case, we strongly **AGAINST ANY VIOLENCE** and warn ourselves on not to involved violence in all of our activities



Peace Really – consists of various culture and religious symbol



### **3: Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining**

# OUTCOMES



1. The basic values of Wiloto Corp. are Integrity, Service Quality, Commitment, Team Work, and Continuous Improvement. By these values, we are very confident that we fully respect our partners, employees and clients.



2. Wiloto Corp. is supporting employees to be entrepreneurs by joining with IYE! forum. We hope that they, our employees, can develop their own job and become our partner in the future.
3. Our justice advocacy activities was also reflect our commitment on freedom of association and the right to collective bargaining



## 4: the elimination of all forms of forced and compulsory labour



# OUTCOMES



1. We are clearly committed to eliminate all form of forces and compulsory labour.
2. We promote strongly the freedom in the job by supporting entrepreneurial spirit which accentuates on the liberty principle in work.



We promote strongly the freedom in the job by supporting entrepreneurial spirit which accentuates on the liberty principle in work.

## 5: the effective abolition of child labour

# OUTCOMES



1. It is unquestionable that we strictly reject of all forms of child labour
2. We are also promoting this basic value in our communities, client, staffs and IYE!'s members

## 6. And the elimination of discrimination in respect of employment and occupation

- With IYE! we are promoting the equality in the job
- Within Wiloto Corp, we are consisting women and men with equal chance on job and future advance on self career development
- We are also respecting women staff and support them for any advance chance on their career
- Our staff have also different culture and religion and we support them to practice their faith freely without any discrimination



# OUTCOMES

Strongly support equal chance for both men and women



# Even using women resource person



## 7: Businesses should support a precautionary approach to environmental challenges;

By supporting SMEs with the strong basic values and ethics of good entrepreneur, we believe that we are committed to support a precautionary approach to environmental challenges.



# OUTCOMES



By supporting SMEs with the strong basic values and ethics of good entrepreneur, we believe that we are committed to support a precautionary approach to environmental challenges.

## 8: undertake initiatives to promote greater environmental responsibility

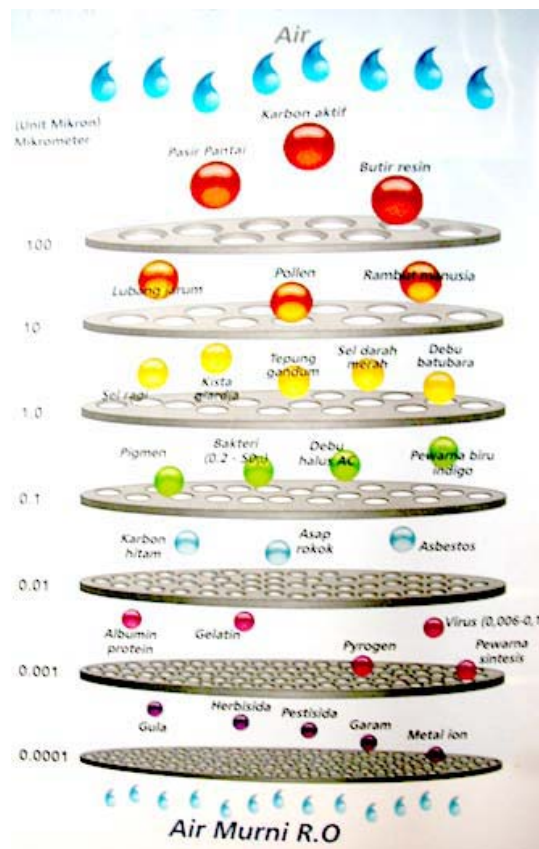
# OUTCOMES



1. One of our main business concerns is CSR practices. We are working in CSR issues for many of our clients
2. For the future, we plan to develop the issue of CSR become one of our main subject of consultancy

## 9: and encourage the development and diffusion of environmentally friendly technologies.

- We are working with BPPT (Agency for the Assessment and Application of Technology) for the projects of the application of technology which is environmental friendly principle. For these projects we promoted the members of IYE! to participate



## IYE! Member Fujiro - Membrane Reverse Osmosis

We are working with BPPT (Agency for the Assessment and Application of Technology) for the projects of the application of technology which is environmental friendly principle. For these projects we promoted the members of IYE! to participate



# 10: Businesses should work against all forms of corruption, including extortion and bribery.

1. We worked with KPK (Committee of Corruption Eradication), for promoting anti-corruption by launching of Anti-corruption Comic and other anti corruption publications.
2. In IYE! we are promoting anti-corruption movement by accentuating the integrity values in doing business.
3. We do hope that our community can be involved with anti-corruption campaign, at least in their own jobs.

# OUTCOMES

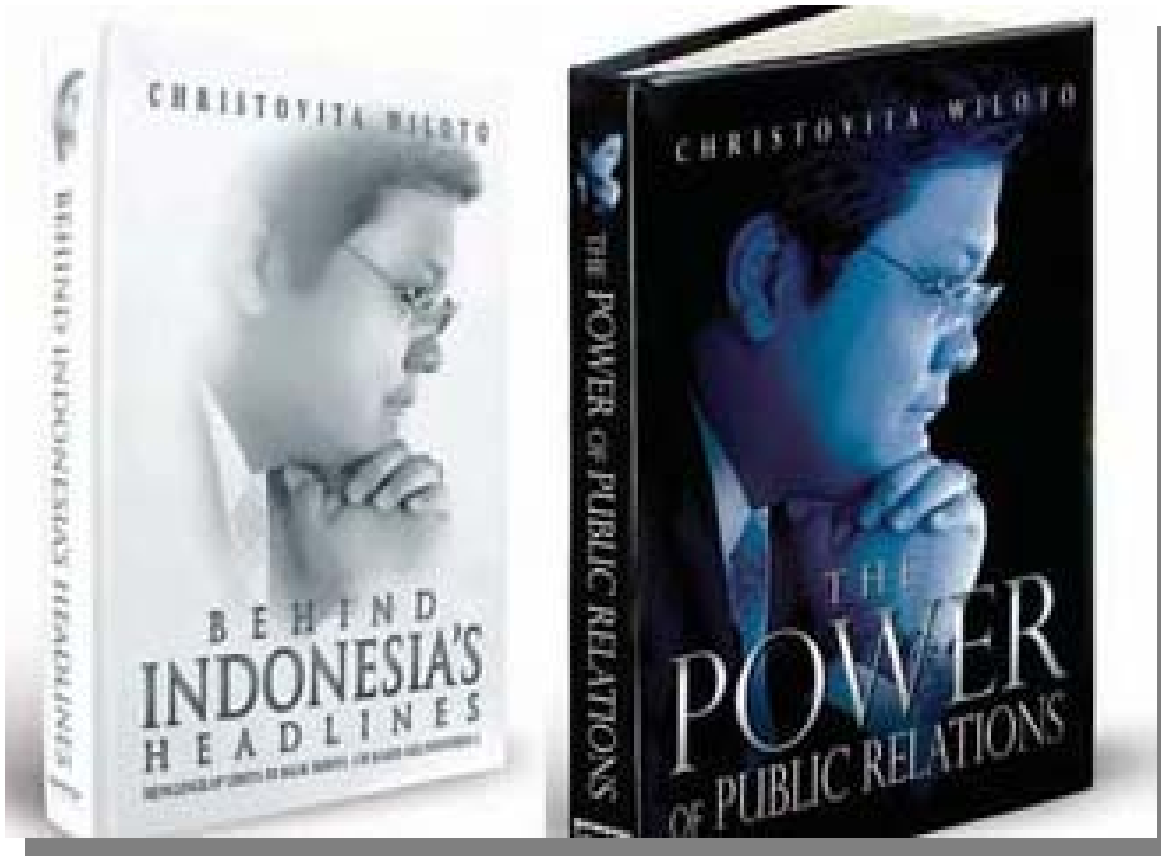


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- Promoting anti corruption movement
- Using Media for campaign





Being a good corporate citizen is an ambition enthusiastically embraced at all levels within our company. As a member of the Global Compact, we believe that our business policies incorporate the ten principles

For that, as our support to good corporate governance and reflection to our commitment to respect these basic principles in our future path of doing business, we have published 2 two books.

# Briefly on Strategic Indonesia

1. Strategic Indonesia is subsidiary of Wiloto Corporation
2. Strategic Indonesia is an independent organization focusing on policy-oriented studies and dialogue on domestic and international issues.
3. Strategic Indonesia's mission is to contribute to improved policy making through policy oriented research, dialogue, and public debate.
4. This is based on the belief that strategic planning and vision for Indonesia and the region must be based on an in-depth understanding of economic, political and social issues including regional and international developments.
5. Strategic Indonesia research and studies are channeled in various forms as independent input to government, universities and research institutions, civil society organizations, media, and business.



# OUTCOMES



## Strategic Indonesia's Programs

1. Research
2. Public Education
3. Publication
4. Seminar and Discussion
5. Talk Show
6. Workshop and Training



## 11. Businesses should support a precautionary approach to Environmental challenges;

- By supporting SMEs with the strong basic values and ethics of good entrepreneur, we believe that we are committed to support a precautionary approach to environmental challenges.
- By support champaign on relief to Padang Lanslides and Earthquake, we are fully aware on environmental challenges

# OUTCOMES

IYE! and Wiloto Corp are working to support World Vision Indonesia's program in helping earthquake victim in Padang, 2009



## IYE! Peduli GEMPA PADANG

IYE! bekerjasama dengan World Vision, mengundang rekan-rekan untuk memberikan sumbangan yang dapat di transfer ke nomer rekening berikut :

**World Vision**  
BCA capem Wahid Hasyim: 478 - 301 - 9445  
an. Yayasan Wahana Visi Indonesia.

Informasi :  
**Beatrice Mertadiwangsa** (0812 - 8258 - 213)  
**Rini** (0812 - 9089 - 058)  
Phone : (62-21) 390-7818  
E-mail : beatrice\_mertadiwangsa@wvi.org atau marketing\_idn@wvi.org

Untuk audit data penyumbang dan besar donasi, mohon rekan-rekan bisa menuliskan nama diri saat transfer secara berikut:

"Nama Anda/nama penyumbang - IYE!" contohnya :  
Anita - IYE!

Siapakah World Vision?  
World Vision bermitra dengan Yayasan Wahana Visi Indonesia, adalah organisasi kemanusiaan internasional yang bekerja menciptakan perubahan dalam kehidupan anak - anak, keluarga dan masyarakat yang hidup dalam kemiskinan. World Vision melayani semua orang tanpa memandang agama, ras, suku bangsa atau jender.  
Informasi lebih lanjut silahkan login ke [www.worldvision.or.id](http://www.worldvision.or.id)

**WILOTO CORP.**  
A Group of Companies for A Better Indonesia

**IYE!**  
Indonesia Young Entrepreneurship

**WILOTO CORP. YOUNG ENTREPRENEURSHIP**

**World Vision**  
WAHANA VISI INDONESIA  
PENGABDIAN MANUSIA

Wiloto Corp are working to support  
World Society for The Protection  
of Animal media campaign  
program in Rabies Eradication in  
Bali, 2010



**12.Ensure people development in order to develop employee skills, meet the need to their career life with regular trainings.**



# OUTCOMES



1. Ensure people development in order to develop employee skills, meet the need to their career life with regular trainings. A compulsory training which emphasize on leadership, communication, integrity, and goal setting was attended by 100% of the employee. Our target in 2010 is advance training of employee skill.



2. Job related training to educational background such as Strategic Public relation training, Media handling training, Crisis Management training

3. Annual Family away  
day to deepen  
relationship amongst  
all employee and their  
family







4. Children scholarship program from Wiloto Foundations to the employees which will be distributed every semester to encourage learning Achievement (twice a year in 2009).

5. Increase clients which  
need our consultancy  
services in finance, and  
banking, property,  
telecommunication and  
mining company





6. We plan to increase number of many young entrepreneurs in Indonesia and the IYE member could reach 7,500 members in 2010. Target in having IYE Center Which will be the shelter for entrepreneur for training still in progress.



**Any further information please contact**

**Christovita Wiloto**  
**christov\_wiloto@wiloto.com**

**Please visit IYE!**  
**<http://iye.wiloto.com>**

**Please visit Wiloto Corp.**  
**[www.wilotocorp.com](http://www.wilotocorp.com)**